

# RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players) 

JULY 1967
TABLE 1. Sales of 'Made-in-Canada" Radio Receiving Sets

|  | Auto | Portables | Home sets | Radio phonograph combinations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July 1967 | number of units |  |  |  |  |
| Domestic sales in |  |  |  |  |  |
| Atlantic provinces .. | 130 | (1) | 735 | 522 | 1,387 |
| Quebec | 469 | (1) | 2,236 | 2,019 | 4,724 |
| Ontario | 14,757 | (1) | 7,076 | 3,410 | 25,243 |
| Manitoba | 107 | (1) | 310 | 534 | 951 |
| Saskatchewan | 79 | (1) | 194 | 413 | 686 |
| Alberta | 35 | (1) | 711 | 785 | 1,531 |
| British Columbia | 60 | (1) | 782 | 903 | 1,745 |
| Total domestic sales | 15,637 | (1) | 12,044 | 8,586 | 36,267 |
| Export sales | 23,996 | - | - | 779 | 24,775 |
| Total sales | 39,633 | (1) | 12,044 | 9,365 | 61,042 |
| Seven months ended |  |  |  |  |  |
| Domestic sales in |  |  |  |  |  |
| Atlantic provinces . . |  | (1) | 7,905 | 4,091 | 12,994 |
| Quebec... | 5,806 | (1) | 20,159 | 14,872 | 40,837 |
| Ontario | 293,073 | (1) | 32,198 | 19,153 | 344,424 |
| Manitoba | 1,582 | (1) | 6,138 | 4,461 | 12,181 |
| Saskatchewan | 269 | (1) | 2,719 | 3,492 | 6,480 |
| Alberta . | 654 | (1) | 6,734 | 5,218 | 12,606 |
| British Columbia | 1,643 | (1) | 5,846 | 6,902 | 14,391 |
| Total domestic sales | 304,025 | (1) | 81,699 | 58,189 | 443,913 |
| Export sales | 277,336 | (1) | (3) | 7,762 | 285,098 |
| Total sales | 581,361 | (1) | (3) | 147,650 | 729,011 |

(1) Included with home sets. (2) Includes revisions from January to May for home sets and Total. (3) Included with radio phonograph combinations. Manufacturing and Primary Industries Division
October 1967
6507-818

## TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| July 1967 |  | numbe | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 875 | 402 | 1,277 | 2,491 |
| Quebec .......... | 1,079 | 1,136 | 2,215 | 8,918 |
| Ontario | 5,160 | 1,981 | 7,141 | 14,177 |
| Manitoba | 1,022 | 530 | 1,552 | 1,766 |
| Saskatchewan | 224 | 182 | 406 | 1,199 |
| Alberta... | 394 | 325 | 719 | 2,379 |
| British Columbia | 786 | 524 | 1,310 | 2,991 |
| Total domestic sales | 9,540 | 5,080 | 14,620 | 33,921 |
| Export sales ......... | (1) | (1) | (1) | 226 |
| Total sales | (1) | (1) | (1) | 34,147 |
| Seven months ended |  |  |  |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 5,039 | 3,254 | 8,293 | 20,960 |
| Quebec | 13,210 | 11,150 | 24,360 | 69,750 |
| Ontario | 28,332 | 10,693 | 39,025 | 96,251 |
| Manitoba | 5,203 | 3,028 | 8,231 | 14,230 |
| Saskatchewan | 1,487 | 1,413 | 2,900 | 8,245 |
| Alberta | 2,637 | 2,713 | 5,350 | 17,954 |
| British Columbia | 3,129 | 2,481 | 5,610 | 23,287 |
| Total domestic sales | 59,037 | 34,732 | 93,769 | 250,677 |
| Export sales | (1) | (1) | (1) | 47,871 |
| Total sales | (1) | (1) | (1) | 298,548 |

(1) Confidential.

