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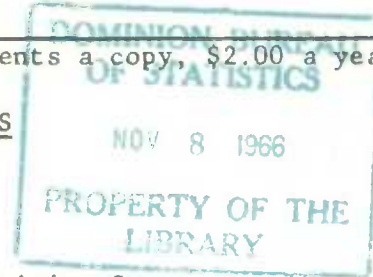
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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

AUGUST 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets



|                           | Auto            | Portables | Home sets | Radio phonograph combinations | Total   |
|---------------------------|-----------------|-----------|-----------|-------------------------------|---------|
|                           | number of units |           |           |                               |         |
| <u>August 1966</u>        |                 |           |           |                               |         |
| <u>Domestic sales in:</u> |                 |           |           |                               |         |
| Atlantic provinces .....  | 61              | 10        | 1,664     | 750                           | 2,485   |
| Quebec .....              | 604             | 88        | 3,753     | 3,806                         | 8,251   |
| Ontario .....             | 29,893          | 346       | 6,522     | 4,171                         | 40,932  |
| Manitoba .....            | 354             | 21        | 918       | 727                           | 2,020   |
| Saskatchewan .....        | 33              | 14        | 422       | 719                           | 1,188   |
| Alberta .....             | 21              | 2         | 1,274     | 869                           | 2,166   |
| British Columbia .....    | 268             | 40        | 1,723     | 1,579                         | 3,610   |
| Total domestic sales ..   | 31,234          | 521       | 16,276    | 12,621                        | 60,652  |
| Export sales .....        | 20,400          | -         | -         | 1,888                         | 22,288  |
| Total sales .....         | 51,634          | 521       | 16,276    | 14,509                        | 82,940  |
| <u>Eight months ended</u> |                 |           |           |                               |         |
| <u>August 1966</u>        |                 |           |           |                               |         |
| <u>Domestic sales in:</u> |                 |           |           |                               |         |
| Atlantic provinces .....  | 810             | 701       | 10,562    | 3,912                         | 15,985  |
| Quebec .....              | 8,601           | 1,331     | 28,107    | 17,627                        | 55,666  |
| Ontario .....             | 314,069         | 4,268     | 45,589    | 21,260                        | 385,186 |
| Manitoba .....            | 3,464           | 529       | 6,534     | 3,895                         | 14,422  |
| Saskatchewan .....        | 810             | 164       | 3,468     | 3,449                         | 7,891   |
| Alberta .....             | 1,113           | 509       | 8,358     | 5,041                         | 15,021  |
| British Columbia .....    | 2,054           | 290       | 8,364     | 6,744                         | 17,452  |
| Total domestic sales ..   | 330,921         | 7,792     | 110,982   | 61,928                        | 511,623 |
| Export sales .....        | 90,786          | -         | 12        | 6,197                         | 96,995  |
| Total sales .....         | 421,707         | 7,792     | 110,994   | 68,125                        | 608,618 |

November 1966  
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|                            | Record players |        |         | Television receiving sets |
|----------------------------|----------------|--------|---------|---------------------------|
|                            | Monaural       | Stereo | Total   |                           |
| August 1966                |                |        |         |                           |
| number of units            |                |        |         |                           |
| <u>Domestic sales in:</u>  |                |        |         |                           |
| Atlantic provinces .....   | 879            | 581    | 1,460   | 3,534                     |
| Quebec .....               | 4,845          | 1,745  | 6,590   | 12,246                    |
| Ontario .....              | 4,588          | 2,286  | 6,874   | 18,353                    |
| Manitoba .....             | 1,678          | 567    | 2,245   | 3,267                     |
| Saskatchewan .....         | 244            | 298    | 542     | 1,939                     |
| Alberta .....              | 699            | 505    | 1,204   | 3,861                     |
| British Columbia .....     | 1,548          | 854    | 2,402   | 4,790                     |
| Total domestic sales ..... | 14,481         | 6,836  | 21,317  | 47,990                    |
| Export sales .....         | 1              | 72     | 73      | 11,435                    |
| Total sales .....          | 14,482         | 6,908  | 21,390  | 59,425                    |
| <u>Eight months ended</u>  |                |        |         |                           |
| <u>August 1966</u>         |                |        |         |                           |
| <u>Domestic sales in:</u>  |                |        |         |                           |
| Atlantic provinces .....   | 5,806          | 3,291  | 9,097   | 23,713                    |
| Quebec .....               | 18,062         | 11,185 | 29,247  | 75,172                    |
| Ontario .....              | 28,210         | 12,868 | 41,078  | 116,054                   |
| Manitoba .....             | 6,459          | 2,662  | 9,121   | 15,955                    |
| Saskatchewan .....         | 1,863          | 1,630  | 3,493   | 9,196                     |
| Alberta .....              | 3,788          | 2,895  | 6,683   | 20,510                    |
| British Columbia .....     | 4,102          | 3,312  | 7,414   | 27,743                    |
| Total domestic sales ..... | 68,290         | 37,843 | 106,133 | 288,343                   |
| Export sales .....         | 1              | 95     | 96      | 56,011                    |
| Total sales .....          | 68,291         | 37,938 | 106,229 | 344,354                   |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|   | August 1966 | Eight months ended |
|---|-------------|--------------------|
|   | August 1966 |                    |
| number of units                           |             |                    |
| <u>By model type:</u>                     |             |                    |
| Portables .....                           | 21,136      | 143,294            |
| Table models .....                        | 1,693       | 10,141             |
| Consoles .....                            | 22,853      | 122,454            |
| Three-way combinations .....              | 2,308       | 12,454             |
| Totals .....                              | 47,990      | 288,343            |
| Colour T.V. sets included in totals ..... | (1)         | (1)                |
| <u>By screen size:</u>                    |             |                    |
| 17" and under .....                       | 4,744       | 35,814             |
| 19" .....                                 | 17,052      | 114,617            |
| 21" .....                                 | 2,160       | 14,092             |
| 23" and over .....                        | 24,034      | 123,820            |
| Totals .....                              | 47,990      | 288,343            |
| Colour T.V. sets included in totals ..... | (1)         | (1)                |

