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RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

SEPTEMBER 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>September 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	249	51	1,805	919	3,024
Quebec .....	756	202	4,947	3,863	9,768
Ontario .....	50,766	599	9,887	5,044	66,296
Manitoba .....	251	79	2,062	951	3,343
Saskatchewan .....	51	- 2	542	797	1,388
Alberta .....	69	37	2,172	1,130	3,408
British Columbia .....	168	138	2,710	1,528	4,544
Total domestic sales ..	52,310	1,104	24,125	14,232	91,771
Export sales .....	29,556	-	-	744	30,300
Total sales .....	81,866	1,104	24,125	14,976	122,071
<u>Nine months ended</u>					
<u>September 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	1,059	752	12,367	4,831	19,009
Quebec .....	9,357	1,533	33,054	21,490	65,434
Ontario .....	364,835	4,867	55,476	26,304	451,482
Manitoba .....	3,715	608	8,596	4,846	17,765
Saskatchewan .....	861	162	4,010	4,246	9,279
Alberta .....	1,182	546	10,530	6,171	18,429
British Columbia .....	2,222	428	11,074	8,272	21,996
Total domestic sales ..	383,231	8,896	135,107	76,160	603,394
Export sales .....	120,342	-	12	6,941	127,295
Total sales .....	503,573	8,896	135,119	83,101	730,689

November 1966  
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
<u>September 1966</u>				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces .....	1,805	720	2,525	4,376
Quebec .....	5,962	2,495	8,457	15,324
Ontario .....	13,968	3,487	17,455	23,492
Manitoba .....	1,093	694	1,787	3,554
Saskatchewan .....	468	360	828	2,099
Alberta .....	1,447	968	2,415	4,317
British Columbia .....	1,960	1,034	2,994	6,491
Total domestic sales .....	26,703	9,758	36,461	59,653
Export sales .....	-	38	38	11,834
Total sales .....	26,703	9,796	36,499	71,487
<u>Nine months ended September 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	7,611	4,011	11,622	28,089
Quebec .....	24,024	13,680	37,704	90,496
Ontario .....	42,178	16,355	58,533	139,546
Manitoba .....	7,552	3,356	10,908	19,509
Saskatchewan .....	2,331	1,990	4,321	11,295
Alberta .....	5,235	3,863	9,098	24,827
British Columbia .....	6,062	4,346	10,408	34,234
Total domestic sales .....	94,993	47,601	142,594	347,996
Export sales .....	1	133	134	67,845
Total sales .....	94,994	47,734	142,728	415,841

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	September 1966	Nine months ended September 1966
	number of units	
<u>By model type:</u>		
Portables .....	25,409	168,703
Table models .....	3,537	13,678
Consoles .....	28,208	150,662
Three-way combinations .....	2,499	14,953
Totals .....	59,653	347,996
Colour T.V. sets included in totals .....	(1)	(1)
<u>By screen size:</u>		
17" and under .....	5,265	41,079
19" .....	21,714	136,331
21" .....	2,370	16,462
23" and over .....	30,304	154,124
Totals .....	59,653	347,996
Colour T.V. sets included in totals .....	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	September 1966	Nine months ended September 1966
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	78,939	476,977
Portables .....	-	3,638
Home sets .....	21,994	146,710
Radio phonograph combinations ..	15,794	90,020
<b>Totals .....</b>	<b>116,727</b>	<b>717,345</b>
<b>Total television receiving sets ..</b>	<b>67,508</b>	<b>457,602</b>
Colour T.V. sets included in total .....	(1)	(1)
<b>Record players:</b>		
Monaural .....	21,152	109,706
Stereo .....	10,417	51,701
<b>Totals .....</b>	<b>31,569</b>	<b>161,407</b>

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	September 1966	Nine months ended September 1966
	number of units	
<b>Radio receiving sets:</b>		
Auto .....	5,615	30,805
Portables .....	11,811	62,007
Home sets .....	118	5,684
Radio phonograph combinations ..	22	277
<b>Totals .....</b>	<b>17,566</b>	<b>98,773</b>
<b>Total television receiving sets ..</b>	<b>7,433</b>	<b>29,624</b>
Colour T.V. sets included in total .....	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January ....	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,494	17,674	13,857	9,643	8,644
March .....	51,314	44,480	1,504	719	20,151	15,274	8,977	8,363
April .....	44,006	41,242	884	388	18,980	12,973	6,103	8,059
May .....	49,468	46,354	1,276	1,781	15,067	14,446	5,276	4,595
June .....	45,911	38,843	1,633	871	13,716	13,684	7,474	6,495
July .....	21,814	16,993	2,209	1,135	13,510	14,376	7,031	5,689
August .....	23,618	31,234	1,212	521	19,899	16,276	12,728	12,621
September ..	51,280	52,310	2,036	1,104	33,239	24,125	16,570	14,232
October ....	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	385,688	383,231	13,579	8,896	167,387	135,107	83,911	76,160

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January .....	12,047	8,895	38,480	31,106
February .....	9,478	11,674	38,682	37,722
March .....	11,810	14,010	39,103	38,740
April .....	10,267	10,989	37,558	36,888
May .....	9,576	13,271	29,904	29,842
June .....	10,530	13,283	36,032	32,573
July .....	10,288	12,694	36,023	33,482
August .....	19,182	21,317	45,256	47,990
September .....	28,107	36,461	72,343	59,653
October .....	37,781		64,217	
November .....	49,215		62,431	
December .....	41,851		55,560	
Totals .....	250,132		555,589	
Year to date .....	121,285	142,594	373,381	347,996



TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January .....	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February .....	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March .....	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April .....	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May .....	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June .....	(2)	(2)	(2)	(2)	1,790	2,633	6,665	6,021	8,455	8,654
July .....	(2)	(2)	(2)	(2)	2,486	2,538	6,294	5,427	8,780	7,965
August .....	(2)	(2)	(2)	(2)	3,030	2,691	13,207	13,683	16,237	16,374
September .....	(2)	(2)	(2)	(2)	6,084	5,064	16,280	13,791	22,364	18,855
October .....	(2)		(2)		4,382		15,132		19,514	
November .....	(2)		(2)		6,139		19,904		26,043	
December .....	(2)		(2)		8,169		21,546		29,715	
Totals .....	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	973,967	916,144	1,220,130	832,848	845,148	626,054
February .....	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March .....	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April .....	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May .....	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June .....	1,512,057	1,093,708	1,159,535	1,315,632	761,994	848,244
July .....	731,270	800,556	728,864	900,492	506,112	681,223
August .....	1,142,949	812,246	1,007,910	1,113,508	704,651	753,644
September .....	1,476,870	1,074,379	1,780,294	1,066,930	1,099,208	802,058
October .....	1,313,251		1,313,199		1,047,090	
November .....	1,141,692		1,445,635		1,051,133	
December .....	1,371,414		1,055,591		785,582	
Totals .....	15,242,843		14,556,665		10,041,932	
Year to date ..	11,416,486	9,429,485	10,742,240	9,339,486	7,158,127	6,558,816

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	15,111	40,138	23,661	32,708	236,573	279,278
February .....	25,270	21,544	42,679	34,887	222,519	259,199
March .....	22,987	91,517	51,598	71,225	336,201	396,700
April .....	16,628	42,352	14,481	37,983	227,089	253,904
May .....	44,998	49,664	41,877	21,140	247,817	259,011
June .....	39,578	56,419	85,510	68,251	307,935	473,248
July .....	49,386	25,037	22,767	37,231	213,461	319,646
August .....	22,265	69,748	4,936	21,605	74,911	152,812
September .....	62,999	84,392	33,118	53,480	141,174	303,560
October .....	40,370		47,910		296,861	
November .....	18,151		22,623		214,550	
December .....	58,078		37,083		319,439	
Totals .....	415,821		428,243		2,838,530	
Year to date ..	299,222	480,811	320,627	378,510	2,007,680	2,697,358

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	72,774	58,322	65,006	56,085	1,057,725	971,993
February .....	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March .....	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April .....	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May .....	88,270	64,481	71,217	52,022	1,242,883	910,359
June .....	85,739	57,311	76,755	50,870	1,359,187	1,106,291
July .....	40,516	49,284	37,627	44,641	672,456	1,060,053
August .....	58,860	39,543	58,578	53,195	1,179,664	1,162,837
September .....	79,723	60,537	86,897	63,335	1,462,117	1,489,089
October .....	87,807		83,548		1,523,152	
November .....	89,321		86,997		1,529,928	
December .....	95,126		72,848		1,257,620	
Totals .....	981,516		877,122		15,169,869	
Year to date ..	709,262	524,721	633,729	514,784	10,859,169	10,080,272

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	840,353	761,417	679,447	1,248,197	511,729	784,669
February .....	948,948	1,071,394	783,432	892,044	594,767	695,656
March .....	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April .....	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May .....	1,215,743	1,486,994	959,887	861,101	883,984	757,782
June .....	1,169,346	1,732,170	1,096,139	849,187	1,077,583	837,169
July .....	681,529	1,141,031	697,169	639,743	471,499	668,762
August .....	1,033,059	940,017	686,628	930,602	578,810	1,210,814
September .....	1,005,857	1,351,984	836,669	900,103	636,734	696,124
October .....	918,777		900,871		549,454	
November .....	1,337,940		1,146,043		693,544	
December .....	1,649,134		1,290,518		782,461	
Totals .....	12,730,608		11,074,231		8,668,506	
Year to date	8,824,757	11,653,024	7,736,799	8,364,096	6,643,047	7,015,737

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

	April 1966		Four months ended April 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	1,244	151	5,268	491
Radio receiving sets transistor, n.e.s. ....	62,636	543	224,529	1,865
Radio receiving sets, n.e.s. except parts ....	7,891	210	34,715	850
Television receiving sets, including combinations ....	5,794	790	18,517	3,085
Electronic tubes ....	750,083	1,474	3,601,818	6,009
Parts of electronic tubes, n.e.s.	-	312	-	1,195
Semi-conductors, transistor type	1,121,811	847	3,769,620	2,624
Semi-conductors, n.e.s. ....	955,691	606	3,390,537	1,712
Parts of semi-conductors ....	-	67	-	300
Phonographs, coin-operated, except parts ....	81	59	227	163
Phonograph record players, domestic ....	1,884	46	7,904	182
Radio receiving sets, auto transistor tubes ....	9,373	177	23,620	500

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	July 1966		Seven months ended July 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations ....	9,126	896	43,517	4,485
Combination receiving sets and record players ....	1,298	276	8,952	1,889
Radios, phonographs and receiving antennae ....	-	106	-	1,636
Electronic tubes and parts ....	-	556	-	2,822
Semi-conductors and parts ....	-	27	-	278

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review: Addition, Motorola (Ontario) Ltd, Toronto, Ont. Deletion, Caltron Manufacturing Ltd, Calgary, Alta.

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.