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | July 1967 | Seven months ended July 1967 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables. | 17,096 | 126,911 |
| Table models | 1,591 | 11,239 |
| Consoles | 14,433 | 105,678 |
| Three-way combinations | 801 | 6,849 |
| Totals ........... | 33,921 | 250,677 |
| Colour T.V. sets included in totals(1) | 4,211 | 30,916 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under | 3,537 | 29,013 |
| 19' . . . . . . . | 13,464 | 94, 283 |
| 21". | 902 | 11,958 |
| $23^{\prime \prime}$ and over | 16,018 | 115,423 |
| Totals | 33,921 | 250,677 |
| Colour T.V. sets included in totals(1) | 4,211 | 30,916 |

(1) Includes exports of colour $T . V$. sets, if any. Separate figures are not available.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | July 1967 | Seven months ended July 1967 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto . . . . . . ..... | 56,507 | 581,372(1) |
| Portables. | (2) | (2) |
| Home sets | 6,460 | 88,925 |
| Radio phonograph combinations | 9,455 | 78,312 |
| Totals | 72,422 | 748,609(1) |
| Total television receiving sets | 31,235 | 314,826 |
| Colour T.V. sets included in total | 4,833 | 55,852 |
| Record players |  |  |
| Monaural ... | 10,408 | 57,869 |
| Stereo | -7,590 | 35,304 |
| Totals | 17,998 | 93,173 |

(1) Includes revisions from January to May. (2) Included with home sets.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets


TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | $1967{ }^{\text {r }}$ | 1966 | 1967 |
| number of units |  |  |  |  |  |  |  |  |
| January | 53,456 | 46,705 | 883 | (1) | 10,096 | 9,340 | 7,462 | 10,036 |
| February | 58,319 | 50,835 | 1,494 | (1) | 13,857 | 12,354 | 8,644 | 9,316 |
| March . | 44,480 | 39,183 | 719 | (1) | 15,274 | 12,728 | 8,363 | 9,252 |
| April ..... | 41,242 | 53,707 | 388 | (1) | 12,973 | 14,161 | 8,059 | 8,202 |
| May ....... | 46,354 | 55,972 | 1,781 | (1) | 14,446 | 11,022 | 4,595 | 5,900 |
| June | 38,843 | 41,986 | 871 | (1) | 13,684 | 10,050 | 6,495 | 6,897 |
| July | 16,993 | 15,637 | 1,135 | (1) | 14,376 | 12,044 | 5,689 | 8,586 |
| August | 31,234 |  | 521 |  | 16,276 |  | 12,621 |  |
| September | 52,310 |  | 1,104 |  | 24,125 |  | 14,232 |  |
| October .... | 65,274 |  | 923 |  | 27,922 |  | 14,615 |  |
| November | 71,854 |  | 1,035 |  | 26,214 |  | 18,884 |  |
| December | 49,565 |  | 580 |  | 24,347 |  | 22,139 |  |
| Totals | 569,924 |  | 11,434 |  | 213,590 |  | 131,798 |  |
| Year to date | 299,687 | 304,025 | 7,271 | (1) | 94,706 | 81,699 | 49,307 | 58,189 |

(1) Included with home sets. ${ }^{\text {r }}$ Revised figures.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967


TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6 , by Months, 1966 and 1967

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March | 1,148,176 | 867,450 | 1,334,085 | 935,596 | 887,142 | 697,983 |
| April | 1,210,918 | 1,457,086 | 896,440 | 962,636 | 634,475 | 714,351 |
| May | 1,208,930 | 891,464 | 907,636 | 784,024 | 672,635 | 566,218 |
| June | 1,093,708 | 715,862 | 1,315,632 | 701,164 | 848,244 | 521,722 |
| July | 800,556 | 605,580 | 900,492 | 672,899 | 681,223 | 500,489 |
| August | 812,246 |  | 1,113,508 |  | 753,644 |  |
| September | 1,074,379 |  | 1,066,930 |  | 802,058 |  |
| October | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November | 1,016,035 |  | 1,014,272 |  | 783,269 |  |
| December | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | 12,678,389 |  | 9,135,082 |  |
| Year to date | 7,542,860 | 6,404,969 | 7,159,048 | 5,841,237 | 5,003,114 | 4,454,061 |

TABLE 10. Production and Shipments of Industrial. Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March | 91,517 | 42,574 | 71,225 | 53,691 | 396,700 | 394,677 |
| April | 42,352 | 64,583 | 37,983 | 69,390 | 253,904 | 344,783 |
| May | 49,664 | 36,613 | 21,140 | 45,760 | 259,011 | 361,910 |
| June | 56,419 | (1) | 68,251 | 54,596 | 473, 248 | 386,268 |
| July | 25,037 | 32,743 | 37,231 | 61,528 | 319,646 | 294,623 |
| August | 69,748 |  | 21,605 |  | 152,812 |  |
| September | 84,392 |  | 53,480 |  | 303, 560 |  |
| October . | 68,348 |  | 94,656 |  | 457,553 |  |
| November . | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date | 326,671 | (1) | 303,425 | 340,682 | 2,240,986 | 2,341,329 |

(1) Confidential.

