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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

DOMINION BUREAU
OF STATISTICS

APR 17 1968

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TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>January 1967</u>					
<u>Domestic sales in</u>					
Atlantic Provinces	x	-	676	527	x
Quebec	x	(1)	1,596	1,944	x
Ontario	x	-	2,451	3,731	x
Manitoba	x	-	693	559	x
Saskatchewan	x	-	223	457	x
Alberta	x	-	714	841	x
British Columbia	x	-	748	1,018	x
Total domestic sales ..	62,293	(1)	7,101	9,077	78,471
Export sales	x	-	-	x	74,156
Total sales	x	(1)	7,101	x	152,627

Note: In the case of the commodities under review it is estimated that coverage is approximately 100%.

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

Manufacturing and Primary Industries Division

March 1968
6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>January 1968</u>				
<u>Domestic sales in</u>				
Atlantic Provinces	793	957	1,750	3,047
Quebec	1,194	694	1,888	8,223
Ontario	2,194	1,608	3,802	15,632
Manitoba	690	238	928	1,728
Saskatchewan	121	124	245	1,298
Alberta	322	290	612	3,269
British Columbia	349	193	542	3,709
Totals	5,663	4,104	9,767	36,906
Export sales	-	x	x	291
Totals	5,663	x	x	37,197

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	January 1968
	number of units
<u>By model type</u>	
Portables	16,918
Table models	1,815
Consoles	16,799
Three-way combinations	1,374
Totals	36,906
Colour T. V. sets included in total	6,376
<u>By screen size</u>	
17" and under	3,422
19"	13,278
21"	953
23" and over	19,253
Totals	36,906
Colour T. V. sets included in total	6,376

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	January 1968
	number of units
<u>Radio receiving sets</u>	
Auto	117,992
Portables	-
Home sets	4,775
Radio phonograph combinations	9,237
Totals	132,004
Total television receiving sets	37,252
Colour T. V. sets included in total	5,007
<u>Record players</u>	
Monaural	6,517
Stereo	6,647
Totals	13,164

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	January 1968
	number of units
<u>Radio receiving sets</u>	
Auto	x
Portables	4,054
Home sets	1,451
Radio phonograph combinations	x
Totals	8,055
Total television receiving sets	5,004
Colour T. V. sets included in total	927

(1) As reported by respondents listed on page 9. Figures reported in this table are not included in sales figures elsewhere in this report.

(x) Confidential to meet secrecy requirements of Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February	50,835		(1)		12,354		9,316	
March	39,183		(1)		12,728		9,252	
April	53,707		(1)		14,161		8,202	
May	55,972		(1)		11,022		5,900	
June	41,986		(1)		10,050		6,897	
July	15,637		(1)		12,044		8,586	
August	50,787		(1)		15,793		13,098	
September	64,612		(1)		24,341		15,958	
October	60,605		(1)		26,101		16,380	
November	70,523		(1)		21,948		19,858	
December	63,687		(1)		18,013		20,529	
Totals	614,239		(1)		187,895		144,012	

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865		37,393	
March	16,823		36,143	
April	10,777		39,210	
May	10,624		31,045	
June	16,875		36,868	
July	14,620		33,921	
August	24,952		43,450	
September	36,262		57,971	
October	42,204		64,031	
November	50,281		61,416	
December	42,138		45,264	
Totals	289,606		522,809	

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months 1967 and 1968

	Auto		Portables		Home sets		Radio- phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-		(1)		2,513		9,728		12,241	
March	-		(1)		2,817		9,580		12,397	
April	-		(1)		2,360		7,525		9,885	
May	-		(1)		1,313		6,868		8,181	
June	-		(1)		1,475		8,667		10,142	
July	-		(1)		3,499		9,178		12,677	
August	-		(1)		3,191		13,983		17,174	
September	-		(1)		6,338		19,260		25,598	
October	-		(1)		7,972		18,497		26,469	
November	-		(1)		4,984		21,828		26,812	
December	-		(1)		3,707		21,093		24,800	
Totals	-		(1)		42,461		156,369		198,830	

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444		665,217		581,096	
March	867,450		935,596		697,983	
April	1,457,086		962,636		714,351	
May	891,464		784,024		566,218	
June	715,862		701,164		521,722	
July	605,580		672,899		500,489	
August	612,920		849,637		633,359	
September	956,560		911,470		698,927	
October	947,346		884,192		769,435	
November	1,013,052		878,336		728,510	
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533		22,007		309,334	
March	42,574		53,691		394,677	
April	64,583		69,390		344,783	
May	36,613		45,760		361,910	
June	x		54,596		386,268	
July	32,743		61,528		294,623	
August	15,197		11,948		123,532	
September	17,173		46,086		391,040	
October	25,229		48,145		178,547	
November	43,356		51,498		320,739	
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	

