

CATALOGUE No.

43-004

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

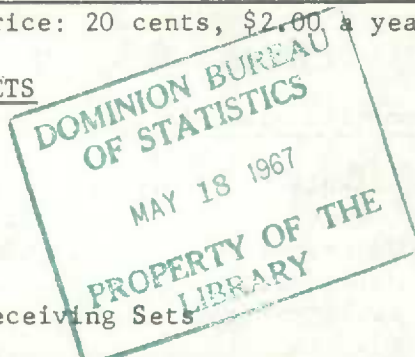
Vol. 22, No. 1

Price: 20 cents, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JANUARY 1967

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets



	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>January 1967</u>					
<u>Domestic sales in</u>					
Atlantic Provinces	208	78	869	713	1,868
Quebec	872	244	2,339	2,642	6,097
Ontario	44,672	444	2,899	3,310	51,325
Manitoba	307	40	479	706	1,532
Saskatchewan	83	34	279	543	939
Alberta	48	24	886	925	1,883
British Columbia	515	1	734	1,197	2,447
Total domestic sales ..	46,705	865	8,485	10,036	66,091
Export sales	31,308	-	-	1,104	32,412
Total sales	78,013	865	8,485	11,140	98,503

Note: Data contained in this report reflect the experience of the respondent firms, listed on page 9. In the case of the commodities contained herein it is estimated that coverage is approximately 100%.

Manufacturing and Primary Industries Division

May 1967
6507-818

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets
and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
number of units				
<u>January 1967</u>				
<u>Domestic sales in</u>				
Atlantic Provinces	867	416	1,283	3,248
Quebec (1)	2,166	1,415	3,581	9,089
Ontario	3,613	1,435	5,048	14,603
Manitoba	384	247	631	2,048
Saskatchewan	196	154	350	1,077
Alberta	323	329	652	2,667
British Columbia	377	263	640	3,365
Totals (1)	7,926	4,259	12,185	36,097
Export sales	-	15	15	9,547
Totals (1)	7,926	4,274	12,200	45,644

(1) See page 9, Table 15 for December revisions.

TABLE 3. Domestic Sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes

	January 1967
	number of units
<u>By model type</u>	
Portables	17,417
Table models	1,170
Consoles	16,244
Three-way combinations	1,266
Totals	36,097
Colour T. V. sets included in total	(1)
<u>By screen size</u>	
17" and under	3,694
19"	13,738
21"	1,021
23" and over	17,644
Totals	36,097
Colour T. V. sets included in total	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	January 1967
	number of units
<u>Radio receiving sets</u>	
Auto	107,966
Portables	-
Home sets	10,679
Radio phonograph combinations	8,944
Totals	127,589
Total television receiving sets	56,560
Colour T. V. sets included in total	(1)
<u>Record players</u>	
Monaural	12,036
Stereo	4,345(2)
Totals	16,381(3)

(1) Confidential.

(2) December figure should have read 12,273 instead of 27,414.

(3) December figure should have read 29,569 instead of 44,710.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	January 1967
	number of units
<u>Radio receiving sets</u>	
Auto	2,937
Portables	2,519
Home sets	1,080
Radio phonograph combinations	11
Totals	6,547
Total television receiving sets	4,493
Colour T. V. sets included in total	(2)

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio phonograph combinations	
	1966	1967	1966	1967	1966	1967	1966	1967
	number of units							
January	53,456	46,705	883	865	10,096	8,485	7,462	10,036
February	58,319		1,494		13,857		8,644	
March	44,480		719		15,274		8,363	
April	41,242		388		12,973		8,059	
May	46,354		1,781		14,446		4,595	
June	38,843		871		13,684		6,495	
July	16,993		1,135		14,376		5,689	
August	31,234		521		16,276		12,621	
September	52,310		1,104		24,125		14,232	
October	65,274		923		27,922		14,615	
November	71,854		1,035		26,214		18,884	
December	49,565		580		24,347		22,139	
Totals	569,924		11,434		213,590		131,798	

TABLE 7. Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

	Record players		Television receiving sets	
	1966	1967	1966	1967
	number of units			
January	8,895	12,185	31,106	36,097
February	11,674		37,722	
March	14,010		38,740	
April	10,989		36,888	
May	13,271		29,842	
June	13,283		32,573	
July	12,694		33,482	
August	21,317		47,990	
September	36,461		59,653	
October	38,454		61,364	
November	50,323		60,611	
December	44,625 ^r		49,750	
Totals	275,996 ^r		519,721	

^r Revised figures.