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|   | August 1966     | Eight months ended<br>August 1966 |
|---|-----------------|-----------------------------------|
|   | number of units |                                   |
| <u>Radio receiving sets:</u>                |                 |                                   |
| Auto .....                                  | 53,172          | 398,038                           |
| Portables .....                             | 1,000           | 3,638                             |
| Home sets .....                             | 16,728          | 124,716                           |
| Radio phonograph combinations ..            | 13,269          | 74,226                            |
| Totals .....                                | 84,169          | 600,618                           |
| Total television receiving sets ..          | 62,925          | 390,094                           |
| Colour T.V. sets included in<br>total ..... | (1)             | (1)                               |
| <u>Record players:</u>                      |                 |                                   |
| Monaural .....                              | 20,582          | 88,554                            |
| Stereo .....                                | 7,790           | 41,284                            |
| Totals .....                                | 28,372          | 129,838                           |

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

|   | August 1966     | Eight months ended<br>August 1966 |
|---|-----------------|-----------------------------------|
|   | number of units |                                   |
| <u>Radio receiving sets:</u>                |                 |                                   |
| Auto .....                                  | 3,079           | 25,190                            |
| Portables .....                             | 10,447          | 50,196                            |
| Home sets .....                             | 1,179           | 5,566                             |
| Radio phonograph combinations ..            | 32              | 255                               |
| Totals .....                                | 14,737          | 81,207                            |
| Total television receiving sets ..          | 5,426           | 22,191                            |
| Colour T.V. sets included in<br>total ..... | (2)             | (2)                               |

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

|               | Auto            |         | Portables |       | Home sets |         | Radio phonograph combinations |        |
|---------------|-----------------|---------|-----------|-------|-----------|---------|-------------------------------|--------|
|               | 1965            | 1966    | 1965      | 1966  | 1965      | 1966    | 1965                          | 1966   |
|               | number of units |         |           |       |           |         |                               |        |
| January ....  | 50,797          | 53,456  | 830       | 883   | 15,151    | 10,096  | 10,109                        | 7,462  |
| February ...  | 47,480          | 58,319  | 1,995     | 1,494 | 17,674    | 13,857  | 9,643                         | 8,644  |
| March .....   | 51,314          | 44,480  | 1,504     | 719   | 20,151    | 15,274  | 8,977                         | 8,363  |
| April .....   | 44,006          | 41,242  | 884       | 388   | 18,980    | 12,973  | 6,103                         | 8,059  |
| May .....     | 49,468          | 46,354  | 1,276     | 1,781 | 15,067    | 14,446  | 5,276                         | 4,595  |
| June .....    | 45,911          | 38,843  | 1,633     | 871   | 13,716    | 13,684  | 7,474                         | 6,495  |
| July .....    | 21,814          | 16,993  | 2,209     | 1,135 | 13,510    | 14,376  | 7,031                         | 5,689  |
| August .....  | 23,618          | 31,234  | 1,212     | 521   | 19,899    | 16,276  | 12,728                        | 12,621 |
| September ..  | 51,280          |         | 2,036     |       | 33,239    |         | 16,570                        |        |
| October ..... | 57,863          |         | 2,182     |       | 34,573    |         | 15,053                        |        |
| November ...  | 52,370          |         | 1,312     |       | 34,112    |         | 19,362                        |        |
| December ...  | 54,558          |         | 3,321     |       | 42,301    |         | 21,561                        |        |
| Totals ...    | 550,479         |         | 20,394    |       | 278,373   |         | 139,887                       |        |
| Year to date  | 334,408         | 330,921 | 11,543    | 7,792 | 134,148   | 110,982 | 67,341                        | 61,928 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

