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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

MARCH 1967

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

DOMINION BUREAU
OF STATISTICS

JUN 26 1967

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	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>March 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces	56	(1)	1,381	610	2,047
Quebec	633	(1)	3,373	2,340	6,346
Ontario	38,150	(1)	5,179	3,278	46,607
Manitoba	161	(1)	950	675	1,786
Saskatchewan	23	(1)	262	533	818
Alberta	70	(1)	1,193	725	1,988
British Columbia	90	(1)	1,236	1,091	2,417
Total domestic sales ..	39,183	(1)	13,574	9,252	62,009
Export sales	47,280	(1)	-	1,055	48,335
Total sales	86,463	(1)	13,574	10,307	110,344
<u>Three-months ended</u>					
<u>March 1967</u>					
<u>Domestic sales in</u>					
Atlantic provinces	362	(1)	4,038	2,043	6,443
Quebec	2,480	(1)	9,098	7,199	18,777
Ontario	131,912	(1)	12,156	9,561	153,629
Manitoba	624	(1)	2,837	2,085	5,546
Saskatchewan	116	(1)	1,025	1,795	2,936
Alberta	336	(1)	3,202	2,523	6,061
British Columbia	893	(1)	3,019	3,398	7,310
Total domestic sales ..	136,723	(1)	35,375	28,604	200,702
Export sales	106,895	(1)	2	2,997	109,894
Total sales	243,618	(1)	35,377	31,601	310,596

(1) Included with home sets.

June 1967
6507-818

Manufacturing and Primary Industries Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>March 1967</u>				
<u>Domestic sales in</u>				
Atlantic provinces	815	565	1,380	3,548
Quebec	3,044	2,101	5,145	10,257
Ontario	5,233	1,406	6,639	12,595
Manitoba	592	520	1,112	2,274
Saskatchewan	314	373	687	1,191
Alberta	460	524	984	2,599
British Columbia	472	404	876	3,679
Total domestic sales	10,930	5,893	16,823	36,143
Export sales	1	34	35	10,065
Total sales	10,931	5,927	16,858	46,208
<u>Three months ended</u>				
<u>March 1967</u>				
<u>Domestic sales in</u>				
Atlantic provinces	2,413	1,473	3,886	10,277
Quebec	6,952	5,200	12,152	28,338
Ontario	11,265	4,030	15,295	41,538
Manitoba	1,985	1,204	3,189	6,485
Saskatchewan	804	733	1,537	3,754
Alberta	1,213	1,379	2,592	8,357
British Columbia	1,198	1,024	2,222	10,884
Total domestic sales	25,830	15,043	40,873	109,633
Export sales	3	72	75	29,398
Total sales	25,833	15,115	40,948	139,031

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	March 1967	Three months ended
	March 1967	
	number of units	
<u>By model type</u>		
Portables	17,192	52,525
Table models	1,504	4,664
Consoles	16,212	48,492
Three-way combinations	1,235	3,952
Totals	36,143	109,633
Colour T.V. sets included in totals	4,494	12,182
<u>By screen size</u>		
17" and under	3,652	10,141
19"	12,846	39,510
21"	2,005	6,253
23" and over	17,640	53,729
Totals	36,143	109,633
Colour T.V. sets included in totals	4,494	12,182

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	March 1967	Three months ended March 1967
	number of units	
<u>Radio receiving sets</u>		
Auto	75,096	281,451
Portables	(1)	(1)
Home sets	20,175	40,326
Radio phonograph combinations ..	12,353	32,541
Totals	107,624	354,318
Total television receiving sets ..	49,040	150,685
Colour T.V. sets included in total	8,882	32,975
<u>Record players</u>		
Monaural	9,158	30,030
Stereo	4,853	15,505
Totals	14,011	45,535

(1) Included with home sets.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	March 1967	Three months ended March 1967
	number of units	
<u>Radio receiving sets</u>		
Auto	2,910	9,084
Portables	1,982	6,856
Home sets	1,530	3,749
Radio phonograph combinations ..	- 12	9
Totals	6,410	19,698
Total television receiving sets ..	5,111	13,057
Colour T.V. sets included in total	617	1,947

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio phonograph combinations	
	1966	1967	1966	1967	1966	1967	1966	1967
	number of units							
January	53,456	46,705	883	(1)	10,096	9,350	7,462	10,036
February ...	58,319	50,835	1,494	(1)	13,857	12,451	8,644	9,316
March	44,480	39,183	719	(1)	15,274	13,574	8,363	9,252
April	41,242		388		12,973		8,059	
May	46,354		1,781		14,446		4,595	
June	38,843		871		13,684		6,495	
July	16,993		1,135		14,376		5,689	
August	31,234		521		16,276		12,621	
September ..	52,310		1,104		24,125		14,232	
October	65,274		923		27,922		14,615	
November ...	71,854		1,035		26,214		18,884	
December ...	49,565		580		24,347		22,139	
Totals ...	569,924		11,434		213,590		131,798	
Year to date	156,255	136,723	3,096	(1)	39,227	35,375	24,469	28,604

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

	Record players		Television receiving sets	
	1966	1967	1966	1967
	number of units			
January	8,895	12,185	31,106	36,097
February	11,674	11,865	37,722	37,393
March	14,010	16,823	38,740	36,143
April	10,989		36,888	
May	13,271		29,842	
June	13,283		32,573	
July	12,694		33,482	
August	21,317		47,990	
September	36,461		59,653	
October	38,454		61,364	
November	50,323		60,611	
December	44,625		49,750	
Totals	275,996		519,721	
Year to date	34,579	40,873	107,568	109,633

