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DOMINION BUREAU
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PROPERTY OF THE
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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

OCTOBER 1967

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>October 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	(1)	2,234	1,445	x
Quebec	x	(1)	3,920	4,148	x
Ontario	x	(1)	13,513	4,945	x
Manitoba	x	-	895	1,158	x
Saskatchewan	x	-	393	1,180	x
Alberta	x	-	2,317	1,665	x
British Columbia	x	-	2,829	1,839	x
Total domestic sales ..	60,605	(1)	26,101	16,380	103,086
Export sales	49,924	-	-	2,986	52,910
Total sales	110,529	(1)	26,101	19,366	155,996
<u>Ten months ended</u>					
<u>October 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	(1)	12,904	7,828	x
Quebec	x	(1)	30,986	26,108	x
Ontario	x	(1)	65,112	33,494	x
Manitoba	x	(1)	9,296	8,070	x
Saskatchewan	x	(1)	3,943	6,642	x
Alberta	x	(1)	12,968	9,459	x
British Columbia	x	(1)	12,725	12,024	x
Total domestic sales ..	480,029	(1)	147,934	103,625	731,588
Export sales	473,021	-	-	16,057	489,078
Total sales	953,050	(1)	147,934	119,682	1,220,666

(1) Included with home sets. x Figures deleted to ensure anonymity.

December 1967
6507-818

Manufacturing and Primary Industries Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>October 1967</u>				
<u>Domestic sales in</u>				
Atlantic provinces	3,018	2,345	5,363	5,234
Quebec	5,268	2,955	8,223	15,953
Ontario	9,314	5,806	15,120	23,975
Manitoba	1,937	1,355	3,292	3,503
Saskatchewan	968	1,055	2,023	2,744
Alberta	2,017	2,036	4,053	5,497
British Columbia	1,942	2,188	4,130	7,125
Total domestic sales	24,464	17,740	42,204	64,031
Export sales	x	x	x	942
Total sales	x	x	x	64,973
<u>Ten months ended October 1967</u>				
<u>Domestic sales in</u>				
Atlantic provinces	12,439	8,061	20,500	34,368
Quebec	27,127	19,743	46,870	111,410
Ontario	52,053	24,098	76,151	158,126
Manitoba	10,175	6,350	16,525	24,203
Saskatchewan	3,521	3,406	6,927	14,611
Alberta	7,750	7,099	14,849	31,280
British Columbia	7,796	7,569	15,365	42,131
Total domestic sales	120,861	76,326	197,187	416,129
Export sales	x	x	x	51,292
Total sales	x	x	x	467,421

x Figures deleted to ensure anonymity.

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	October 1967	Ten months ended October 1967
	number of units	
<u>By model type</u>		
Portables	29,045	201,303
Table models	3,518	19,076
Consoles	29,608	183,534
Three-way combinations	1,860	12,216
Totals	64,031	416,129
Colour T.V. sets included in totals	x	x
<u>By screen size</u>		
17" and under	5,542	43,596
19"	24,301	154,760
21"	1,440	16,650
23" and over	32,748	201,123
Totals	64,031	416,129
Colour T.V. sets included in totals	x	x

x Figures deleted to ensure anonymity.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	October 1967	Ten months ended October 1967
	number of units	
<u>Radio receiving sets</u>		
Auto	142,461	974,281
Portables	-	(1)
Home sets	26,998	136,375
Radio phonograph combinations ..	23,310	132,616
Totals	192,769	1,243,272
Total television receiving sets ..	66,293	472,164
Colour T.V. sets included in total	x	x
<u>Record players</u>		
Monaural	17,542	114,928
Stereo	17,973	73,034
Totals	35,515	187,962

(1) Included with home sets.

x Figures deleted to ensure anonymity.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	October 1967	Ten months ended October 1967
	number of units	
<u>Radio receiving sets</u>		
Auto	2,913	38,007
Portables	7,932	54,923
Home sets	3,428	16,095
Radio phonograph combinations ..	(2)	(2)
Totals	14,273	109,025
Total television receiving sets ..	6,139	42,390
Colour T.V. sets included in total	862	5,461

