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## Vol. 22, No. 5

## RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players)

$$
\text { MAY } 1967
$$

Price: 20 cents a copy, $\$ 2.00$ a year
 May 1967

| Atlantic provinces | 146 | (1) | 1,443 | 504 | 2,093 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 735 | (1) | 2,914 | 1,736 | 5,385 |
| Ontario | 54,506 | (1) | 4,095 | 1,367 | 59,968 |
| Manitoba | 333 | (1) | 721 | 577 | 1,631 |
| Saskatchewan | 32 | (1) | 361 | 439 | 832 |
| Alberta | 48 | (1) | 1,041 | 484 | 1,573 |
| British Columbia | 172 | (1) | 806 | 793 | 1,771 |
| Total domestic sales | 55,972 | (1) | 11,381 | 5,900 | 73,253 |
| Export sales | 47,547 | - | - | 1,565 | 49,112 |
| Total sales | 103,519 | (1) | 11,381 | 7.465 | 122,365 |

Five months ended May 1967

| Atlantic provinces | 629 | (1) | 6,525 | 3,150 | 10,304 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 4,602 | (1) | 15,672 | 11,096 | 31,370 |
| Ontario | 237,823 | (1) | 22,131 | 13,312 | 273,266 |
| Manitoba | 1,298 | (1) | 4,574 | 3,437 | 9,309 |
| Saskatchewan | 173 | (1) | 2,308 | 2,742 | 5,223 |
| Alberta | 561 | (1) | 5,516 | 3,795 | 9,872 |
| British Columbia | 1.316 | (1) | 4,585 | 5,174 | 11,075 |
| Total domestic sales | 246,402 | (1) | 61,311 | 42,706 | 350,419 |
| Export sales | 204,866 | - | (2) | 4,793 | 209,659 |
| Total sales | 451,268 | (1) | (2) | 108,810 | 560,078 |

(1) Included with home sets. (2) Included with radio phonograph combinations.

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TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| May 1967 |  | number | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces .... | 683 | 427 | 1,110 | 2,516 |
| Quebec | 1,523 | 1,118 | $2,641$ | $8,924$ |
| Ontario | 3,316 | 952 | 4,268 | 12,222 |
| Manitoba | 583 | 396 | 979 | $1,990$ |
| Saskatchewan | 123 | 136 | 259 | 1,050 |
| Alberta .... | 182 | 326 | 508 | 1,707 |
| British Columbia | 482 | 377 | 859 | 2,636 |
| Total domestic sales | 6,892 | 3,732 | 10,624 | 31,045 |
| Export sales ....... | (1) | (1) | (1) | 6,783 |
| Total sales | (1) | (1) | (1) | 37,828 |
| Five months ended May 1967 |  |  |  |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 3,663 | 2,344 | $6,007$ | 15,995 |
| Quebec .......... | 10,225 | $7,487$ | $17,712$ | $49,070$ |
| Ontario.. | 17,464 | $6,100$ | $23,564$ | $67,661$ |
| Manitoba | 3,227 | $1,930$ | $5,157$ | $10,832$ |
| Saskatchewan | 1,116 | 1,079 | $2,195$ | $6,069$ |
| Alberta .... | 1,980 | 2,066 | $4,046$ | $12,995$ |
| British Columbia | 1,947 | 1,646 | 3,593 | 17,266 |
| Total domestic sales | 39,622 | 22,652 | 62,274 | 179,888 |
| Export sales ........... | (1) | (1) | (1) | 45,060 |
| Total sales | $(1)$ | (1) | (1) | 224,948 |

(1) Confidential.

TABLE 3. Domestic sales of 'Made-in-Canada'" Television Receiving Sets, by Model Types and Screen Sizes

|  | May 1967 | Five months ended May 1967 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 18,703 | 91,542 |
| Table models | 1,226 | 8,427 |
| Consoles | 10,470 | 74,488 |
| Three-way combinations | 646 | 5,431 |
| Totals | 31,045 | 179,888 |
| Colour T.V. sets included in totals(1) | 2,575 | 20,605 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under | 4,695 | 20,473 |
| 19"。 | 12,537 | 67,690 |
| $21^{\prime \prime}$. | 2,427 | 9,977 |
| $23^{\prime \prime}$ and over | 11,386 | 81,748 |
| Totals | 31,045 | 179,888 |
| ```Colour T.V. sets included in totals(1)``` | 2,575 | 20,605 |

(1) Includes exports of colour T.V. sets, if any. Separate figures are not avallable.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | May 1967 | Five months ended May 1967 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio recelving sets |  |  |
| Auto ............ | 92,238 | 455,913 |
| Portables | - | (1) |
| Home sets | 12,275 | 69,692 |
| Radio phonograph combinations | 12,149 | 57,662 |
| Totals | 116,662 | 583,267 |
| Total television receiving sets | 40,879 | 238,085 |
| Colour $T . V$. sets included in total | 4,712 | 43,392 |
| Record players |  |  |
| Monaural | 4,939 | 39,376 |
| Stereo | 3,453 | 21,427 |
| Totals | 8,392 | 60,803 |

(1) Included with home sets.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets


TABLE 6. Domestic sales of 'Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

(1) Included with home set.

