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RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

NOVEMBER 1967

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
number of units					
<u>November 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	-	1,537	1,654	x
Quebec .....	x	-	4,726	4,850	x
Ontario .....	x	(1)	13,579	6,356	x
Manitoba .....	x	-	1,075	1,418	x
Saskatchewan .....	x	-	475	1,273	x
Alberta .....	x	-	1,294	1,983	x
British Columbia .....	x	-	1,686	2,324	x
Total domestic sales ..	70,523	(1)	24,372	19,858	114,753
Export sales .....	60,982	-	-	x	x
Total sales .....	131,505	(1)	24,372	x	x
<u>Eleven months ended November 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	(1)	14,441	9,482	x
Quebec .....	x	(1)	35,712	30,958	x
Ontario .....	x	(1)	78,691	39,850	x
Manitoba .....	x	(1)	10,371	9,488	x
Saskatchewan .....	x	(1)	4,418	7,915	x
Alberta .....	x	(1)	14,262	11,442	x
British Columbia .....	x	(1)	14,411	14,348	x
Total domestic sales ..	550,552	(1)	172,306	123,483	846,341
Export sales .....	534,003	-	-	x	x
Total sales .....	1,084,555	(1)	172,306	x	x

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
November 1967				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces .....	3,131	2,854	5,985	5,334
Quebec .....	7,986	4,158	12,144	14,756
Ontario .....	11,230	6,552	17,782	24,401
Manitoba .....	2,936	1,059	3,995	3,582
Saskatchewan .....	1,210	777	1,987	2,301
Alberta .....	1,982	1,645	3,627	5,190
British Columbia .....	2,770	1,991	4,761	5,852
Total domestic sales .....	31,245	19,036	50,281	61,416
Export sales .....	x	x	x	983
Total sales .....	x	x	x	62,399
<u>Eleven months ended</u>				
November 1967				
<u>Domestic sales in</u>				
Atlantic provinces .....	15,570	10,915	26,485	39,702
Quebec .....	35,113	23,901	59,014	126,166
Ontario .....	63,283	30,650	93,933	182,527
Manitoba .....	13,111	7,409	20,520	27,785
Saskatchewan .....	4,731	4,183	8,914	16,912
Alberta .....	9,732	8,744	18,476	36,470
British Columbia .....	10,566	9,560	20,126	47,983
Total domestic sales .....	152,106	95,362	247,468	477,545
Export sales .....	x	x	x	52,275
Total sales .....	x	x	x	529,820

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TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	November 1967	Eleven months ended
	November 1967	
number of units		
<u>By model type</u>		
Portables .....	27,962	229,265
Table models .....	2,661	21,737
Consoles .....	29,224	212,758
Three-way combinations .....	1,569	13,785
Totals .....	61,416	477,545
Colour T.V. sets included in totals .....	x	x
<u>By screen size</u>		
17" and under .....	5,894	49,490
19" .....	22,670	177,430
21" .....	1,024	17,674
23" and over .....	31,828	232,951
Totals .....	61,416	477,545
Colour T.V. sets included in totals .....	x	x

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TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	November 1967	Eleven months ended November 1967
	number of units	
<u>Radio receiving sets</u>		
Auto .....	159,563	1,133,844
Portables .....	-	(1)
Home sets .....	20,493	156,868
Radio phonograph combinations ..	22,266	154,882
Totals .....	202,322	1,445,594
Total television receiving sets ..	58,781	530,945
Colour T.V. sets included in total .....	x	x
<u>Record players</u>		
Monaural .....	19,784	134,712
Stereo .....	14,979	88,013
Totals .....	34,763	222,725

(1) Included with "home sets".

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TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	November 1967	Eleven months ended November 1967
	number of units	
<u>Radio receiving sets</u>		
Auto .....	3,694	41,701
Portables .....	10,381	65,304
Home sets .....	2,861	18,956
Radio phonograph combinations ..	(2)	(2)
Totals .....	16,936	125,961
Total television receiving sets ..	9,865	52,255
Colour T.V. sets included in total .....	x	x

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Included with "home sets".