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Included with home sets.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio phonograph combinations	
	1966	1967	1966	1967	1966	1967	1966	1967
	number of units							
January	53,456	46,705	883	(1)	10,096	9,340	7,462	10,036
February ...	58,319	50,835	1,494	(1)	13,857	12,354	8,644	9,316
March	44,480	39,183	719	(1)	15,274	12,728	8,363	9,252
April	41,242	53,707	388	(1)	12,973	14,161	8,059	8,202
May	46,354	55,972	1,781	(1)	14,446	11,022	4,595	5,900
June	38,843	41,986	871	(1)	13,684	10,050	6,495	6,897
July	16,993	15,637	1,135	(1)	14,376	12,044	5,689	8,586
August	31,234	50,787	521	(1)	16,276	15,793	12,621	13,098
September ..	52,310	64,612	1,104	(1)	24,125	24,341	14,232	15,958 ^r
October	65,274	60,605	923	(1)	27,922	26,101	14,615	16,380
November ...	71,854		1,035		26,214		18,884	
December ...	49,565		580		24,347		22,139	
Totals ...	569,924		11,434		213,590		131,798	
Year to date	448,505	480,029	9,819	(1)	163,029	147,934	90,775	103,625

(1) Included with home sets. ^r Revised figure.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

	Record players		Television receiving sets	
	1966	1967	1966	1967
	number of units			
January	8,895	12,185	31,106	36,097
February	11,674	11,865	37,722	37,393
March	14,010	16,823	38,740	36,143
April	10,989	10,777	36,888	39,210
May	13,271	10,624	29,842	31,045
June	13,283	16,875	32,573	36,868
July	12,694	14,620	33,482	33,921
August	21,317	24,952	47,990	43,450
September	36,461	36,262	59,653	57,971
October	38,454	42,204	61,364	64,031
November	50,323		60,611	
December	44,625		49,750	
Totals	275,996		519,721	
Year to date	181,048	197,187	409,360	416,129

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1966	1967	1966	1967	1966	1967	1966	1967	1966	1967
	number of units									
January	(2)	(2)	(2)	(2)	2,388	2,292	7,676	10,162	10,064	12,454
February	(2)	(2)	(2)	(2)	4,516	2,513	9,028	9,728	13,544	12,241
March	(2)	(2)	(2)	(2)	2,784	2,817	8,444	9,580	11,228	12,397
April	(2)	(2)	(2)	(2)	2,275	2,360	7,187	7,525	9,462	9,885
May	(2)	(2)	(2)	(2)	2,476	1,313	4,629	6,868	7,105	8,181
June	(2)	(2)	(2)	(2)	2,633	1,475	6,021	8,667	8,654	10,142
July	(2)	(2)	(2)	(2)	2,538	3,499	5,427	9,178	7,965	12,677
August	(2)	(2)	(2)	(2)	2,691	3,191	13,683	13,983	16,374	17,174
September	(2)	(2)	(2)	(2)	5,064	6,338	13,791	19,260	18,855	25,598
October	(2)	(2)	(2)	(2)	5,731	7,972	14,961	18,497	20,692	26,469
November	(2)		(2)		7,014		21,060		28,074	
December	(2)		(2)		6,553		21,178		27,731	
Totals	(2)		(2)		46,663		133,085		179,748	
Year to date	(2)	(2)	(2)	(2)	33,096	33,770	90,847	113,448	123,943	147,218

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	916,144	1,159,083	832,848	1,119,701	626,054	872,202
February	1,164,428	708,444	971,915	665,217	653,341	581,096
March	1,148,176	867,450	1,334,085	935,596	887,142	697,983
April	1,210,918	1,457,086	896,440	962,636	634,475	714,351
May	1,208,930	891,464	907,636	784,024	672,635	566,218
June	1,093,708	715,862	1,315,632	701,164	848,244	521,722
July	800,556	605,580	900,492	672,899	681,223	500,489
August	812,246	612,920	1,113,508	849,637	753,644	633,359
September	1,074,379	956,560	1,066,930	911,470	802,058	698,927
October	1,265,677	947,346	1,285,515	884,192	961,278	769,435
November	1,016,035		1,014,272		783,269	
December	1,244,711		1,039,116		831,719	
Totals	12,955,908		12,678,389		9,135,082	
Year to date ..	10,695,162	8,921,795	10,625,001	8,486,536	7,520,094	6,555,782