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months

	Auto		Portables		Home sets		Radio- phonograph combinations		Total	
	1966	1967	1966	1967	1966	1967	1966	1967	1966	1967
	number of units									
January	(2)	(2)	(2)	(2)	2,388	2,292	7,676	10,162	10,064	12,454
February	(2)		(2)		4,516		9,028		13,544	
March	(2)		(2)		2,784		8,444		11,228	
April	(2)		(2)		2,275		7,187		9,462	
May	(2)		(2)		2,476		4,629		7,105	
June	(2)		(2)		2,633		6,021		8,654	
July	(2)		(2)		2,538		5,427		7,965	
August	(2)		(2)		2,691		13,683		16,374	
September	(2)		(2)		5,064		13,791		18,855	
October	(2)		(2)		5,731		14,961		20,692	
November	(2)		(2)		7,014		21,060		28,074	
December	(2)		(2)		6,553		21,178		27,731	
Totals	(2)		(2)		46,663		133,085		179,748	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	916,144	1,159,083	832,848	1,119,701	626,054	872,202
February	1,164,428		971,915		653,341	
March	1,148,176		1,334,085		887,142	
April	1,210,918		896,440		634,475	
May	1,208,930		907,636		672,635	
June	1,093,708		1,315,632		848,244	
July	800,556		900,492		681,223	
August	812,246		1,113,508		753,644	
September	1,074,379		1,066,930		802,058	
October	1,265,677		1,285,515		961,278	
November	1,016,035		1,014,272		783,269	
December	1,244,711		1,039,116		831,719	
Totals	12,955,908		12,678,389		9,135,082	

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	40,138	53,730	32,708	33,710	279,278	249,734
February	21,544		34,887		259,199	
March	91,517		71,225		396,700	
April	42,352		37,983		253,904	
May	49,664		21,140		259,011	
June	56,419		68,251		473,248	
July	25,037		37,231		319,646	
August	69,748		21,605		152,812	
September	84,392		53,480		303,560	
October	68,348		94,656		457,553	
November	50,843		59,496		411,495	
December	84,685		41,526		401,886	
Totals	684,687		574,188		3,968,292	

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	58,322	48,340	56,085	49,346	971,993	1,421,945
February	65,983		68,227		1,153,852	
March	65,174		60,945		1,070,762	
April	64,086		65,464		1,155,036	
May	64,481		52,022		910,359	
June	57,311		50,870		1,106,291	
July	49,284		44,641		1,060,053	
August	39,543		53,195		1,162,837	
September	60,537		63,335		1,489,089	
October	67,295		70,980		1,601,200	
November	60,555		58,776		1,550,738	
December	63,876		57,634		2,077,636	
Totals	716,447		702,174		15,309,846	

(1) Includes rebuilt and coloured tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, all Types(1),
by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	761,417	1,224,456	1,248,197	896,286	784,669	674,243
February	1,071,394		892,044		695,656	
March	1,307,478		908,003		514,204	
April	1,860,539		1,135,116		850,557	
May	1,486,994		861,101		757,782	
June	1,732,170		849,187		837,169	
July	1,141,031		639,743		668,762	
August	940,017		930,602		1,210,814	
September	1,351,984		900,103		696,124	
October	1,288,086		1,066,799		938,508	
November	1,211,367		967,097		895,358	
December	1,775,078		1,083,186		1,173,552	
Totals	15,927,555		11,481,178		10,023,155	

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

	August 1966		Eight months ended August 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	5,314	173	22,639	1,040
Radio receiving sets transistor, n.e.s.	80,685	768	588,257	4,983
Radio receiving sets, n.e.s. except parts	17,376	297	97,784	1,957
Television receiving sets, including combinations	9,345	1,978	49,549	7,992
Electronic tubes	1,123,607	2,153	7,939,085	14,143
Parts of electronic tubes, n.e.s.	-	255	-	2,319
Semi-conductors, transistor type	1,073,967	654	8,517,535	6,077
Semi-conductors, n.e.s.	1,025,512	574	7,403,538	3,967
Parts of semi-conductors	-	116	-	698
Phonographs, coin-operated, except parts	37	28	431	295
Phonograph record players, domestic	6,711	90	25,052	532
Radio receiving sets, auto transistor tubes	7,107	160	51,317	1,107

