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DOMINION BUREAU OF STATISTICS

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

OCT 20 1966

JULY 1966

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TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>July 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	98	158	1,220	358	1,834
Quebec	932	93	3,450	1,431	5,906
Ontario	15,316	618	6,570	1,954	24,458
Manitoba	214	247	1,077	518	2,056
Saskatchewan	25	6	276	275	582
Alberta	41	6	859	414	1,320
British Columbia	367	7	924	739	2,037
Total domestic sales ..	16,993	1,135	14,376	5,689	38,193
Export sales	2,440	-	-	317	2,757
Total sales	19,433	1,135	14,376	6,006	40,950
<u>Seven months ended</u>					
<u>July 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	749	691	8,898	3,162	13,500
Quebec	7,997	1,243	24,354	13,821	47,415
Ontario	284,176	3,922	39,067	17,089	344,254
Manitoba	3,110	508	5,616	3,168	12,402
Saskatchewan	777	150	3,046	2,730	6,703
Alberta	1,092	507	7,084	4,172	12,855
British Columbia	1,786	250	6,641	5,165	13,842
Total domestic sales ..	299,687	7,271	94,706	49,307	450,971
Export sales	70,386	-	12	4,309	74,707
Total sales	370,073	7,271	94,718	53,616	525,678

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TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
July 1966				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces	627	379	1,006	2,154
Quebec	1,961	2,209	4,170	9,427
Ontario	3,189	1,350	4,539	13,086
Manitoba	614	353	967	1,868
Saskatchewan	152	173	325	1,059
Alberta	398	359	757	2,116
British Columbia	531	399	930	3,772
Total domestic sales	7,472	5,222	12,694	33,482
Export sales	-	23	23	6,249
Total sales	7,472	5,245	12,717	39,731
<u>Seven months ended</u>				
July 1966				
<u>Domestic sales in:</u>				
Atlantic provinces	4,927	2,710	7,637	20,179
Quebec	13,217	9,440	22,657	62,926
Ontario	23,622	10,582	34,204	97,701
Manitoba	4,781	2,095	6,876	12,688
Saskatchewan	1,619	1,332	2,951	7,257
Alberta	3,089	2,390	5,479	16,649
British Columbia	2,554	2,458	5,012	22,953
Total domestic sales	53,809	31,007	84,816	240,353
Export sales	-	23	23	44,576
Total sales	53,809	31,030	84,839	284,929

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	July 1966	Seven months ended July 1966
	number of units	
<u>By model type:</u>		
Portables	16,246	122,158
Table models	1,887	8,448
Consoles	14,416	99,601
Three-way combinations	933	10,146
Totals	33,482	240,353
Colour T.V. sets included in totals	(1)	(1)
<u>By screen size:</u>		
17" and under	4,460	31,070
19"	13,009	97,565
21"	1,592	11,932
23" and over	14,421	99,786
Totals	33,482	240,353
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	July 1966	Seven months ended July 1966
	number of units	
Radio receiving sets:		
Auto	14,086	344,866
Portables	296	2,638
Home sets	12,922	107,988
Radio phonograph combinations ..	7,465	60,957
Totals	34,769	516,449
Total television receiving sets ..	35,526	327,169
Colour T.V. sets included in total	(1)	(1)
Record players:		
Monaural	5,285	67,972
Stereo	7,342	33,494
Totals	12,627	101,466

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	July 1966	Seven months ended July 1966
	number of units	
Radio receiving sets:		
Auto	2,941	22,111
Portables	12,664	39,749
Home sets	2,100	4,387
Radio phonograph combinations ..	10	223
Totals	17,715	66,470
Total television receiving sets ..	2,766	16,765
Colour T.V. sets included in total	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,494	17,674	13,857	9,643	8,644
March	51,314	44,480	1,504	719	20,151	15,274	8,977	8,363
April	44,006	41,242	884	388	18,980	12,973	6,103	8,059
May	49,468	46,354	1,276	1,781	15,067	14,446	5,276	4,595
June	45,911	38,843	1,633	871	13,716	13,684	7,474	6,495
July	21,814	16,993	2,209	1,135	13,510	14,376	7,031	5 689
August	23,618		1,212		19,899		12,728	
September ..	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	310,790	299,687	10,331	7,271	114,249	94,706	54,613	49,307

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810	14,010	39,103	38,740
April	10,267	10,989	37,558	36,888
May	9,576	13,271	29,904	29,842
June	10,530	13,283	36,032	32,573
July	10,288	12,694	36,023	33,482
August	19,182		45,256	
September	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	73,996	84,816	255,782	240,353

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June	(2)	(2)	(2)	(2)	1,790	2,633	6,665	6,021	8,455	8,654
July	(2)	(2)	(2)	(2)	2,486	2,538	6,294	5,427	8,780	7,965
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June	1,512,057	1,093,708	1,159,535	1,315,632	761,994	848,244
July	731,270	800,556	728,864	900,492	506,112	681,223
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	8,796,667	7,542,860	7,954,036	7,159,048	5,354,268	5,003,114

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987	91,517	51,598	71,225	336,201	396,700
April	16,628	42,352	14,481	37,983	227,089	253,904
May	44,998	49,664	41,877	21,140	247,817	259,011
June	39,578	56,419	85,510	68,251	307,935	473,248
July	49,386	25,037	22,767	37,231	213,461	319,646
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	213,958	326,671	282,573	303,425	1,791,595	2,240,986

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May	88,270	64,481	71,217	52,022	1,242,883	910,359
June	85,739	57,311	76,755	50,870	1,359,187	1,106,291
July	40,516	49,284	37,627	44,641	672,456	1,060,053
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	570,679	424,641	488,254	398,254	8,217,388	7,428,346

(1) Includes rebuilt tubes.

Note: Beginning in June 1966, figures include colour picture tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	1,071,394	783,432	892,044	594,767	695,656
March	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May	1,215,743	1,486,994	959,887	861,101	883,984	757,782
June	1,169,346	1,732,170	1,096,139	849,187	1,077,583	837,169
July	681,529	1,141,031	697,169	639,743	471,499	668,762
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	6,785,841	9,361,023	6,213,502	6,533,391	5,427,503	5,108,799

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment

	February 1966		Two months ended February 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	408	52	1,695	186
Radio receiving sets transistor, n.e.s.	52,662	507	90,249	840
Radio receiving sets, n.e.s. except parts	9,020	213	17,641	411
Television receiving sets, including combinations	5,817	868	9,137	1,446
Electronic tubes	960,330	1,272	1,753,523	2,858
Parts of electronic tubes, n.e.s.	-	264	-	566
Semi-conductors, transistor type	817,491	653	1,673,155	1,167
Semi-conductors, n.e.s.	762,857	322	1,547,922	678
Parts of semi-conductors	-	64	-	141
Phonographs, coin-operated, except parts	39	32	77	60
Phonograph record players, domestic	2,715	74	3,291	100
Radio receiving sets, auto transistor tubes	2,600	79	8,826	216

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	May 1966		Five months ended May 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	13,445	1,319	23,761	2,530
Combination receiving sets and record players	2,491	353	7,039	1,483
Radios, phonographs and receiving antennae	-	338	-	1,365
Electronic tubes and parts	-	295	-	1,768
Semi-conductors and parts	-	29	-	215

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.