

## RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)
SEPTEMBER 1967
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|  | Auto | PortablesHome <br> sets | Radio <br> phonograph <br> combinations | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |

Nine months ended September 1967

Domestic sales in

| Atlantic provinces | $x$ | (1) | 10,670 | 6,383 | $x$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | x | (1) | 27,066 | 21,960(3) | x |
| Ontario | x | (1) | 51,599 | 28,549(3) | x |
| Manitoba | x | (1) | 8,401 | 6,912 | x |
| Saskatchewan | x | (1) | 3,550 | 5,462 | x |
| Alberta | $\chi$ | (1) | 10,651 | 7,794 | X |
| British Columbia | x | (1) | 9,896 | 10,185 | x |
| Total domestic sales | 419,424 | (1) | 121,833 | 87,245(3) | 628,502(3) |
| Export sales | 423,097 | - | (2) | 13,071 | 436,168 |
| Total sales | 842,521 | (1) | (2) | 222,149(3) | 064,670(3) |

(1) Included with home sets. (2) Included with radio phonograph combimetioub.
(3) Includes revisions for August. x Figures deleted to ensure anonymity.

December 1967 Manufacturing and Primary Industries Division
6507-818

TABLE 2. Sales of 'Made-in-Canada'" Television Receiving Sets and Record Players by Areas


Nine months ended September 1967

$x$ Figures deleted to ensure anonymity.
TABLE 3. Domestic sales of 'Made-in-Canada'" Television Receiving Sets, by Model Types and Screen Sizes

|  | September 1967 | Nine months ended September 1967 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables. | 25,392 | 172,258 |
| Table models | 2,577 | 15,558 |
| Consoles | 28,099 | 153,926 |
| Three-way combinations | 1,903 | 10,356 |
| Totals. | 57,971 | 352,098 |
| Colour T.V. sets included in totals | x | x |
| By screen size |  |  |
| 17' and under | 5,054 | 38,054 |
| $19^{\prime \prime}$. | 20,950 | 130,459 |
| 21' . | 1,958 | 15,210 |
| $23^{\prime \prime}$ and over | 30,009 | 168,375 |
| Totals | 57,971 | 352,098 |
| Colour T.V. sets included in totals | x | x |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

| Neptember $1967 \quad$Ne months ended <br> September 1967 |
| ---: |

number of units

Radio receiving sets

Portables
Home sets .................. 15,172
Radio phonograph combinations.. 17,377
$193,493 \quad 1,050,503(2)$
Totals ....................... $\qquad$
52,991 405,871
Total television recelving sets.. $\qquad$
Colour $T . V$. sets included in total $\qquad$
$\qquad$
x
x

Record players

| Monaural | 21,088 | 97,386 |
| :---: | :---: | :---: |
| Stereo | 12,467 | 55,061 |
| Totals | 33,555 | 152,447 |

(1) Included with home sets.
(2) Includes revisions for August.
$x$ Figures deleted to ensure anonymity.
TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

|  | September 1967 | Nine months ended September 1967 |
| :---: | :---: | :---: |
| number of units |  |  |
| Radio recelving sets |  |  |
| Auto | 3,811 | 35,094(3) |
| Portables | 9,644 | 46,991(3) |
| Home sets | 2,125 | 12,667(3) |
| Radio phonograph combinations. | (2) | (2) |
| Totals | 15,580 | 94,752(3) |
| Total television receiving sets.. | 6,735 | 36,251 |
| ```Colour T.V. sets included in total``` | 1,026 | 4,599 |
| (1) As reported by respondents on 1 this table are not included in | January 1967 figures elsewh | figures reported this report. |
| (2) Included with home sets. |  |  |
| (3) Includes revisions for August. |  |  |