|                    | Record players  |         | Television receiving sets |         |
|--------------------|-----------------|---------|---------------------------|---------|
|                    | 1965            | 1966    | 1965                      | 1966    |
|                    | number of units |         |                           |         |
| January .....      | 12,047          | 8,895   | 38,480                    | 31,106  |
| February .....     | 9,478           | 11,674  | 38,682                    | 37,722  |
| March .....        | 11,810          | 14,010  | 39,103                    | 38,740  |
| April .....        | 10,267          | 10,989  | 37,558                    | 36,888  |
| May .....          | 9,576           | 13,271  | 29,904                    | 29,842  |
| June .....         | 10,530          | 13,283  | 36,032                    | 32,573  |
| July .....         | 10,288          | 12,694  | 36,023                    | 33,482  |
| August .....       | 19,182          | 21,317  | 45,256                    | 47,990  |
| September .....    | 28,107          |         | 72,343                    |         |
| October .....      | 37,781          |         | 64,217                    |         |
| November .....     | 49,215          |         | 62,431                    |         |
| December .....     | 41,851          |         | 55,560                    |         |
| Totals .....       | 250,132         |         | 555,589                   |         |
| Year to date ..... | 93,178          | 106,133 | 301,038                   | 288,343 |

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

|                 | Auto            |      | Portables |      | Home sets |       | Radio-phonograph combinations |        | Total   |        |
|-----------------|-----------------|------|-----------|------|-----------|-------|-------------------------------|--------|---------|--------|
|                 | 1965            | 1966 | 1965      | 1966 | 1965      | 1966  | 1965                          | 1966   | 1965    | 1966   |
|                 | number of units |      |           |      |           |       |                               |        |         |        |
| January .....   | (2)             | (2)  | (2)       | (2)  | 2,603     | 2,388 | 8,978                         | 7,676  | 11,581  | 10,064 |
| February .....  | (2)             | (2)  | (2)       | (2)  | 3,146     | 4,516 | 8,800                         | 9,028  | 11,946  | 13,544 |
| March .....     | (2)             | (2)  | (2)       | (2)  | 3,652     | 2,784 | 8,475                         | 8,444  | 12,127  | 11,228 |
| April .....     | (2)             | (2)  | (2)       | (2)  | 3,217     | 2,275 | 5,859                         | 7,187  | 9,076   | 9,462  |
| May .....       | (2)             | (2)  | (2)       | (2)  | 2,107     | 2,476 | 4,992                         | 4,629  | 7,099   | 7,105  |
| June .....      | (2)             | (2)  | (2)       | (2)  | 1,790     | 2,633 | 6,665                         | 6,021  | 8,455   | 8,654  |
| July .....      | (2)             | (2)  | (2)       | (2)  | 2,486     | 2,538 | 6,294                         | 5,427  | 8,780   | 7,965  |
| August .....    | (2)             | (2)  | (2)       | (2)  | 3,030     | 2,691 | 13,207                        | 13,683 | 16,237  | 16,374 |
| September ..... | (2)             |      | (2)       |      | 6,084     |       | 16,280                        |        | 22,364  |        |
| October .....   | (2)             |      | (2)       |      | 4,382     |       | 15,132                        |        | 19,514  |        |
| November .....  | (2)             |      | (2)       |      | 6,139     |       | 19,904                        |        | 26,043  |        |
| December .....  | (2)             |      | (2)       |      | 8,169     |       | 21,546                        |        | 29,715  |        |
| Totals .....    | (2)             |      | (2)       |      | 46,805    |       | 136,132                       |        | 182,937 |        |

