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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)
JUNE 1967
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

| Auto | Portables | Home <br> sets | Radio <br> phonograph <br> combinations |
| :--- | :--- | :--- | :--- | :--- | Total

June 1967 number of units combinations

| Atlantic provinces | 239 | (1) | 1,068 | 419 | 1,726 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 735 | (1) | 2,536 | 1,757 | 5,028 |
| Ontario | 40,493 | (1) | 3,520 | 2,431 | 46,444 |
| Manitoba | 177 | (1) | 1,387 | 490 | 2,054 |
| Saskatchewan | 17 | (1) | 284 | 337 | 638 |
| Alberta | 58 | (1) | 718 | 638 | 1,414 |
| British Columbia | 267 | (1) | 537 | 825 | 1.629 |
| Total domestic sales | 41,986 | (1) | 10,050 | 6,897 | 58,933 |
| Export sales | 48,474 | - | - | 2,190 | 50,664 |

Total sales ............

| 90,460 | (1) | 10,050 | 9,087 | 109,597 |
| :--- | :--- | :--- | :--- | :--- |

Six months ended

$$
\text { June } 1967
$$

Domestic sales in

| Atlantic provinces | 868 | (1) | 7,593 | 3,569 | 12,030 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 5,337 | (1) | 18,208 | 12,853 | 36,398 |
| Ontario | 278,316 | (1) | 25,651 | 15,743 | 319,710 |
| Manitoba | 1,475 | (1) | 5,961 | 3,927 | 11,363 |
| Saskatchewan | 190 | (1) | 2,592 | 3,079 | 5,861 |
| Alberta | 619 | (1) | 6,234 | 4,433 | 11,286 |
| British Columbia | 1.583 | (1) | 5,122 | 5,999 | 12,704 |
| Total domestic sales | 288,388 | (1) | 71,361 | 49,603 | 409,352 |
| Export sales | 253,340 | - | (2) | 6,983 | 260,323 |
| Total sales | 541,728 | (1) | (2) | 127,947 | 669,675 |

[^0]September 1967 Manufacturing and Primary Industries Division 6507-818

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| June 1967 |  | numbe | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 501 | 508 | 1,009 | 2,474 |
| Quebec | 1,906 | 2,527 | 4,433 | 11,762 |
| Ontario | 5,708 | 2,612 | 8,320 | 14,413 |
| Manitoba | 954 | 568 | 1,522 | 1,632 |
| Saskatchewan | 147 | 152 | 299 | 977 |
| Alberta. | 263 | 322 | 585 | 2,580 |
| British Columbia | 396 | 311 | 707 | 3,030 |
| Total domestic sales | 9,875 | 7,000 | 16,875 | 36,868 |
| Export sales | (1) |  |  | 2,585 |
| Total sales | (1) | (1) | (1) | 39,453 |
| Six months ended June 1967 |  |  |  |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 4,164 | 2,852 | 7,016 | 18,469 |
| Quebec | 12,131 | 10,014 | 22,145 | 60,832 |
| Ontario | 23,172 | 8,712 | 31,884 | 82,074 |
| Manitoba | 4,181 | 2,498 | 6,679 | 12,464 |
| Saskatchewan | 1,263 | 1,231 | 2,494 | 7,046 |
| Alberta | 2,243 | 2,388 | 4,631 | 15,575 |
| British Columbia | 2.343 | 1,957 | 4,300 | 20,296 |
| Total domestic sales | 49,497 | 29.652 | 79,149 | 216,756 |
| Export sales .... | (1) | (1) | (1) | 47.645 |
| Total sales | (1) | (1) | (1) | 264,401 |

(1) Confidential.

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | June 1967 | Six months ended June 1967 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables. | 18,273 | 109,815 |
| Table models | 1,221 | 9,648 |
| Consoles | 16,757 | 91,245 |
| Three-way combinations | 617 | 6,048 |
| Totals | 36,868 | 216,756 |
| Colour T.V. sets included in totals(1) ...................... | 6,100 | 26,705 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under | 5,003 | 25,476 |
| 19" | 13,129 | 80,819 |
| 21" . | 1,079 | 11,056 |
| $23^{\prime \prime}$ and over | 17,657 | 99,405 |
| Totals | 36,868 | 216,756 |
| Colour T.V. sets included in totals(1) | 6,100 | 26,705 |

(1) Includes exports of colour T.V. sets, if any. Separate figures are not available.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | June 1967 | Six months ended June 1967 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto .......... | 82,462 | 538,375 |
| Portables | (1) | (1) |
| Home sets | 12,773 | 82,465 |
| Radio phonograph combinations | 11,195 | 68,857 |
| Totals | 106,430 | 689,697 |
| Total television receiving sets | 45,506 | 283,591 |
| Colour T.V. sets included in total | 7,627 | 51,019 |

Record players

| Monaural <br> Stereo | $\begin{aligned} & 8,085 \\ & 6,287 \\ & \hline \end{aligned}$ | $\begin{aligned} & 47,461 \\ & 27,714 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: |
| Totals | 14,372 | 75,175 |

(1) Included with home sets.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.
(2) Included with home sets.