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1966 and 1967

|  | Auto |  | Portables |  | Home' | sets | ```Radio phonograph combinations``` |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
| number of units |  |  |  |  |  |  |  |  |
| January | 53,456 | 46,705 | 883 | (1) | 10,096 | 9,340 | 7,462 | 10,036 |
| February | 58,319 | 50,835 | 1,494 | (1) | 13,857 | 12,354 | 8,644 | 9,316 |
| March | 44,480 | 39,183 | 719 | (1) | 15,274 | 12,728 | 8,363 | 9, 252 |
| April | 41,242 | 53, 707 | 388 | (1) | 12,973 | 14, 161 | 8,059 | 8,202 |
| May | 46,354 | 55,972 | 1,781 | (1) | 14,446 | 11,022 | 4,595 | 5,900 |
| June | 38,843 | 41, 986 | 871 | (1) | 13,684 | 10,050 | 6,495 | 6,897 |
| July | 16,993 | 15,637 | 1,135 | (1) | 14,376 | 12,044 | 5,689 | 8,586 |
| August | 31,234 | 50,787 | 521 | (1) | 16,276 | 15,793 | 12,621 | 13,098 ${ }^{\text {r }}$ |
| September | 52,310 | 64,612 | 1,104 | (1) | 24,125 | 24,341 | 14,232 | 15,947 |
| October. | 65,274 |  | 923 |  | 27,922 |  | 14,615 |  |
| November | 71,854 |  | 1,035 |  | 26,214 |  | 18,884 |  |
| December | 49,565 |  | 580 |  | 24,347 |  | 22,139 |  |
| Totals | 569,924 |  | 11,434 |  | 213,590 |  | 131,798 |  |
| Year to date | 383,231 | 419.424 | 8,896 | (1) | 135,107 | 121,833 | 76,160 | 87,234 |

(1) Included with home sets.
$r$ Revised figure.
TABLE 7. Domestic salut of "Made-in-Canade" felevision Receifing Sets and Record Players, by Months, 1966 and 1967


IABLE 8. Sales of "Made-in-Canaca" AM-FM and FM sets incladed in Table b.by Monchs, 1965 and 1967

| Auto | Portables | Home sets | Radio-phonograph combinations | Total |
| :---: | :---: | :---: | :---: | :---: |
| 19661967 | 19661967 | 19661967 | 19661967 | 19661967 |

number of units

| January | (2) | (2) | (2) | (2) | 2,388 | 2,292 | 7,676 | 10,162 | 10,064 | 12,454 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | (2) | (2) | (2) | (2) | 4,516 | 2,513 | 9,028 | 9,728 | 13,544 | 12,241 |
| March | (2) | (2) | (2) | (2) | 2,784 | 2,817 | 8,444 | 9,580 | 11,228 | 12,397 |
| April | (2) | (2) | (2) | (2) | 2,275 | 2,360 | 7,187 | 7,525 | 9,462 | 9,885 |
| May | (2) | (2) | (2) | (2) | 2,476 | 1,313 | 4,629 | 6,868 | 7,105 | 8,181 |
| June | (2) | (2) | (2) | (2) | 2,633 | 1,475 | 6,021 | 8,667 | 8,654 | 10,142 |
| July | (2) | (2) | (2) | (2) | 2,538 | 3,499 | 5,427 | 9,178 | 7,965 | 12,677 |
| August | (2) | (2) | (2) | (2) | 2,691 | 3,191 | 13,683 | 13,983 | 16,374 | 17,174 |
| September | (2) | - | (2) | (2) | 5,064 | 6,338 | 13,791 | 19,260 | 18,855 | 25,598 |
| October | (2) |  | (2) |  | 5,731 |  | 14,961 |  | 20,692 |  |
| November | (2) |  | (2) |  | 7,014 |  | 21,060 |  | 28,074 |  |
| December | (2) |  | (2) |  | 6,553 |  | 21,178 |  | 27,731 |  |
| Totals | (2) |  | (2) |  | 46,663 |  | 133,085 |  | 179,748 |  |
| Year to date | (2) | (2) | (2) | (2) | 27,365 | 25,798 | 75,886 | 94,951 | 103,251 | 120,749 |

