

TABLE 2. Sales of "Made-in-Canada" Television Receiving Secs and Record Players by Areas


TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | February 1967 | Two months ended February 1967 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 17,916 | 35,333 |
| Table models | 1,990 | 3,160 |
| Consoles | 16,036 | 32,280 |
| Three-way combinations | 1,451 | 2,717 |
| Totals | 37,393 | 73,490 |
| Colour T.V. sets included in totals ...................... | (1) | (1) |
| By screen size |  |  |
| $17^{\prime \prime}$ and under | 2,795 | 6,489 |
| 19" | 12,926 | 26,664 |
| 21" | 3,227 | 4,248 |
| 23 ' and over | 18,445 | 36,089 |
| Totals | 37,393 | 73,490 |
| Colour T.V. sets included in totals | (1) | (1) |

(1) Confidential

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

February $1967 \quad$| Two months ended |
| ---: |
| February 1967 |

number of units

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

| February $1967 \quad$Two months ended <br> February 1967 |
| :---: | :---: |


| Auto | 3,237 | 6,174 |
| :---: | :---: | :---: |
| Portables | 2,355 | 4,874 |
| Home sets | 1,139 | 2,219 |
| Radio phonograph combinations | 10 | 21 |
| Totals | 6,741 | 13,288 |
| Total television receiving sets | 3,453 | 7,946 |
| Colour T.V. sets included in total | (2) | (2) |

[^0]TABLE 6. Domestic sales of 'Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

|  | Aut |  | Por | bles | Home | sets | $\begin{array}{r} \mathrm{Ra} \\ \text { phor } \\ \text { comb } \end{array}$ | $\begin{aligned} & \text { dio } \\ & \text { ograph } \\ & \text { nations } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  |  |  |  | number | f units |  |  |  |
| January | 53,456 | 46,705 | 883 | 865 | 10,096 | 8,485 | 7,462 | 10,036 |
| February . | 58,319 | 50,835 | 1,494 | 690 | 13,857 | 11,761 | 8,644 | 9,316 |
| March | 44,480 |  | 719 |  | 15,274 |  | 8,363 |  |
| April | 41,242 |  | 388 |  | 12,973 |  | 8,059 |  |
| May | 46,354 |  | 1,781 |  | 14,446 |  | 4,595 |  |
| June | 38,843 |  | 871 |  | 13,684 |  | 6,495 |  |
| July | 16,993 |  | 1,135 |  | 14,376 |  | 5,689 |  |
| August | 31,234 |  | 52: |  | 16,276 |  | 12,621 |  |
| September | 52,310 |  | 1,104 |  | 24,125 |  | 14,232 |  |
| October .... | 65,274 |  | 923 |  | 27,922 |  | 14,615 |  |
| November | 71,854 |  | 1,035 |  | 26,214 |  | 18,884 |  |
| December | 49,565 |  | 580 |  | 24,347 |  | 22,139 |  |
| Totals | 569,924 |  | 11,434 |  | 213,590 |  | 131,798 |  |
| Year to date | 111,775 | 97,540 | 2,377 | 1,555 | 23,953 | 20,246 | 16,106 | 19,35? |

LABLE ' Domestic sales of "Mate-in-Canata" Telsuision Recelving Se os mou Record Players, by Months, 1966 and 1967

|  | $\begin{aligned} & \text { Record } \\ & \text { players } \end{aligned}$ |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 |
|  | number of units |  |  |  |
| January . | 8,895 | 12,185 | 31,106 | $36,097$ |
| February . | $11,674$ | $11,865$ | $37,722$ | $37,393$ |
| March .... | 14,010 |  | 38,740 |  |
| April | 10,989 |  | 36,888 |  |
| May | $13,271$ |  | $29,842$ |  |
| June . | $13,283$ |  | $32,573$ |  |
| July . . | $12,694$ |  | $33,482$ |  |
| August .... | $21,317$ |  | $47,990$ |  |
| September | $36,461$ |  | $59,653$ |  |
| October .... | $38,454$ |  | $61,364$ |  |
| November ... | $50,323$ |  | $60,611$ |  |
| December . . | 44,625 |  | 49,750 |  |
| Totals | 275,996 |  | 519,721 |  |
| Year to date | 20,569 | 24,050 | 68,828 | 73,430 |

Table 8. Sales of "Made-in-Canade" mefM ant FM secs Lucluded ia Table 6 , by Monchs, 1966 and 1967


(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February . | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March ..... | 1,148,176 |  | 1,334,085 |  | 887,142 |  |
| April .... | 1,210,918 |  | 896,440 |  | 634,475 |  |
| May . . . . . . | 1,208,930 |  | 906,636 |  | 672,635 |  |
| June ..... | 1,093,708 |  | 1,315,632 |  | 848,244 |  |
| July | 800,556 |  | 900,492 |  | 681,223 |  |
| August | 812,246 |  | 1,113,508 |  | 753,644 |  |
| September | 1,074,379 |  | 1,066,930 |  | 802,058 |  |
| October.. | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November | 1,016,035 |  | 1,014,272 |  | 783,269 |  |
| December . | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | $12,678,389$ |  | 9,135,082 |  |
| Year to date | 2,080,572 | 1,867,527 | 1,804,763 | 1,784,918 | 1,279,395 | 1,453,298 |

