

CATALOGUE No.

43-004

MONTHLY

Vol. 22, No. 8

Price: 20 cents a copy, \$2.00 a year

STAT

1 1 8 10

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

OF STATISTICS

LIBRARY

THOS

OF THE

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

Historical File Copy

AL

DOMINION BUREAU OF

AUGUST 1967

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
		n	umber of a		
August 1967					
Domestic sales in					
Atlantic provinces	238	(1)	967	1,028	2,233
Quebec	933	(1)	2,657	3,204	6,794
Ontario	48,389	(1)	7,879	4,278	60,546
Manitoba	82	(1)	858	1,010	1,950
Saskatchewan	20	(1)	361	925	1,306
Alberta	644	(1)	1,762	1,168	3,574
British Columbia	481	(1)	1,309	1,486	3,276
Total domestic sales	50,787	(1)	15,793	13,099	79,679
Export sales	61,381	-	- 2	1,268	62,64
Total sales	112,168	(1)	15, 791	14, 367	142, 326
Eight months ended August 1967					
Domestic sales in					
Atlantic provinces	1,236	(1)	8,872	5,119	15,22
Quebec	6,739	(1)	22,816	18,076	47,63
Ontario	341,462	(1)	40,077	23,431	404,970
Manitoba	1,664	(1)	6,996	5,471	14, 131
Saskatchewan	289	(1)	3,080	4,417	7,786
Alberta	1,298	(1)	8,496	6,386	16,180
British Columbia	2,124	(1)	7,155	8,388	17,66
Total domestic sales	354,812	(1)	97,492	71,288	523, 592
Export sales	338, 717	(1)	(2)	9,028	347, 745
Total sales	693, 529	(1)	(2)	177,808	871,333

(1) Included with home sets. (2) Included with radio phonograph combinations.

October 1967 Manufacturing and Primary Industries Division 6507-818

The contents of this document may be used freely but DBS should be credited when republishing all or any part of It.

	Re	cord players		Television
	Monaural	Stereo	Total	receiving sets
August 1967		number	of units	
Domestic sales in				
Atlantic provinces	2,049	850	2,899	3,570
Quebec	3,222	2,173	5,395	11,383
Ontario	6,259	3,245	9,504	16,410
Manitoba	1,399	746	2,145	2,828
Saskatchewan	279	251	530	1,573
Alberta	1,161	1,017	2,178	3,215
British Columbia	1,003	1,298	2,301	4,471
Total domestic sales	15,372	9,580	24,952	43,450
Export sales	x	х	х	574
Total sales	x	x	x	44,024
Eight months ended August 1967				
Domestic sales in	7 099	4,104	11,192	24,530
Atlantic provinces	7,088	13,323	29,755	81,133
Quebec	·	13,938	48,529	112,661
Ontario	34,591	3,774	10,376	17,058
Manitoba	6,602		3,430	9,818
Saskatchewan	1,766	1,664	7,528	21,169
Alberta	3,798	3,730	7,911	27,758
British Columbia	4,132	3,779	118,721	294,127
Total domestic sales	74,409	44,312		48,445
Export sales	х	X	X	40,443
Total sales	х	х	x	342,572

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

x Confidential.

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	August 1967	Eight months ended August 1967
By model type	number	r of units
Portables	19,955	146,866
	1,742	12,981
Table models	20,149	125,827
Consoles	-	8,453
Three-way combinations	1,604	
Totals(1)	43,450	294,127
Colour T.V. sets included in	6 120	37,055
totals	6,139	57,055
By screen size	3,987	33,000
17" and under		109,509
19"	15,226	-
21"	1,294	13,252
23" and over	22,943	138,366
Totals(1)	43,450	294,127
Colour T.V. sets included in totals	6,139	37,055

 Includes exports of colour T.V. sets, if any. Separate figures are not available.



		Eight months ended
	August 1967	August 1967
	numbe	er of units
Radio receiving sets		
Auto	89,504	670,876
Portables	-	(1)
Home sets	5,280	94,205
Radio phonograph combinations	13,618	91,930
Totals	108,402	857,011
Total television receiving sets	38,054	352,880
Colour T.V. sets included in		
total	7,254	63,106
lecord players		
Monaural	18,429	76,298
Stereo	7,290	42,594
Totals	25,719	118,892

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

(1) Included with home sets.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	10/7	Eight months ended
	August 1967	August 1967
	numb	er of units
Radio receiving sets		
Auto	4,628	29,881
Portables	6,614	37,328
Home sets	2,005	10,525
Radio phonograph combinations	(2)	(2)
Totals	13,247	77,734
Total television receiving sets	4,524	29,516
Colour T.V. sets included in total	478	3,573

(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.
(2) Included with home sets.