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |
|  | 1966 | 1967 | 1966 | 1967 | 19661967 |
|  | number |  |  |  | dollars |
| January | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 1,157,720 |
| March . | 65,174 | 50,676 | 60,945 | 43,389 | 1,070,762 1,026,493 |
| April | 64,086 | 48,187 | 65,464 | 60,995 | 1,155,036 1,517,867 |
| May . . | 64,481 | 47,325 | 52,022 | 50,104 | 910,359 1,651,045 |
| June . | 57,311 | $50,412$ | 50,870 | $59,292$ | 1,106,291 2,135,086 |
| July. | 49,284 | 48,181 | 44,641 | 51,684 | 1,060,053 1,560,431 |
| August ... | $39,543$ |  | $53,195$ |  | $1,162,837$ |
| September | $60,537$ |  | $63,335$ |  | $1,489,089$ |
| October ... | $67,295$ |  | $70,980$ |  | $1,601,200$ |
| November . . | $60,555$ |  | $58,776$ |  | $1,550,738$ |
| December . | 63,876 |  | 57,634 |  | 2,077,636 |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |
| Year to date | 424,641 | 330,569 | 398,254 | 360,559 | $7,428,346 \quad 10,470,587$ |

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | nurnber |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March | 1,307,478 | 1,112,207 | 908,003 | 1,013,471 | 514,204 | 1,169,675 |
| April | 1,860,539 | 781,905 | 1,135,116 | 899,634 | 850,557 | 1,436,848 |
| May | 1,486,994 | 726,401 | 861,101 | 704,396 | 757,782 | 1,220,131 |
| June | 1,732,170 | 1,264,834 | 849,187 | 920,485 | 837,169 | 248,579 |
| July | 1,141,031 | 864,059 | 639,743 | 1,365,765 | 668,762 | 1,104,042 |
| August | 940,017 |  | 930,602 |  | 1,210,814 |  |
| September | 1,351,984 |  | 900,103 |  | 696,124 |  |
| October | 1,288,086 |  | 1,066,799 |  | 938,508 |  |
| November | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |

Year to date $9,361,023 \quad 6,668,769 \quad 6,533,391 \quad 6,598,200 \quad 5,108,799 \quad 6,998,739$
(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

|  | March 1967 |  | April 1967 |  | Four months ended April 1967 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$'000 | No. | \$'000 |
| Combination radio phonograph sets | 3,859 | 160 | 6,866 | 223 | 21,822 | 965 |
| Radio receiving sets transistor, n.e.s. | 102,439 | 846 | 80,457 | 723 | 319,626 | 2,847 |
| Radio recelving sets, n.e.s. except parts | 16,462 | 238 | 12,841 | 184 | 61,703 | 1,007 |
| Television receiving sets, including combinations ......... | 11,220 | 1,791 | 13,224 | 2,243 | 52,926 | 8,484 |
| Electronic tubes ....... | 1,138,626 | 2,548 | 908,490 | 2,056 | 4,372,427 | 9,910 |
| Parts of electronic tubes, n.e.s. | - | 287 | - | 325 | - | 1,148 |
| Semi-conductors, transistor type | 1,326,756 | 652 | 1,365,995 | 836 | 5,500,241 | 2,955 |
| Semi-conductors, n.e.s. ......... | 1,229,569 | 486 | 1,754,009 | 692 | 5,819,313 | 2,893 |
| Parts of semi-conductors | - | 210 | - | 194 | - | 771 |
| Phonographs, coin-operated, except parts ................................... | 68 | 48 | 105 | 79 | 325 | 256 |
| Phonograph record players, domestic ............................ | 3,116 | 62 | 2,531 | 76 | 11,481 | 311 |
| Radio receiving sets, auto transistor tubes | 6,574 | 156 | 10,495 | 220 | 40,658 | 882 |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

|  | May 1967 |  | Five months ended May 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$1000 |
| T.V. receiving sets, excluding combinations |  | 709 | 46,482 | 4,735 |
| Combination receiving sets and record players .................. | 1,802 | 396 | 5,346 | 1,307 |
| Radios, phonographs and receiving antennae | - | 966 | - | 3,710 |
| Electronic tubes and parts | - | 418 | - | 1,777 |
| Semi-conductors and parts ....... | - | 66 | - | 311 |

## Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

## NIL

In the case of the commodity contained herein it is estimated that coverage is approximately $100 \%$.