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1966 and 1967

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1966	1967	1966	1967	1966	1967	1966	1967	1966	1967
	number of units									
January	(2)	(2)	(2)	(2)	2,388	2,292	7,676	10,162	10,064	12,454
February	(2)	(2)	(2)	(2)	4,516	2,513	9,028	9,728	13,544	12,241
March	(2)	(2)	(2)	(2)	2,784	2,817	8,444	9,580	11,228	12,397
April	(2)		(2)		2,275		7,187		9,462	
May	(2)		(2)		2,476		4,629		7,105	
June	(2)		(2)		2,633		6,021		8,654	
July	(2)		(2)		2,538		5,427		7,965	
August	(2)		(2)		2,691		13,683		16,374	
September	(2)		(2)		5,064		13,791		18,855	
October	(2)		(2)		5,731		14,961		20,692	
November	(2)		(2)		7,014		21,060		28,074	
December	(2)		(2)		6,553		21,178		27,731	
Totals	(2)		(2)		46,663		133,085		179,748	
Year to date	(2)	(2)	(2)	(2)	9,688	7,622	25,148	29,470	34,836	37,092

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	916,144	1,159,083	832,848	1,119,701	626,054	872,202
February	1,164,428	708,444	971,915	665,217	653,341	581,096
March	1,148,176	867,450	1,334,085	935,596	887,142	697,983
April	1,210,918		896,440		634,475	
May	1,208,930		906,636		672,635	
June	1,093,708		1,315,632		848,244	
July	800,556		900,492		681,223	
August	812,246		1,113,508		753,644	
September	1,074,379		1,066,930		802,058	
October	1,265,677		1,285,515		961,278	
November	1,016,035		1,014,272		783,269	
December	1,244,711		1,039,116		831,719	
Totals	12,955,908		12,678,389		9,135,082	
Year to date ..	3,228,748	2,734,977	3,138,848	2,720,514	2,166,537	2,151,281

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	40,138	53,730	32,708	33,710	279,278	249,734
February	21,544	24,533	34,887	22,007	259,199	309,334
March	91,517	42,574	71,225	53,691	396,700	394,677
April	42,352		37,983		253,904	
May	49,664		21,140		259,011	
June	56,419		68,251		473,248	
July	25,037		37,231		319,646	
August	69,748		21,605		152,812	
September	84,392		53,480		303,560	
October	68,348		94,656		457,553	
November	50,843		59,496		411,495	
December	84,685		41,526		401,886	
Totals	684,687		574,188		3,968,292	
Year to date ..	153,199	120,837	138,820	109,408	935,177	953,745

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	58,322	48,340	56,085	49,346	971,993	1,421,945
February	65,983	37,448	68,227	45,749	1,153,852	1,157,720
March	65,174	50,676	60,945	43,389	1,070,762	1,026,493
April	64,086		65,464		1,155,036	
May	64,481		52,022		910,359	
June	57,311		50,870		1,106,291	
July	49,284		44,641		1,060,053	
August	39,543		53,195		1,162,837	
September	60,537		63,335		1,489,089	
October	67,295		70,980		1,601,200	
November	60,555		58,776		1,550,738	
December	63,876		57,634		2,077,636	
Totals	716,447		702,174		15,309,846	
Year to date ..	189,479	136,464	185,257	138,484	3,196,607	3,606,158

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1966 and 1967

	Production		Shipments			
	Units		Units		Value	
	1966	1967	1966	1967	1966	1967
	number				dollars	
January	761,417	1,224,456	1,248,197	896,286	784,669	674,243
February	1,071,394	694,907	892,044	798,163	695,656	1,145,221
March	1,307,478	1,112,207	908,003	1,013,471	514,204	1,169,675
April	1,860,539		1,135,116		850,557	
May	1,486,994		861,101		757,782	
June	1,732,170		849,187		837,169	
July	1,141,031		639,743		668,762	
August	940,017		930,602		1,210,814	
September	1,351,984		900,103		696,124	
October	1,288,086		1,066,799		938,508	
November	1,211,367		967,097		895,358	
December	1,775,078		1,083,186		1,173,552	
Totals	15,927,555		11,481,178		10,023,155	
Year to date	3,140,289	3,031,570	3,048,244	2,707,920	1,994,529	2,989,139

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment

	October 1966		Ten months ended October 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	9,842	279	36,176	1,524
Radio receiving sets transistor, n.e.s.	111,848	978	797,433	6,801
Radio receiving sets, n.e.s. except parts	16,343	221	132,955	2,458
Television receiving sets, including combinations	15,863	2,375	88,444	13,678
Electronic tubes	1,079,095	2,446	10,055,030	19,391
Parts of electronic tubes, n.e.s.	-	300	-	2,896
Semi-conductors, transistor type	1,734,626	1,112	11,866,980	8,220
Semi-conductors, n.e.s.	1,513,916	1,058	10,288,641	5,491
Parts of semi-conductors	-	100	-	901
Phonographs, coin-operated, except parts	79	51	553	377
Phonograph record players, domestic	7,933	131	40,995	804
Radio receiving sets, auto transistor tubes	7,346	175	73,211	1,548

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	January 1966	
	No.	\$'000
T.V. receiving sets, excluding combinations	10,056	1,042
Combination receiving sets and record players	1,271	330
Radios, phonographs and receiving antennae	-	649
Electronic tubes and parts	-	410
Semi-conductors and parts	-	62

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.