

## RADIO AND TELEVISION RECEIVING SETS

## (Including Record Players)

AUGUST 1967

TABLE 1. Sales of 'Made-in-Canada" Radio Receiving Sets
Auto Portables $\left.\begin{array}{c}\text { Home } \\ \text { sets }\end{array} \begin{array}{c}\text { Radio } \\ \text { phonograph } \\ \text { combinations }\end{array}\right]$ Total
number of units
August 1967

| Atlantic provinces | 238 | (1) | 967 | 1,028 | 2, 233 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 933 | (1) | 2,657 | 3,204 | 6,794 |
| Ontario | 48,389 | (1) | 7,879 | 4,278 | 60,546 |
| Manitoba | 82 | (1) | 858 | 1,010 | 1,950 |
| Saskatchewan | 20 | (1) | 361 | 925 | 1,306 |
| Alberta | 644 | (1) | 1,762 | 1,168 | 3,574 |
| British Columbia | 481 | (1) | 1,309 | 1,486 | 3,276 |
| Total domestic sales | 50,787 | (1) | 15,793 | 13,099 | 79,679 |
| Export sales | 61,381 | - | - 2 | 1,268 | 62,647 |
| Total sales | 112,168 | (1) | 15,791 | 14,367 | 142,326 |

Eight months ended
August 1967
Domestic sales in

| Atlantic provinces | 1,236 | (1) | 8,872 | 5,119 | 15,227 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 6,739 | (1) | 22,816 | 18,076 | 47,631 |
| Ontario | 341,462 | (1) | 40,077 | 23,431 | 404,970 |
| Manitoba | 1,664 | (1) | 6,996 | 5,471 | 14,131 |
| Saskatchewan | 289 | (1) | 3,080 | 4,417 | 7,786 |
| Alberta | 1,298 | (1) | 8,496 | 6,386 | 16,180 |
| British Columbia | 2,124 | (1) | 7,155 | 8. 388 | 17,667 |
| Total domestic sales | 354,812 | (1) | 97,492 | 71,288 | 523,592 |


| Export sales $\ldots \ldots \ldots$ | (1) | 338,717 | (2) | 9,028 | 347,745 |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- |
| Total sales $\ldots \ldots \ldots$ | 693,529 | $(1)$ | (2) | 177,808 | 871,337 |

(1) Included with home sets. (2) Included with radio phonograph combinations.

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6507-818

TABLE 2. Sales of 'Made-in-Canada' Television Receiving Sets and Record Players by Areas

| Record players | Television |  |
| :---: | :---: | :---: |
| Monaural | Stereo | Total |
| receiving |  |  |
| sets |  |  |


| August 1967 | number of units |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 2,049 | 850 | 2,899 | 3,570 |
| Quebec | 3,222 | 2,173 | 5,395 | 11,383 |
| Ontario | 6,259 | 3,245 | 9,504 | 16,410 |
| Manitoba | 1,399 | 746 | 2,145 | 2,828 |
| Saskatchewan | 279 | 251 | 530 | 1,573 |
| Alberta | 1,161 | 1,017 | 2,178 | 3,215 |
| British Columbia | 1,003 | 1,298 | 2,301 | 4,471 |
| Total domestic sales | 15,372 | 9,580 | 24,952 | 43,450 |
| Export sales | X | x | x | 574 |
| Total sales | x | K | x | 44,024 |

Eight months ended August 1967

x Confidential.
TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | August 1967 |
| :--- | :--- |

(1) Includes exports of colour T.V. sets, if any. Separate figures are not avallable.

TABLE 4. Production of Radio and Television Recelving Sets and Record Players

Eight months ended August 1967
number of unite

| Auto | 89,504 | 670,876 |
| :---: | :---: | :---: |
| Portables | - | (1) |
| Home sets | 5,280 | 94,205 |
| Radio phonograph combinations | 13,618 | 91,930 |
| Total | 108,402 | 857,011 |
| Total television receiving sets | 38,054 | 352,880 |
| Colour T.V. sets included in total | 7,254 | 63,106 |

Record players

| Monaural | 18,429 | 76,298 |
| :---: | :---: | :---: |
| Stereo | 7,290 | 42,594 |
| Totals | 25,719 | 118,892 |

(1) Included with home sets.