TABLE 6. Domestic sales of 'Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

|  | Auto |  | Portables |  | Home sets |  | Radio phonograph combinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
| number of units |  |  |  |  |  |  |  |  |
| January .... | 53,456 | 46,705 | 883 | (1) | 10,096 | 9,350 | 7,462 | 10,036 |
| February | 58,319 | 50,835 | 1,494 | (1) | 13,857 | 12,451 | 8,644 | 9,316 |
| March | 44,480 | 39,183 | 719 | (1) | 15,274 | 13,574 | 8,363 | 9,252 |
| Apr11 | 41,242 | 53,707 | 388 | (1) | 12,973 | 14,555 | 8,059 | 8,202 |
| May | 46,354 | 55,972 | 1,781 | (1) | 14,446 | 11,381 | 4,595 | 5,900 |
| June | 38,843 | 41,986 | 871 | (1) | 13,684 | 10,050 | 6,495 | 6,897 |
| July | 16,993 |  | 1,135 |  | 14,376 |  | 5,689 |  |
| August ..... | 31,234 |  | 521 |  | 16,276 |  | 12,621 |  |
| September | 52,310 |  | 1,104 |  | 24,125 |  | 14,232 |  |
| October . | 65,274 |  | 923 |  | 27,922 |  | 14,615 |  |
| November . . | 71,854 |  | 1,035 |  | 26,214 |  | 18,884 |  |
| December | 49,565 |  | 580 |  | 24,347 |  | 22,139 |  |
| Totals | 569,924 |  | 11,434 |  | 213,590 |  | 131,798 |  |
| Year to date | 282,694 | 288,388 | 6,136 | (1) | 80,330 | 71,361 | 43,618 | 49,603 |

(1) Included with home sets.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 |
|  | number of units |  |  |  |
| January | 8,895 | 12,185 | 31,106 | 36,097 |
| February | 11,674 | 11,865 | 37,722 | 37,393 |
| March . | 14,010 | 16,823 | 38,740 | 36,143 |
| April | 10,989 | 10,777 | 36,888 | 39,210 |
| May | 13,271 | 10,624 | 29,842 | 31,045 |
| June | 13,283 | 16,875 | 32,573 | 36,868 |
| July | 12,694 |  | 33,482 |  |
| August . | 21,317 |  | 47,990 |  |
| September | 36,461 |  | 59,653 |  |
| October | 38,454 |  | 61,364 |  |
| November | 50,323 |  | 60,611 |  |
| December | 44,625 |  | 49,750 |  |
| Totals | 275,996 |  | 519,721 |  |
| Year to date | 72,122 | 79,149 | 206,871 | 216,756 |

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1966 and 1967


[^1]TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March | 1,148,176 | 867,450 | 1,334,085 | 935,596 | 887,142 | 697,983 |
| April | 1,210,918 | 1,457,086 | 896,440 | 962,636 | 634,475 | 714,351 |
| May | 1,208,930 | 891,464 | 907,636 | 784,024 | 672,635 | 566,218 |
| June | 1,093,708 | 715,862 | 1,315,632 | 701,164 | 848,244 | 521,722 |
| July | 800,556 |  | 900,492 |  | 681,223 |  |
| August | 812,246 |  | 1,113,508 |  | 753,644 |  |
| September | 1,074,379 |  | 1,066,930 |  | 802,058 |  |
| October | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November . | 1,016,035 |  | 1,014,272 |  | 783,269 |  |
| December | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | 12,678,389 |  | 9,135,082 |  |
| Year to date | 6,742,304 | 5,799,389 | 6,258,556 | 5,168,338 | 4,321,891 | ,953,572 |

TABLE 10. Production and Shipments of Industrial. Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March | 91,517 | 42,574 | 71,225 | 53,691 | 396,700 | 394,677 |
| April | 42,352 | 64,583 | 37,983 | 69,390 | 253,904 | 344,783 |
| May | 49,664 | 36,613 | 21,140 | 45,760 | 259,011 | 361,910 |
| June | 56,419 | (1) | 68,251 | 54,596 | 473,248 | 386,268 |
| July | 25,037 |  | 37,231 |  | 319,646 |  |
| August | 69,748 |  | 21,605 |  | 152,812 |  |
| September | 84,392 |  | 53,480 |  | 303,560 |  |
| October . | 68,348 |  | 94,656 |  | 457,553 |  |
| November | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date | 301,634 | (1) | 266,194 | 279,154 | 1,921,340 | 2,046,706 |