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TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio phonograph combinations	
	1966	1967	1966	1967	1966	1967	1966	1967
	number of units							
January ....	53,456	46,705	883	(1)	10,096	9,340	7,462	10,036
February ...	58,319	50,835	1,494	(1)	13,857	12,354	8,644	9,316
March .....	44,480	39,183	719	(1)	15,274	12,728	8,363	9,252
April .....	41,242	53,707	388	(1)	12,973	14,161	8,059	8,202
May .....	46,354	55,972	1,781	(1)	14,446	11,022	4,595	5,900
June .....	38,843	41,986	871	(1)	13,684	10,050	6,495	6,897
July .....	16,993	15,637	1,135	(1)	14,376	12,044	5,689	8,586
August .....	31,234	50,787	521	(1)	16,276	15,793	12,621	13,098
September ..	52,310	64,612	1,104	(1)	24,125	24,341	14,232	15,958
October .....	65,274	60,605	923	(1)	27,922	26,101	14,615	16,380
November ...	71,854	70,523	1,035	(1)	26,214	24,372	18,884	19,858
December ...	49,565		580		24,347		22,139	
Totals ...	569,924		11,434		213,590		131,798	
Year to date	520,359	550,552	10,854	(1)	189,243	172,306	109,659	123,483

(1) Included with "home sets".

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

	Record players		Television receiving sets	
	1966	1967	1966	1967
	number of units			
January .....	8,895	12,185	31,106	36,097
February .....	11,674	11,865	37,722	37,393
March .....	14,010	16,823	38,740	36,143
April .....	10,989	10,777	36,888	39,210
May .....	13,271	10,624	29,842	31,045
June .....	13,283	16,875	32,573	36,868
July .....	12,694	14,620	33,482	33,921
August .....	21,317	24,952	47,990	43,450
September .....	36,461	36,262	59,653	57,971
October .....	38,454	42,204	61,364	64,031
November .....	50,323	50,281	60,611	61,416
December .....	44,625		49,750	
Totals .....	275,996		519,721	
Year to date .....	231,371	247,468	469,971	477,545

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1966	1967	1966	1967	1966	1967	1966	1967	1966	1967
	number of units									
January .....	(2)	(2)	(2)	(2)	2,388	2,292	7,676	10,162	10,064	12,454
February .....	(2)	(2)	(2)	(2)	4,516	2,513	9,028	9,728	13,544	12,241
March .....	(2)	(2)	(2)	(2)	2,784	2,817	8,444	9,580	11,228	12,397
April .....	(2)	(2)	(2)	(2)	2,275	2,360	7,187	7,525	9,462	9,885
May .....	(2)	(2)	(2)	(2)	2,476	1,313	4,629	6,868	7,105	8,181
June .....	(2)	(2)	(2)	(2)	2,633	1,475	6,021	8,667	8,654	10,142
July .....	(2)	(2)	(2)	(2)	2,538	3,499	5,427	9,178	7,965	12,677
August .....	(2)	(2)	(2)	(2)	2,691	3,191	13,683	13,983	16,374	17,174
September .....	(2)	(2)	(2)	(2)	5,064	6,338	13,791	19,260	18,855	25,598
October .....	(2)	(2)	(2)	(2)	5,731	7,972	14,961	18,497	20,692	26,469
November .....	(2)	(2)	(2)	(2)	7,014	5,556	21,060	20,981	28,074	26,537
December .....	(2)		(2)		6,553		21,178		27,731	
Totals .....	(2)		(2)		46,663		133,085		179,748	
Year to date .....	(2)	(2)	(2)	(2)	40,110	39,326	111,907	134,429	152,017	173,755

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January .....	916,144	1,159,083	832,848	1,119,701	626,054	872,202
February .....	1,164,428	708,444	971,915	665,217	653,341	581,096
March .....	1,148,176	867,450	1,334,085	935,596	887,142	697,983
April .....	1,210,918	1,457,086	896,440	962,636	634,475	714,351
May .....	1,208,930	891,464	907,636	784,024	672,635	566,218
June .....	1,093,708	715,862	1,315,632	701,164	848,244	521,722
July .....	800,556	605,580	900,492	672,899	681,223	500,489
August .....	812,246	612,920	1,113,508	849,637	753,644	633,359
September .....	1,074,379	956,560	1,066,930	911,470	802,058	698,927
October .....	1,265,677	947,346	1,285,515	884,192	961,278	769,435
November .....	1,016,035	1,013,052	1,014,272	878,336	783,269	728,510
December .....	1,244,711		1,039,116		831,719	
Totals .....	12,955,908		12,678,389		9,135,082	
Year to date ..	11,711,197	9,934,847	11,639,273	9,364,872	8,303,363	7,284,292