TABLE 7. Domestic sales of 'Made-in-Cenada' Tatevision Receiving Secs and Record Players, by Months, 1966 and 1967


TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in rable b, by Nontis, 1966 and 1967


(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March | 1,148,176 | 867,450 | 1,334,085 | 935,596 | 887,142 | 697,983 |
| April | 1,210,918 | 1,457,086 | 896,440 | 962,636 | 634,475 | 714,351 |
| May | 1,208,930 | 891,464 | 907,636 | 784,024 | 672,635 | 566,218 |
| June | 1,093,708 |  | 1,315,632 |  | 848,244 |  |
| July | 800,556 |  | 900,492 |  | 681,223 |  |
| August | 812,246 |  | 1,113,508 |  | 753,644 |  |
| September | 1,074,379 |  | 1,066,930 |  | 802,058 |  |
| October | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November | 1,016,035 |  | 1,014,272 |  | 783,269 |  |
| December | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | 12,678,389 |  | 9,135,082 |  |
| Year to date | 5,648,596 | 5,083,527 | 4,942,924 | 4,467,174 | 3,473,647 | 3,431,850 |

TABLE 10. Production and Sbiments of Industral. Military and Power Type, a e.s. Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March | 91,517 | 42,574 | 71,225 | 53,691 | 396,700 | 394,677 |
| April .... | 42,352 | 64,583 | 37,983 | 69,390 | 253,904 | 344,783 |
| May ...... | 49,664 | 36,613 | 21,140 | 45,760 | 259,011 | 361,910 |
| June | 56,419 |  | 68,251 |  | 473,248 |  |
| July | 25,037 |  | 37,231 |  | 319,646 |  |
| August | 69,748 |  | 21,605 |  | 152,812 |  |
| September | 84,392 |  | 53,480 |  | 303, 560 |  |
| October | 68,348 |  | 94,656 |  | 457,553 |  |
| November | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date | 245,215 | 222,033 | 197,943 | 224,558 | 1,448,092 | 1,660,438 |

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 | 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 | 1,157,720 |
| March .. | 65,174 | 50,676 | 60,945 | 43,389 | 1,070,762 | 1,026,493 |
| April | 64,086 | 48,187 | 65,464 | 60,995 | 1,155,036 | 1,517,867 |
| May . | 64,481 | 47,325 | 52,022 | 50,104 | 910,359 | 1,651,045 |
| June | 57,311 |  | 50,870 |  | 1,106,291 |  |
| July | 49,284 |  | 44,641 |  | 1,060,053 |  |
| August | 39,543 |  | 53,195 |  | 1,162,837 |  |
| September | 60,537 |  | 63,335 |  | 1,489,089 |  |
| October | 67,295 |  | 70,980 |  | 1,601,200 |  |
| November | 60,555 |  | 58,776 |  | 1,550,738 |  |
| December | 63,876 |  | 57,634 |  | 2,077,636 |  |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |  |
| Year to date | 318,046 | 231,976 | 302,743 | 249,583 | 5,262,002 | 6,775,070 |

(1) Includes rebuilt and colour tubes

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March | 1,307,478 | 1,112,207 | 908,003 | 1,013,471 | 514,204 | 1,169,675 |
| April | 1,860,539 | 781,905 | 1,135,116 | 899,634 | 850,557 | 1,436,848 |
| May | 1,486,994 | 726,401 | 861,101 | 704,396 | 757,782 | 1,220,131 |
| June | 1,732,170 |  | 849,187 |  | 837,169 |  |
| July | 1,141,031 |  | 639,743 |  | 668,762 |  |
| August | 940,017 |  | 930,602 |  | 1,210,814 |  |
| September | 1,351,984 |  | 900,103 |  | 696,124 |  |
| October | 1,288,086 |  | 1,066,799 |  | 938, 508 |  |
| November | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |
| Year to date | 6,487,822 | 4,539,876 | 5,044,461 | 4,311,950 | 3,602,868 | 5,646,118 |

TABLE 13. Imports of Specified Electronic Equipment

|  | December 1966 |  | Twelve months ended December 1966 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No, | \$'000 | No. | \$'000 |
| Combination radio phonograph sets | 3,806 | 220 | 47,180 | 2,187 |
| Radio receiving sets transistor, n.e.s. | 69,779 | 610 | 978,448 | 8,360 |
| Radio recelving sets, n.e.s. except parts ...................... | 14,871 | 291 | 168,272 | 3,092 |
| Television receiving sets, including combinations .......... | 13,606 | 3,114 | 123,263 | 20,833 |
| Electronic tubes ................. | 1,007,797 | 3,157 | 12,041,177 | 25,760 |
| Parts of electronic tubes, n.e.s. | - | 279 | - | 3,474 |
| Semi-conductors, transistor type | 1,256,257 | 882 | 14,600,659 | 10,001 |
| Semi-conductors, n.e.s. .......... | 1,256,142 | 593 | 12,945,885 | 7,054 |
| Parts of semi-conductors ......... | - | 141 | - | 1,205 |
| Phonographs, coln-operated, except parts $\qquad$ | 43 | 31 | 649 | 454 |
| Phonograph record players, domestic .......................... | 2,919 | 87 | 47,675 | 1,015 |
| Radio receiving sets, auto transistor tubes $\qquad$ | 9,448 | 195 | 94,775 | 2,021 |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

|  | March 1967 |  | Three months ended March 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ ${ }^{\text {'000 }}$ | No. | \$ ${ }^{\text {r }} 000$ |
| T.V. receiving sets, excluding combinations ................. | 9,403 | 954 | 30,370 | 3,112 |
| Combination receiving sets and record players ................... | 484 | 144 | 3,072 | 790 |
| Radios, phonographs and receiving antennae ........................... | - | 721 | - | 1,868 |
| Electronic tubes and parts ...... | - | 365 | - | 1,007 |
| Semi-conductors and parts ....... | - | 62 | - | 171 |

## Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL
In the case of the commodity contatned herein it is estimated that coverage is approximately $100 \%$.