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 916,144 | 1,159,083 | 832,848 | 1,119,701 | 626,054 | 872,202 |
| February | 1,164,428 | 708,444 | 971,915 | 665,217 | 653,341 | 581,096 |
| March . | 1,148,176 | 867,450 | 1,334,085 | 935,596 | 887,142 | 697,983 |
| April | 1,210,918 | 1,457,086 | 896,440 | 962,636 | 634,475 | 714,351 |
| May . | 1,208,930 | 891,464 | 907,636 | 784,024 | 672,635 | 566,218 |
| June | 1,093,708 | 715,862 | 1,315,632 | 701,164 | 848,244 | 521,722 |
| July | 800,556 | 605,580 | 900,492 | 672,899 | 681,223 | 500,489 |
| August ... | 812,246 | 612,920 | 1,113,508 | 849,637 | 753,644 | 633,159 |
| September . | 1,074,379 | 956,560 | 1,066,930 | 911,470 | 802,058 | 698,927 |
| October .... | 1,265,677 |  | 1,285,515 |  | 961,278 |  |
| November . . | $1,016,035$ |  | $1,014,272$ |  | $783,269$ |  |
| December . | 1,244,711 |  | 1,039,116 |  | 831,719 |  |
| Totals | 12,955,908 |  | 12,678,389 |  | 9,135,082 |  |
| Year to date | 9,429,485 | 7,974,449 | 9,339,486 | 7,602,344 | 6,558,816 | 5,786,347 |

TABLE 10. Production and shipments of Industrial. Military and Power Type, n.e.s. Electronic Tubes, by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 40,138 | 53,730 | 32,708 | 33,710 | 279,278 | 249,734 |
| February | 21,544 | 24,533 | 34,887 | 22,007 | 259,199 | 309,334 |
| March . | 91,517 | 42,574 | 71,225 | 53,691 | 396,700 | 394,677 |
| April | 42,352 | 64,583 | 37,983 | 69,390 | 253,904 | 344,783 |
| May | 49,664 | 36,613 | 21,140 | 45,760 | 259,011 | 361,910 |
| June | 56,419 | x | 68,251 | 54,596 | 473,248 | 386,268 |
| July | 25,037 | 32,743 | 37,231 | 61,528 | 319,646 | 294,623 |
| August | 69,748 | 15,197 | 21,605 | 11,948 | 152,812 | 123,532 |
| September | 84,392 | 17,173 | 53,480 | 46,086 | 303,560 | 391,040 |
| October | 68,348 |  | 94,656 |  | 457,553 |  |
| November | 50,843 |  | 59,496 |  | 411,495 |  |
| December | 84,685 |  | 41,526 |  | 401,886 |  |
| Totals | 684,687 |  | 574,188 |  | 3,968,292 |  |
| Year to date | 480,811 | x | 378,510 | 398,716 | 2,697,358 | 2,855,901 |

Figures deleted to ensure anonymity.

T'ABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 58,322 | 48,340 | 56,085 | 49,346 | 971,993 | 1,421,945 |
| February | 65,983 | 37,448 | 68,227 | 45,749 | 1,153,852 | 1,157,720 |
| March . | 65,174 | 50,676 | 60,945 | 43,389 | 1,070,762 | 1,026,493 |
| April | 64,086 | 48,187 | 65,464 | 60,995 | 1,155,036 | 1,517,867 |
| May | 64,481 | 47,325 | 52,022 | 50, 104 | 910,359 | 1,651,045 |
| June | 57,311 | 50,412 | 50,870 | 59,292 | 1,106,291 | 2,135,086 |
| July | 49,284 | 48,181 | 44,641 | 45,125 | 1,060,053 | 1,425,969 |
| August | 39,543 | 46,353 | 53,195 | 43,402 | 1,162,837 | 939,815 |
| September | 60,537 | 67,472 | 63,335 | 60,368 | 1,489,089 | 1,912,338 |
| October | 67,295 |  | 70,980 |  | 1,601,200 |  |
| November | 60,555 |  | 58,776 |  | 1,550,738 |  |
| December | 63,876 |  | 57,634 |  | 2,077,636 |  |
| Totals | 716,447 |  | 702,174 |  | 15,309,846 |  |
| Year to date | 524,721 | 444,394 | 514,784 | 457,770 | 10,080,272 | 13,188,278 |