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January .....	40,138	53,730	32,708	33,710	279,278	249,734
February .....	21,544	24,533	34,887	22,007	259,199	309,334
March .....	91,517	42,574	71,225	53,691	396,700	394,677
April .....	42,352	64,583	37,983	69,390	253,904	344,783
May .....	49,664	36,613	21,140	45,760	259,011	361,910
June .....	56,419	x	68,251	54,596	473,248	386,268
July .....	25,037	32,743	37,231	61,528	319,646	294,623
August .....	69,748	15,197	21,605	11,948	152,812	123,532
September .....	84,392	17,173	53,480	46,086	303,560	391,040
October .....	68,348	25,229	94,656	48,145	457,553	178,547
November .....	50,843	43,356	59,496	51,498	411,495	320,739
December .....	84,685		41,526		401,886	
Totals .....	684,687		574,188		3,968,292	
Year to date ..	600,002	x	532,662	498,359	3,566,406	3,355,187

(1) Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number		dollars			
January .....	58,322	48,340	56,085	49,346	971,993	1,421,945
February .....	65,983	37,448	68,227	45,749	1,153,852	1,157,720
March .....	65,174	50,676	60,945	43,389	1,070,762	1,026,493
April .....	64,086	48,187	65,464	60,995	1,155,036	1,517,867
May .....	64,481	47,325	52,022	50,104	910,359	1,651,045
June .....	57,311	50,412	50,870	59,292	1,106,291	2,135,086
July .....	49,284	48,181	44,641	45,125	1,060,053	1,425,969
August .....	39,543	46,353	53,195	43,402	1,162,837	939,815
September .....	60,537	67,472	63,335	60,368	1,489,089	1,912,338
October .....	67,295	63,330	70,980	82,866	1,601,200	2,202,709
November .....	60,555	55,802	58,776	65,744	1,550,738	2,139,118
December .....	63,876		57,634		2,077,636	
Totals .....	716,447		702,174		15,309,846	
Year to date ..	652,571	563,526	644,540	606,380	13,232,210	17,530,105

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number		dollars			
January .....	761,417	1,224,456	1,248,197	896,286	784,669	674,243
February .....	1,071,394	694,907	892,044	798,163	695,656	1,145,221
March .....	1,307,478	1,112,207	908,003	1,013,471	514,204	1,169,675
April .....	1,860,539	781,905	1,135,116	899,634	850,557	1,436,848
May .....	1,486,994	726,401	861,101	704,396	757,782	1,220,131
June .....	1,732,170	1,264,834	849,187	920,485	837,169	248,579
July .....	1,141,031	864,059	639,743	1,365,765	668,762	1,104,042
August .....	940,017	1,257,775	930,602	1,317,677	1,210,814	540,455
September .....	1,351,984	1,687,874	900,103	1,681,134	696,124	1,052,506
October .....	1,288,086	1,268,931	1,066,799	1,558,034	938,508	507,427
November .....	1,211,367	1,804,953	967,097	1,500,686	895,358	711,578
December .....	1,775,078		1,083,186		1,173,552	
Totals .....	15,927,555		11,481,178		10,023,155	
Year to date	14,152,477	12,688,302	10,397,992	12,655,731	8,849,603	9,810,705

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment

	August 1967		Eight months ended August 1967(1)	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	4,596	221	33,422	1,527
Radio receiving sets transistor, n.e.s. ....	136,196	1,379	841,594	7,398
Radio receiving sets, n.e.s. except parts ....	22,579	260	119,790	1,871
Television receiving sets, including combinations ....	20,892	2,271	117,390	16,869
Electronic tubes ....	770,172	1,367	7,498,001	15,271
Parts of electronic tubes, n.e.s. ...	...	411	...	2,369
Semi-conductors, transistor type	1,826,776	668	11,945,712	5,755
Semi-conductors, n.e.s. ....	1,354,964	552	12,349,041	5,543
Parts of semi-conductors ....	...	105	...	1,317
Phonographs, coin-operated, except parts ....	80	50	846	628
Phonograph record players, domestic ....	3,952	112	23,641	690
Radio receiving sets, auto transistor tubes ....	8,845	231	90,232	1,863

Source: Trade of Canada.

(1) Will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment

	September 1967		Nine months ended September 1967(1)	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations ....	423	204	49,957	5,538
Combination receiving sets and record players ....	2,398	662	15,160	4,075
Radios, phonographs and receiving antennae ....	...	2,007	...	8,127
Electronic tubes and parts ....	...	516	...	3,297
Semi-conductors and parts ....	...	177	...	1,075

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

Addition: Matsushita Electronic Co. Ltd., Rexdale, Ont.

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

(1) Will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.