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	40,138	53,730	32,708	33,710	279,278	249,734
February	21,544	24,533	34,887	22,007	259,199	309,334
March	91,517	42,574	71,225	53,691	396,700	394,677
April	42,352	64,583	37,983	69,390	253,904	344,783
May	49,664	36,613	21,140	45,760	259,011	361,910
June	56,419	x	68,251	54,596	473,248	386,268
July	25,037	32,743	37,231	61,528	319,646	294,623
August	69,748	15,197	21,605	11,948	152,812	123,532
September	84,392	17,173	53,480	46,086	303,560	391,040
October	68,348	25,229	94,656	48,145	457,553	178,547
November	50,843		59,496		411,495	
December	84,685		41,526		401,886	
Totals	684,687		574,188		3,968,292	
Year to date ..	549,159	x	473,166	446,861	3,154,911	3,034,448

x Figures deleted to ensure anonymity.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	58,322	48,340	56,085	49,346	971,993	1,421,945
February	65,983	37,448	68,227	45,749	1,153,852	1,157,720
March	65,174	50,676	60,945	43,389	1,070,762	1,026,493
April	64,086	48,187	65,464	60,995	1,155,036	1,517,867
May	64,481	47,325	52,022	50,104	910,359	1,651,045
June	57,311	50,412	50,870	59,292	1,106,291	2,135,086
July	49,284	48,181	44,641	45,125	1,060,053	1,425,969
August	39,543	46,353	53,195	43,402	1,162,837	939,815
September	60,537	67,472	63,335	60,368	1,489,089	1,912,338
October	67,295	63,330	70,980	82,866	1,601,200	2,202,709
November	60,555		58,776		1,550,738	
December	63,876		57,634		2,077,636	
Totals	716,447		702,174		15,309,846	
Year to date ..	592,016	507,724	585,764	540,636	11,681,472	15,390,987

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	761,417	1,224,456	1,248,197	896,286	784,669	674,243
February	1,071,394	694,907	892,044	798,163	695,656	1,145,221
March	1,307,478	1,112,207	908,003	1,013,471	514,204	1,169,675
April	1,860,539	781,905	1,135,116	899,634	850,557	1,436,848
May	1,486,994	726,401	861,101	704,396	757,782	1,220,131
June	1,732,170	1,264,834	849,187	920,485	837,169	248,579
July	1,141,031	864,059	639,743	1,365,765	668,762	1,104,042
August	940,017	1,257,775	930,602	1,317,677	1,210,814	540,455
September	1,351,984	1,687,874	900,103	1,681,134	696,124	1,052,506
October	1,288,086	1,268,931	1,066,799	1,558,034	938,508	507,427
November	1,211,367		967,097		895,358	
December	1,775,078		1,083,186		1,173,552	
Totals	15,927,555		11,481,178		10,023,155	
Year to date	12,941,110	10,883,349	9,430,895	11,155,045	7,954,245	9,099,127

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

	July 1967		Seven months ended July 1967(1)	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	2,512	134	28,826	1,305
Radio receiving sets transistor, n.e.s.	160,620	1,149	705,398	6,019
Radio receiving sets, n.e.s. except parts	16,852	288	97,211	1,611
Television receiving sets, including combinations	18,375	2,519	96,498	14,598
Electronic tubes	871,990	1,417	6,727,829	13,904
Parts of electronic tubes, n.e.s.	-	241	-	1,958
Semi-conductors, transistor type	1,375,862	637	10,118,936	5,087
Semi-conductors, n.e.s.	1,535,046	815	10,994,077	4,991
Parts of semi-conductors	-	120	-	1,212
Phonographs, coin-operated, except parts	207	147	766	578
Phonograph record players, domestic	4,627	123	19,689	577
Radio receiving sets, auto transistor tubes	11,534	260	81,387	1,632

Source: Trade of Canada.

(1) Will not necessarily balance due to rounding.

TABLE 14. Exports of Specified Electronic Equipment

	August 1967		Eight months ended August 1967(1)	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	762	348	49,534	5,333
Combination receiving sets and record players	2,289	591	12,762	3,413
Radios, phonographs and receiving antennae	-	1,097	-	6,119
Electronic tubes and parts	-	223	-	2,781
Semi-conductors and parts	-	155	-	898

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

(1) Will not necessarily balance due to rounding.