	Auto		Portables		Home sets		Radio phonograph combinations	
	1966	1967	1966	1967	1966	1967	1966	1967
				number	of units			
January	53,456	46,705	883	(1)	10,096	9,340	7,462	10,036
February	58,319	50,835	1,494	(1)	13,857	12,354	8,644	9,316
March	44,480	39,183	719	(1)	15,274	12,728	8,363	9,252
April	41,242	53,707	388	(1)	12,973	14,161	8,059	8,202
May	46,354	55,972	1,781	(1)	14,446	11,022	4,595	5,900
June	38,843	41,986	871	(1)	13,684	10,050	6,495	6,897
July	16,993	15,637	1,135	(1)	14,376	12,044	5,689	8,586
August	31,234	50,787	521	(1)	16,276	15,793	12,621	13,099
September	52,310		1,104		24,125		14,232	
October	65,274		923		27,922		14,615	
November	71,854		1,035		26,214		18,884	
December			580		24,347		22,139	
Totals	569,924		11,434		213,590		131,798	
Year to date	330,921	354,812	7,792	(1)	110,982	97,492	61,928	71,288

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

(1) Included with home sets.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

	Rec	ord yers	Telev: receivin	
	1966	1967	1966	1967
		number c	of units	
anuary	8,895	12,185	31,106	36,097
'ebruary	11,674	11,865	37,722	37,393
farch	14,010	16,823	38,740 36,888	36,143
pril	10,989	10,777	29,842	39,210
lay	13,271	10,624	32,573	31,045
lune	13,283 12,694	16,875	33,482	36,868
luly	21,317	14,620	47,990	33,921 43,450
ugust	36,461	24,952	59,653	45,450
eptember	38,454		61,364	
ctober	50,323		60,611	
lovember	44,625		49,750	
ecember	44,025		47,750	
Totals	275,996		519,721	
Year to date	106,133	118,721	288,343	294,127

	Auto	Auto		Portables Home sets		sets	-	onograph ations	Total	
	1966	1967	1966	1967	1966	1967	1966	1967	1966	1967
					nu	mber of u	nits			_
January	(2)	(2)	(2)	(2)	2,388	2,292	7,676	10,162	10,064	12,454
February	(2)	(2)	(2)	(2)	4,516	2,513	9,028	9,728	13,544	12,241
March	(2)	(2)	(2)	(2)	2,784	2,817	8,444	9,580	11,228	12,397
April	(2)	(2)	(2)	(2)	2,275	2,360	7,187	7,525	9,462	9,885
Мау	(2)	(2)	(2)	(2)	2,476	1,313	4,629	6,868	7,105	8,181
June	(2)	(2)	(2)	(2)	2,633	1,475	6,021	8,667	8,654	10,1 <mark>42</mark>
July	(2)	(2)	(2)	(2)	2,538	3,499	5,427	9,178	7,965	12,677
August	(2)	(2)	(2)	(2)	2,691	3,191	13,683	13,983	16,374	17,174
September	(2)		(2)		5,064		13,791		18,855	
October	(2)		(2)		5,731		14,961		20,692	
November	(2)		(2)		7,014		21,060		28,074	
December	(2)		(2)		6,553		21,178		27,731	
Totals	(2)		(2)		46,663		133,085		179,748	
Year to date	(2)	(2)	(2)	(2)	22,301	19,460	62,095	75,691	84,396	95,151

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1966 and 1967

(2) Included with "home sets".

- 5

	Produ	uction		Shipments				
	Uni	lts	Uni	ts	Val	lue		
	1966	1967	1966	1967	1966	1967		
		กนข	nber		do 1 1	ars		
January	916, 144	1,159,083	832,848	1,119,701	626,054	872,202		
February	1,164,428	708,444	971,915	665,217	653,341	581,096		
March	1,148,176	867,450	1,334,085	935,596	887,142	697,983		
April	1,210,918	1,457,086	896,440	962,636	634,475	714,351		
May	1,208,930	891,464	907,636	784,024	672,635	566,218		
June	1,093,708	715,862	1,315,632	701,164	848,244	521,722		
July	800,556	605,580	900,492	672,899	681,223	500,489		
August	812,246	612,920	1,113,508	849,637	753,644	633,359		
September	1,074,379	_,	1,066,930	017,007	802,058	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		
October			1,285,515		961,278			
November			1,014,272		783,269			
December			1,039,116		831, 719			
Totals	12,955,908	10 U	12,678,389		9,135,082			
Year to date	8,355,106	7,017,889	8,272,556	6,690,874	5,756,758	5,087,420		