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

|                 | Production |           | Shipments  |           |            |           |
|-----------------|------------|-----------|------------|-----------|------------|-----------|
|                 | Units      |           | Units      |           | Value      |           |
|                 | 1965       | 1966      | 1965       | 1966      | 1965       | 1966      |
|                 | number     |           |            |           | dollars    |           |
| January .....   | 973,967    | 916,144   | 1,220,130  | 832,848   | 845,148    | 626,054   |
| February .....  | 1,486,644  | 1,164,428 | 1,256,142  | 971,915   | 845,956    | 653,341   |
| March .....     | 1,413,084  | 1,148,176 | 1,321,361  | 1,334,085 | 855,159    | 887,142   |
| April .....     | 1,369,010  | 1,210,918 | 1,132,623  | 896,440   | 765,882    | 634,475   |
| May .....       | 1,310,635  | 1,208,930 | 1,135,381  | 907,636   | 774,017    | 672,635   |
| June .....      | 1,512,057  | 1,093,708 | 1,159,535  | 1,315,632 | 761,994    | 848,244   |
| July .....      | 731,270    | 800,556   | 728,864    | 900,492   | 506,112    | 681,223   |
| August .....    | 1,142,949  | 812,246   | 1,007,910  | 1,113,508 | 704,651    | 753,644   |
| September ..... | 1,476,870  |           | 1,780,294  |           | 1,099,208  |           |
| October .....   | 1,313,251  |           | 1,313,199  |           | 1,047,090  |           |
| November .....  | 1,141,692  |           | 1,445,635  |           | 1,051,133  |           |
| December .....  | 1,371,414  |           | 1,055,591  |           | 785,582    |           |
| Totals .....    | 15,242,843 |           | 14,556,665 |           | 10,041,932 |           |
| Year to date .. | 9,939,616  | 8,355,106 | 8,961,946  | 8,272,556 | 6,058,919  | 5,756,758 |

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

|                 | Production |         | Shipments |         |           |           |
|-----------------|------------|---------|-----------|---------|-----------|-----------|
|                 | Units      |         | Units     |         | Value     |           |
|                 | 1965       | 1966    | 1965      | 1966    | 1965      | 1966      |
|                 | number     |         |           |         | dollars   |           |
| January .....   | 15,111     | 40,138  | 23,661    | 32,708  | 236,573   | 279,278   |
| February .....  | 25,270     | 21,544  | 42,679    | 34,887  | 222,519   | 259,199   |
| March .....     | 22,987     | 91,517  | 51,598    | 71,225  | 336,201   | 396,700   |
| April .....     | 16,628     | 42,352  | 14,481    | 37,983  | 227,089   | 253,904   |
| May .....       | 44,998     | 49,664  | 41,877    | 21,140  | 247,817   | 259,011   |
| June .....      | 39,578     | 56,419  | 85,510    | 68,251  | 307,935   | 473,248   |
| July .....      | 49,386     | 25,037  | 22,767    | 37,231  | 213,461   | 319,646   |
| August .....    | 22,265     | 69,748  | 4,936     | 21,605  | 74,911    | 152,812   |
| September ..... | 62,999     |         | 33,118    |         | 141,174   |           |
| October .....   | 40,370     |         | 47,910    |         | 296,861   |           |
| November .....  | 18,151     |         | 22,623    |         | 214,550   |           |
| December .....  | 58,078     |         | 37,083    |         | 319,439   |           |
| Totals .....    | 415,821    |         | 428,243   |         | 2,838,530 |           |
| Year to date .. | 236,223    | 396,419 | 287,509   | 325,030 | 1,866,506 | 2,393,798 |

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1965 and 1966

|                 | Production |         | Shipments |         |            |           |
|-----------------|------------|---------|-----------|---------|------------|-----------|
|                 | Units      |         | Units     |         | Value      |           |
|                 | 1965       | 1966    | 1965      | 1966    | 1965       | 1966      |
|                 | number     |         |           |         | dollars    |           |
| January .....   | 72,774     | 58,322  | 65,006    | 56,085  | 1,057,725  | 971,993   |
| February .....  | 88,417     | 65,983  | 75,876    | 68,227  | 1,218,461  | 1,153,852 |
| March .....     | 101,194    | 65,174  | 94,360    | 60,945  | 1,538,381  | 1,070,762 |
| April .....     | 93,769     | 64,086  | 67,413    | 65,464  | 1,128,295  | 1,155,036 |
| May .....       | 88,270     | 64,481  | 71,217    | 52,022  | 1,242,883  | 910,359   |
| June .....      | 85,739     | 57,311  | 76,755    | 50,870  | 1,359,187  | 1,106,291 |
| July .....      | 40,516     | 49,284  | 37,627    | 44,641  | 672,456    | 1,060,053 |
| August .....    | 58,860     | 39,543  | 58,578    | 53,195  | 1,179,664  | 1,162,837 |
| September ..... | 79,723     |         | 86,897    |         | 1,462,117  |           |
| October .....   | 87,807     |         | 83,548    |         | 1,523,152  |           |
| November .....  | 89,321     |         | 86,997    |         | 1,529,928  |           |
| December .....  | 95,126     |         | 72,848    |         | 1,257,620  |           |
| Totals .....    | 981,516    |         | 877,122   |         | 15,169,869 |           |
| Year to date .. | 629,539    | 464,184 | 546,832   | 451,449 | 9,397,052  | 8,591,183 |

(1) Includes rebuilt tubes.