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	November 1966		Eleven months ended November 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	10,132	1,341	85,231	9,352
Combination receiving sets and record players	2,371	774	18,067	4,482
Radios, phonographs and receiving antennae	-	682	-	3,902
Electronic tubes and parts	-	361	-	4,038
Semi-conductors and parts	-	70	-	429

Source: Trade of Canada.

TABLE 15. Revised Sales of "Made in Canada" Record Players, December 1966

	Monaural	Stereo	Total
	number of units		
<u>December 1966</u>			
<u>Domestic sales in</u>			
Quebec	7,957	5,516	13,473
Totals	27,064	17,561	44,625
Export sales	-	73	73
Totals	27,064	17,634	44,698
<u>Twelve months ended</u> <u>December 1966</u>			
<u>Domestic sales in</u>			
Quebec	51,145	30,760	81,905
Totals	177,951	98,045	275,996
Export sales	1	364	365
Totals	177,952	98,409	276,361

List of Reporting Firms

Name	Plant location
Automatic Radio of Canada Ltd. (1)	Toronto, Ont.
Bosch, Robert (Canada) Ltd. (1)	Toronto, Ont.
Bulova Watch Co. Ltd. (1)	Toronto, Ont.
Canadian Admiral Corp. Ltd. (1, 2, 3)	Port Credit, Ont.
Canadian General Electric Co. Ltd. (1, 2, 3, 4, 5)	Toronto, Ont.
Canadian Westinghouse Co. Ltd. (1, 2, 3, 4)	Hamilton, Ont.
Clairtone Sound Corp. Ltd. (1, 3)	Rexdale, Ont.
Dominion Electrohome Industries Ltd. (1, 2, 3)	Kitchener, Ont.
Elita Electronics Inc. (4)	Montreal, Que.
Fleetwood Corporation (1, 2, 3)	Montreal, Que.
Fonovox Sound Corporation (1, 2)	Montreal, Que.
Frigidaire Products of Canada Ltd. (1)	Scarborough, Ont.
General Instrument of Canada Ltd. (5)	Waterloo, Ont.
Johnson Matthey & Mallory (5)	Toronto, Ont.
Lifco Radio & Record Players (2)	Montreal, Que.
Major Electronics of Canada Ltd (4)	Vancouver, B.C.
Mellotone Hi Fi Stereo (1)	Toronto, Ont.
Montreal Phono Co. Ltd. (1, 2)	Montreal, Que.
Motorola (Ontario) Ltd. (1)	Toronto, Ont.
Norel Electrical Products (2)	Montreal, Que.
Northern Electric Company Ltd. (4, 5)	Montreal, Que.
Philco Corp. of Canada Ltd. (1, 2, 3)	Don Mills, Ont.
Philips Electronics Industries Ltd. (1, 3, 4)	Leaside, Toronto, Ont.
Phonorama Mfg. Ltd. (2)	Montreal, Que.
R C A Victor Co. Ltd. (1, 2, 3, 4, 5)	Montreal, Que.
Sea Breeze Products of Canada Ltd. (2)	Toronto, Ont.
Shelbern Electronics Ltd. (1)	Montreal, Que.
Silver Glo Limited (4)	Edmonton, Alta.
Sparton of Canada Ltd. (1, 2, 3)	London, Ont.
Superior Electronics Inc. (4)	Montreal, Que.
Sylvania Electric (Canada) Ltd. (4)	Montreal, Que.
Symphonic Electronic Corporation (1, 2)	Montreal, Que.
Syntron (Canada) Ltd. (5)	Stoney Creek, Ont.
Teletone Canada Ltd. (1, 2)	Montreal, Que.
Tri View Electronics Ltd. (4)	Toronto, Ont.
Varian Associates of Canada Ltd. (4)	Georgetown, Ont.

Code No: 1. Radio Receiving Sets.
 2. Record Players.
 3. Television Receiving Sets.
 4. Electronic Tubes.
 5. Semi-Conductor Devices.



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