TMBLE 10. Producsion and Shipnents of Industrial. Milicary and power Iype, o.e.s. Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March ... | 91,517 |  | 71,225 |  | 396,700 |  |
| April | 42,352 |  | 37,983 |  | 253,904 |  |
| May . | 49,664 |  | 21,140 |  | 259,011 |  |
| June | 56,419 |  | 68,251 |  | 473,248 |  |
| July | 25,037 |  | 37,231 |  | 319,646 |  |
| August | 69,748 |  | 21,605 |  | 152,812 |  |
| September | 84,392 |  | 53,480 |  | 303,560 |  |
| October . | 68,348 |  | 94,656 |  | 457,553 |  |
| November | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date | 61,682 | 78,263 | 67,595 | 55,717 | 538,477 | 559,068 |

TABLE 11. Production and Shipments of Television Picture Tubes(l), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 | 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 | 1,157,720 |
| March . | 65,174 |  | 60,945 |  | 1,070,762 |  |
| April | 64,086 |  | 65,464 |  | 1,155,036 |  |
| May . | 64,481 |  | 52,022 |  | 910,359 |  |
| June | 57,311 |  | 50,870 |  | 1,106,291 |  |
| July . | 49,284 |  | 44,641 |  | 1,060,053 |  |
| August. | 39,543 |  | 53,195 |  | 1,162,837 |  |
| September | 60,537 |  | 63,335 |  | 1,489,089 |  |
| October.. | 67,295 |  | 70,980 |  | 1,601,200 |  |
| November . | 60,555 |  | 58,776 |  | 1,550,738 |  |
| December | 63,876 |  | 57,634 |  | 2,077,636 |  |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |  |
| Year to date | 124,305 | 85,788 | 124,312 | 95,095 | 2,125,845 | 2,579,665 |

(1) Includes rebuilt tubes and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types (1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March. | 1,307,478 |  | 908,003 |  | 514,204 |  |
| April | 1,860,539 |  | 1,135,116 |  | 850,557 |  |
| May . | 1,486,994 |  | 861,101 |  | 757,782 |  |
| June | 1,732,170 |  | 849,187 |  | 837,169 |  |
| July | 1,141,031 |  | 639,743 |  | 668,762 |  |
| August | 940,017 |  | 930,602 |  | 1,210,814 |  |
| September | 1,351,984 |  | 900,103 |  | 696,124 |  |
| October. | 1,288,086 |  | 1,066,799 |  | 938,508 |  |
| November | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |
| Year to date | 1,832,811 | 1,919,363 | 2,140,241 | , 694,449 | 1,480,325 | 1,819,464 |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

|  | September | 1966 | Nine months September | $\begin{aligned} & \text { ended } \\ & 1966 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$'000 |
| Combination radio phonograph sets | 3,695 | 205 | 26,334 | 1,245 |
| Radio receiving sets transistor, n.e.s. | 97,328 | 840 | 685,585 | 5,823 |
| Radio receiving sets, n.e.s. except parts ....................... | 18,828 | 280 | 116,612 | 2,237 |
| Television receiving sets, including combinations .......... | 23,032 | 3,311 | 72,581 | 11,303 |
| Electronic tubes ................ | 1,036,850 | 2,802 | 8,975,935 | 16,945 |
| Parts of electronic tubes, n.e.s. | 1,614,819 | 277 | - | 2,596 |
| Semi-conductors, transistor type | 1,614,819 | 1,031 | 10,132,354 | 7,108 |
| Semi-conductors, n.e.s.......... | 1,371,187 | 466 | 8,774,725 | 4,433 |
| Parts of semi-conductors ......... | - | 103 | - | 801 |
| Phonographs, coin-operated, except parts $\qquad$ | 43 | 31 | 474 | 326 |
| Phonograph record players, domestic .......................... | 8,010 | 141 | 33,062 | 673 |
| Radio receiving sets, auto transistor tubes ................. | 14,548 | 266 | 65,865 | 1,373 |

Source: Trade of Canatia.


|  | December 1966 |  | Twe lve months ended December 1966 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ ${ }^{1} 000$ | No. | \$ 000 |
| T.V. receiving sets, excluding combinations |  | 1,108 | 95,043 | 10,460 |
| Combination receiving sets and record players .................. | 2,216 | 555 | 20,283 | 5,037 |
| Radios, phonographs and receiving antennae | - | 874 | - | 4,776 |
| Electronic tubes and parts. | - | 404 | - | 4,442 |
| Semi-conductors and parts ....... | - | 36 | - | 465 |

## Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

## N IL

In the case of the commodity contained herein it is estimated that coverage is approximately $100 \%$.


[^0]:    (1) As reported by respondents on 1y - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.
    (2) Confidential.