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types (1), by Months, 1966 and 1967

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | . 1966 | 1967 | 1966 | 1967 | 1966 | 1967 |
|  | number |  |  |  | dollars |  |
| January | 761,417 | 1,224,456 | 1,248,197 | 896,286 | 784,669 | 674,243 |
| February | 1,071,394 | 694,907 | 892,044 | 798,163 | 695,656 | 1,145,221 |
| March . | 1,307,478 | 1,112,207 | 908,003 | 1,013,471 | 514,204 | 1,169,675 |
| April | 1,860,539 | 781,905 | 1,135,116 | 899,634 | 850,557 | 1,436,848 |
| May | 1,486,994 | 726,401 | 861,101 | 704,396 | 757,782 | 1,220,131 |
| June | 1,732,170 | 1,264,834 | 849,187 | 920,485 | 837,169 | 248,579 |
| July | 1,141,031 | 864,059 | 639,743 | 1,365,765 | 668,762 | 1,104,042 |
| August | 940,017 | 1,257,775r | 930,602 | 1,317,677 | 1,210,814 | 540,455 ${ }^{\text {r }}$ |
| September | 1,351,984 | 1,687,874 | 900,103 | 1,681,134 | 696,124 | 1,052,506 |
| October | 1,288,086 |  | 1,066,799 |  | 938,508 |  |
| November | 1,211,367 |  | 967,097 |  | 895,358 |  |
| December | 1,775,078 |  | 1,083,186 |  | 1,173,552 |  |
| Totals | 15,927,555 |  | 11,481,178 |  | 10,023,155 |  |

Year to date $11,653,024 \quad 9,614,418 \quad 8,364,096 \quad 9,597,011 \quad 7,015,737 \quad 8,591, / 00$
(1) Includes transistor type, rectifier type, diodes, etc.
r Revised figures.

TABLE 13. Imports of Specified Electronic Equipment

|  | June 1967 |  | Six months ended June 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ 000 | No. | \$ ${ }^{\prime} 000$ |
| Combination radio phonograph sets | 2,660 | 111 | 26,314 | 1,171 |
| Radio receiving sets transistor, n.e.s. .............................. | 103,890 | 929 | 544,778 | 4,870 |
| Radio receiving sets, n.e.s. except parts ....................... | 12,723 | 210 | 80,359 | 1,324 |
| Television receiving sets, including combinations ......... | 13,897 | 1,856 | 78,123 | 12,079 |
| Electronic tubes ................. | 753,437 | 1,091 | 5,855,839 | 12,488 |
| Parts of electronic tubes, n.e.s. | - | 236 | - - | 1,718 |
| Semi-conductors, transistor type | 1,605,158 | 653 | 8,743,074 | 4,451 |
| Semi-conductors, n.e.s. ......... | 2,085,159 | 644 | 9,459,031 | 4,177 |
| Parts of semi-conductors ........ |  | 122 | - | 1,092 |
| Phonographs, coin-operated, except parts | 117 | 82 | 559 | 431 |
| Phonograph record players, domestic ............................ | 2,544 | 83 | 15,062 | 454 |
| Radio receiving sets, auto transistor tubes ................. | 14,178 | 272 | 69,853 | 1,372 |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

|  | July 1967 |  | Seven months ended July 1967 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$'000 | No. | \$'000 |
| T.V. receiving sets, excluding combinations .................... |  | 123 | 48,772 | 4,987 |
| Combination receiving sets and record players ................. | 2,517 | 887 | 10,473 | 2,822 |
| Radios, phonographs and receiving antennae | - | 440 | - | 5,023 |
| Electronic tubes and parts. | - | 400 | - | 2,557 |
| Semi-conductors and parts. | - | 353 | - | 743 |

## Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

## NIL

In the case of the commodity contaned heroia it it ea*imared ciat coverage is approximately $100 \%$.