[^2]TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |
|  | 1966 | 1967 | 1966 | 1967 | 1966 1967 |
|  | number |  |  |  | dollars |
| January . | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 1,157,720 |
| March .. | 65,174 | 50,676 | 60,945 | 43,389 | 1,070,762 1,026,493 |
| April | 64,086 | 48,187 | 65,464 | 60,995 | $1,155,0361,517,867$ |
| May . | 64,481 | 47,325 | 52,022 | 50,104 | 910,359 1,651,045 |
| June | 57,311 | 50,412 | 50,870 | 59,292 | 1,106,291 2,135,086 |
| July | 49,284 |  | 44,641 |  | 1,060,053 |
| August | 39,543 |  | 53,195 |  | 1,162,837 |
| September | 60,537 |  | 63,335 |  | 1,489,089 |
| October | 67,295 |  | 70,980 |  | 1,601,200 |
| November | 60,555 |  | 58,776 |  | 1,550,738 |
| December | 63,876 |  | 57,634 |  | 2,077,636 |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |
| Year to date | 375,357 | 282,388 | 353,613 | 308,875 | $6,368,2938,910,156$ |

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types (1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March | 1,307,478 | 1,112,207 | 908,003 | 1,013,471 | 514,204 | 1,169,675 |
| Apr11 | 1,860,539 | 781,905 | 1,135,116 | 899,634 | 850,557 | 1,436,848 |
| May | 1,486,994 | 726,401 | 861,101 | 704,396 | 757,782 | 1,220,131 |
| June | 1,732,170 | $1,264,834$ | 849,187 | 920,485 | 837,169 | 248,579 |
| July | 1,141,031 |  | 639,743 |  | 668,762 |  |
| August | 940,017 |  | 930,602 |  | 1,210,814 |  |
| September | 1,351,984 |  | 900,103 |  | 696,124 |  |
| October | 1,288,086 |  | 1,066,799 |  | 938,508 |  |
| November | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |
| Year to date | 8,219,992 | 5,804,710 | 5,893,648 | 5,232,435 | $4,440,037$ | 5,894,697 |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

|  | January | 1967 | February | 1967 | Two months February | $\begin{aligned} & \text { ended } \\ & 1967 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$'000 | No. | \$ 000 |
| Combination radio phonograph sets | 7,822 | 392 | 3,275 | 190 | 11,097 | 582 |
| Radio receiving sets transistor, n.e.s. | 75,994 | 732 | 60,736 | 546 | 136,730 | 1,278 |
| Radio receiving sets, n.e.s. except parts | 15,789 | 340 | 16,611 | 245 | 32,400 | 585 |
| Television receiving sets, including combinations ......... | $17,359$ | 2,499 | 11,123 | 1,951 | 28,482 | 4,450 |
| Electronic tubes .................. | 1,049,772 | 2,394 | 1,275,539 | 2,912 | 2,325,311 | 5,306 |
| Parts of electronic tubes, n.e.s. | - | 306 | - | 230 | - | 536 |
| Semi-conductors, transistor type | 1,797,913 | 815 | 1,009,577 | 652 | 2,807,490 | 1,467 |
| Semi-conductors, n.e.s. ........... | 1,423,790 | 618 | 1,411,945 | 1,097 | 2,835,735 | 1,715 |
| Parts of semi-conductors | - | 202 | - | 165 | - | 367 |
| Phonographs, coin-operated, except parts | 77 | 67 | 75 | 62 | 152 | 129 |
| Phonograph record players, domestic .......................... | 2,832 | 85 | 3,002 | 88 | 5,834 | 173 |
| Radio receiving sets, auto transistor tubes ............... | $14,686$ | 296 | 8,903 | 210 | 23,589 | 506 |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

|  | April 1967 |  | Four months ended April 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$ ${ }^{\top} 000$ |
| T.V. receiving sets, excluding combinations | 9,044 | 914 | 39,414 | 4,026 |
| Combination receiving sets and record players ................... | 472 | 121 | 3,544 | 911 |
| Radios, phonographs and receiving antennse $\qquad$ | - | 876 | - | 2,744 |
| Electronic tubes and parts ...... | - | 352 | - | 1,359 |
| Semi-conductors and parts | - | 74 | - | 245 |
| Source: Trade of Canada. |  |  |  |  |
| Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes |  |  |  |  |
| In the case of the commodity contained herein it is estimated that coverage is approximately $100 \%$. |  |  |  |  |


[^0]:    (1) Included with home sets. (2) Included with radio phonograph combinations.

[^1]:    (2) Included with "home sets"

[^2]:    (1) Confidential.