Note: Beginning in June, 1966, figures include colour picture tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1965 and 1966

|                 | Production |           | Shipments  |           |           |         |
|-----------------|------------|-----------|------------|-----------|-----------|---------|
|                 | Units      |           | Units      |           | Value     |         |
|                 | 1965       | 1966      | 1965       | 1966      | 1965      | 1966    |
|                 | number     |           |            |           | dollars   |         |
| January .....   | 840,353    | 761,417   | 679,447    | 1,248,197 | 511,729   | 784,669 |
| February .....  | 948,948    | 1,071,394 | 783,432    | 892,044   | 594,767   | 695,656 |
| March .....     | 1,096,487  | 1,307,478 | 1,055,471  | 908,003   | 896,283   | 514,204 |
| April .....     | 833,435    | 1,860,539 | 941,957    | 1,135,116 | 991,658   | 850,557 |
| May .....       | 1,215,743  | 1,486,994 | 959,887    | 861,101   | 883,984   | 757,782 |
| June .....      | 1,169,346  | 1,732,170 | 1,096,139  | 849,187   | 1,077,583 | 837,169 |
| July .....      | 681,529    | 1,141,031 | 697,169    | 639,743   | 471,499   | 668,762 |
| August .....    | 1,033,059  | ..        | 686,628    | ..        | 578,810   | ..      |
| September ..... | 1,005,857  |           | 836,669    |           | 636,734   |         |
| October .....   | 918,777    |           | 900,871    |           | 549,454   |         |
| November .....  | 1,337,940  |           | 1,146,043  |           | 693,544   |         |
| December .....  | 1,649,134  |           | 1,290,518  |           | 782,461   |         |
| Totals .....    | 12,730,608 |           | 11,074,231 |           | 8,668,506 |         |
| Year to date    | 7,818,900  | ..        | 6,900,130  | ..        | 6,006,313 | ..      |

(1) Includes transistor type, rectifier type, diodes, etc.

.. Figures not available.



TABLE 13. Imports of Specified Electronic Equipment

|   | March 1966 |        | Three months ended<br>March 1966 |        |
|---|------------|--------|----------------------------------|--------|
|   | No.        | \$'000 | No.                              | \$'000 |
| Combination radio phonograph sets                         | 2,329      | 154    | 4,024                            | 340    |
| Radio receiving sets transistor,<br>n.e.s. ....           | 71,644     | 482    | 161,893                          | 1,322  |
| Radio receiving sets, n.e.s.<br>except parts ....         | 9,183      | 229    | 26,824                           | 640    |
| Television receiving sets,<br>including combinations .... | 3,586      | 849    | 12,723                           | 2,295  |
| Electronic tubes ....                                     | 1,098,212  | 1,677  | 2,851,735                        | 4,535  |
| Parts of electronic tubes, n.e.s.                         | -          | 317    | -                                | 883    |
| Semi-conductors, transistor type                          | 974,654    | 610    | 2,647,809                        | 1,777  |
| Semi-conductors, n.e.s. ....                              | 886,924    | 428    | 2,434,846                        | 1,106  |
| Parts of semi-conductors ....                             | -          | 92     | -                                | 233    |
| Phonographs, coin-operated, except<br>parts ....          | 69         | 44     | 146                              | 104    |
| Phonograph record players,<br>domestic ....               | 2,729      | 36     | 6,020                            | 136    |
| Radio receiving sets, auto<br>transistor tubes ....       | 5,421      | 107    | 14,247                           | 323    |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

|   | June 1966 |        | Six months ended<br>June 1966 |        |
|---|-----------|--------|-------------------------------|--------|
|   | No.       | \$'000 | No.                           | \$'000 |
| T.V. receiving sets, excluding<br>combinations ....   | 10,630    | 1,059  | 34,391                        | 3,589  |
| Combination receiving sets and<br>record players .... | 615       | 130    | 7,654                         | 1,613  |
| Radios, phonographs and receiving<br>antennae ....    | -         | 165    | -                             | 1,530  |
| Electronic tubes and parts ....                       | -         | 498    | -                             | 2,266  |
| Semi-conductors and parts ....                        | -         | 36     | -                             | 251    |

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

Addition: Elita Electronics Inc., Montreal, Que.

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.