TABLE 5. Producers'sales of Imported(1) Radio and Television Receiving Sets

| August 1967 | Eight months ended |
| ---: | ---: |
| August 1967 |  |

number of units
Radio recelving sets
Auto ...............................
Portables ................................................. 6,614
29,881
37,328
Home sets
2,005
10,525
Radio phonograph combinations..
(2)
(2)

Totals
13,247
77,734
Total television receiving sets .. $\qquad$ 29,516
Colour T.V. sets included in
total............................. 478
3,573
(1) As reported by respondents only - See January 1967 report; figures reported in this table are not included in sales figures elsewhere in this report.
(2) Included with home sets.

TABLE 6. Domestic sales of 'Made-in-Canada' Radio Receiving Sets, by Months, 1966 and 1967

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
| number of units |  |  |  |  |  |  |  |  |
| January .... | 53,456 | 46,705 | 883 | (1) | 10,096 | 9,340 | 7,462 | 10,036 |
| February ... | 58,319 | 50,835 | 1,494 | (1) | 13,857 | 12,354 | 8,644 | 9,316 |
| March | 44,480 | 39,183 | 719 | (1) | 15,274 | 12,728 | 8,363 | 9,252 |
| April | 41,242 | 53,707 | 388 | (1) | 12,973 | 14,161 | 8,059 | 8,202 |
| May . . | 46,354 | 55,972 | 1,781 | (1) | 14,446 | 11,022 | 4,595 | 5,900 |
| June | 38,843 | 41,986 | 871 | (1) | 13,684 | 10,050 | 6,495 | 6,897 |
| July | 16,993 | 15,637 | 1,135 | (1) | 14,376 | 12,044 | 5,689 | 8,586 |
| August ..... | 31,234 | 50,787 | , 521 | (1) | 16,276 | 15,793 | 12,621 | 13,099 |
| September . | 52,310 |  | 1,104 |  | 24,125 |  | 14,232 |  |
| October ... | 65,274 |  | 923 |  | 27,922 |  | 14,615 |  |
| November | 71,854 |  | 1,035 |  | 26,214 |  | 18,884 |  |
| December | 49,565 |  | 580 |  | 24,347 |  | 22,139 |  |
| Totals | 569,924 |  | 11,434 |  | 213,590 |  | 131,798 |  |
| Year to date | 330,921 | 354,812 | 7,792 | (1) | 110,982 | 97,492 | 61,928 | 71,288 |

(1) Included with home sets.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1966 and 1967

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 |
|  | number of units |  |  |  |
| January | 8,895 | 12,185 | 31,106 | 36,097 |
| February | 11,674 | 11,865 | 37,722 | 37,393 |
| March . | 14,010 | 16,823 | 38,740 | 36,143 |
| April | 10,989 | 10,777 | 36,888 | 39,210 |
| May . | 13,271 | 10,624 | 29,842 | 31,045 |
| June | 13,283 | 16,875 | 32,573 | 36,868 |
| July | 12,694 | 14,620 | 33,482 | 33,921 |
| August | 21,317 | 24,952 | 47,990 | 43,450 |
| September | 36,461 |  | 59,653 |  |
| October. | 38,454 |  | 61,364 |  |
| November | 50,323 |  | 60,611 |  |
| December | 44,625 |  | 49,750 |  |
| Totals | 275,996 |  | 519,721 |  |
| Year to date | 106,133 | 118,721 | 288,343 | 294,127 |

TABLE 8. Sales of 'Made-in-Canada' AM-FM and FM sets included in Table 6, by Months, 1966 and 1967


(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production <br> Units |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March | 1,148,176 | 867,450 | 1,334,085 | 935,596 | 887,142 | 697,983 |
| April | 1,210,918 | 1,457,086 | 896,440 | 962,636 | 634,475 | 714,351 |
| May | 1,208,930 | 891,464 | 907,636 | 784,024 | 672,635 | 566,218 |
| June | 1,093,708 | 715,862 | 1,315,632 | 701,164 | 848,244 | 521,722 |
| July | 800,556 | 605,580 | 900,492 | 672,899 | 681,223 | 500,489 |
| August | 812,246 | 612,920 | 1,113,508 | 849,637 | 753,644 | 633,359 |
| September | 1,074,379 |  | 1,066,930 |  | 802,058 | 63, 35 |
| October | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November | 1,016,035 |  | 1,014,272 |  | 783,269 |  |
| December | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | 12,678,389 |  | 9,135,082 |  |
| Year to date | 8,355,106 | 7,017,889 | 8,272,556 | 6,690,874 | 5,756,758 | 5,087,420 |