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

	Produ	iction		Ship	oments	
	Uni	lts	Uni	lts	Val	ue
	1966	1967	1966	1967	1966	1967
		num	nber		do 1 1	ars
January February March April June July August September October December	40,138 21,544 91,517 42,352 49,664 56,419 25,037 69,748 84,392 68,348 50,843 84,685	53,730 24,533 42,574 64,583 36,613 x 32,743 15,197	32,708 34,887 71,225 37,983 21,140 68,251 37,231 21,605 53,480 94,656 59,496 41,526	33,710 22,007 53,691 69,390 45,760 54,596 61,528 11,948	279,278 259,199 396,700 253,904 259,011 473,248 319,646 152,812 303,560 457,553 411,495 401,886	249,734 309,334 394,677 344,783 361,910 386,268 294,623 123,532
Totals	684,687		574,188		3,968,292	
Year to date	396,419	x	325,030	352,630	2,393,798	2,464,861

x Confidential.

	Produ	iction		Shi	pments	
	Uni	ts	Un	its	Va	lue
	1966	1967	1966	1967	1966	1967
		num	ber		dol	lars
January	58,322	48,340	56,085	49,346	971,993	1,421,945
February	65,983	37,448	68,227	45,749	1,153,852	1,157,720
March	65,174	50,676	60,945	43,389	1,070,762	1,026,493
April	64,086	48,187	65,464	60,995	1,155,036	1,517,867
Мау	64,481	47,325	52,022	50,104	910,359	1,651,045
June	57,311	50,412	50,870	59,292	1,106,291	2,135,086
July	49,284	48,181	44,641	45,125 ^r	1,060,053	1,425,9691
August	39,543	46,353	53,195	43,402	1,162,837	939,815
September	60,537		63,335		1,489,089	
October	67,295		70,980		1,601,200	
November	60,555		58,776		1,550,738	
December	63,876		57,634	1. I. I.	2,077,636	_
Totals	716,447		702,174		15,309,846	
Year to date	464,184	376,922	451,449	397,402	8,591,183	11,275,940

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

r Revised figures.

TABLE	12.	Production and	Sh	ipments	of	Sei	mi-Co	onductor	Devices,	A11
		Types(1),	by	Months,	1	966	and	1967		

	Production Units		Shipments				
			Units		Value		
	1966	1967	1966	1967	1966	1967	
		nu	dollars				
January	761,417	1,224,456	1,248,197	896,286	784,669	674,243	
February	1,071,394	694,907	892,044	798,163	695,656	1,145,221	
March	1,307,478	1,112,207	908,003	1,013,471	514,204	1,169,675	
April	1,860,539	781,905	1,135,116	899,634	850,557	1,436,848	
May	1,486,994	726,401	861,101	704,396	757,782	1,220,131	
June	1,732,170	1,264,834	849,187	920,485	837,169	248,579	
July	1,141,031	864,059	639,743	1,365,765	668,762	1,104,042	
August	940,017	1,255,508	930,602	1,317,677	1,210,814	534,720	
September		,	900,103		696,124		
October			1,066,799		938,508		
November			967,097		895,358		
December			1,083,186		1,173,552		
Totals	15,927,555		11,481,178		10,023,155		
Year to date	10,301,040	7,924,277	7,463,993	7,915,877	6,319,613	7,533,459	

(1) Includes transistor type, rectifier type, diodes, etc.



1010669777

- 8 -

TABLE 13. Imports of Specified Electronic Equipment

			Five month	s ended
	May 1	May 1967		.967
	No.	\$,000	No.	\$,000
Combination radio phonograph sets	1,832	95	23,654	1,060
Radio receiving sets transistor,				
n.e.s	121,262	1,094	440,888	3,941
except parts Television receiving sets,	5,933	107	67,636	1,114
including combinations	11,300	1,739	64,226	10,223
Electronic tubes	729,975	1,487	5,102,402	11,397
Parts of electronic tubes, n.e.s.	-	334	-	1,482
Semi-conductors, transistor type	1,637,675	843	7,137,916	3,798
Semi-conductors, n.e.s	1,554,559	640	7,373,872	3,533
Parts of semi-conductors Phonographs, coin-operated, except	-	199	-	970
parts Phonograph record players,	117	93	442	349
domestic Radio receiving sets, auto	1,037	60	12,518	371
transistor tubes	15,017	218	55,675	1,100

Source: Trade of Canada.

TABLE 14.	Exports	of	Specified	Electronic	Equipment
-----------	---------	----	-----------	------------	-----------

			Six months ended	
	June 1967		June 1967	
	No.	\$,000	No.	\$,000
C.V. receiving sets, excluding combinations	1,233	129	47,715	4,864
combination receiving sets and record players	2,610	628	7,956	1,935
adios, phonographs and receiving antennae	-	873	-	4,583
lectronic tubes and parts	-	380	-	2,157
emi-conductors and parts	-	79	~	390

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.