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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JUNE 1966

DOMINION BUREAU
OF STATISTICS
SEP 30 1966
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TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>June 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	149	70	1,383	355	1,957
Quebec	1,101	230	4,380	2,032	7,743
Ontario	36,672	387	5,320	2,499	44,878
Manitoba	298	107	824	338	1,567
Saskatchewan	237	-	274	299	810
Alberta	313	48	1,037	462	1,860
British Columbia	73	29	466	510	1,078
Total domestic sales ..	38,843	871	13,684	6,495	59,893
Export sales	10,801	-	12	147	10,960
Total sales	49,644	871	13,696	6,642	70,853
<u>Six months ended</u>					
<u>June 1966(1)</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	651	533	7,678	2,804	11,666
Quebec	7,065	1,150	20,904	12,390	41,509
Ontario	268,860	3,304	32,497	15,135	319,796
Manitoba	2,896	261	4,539	2,650	10,346
Saskatchewan	752	144	2,770	2,455	6,121
Alberta	1,051	501	6,225	3,758	11,535
British Columbia	1,419	243	5,717	4,426	11,805
Total domestic sales ..	282,694	6,136	80,330	43,618	412,778
Export sales	67,946	-	12	3,992	71,950
Total sales	350,640	6,136	80,342	47,610	484,728

(1) Includes revisions in portables from February to May.

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Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
<u>June 1966</u>				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces	686	347	1,033	2,795
Quebec	1,921	1,235	3,156	9,115
Ontario	4,254	1,640	5,894	12,670
Manitoba	654	394	1,048	1,621
Saskatchewan	382	135	517	834
Alberta	540	305	845	2,369
British Columbia	513	277	790	3,169
Total domestic sales	8,950	4,333	13,283	32,573
Export sales	-	-	-	10,869
Total sales	8,950	4,333	13,283	43,442
<u>Six months ended</u>				
<u>June 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	4,300	2,331	6,631	18,025
Quebec	11,256	7,231	18,487	53,499
Ontario	20,433	9,232	29,665	84,615
Manitoba	4,167	1,742	5,909	10,820
Saskatchewan	1,467	1,159	2,626	6,198
Alberta	2,691	2,031	4,722	14,533
British Columbia	2,023	2,059	4,082	19,181
Total domestic sales	46,337	25,785	72,122	206,871
Export sales	-	-	-	38,327
Total sales	46,337	25,785	72,122	245,198

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	June 1966	Six months ended June 1966
	number of units	
<u>By model type:</u>		
Portables	16,548	105,912
Table models	1,394	6,561
Consoles	13,690	85,185
Three-way combinations	941	9,213
Totals	32,573	206,871
Colour T.V. sets included in totals	(1)	(1)
<u>By screen size:</u>		
17" and under	4,143	26,610
19"	13,307	84,556
21"	1,934	10,340
23" and over	13,189	85,365
Totals	32,573	206,871
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	June 1966	Six months ended June 1966
	number of units	
Radio receiving sets:		
Auto	42,616	330,780
Portables	332	2,342(2)
Home sets	15,206	95,066
Radio phonograph combinations ..	8,892	53,492
Totals	67,046	481,680(2)
Total television receiving sets ..	53,535	291,643(3)
Colour T.V. sets included in total	(1)	(1)
Record players:		
Monaural	11,064	62,687
Stereo	5,997	26,152
Totals	17,061	88,839

- (1) Confidential.
 (2) Includes revisions from January to April.
 (3) Includes revision for May.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	June 1966	Six months ended June 1966
	number of units	
Radio receiving sets:		
Auto	3,579	19,170
Portables	8,952	27,085(3)
Home sets	221	2,287
Radio phonograph combinations ..	40	213
Totals	12,792	48,755(3)
Total television receiving sets ..	2,232	13,999
Colour T.V. sets included in total	(2)	(2)

- (1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.
 (2) Confidential.
 (3) Includes revisions from January to May.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,494 ^r	17,674	13,857	9,643	8,644
March	51,314	44,480	1,504	719 ^r	20,151	15,274	8,977	8,363
April	44,006	41,242	884	388 ^r	18,980	12,973	6,103	8,059
May	49,468	46,354	1,276	1,781 ^r	15,067	14,446	5,276	4,595
June	45,911	38,843	1,633	871	13,716	13,684	7,474	6,495
July	21,814		2,209		13,510		7,031	
August	23,618		1,212		19,899		12,728	
September ..	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	288,976	282,694	8,122	6,136	100,739	80,330	47,582	43,618

^r Revised figures.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810	14,010	39,103	38,740
April	10,267	10,989	37,558	36,888
May	9,576	13,271	29,904	29,842
June	10,530	13,283	36,032	32,573
July	10,288		36,023	
August	19,182		45,256	
September	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	63,708	72,122	219,759	206,871

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June	(2)	(2)	(2)	(2)	1,790	2,633	6,665	6,021	8,455	8,654
July	(2)		(2)		2,486		6,294		8,780	
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June	1,512,057	1,093,708	1,159,535	1,315,632	761,994	848,244
July	731,270		728,864		506,112	
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	8,065,397	6,742,304	7,225,172	6,258,556	4,848,156	4,321,891

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987	91,517	51,598	71,225	336,201	396,700
April	16,628	42,352	14,481	37,983	227,089	253,904
May	44,998	49,664	41,877	21,140	247,817	259,011
June	39,578	56,419	85,510	68,251	307,935	473,248
July	49,386		22,767		213,461	
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	164,572	301,634	259,806	266,194	1,578,134	1,921,340

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May	88,270	64,481	71,217	52,022	1,242,883	910,359
June	85,739	57,311	76,755	50,870	1,359,187	1,106,291
July	40,516		37,627		672,456	
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	530,163	375,357	450,627	353,613	7,544,932	6,368,293

(1) Includes rebuilt tubes.

Note: Beginning in June, 1966, figures include colour picture tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	1,071,394	783,432	892,044	594,767	695,656
March	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May	1,215,743	1,486,994	959,887	861,101	883,984	757,782
June	1,169,346	1,732,170	1,096,139	849,187	1,077,583	837,169
July	681,529		697,169		471,499	
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	6,104,312	8,219,992	5,516,333	5,893,648	4,956,004	4,440,037

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment

	January 1966	
	No.	\$'000
Combination radio phonograph sets	1,287	134
Radio receiving sets transistor, n.e.s.	37,587	333
Radio receiving sets, n.e.s. except parts	8,621	198
Television receiving sets, including combinations	3,320	578
Electronic tubes	793,193	1,586
Parts of electronic tubes, n.e.s.	-	302
Semi-conductors, transistor type	855,664	514
Semi-conductors, n.e.s.	785,065	356
Parts of semi-conductors	-	77
Phonographs, coin-operated, except parts	38	28
Phonograph record players, domestic	576	26
Radio receiving sets, auto transistor tubes	6,226	137

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	April 1966		Four months ended April 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	7,232	718	10,316	1,211
Combination receiving sets and record players	426	118	4,548	1,130
Radios, phonographs and receiving antennae	-	284	-	1,027
Electronic tubes and parts	-	316	-	1,473
Semi-conductors and parts	-	27	-	186

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.