TABLE 10. Production and Shipments of Industrial. Military and Power Type, n.e.s Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March | 91,517 | 42,574 | 71,225 | 53,691 | 396,700 | 394,677 |
| April | 42,352 | 64,583 | 37,983 | 69,390 | 253,904 | 344,783 |
| May | 49,664 | 36,613 | 21, 140 | 45,760 | 259,011 | 361,910 |
| June | 56,419 | x | 68,251 | 54,596 | 473,248 | 386,268 |
| July | 25,037 | 32,743 | 37,231 | 61,528 | 319,646 | 294,623 |
| August | 69,748 | 15,197 | 21,605 | 11,948 | 152,812 | 123,532 |
| September | 84,392 |  | 53,480 | 11,948 | 303,560 | 123,532 |
| October | 68,348 |  | 94,656 |  | 457,553 |  |
| November | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date.. | 396,419 | x | 325,030 | 352,630 | 2,393,798 | 2,464,861 |

$x$ Confidentisl.

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 | 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 | 1,157,720 |
| March . | 65,174 | 50,676 | 60,945 | 43,389 | 1,070,762 | 1,026,493 |
| April | 64,086 | 48,187 | 65,464 | 60,995 | 1,155,036 | 1,517,867 |
| May. | 64,481 | 47,325 | 52,022 | 50,104 | 910,359 | 1,651,045 |
| June | 57,311 | 50,412 | 50,870 | 59,292 | 1,106,291 | 2,135,086 |
| July | 49,284 | 48,181 | 44,641 | 45,125 | 1,060,053 | 1,425,969 ${ }^{\text {r }}$ |
| August | 39,543 | 46,353 | 53,195 | 43,402 | 1,162,837 | 939,815 |
| September | 60,537 |  | 63,335 |  | 1,489,089 |  |
| October. | 67,295 |  | 70,980 |  | 1,601,200 |  |
| November | 60,555 |  | 58,776 |  | 1,550,738 |  |
| December | 63,876 |  | 57,634 |  | 2,077,636 |  |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |  |
| Year to date | 464,184 | 376,922 | 451,449 | 397,402 | 8,591,183 | 11,275,940 |

(1) Includes rebullt and colour tubes.
r Revised figures.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March. | 1,307,478 | 1,112,207 | 908,003 | 1,013,471 | 514,204 | 1,169,675 |
| April | 1,860,539 | 781,905 | 1,135,116 | 899,634 | 850,557 | 1,436,848 |
| May . | 1,486,994 | 726,401 | 861,101 | 704,396 | 757,782 | 1,220,131 |
| June | 1,732,170 | 1,264,834 | 849,187 | 920,485 | 837,169 | 248,579 |
| July | 1,141,031 | 864,059 | 639,743 | 1,365,765 | 668,762 | 1,104,042 |
| August | 940,017 | 1,255,508 | 930,602 | 1,317,677 | 1,210,814 | 534,720 |
| September | 1,351,984 |  | 900, 103 |  | 696,124 |  |
| October . | 1,288,086 |  | 1,066,799 |  | 938, 508 |  |
| November . | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |
| Year to date | 10,301,040 | 7,924,277 | 7,463,993 | 7,915,877 | 6,319,613 | 7,533,459 |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

|  | May 1967 |  | Five months ended May 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$,000 | No. | \$,000 |
| Combination radio phonograph sets | 1,832 | 95 | 23,654 | 1,060 |
| Radio recelving sets transistor, n.e.s. ................................. | 121,262 | 1,094 | 440,888 | 3,941 |
| Radio receiving sets, n.e.s. except parts | 5,933 | 107 | 67,636 | 1,114 |
| Television receiving sets, including combinations ......... | 11,300 | 1,739 | 64,226 | 10,223 |
| Electronic tubes ................. | 729,975 | 1,487 | 5,102,402 | 11,397 |
| Parts of electronic tubes, n.e.s. | - | 334 | - | 1,482 |
| Semi-conductors, transistor type | $1,637,675$ | 843 | 7,137,916 | 3,798 |
| Semi-conductors, n.e.s. .......... | 1,554,559 | 640 | 7,373,872 | 3,533 |
| Parts of semi-conductors ......... | , | 199 | , | 970 |
| Phonographs, coin-operated, except parts | 117 | 93 | 442 | 349 |
| Phonograph record players, domestic........................... | 1,037 | 60 | 12,518 | 371 |
| Radio recelving sets, auto transistor tubes .................. | 15,017 | 218 | 55,675 | 1,100 |

## Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment


## Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL
In the case of the comodty contained berein lt is estimated that coverage is approximately $100 \%$.