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TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448		45,749		1,157,720	
March	50,676		43,389		1,026,493	
April	48,187		60,995		1,517,867	
May	47,325		50,104		1,651,045	
June	50,412		59,292		2,135,086	
July	48,181		45,125		1,425,969	
August	46,353		43,402		939,815	
September	67,472		60,368		1,912,338	
October	63,330		82,866		2,202,709	
November	55,802		65,744		2,139,118	
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	

(1) Includes rebuilt and coloured tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, all Types(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907		798,163		1,145,221	
March	1,112,207		1,013,471		1,169,675	
April	781,905		899,634		1,436,848	
May	726,401		704,396		1,220,131	
June	1,264,834		920,485		248,579	
July	864,059		1,365,765		1,104,042	
August	1,257,775		1,317,677		540,455	
September	1,687,874		1,681,134		1,052,506	
October	1,268,931		1,558,034		507,427	
November	1,804,953		1,500,686		711,578	
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment into Canada

	October 1967		Ten months ended October 1967(1)	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	3,817	357	43,805	2,195
Radio receiving sets transistor, n.e.s.	186,452	1,720	1,148,519	10,087
Radio receiving sets, n.e.s. except parts	21,741	369	173,352	2,669
Television receiving sets, including combinations, n.e.s.	19,425	2,760	156,050	21,808
Television receiving sets, colour, including combinations sets
Electronic tubes	873,409	1,397	9,130,672	18,148
Parts of electronic tubes, n.e.s.	...	438	...	3,161
Semi-conductors, transistor type	1,751,364	714	15,104,845	7,088
Semi-conductors, n.e.s.	1,562,044	455	15,145,416	6,578
Parts of semi-conductors	116	...	1,529
Phonographs, coin-operated, except parts	156	114	1,117	814
Phonograph record players, domestic	4,399	151	35,245	1,032
Radio receiving sets, auto transistor tubes	15,576	391	114,879	2,439

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

(1) Will not necessarily balance due to rounding.

.. Figures not available.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	November 1967		Eleven months ended November 1967(1)	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	451	105	51,146	5,901
Combination receiving sets and record players	1,895	457	21,151	5,546
Radios, phonographs and receiving antennae	1,271	...	10,741
Electronic tubes and parts	430	...	4,220
Semi-conductors and parts	316	...	1,796

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

(1) Will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

List of Reporting Firms

Name	Commodities reported	Plant location
Automatic Radio of Canada Ltd.	(1)	Toronto, Ont.
Bosch, Robert (Canada) Ltd.	(1)	Toronto, Ont.
Bulova Watch Co. Ltd.	(1)	Toronto, Ont.
Canadian Admiral Corp. Ltd.	(1, 2, 3)	Port Credit, Ont.
Canadian General Electric Co. Ltd.	(1, 2, 3, 4, 5)	Toronto, Ont.
Canadian Westinghouse Co. Ltd.	(1, 2, 3, 4)	Hamilton, Ont.
Clairtone Sound Corp. Ltd.	(1, 3)	Rexdale, Ont.
Electrohome Limited	(1, 2, 3)	Kitchener, Ont.
Elita Electronics Inc.	(4)	Montreal, Que.
Fleetwood Corporation	(1, 2, 3)	Montreal, Que.
Frigidaire Products of Canada Ltd.	(1)	Scarborough, Ont.
General Instrument of Canada Ltd.	(5)	Waterloo, Ont.
Johnson Matthey & Mallory	(5)	Toronto, Ont.
Lifco Radio & Record Players	(1, 2)	Montreal, Que.
Major Electronics of Canada Ltd	(4)	Vancouver, B.C.
Matsushita Electronic Co. Ltd.	(3)	Rexdale, Ont.
Montreal Phono Co. Ltd.	(1, 2)	Montreal, Que.
Motorola (Ontario) Ltd.	(1)	Toronto, Ont.
Norel Electrical Products	(1, 2)	Montreal, Que.
Northern Electric Company Ltd.	(4, 5)	Montreal, Que.
Philco Corp. of Canada Ltd.	(1, 2, 3)	Don Mills, Ont.
Philips Electronics Industries Ltd.	(1, 3, 4)	Leaside, Toronto, Ont.
Phonorama Mfg. Ltd.	(2)	Montreal, Que.
R C A Victor Co. Ltd.	(1, 2, 3, 4, 5)	Montreal, Que.
Seabreeze Products of Canada Ltd.	(2)	Toronto, Ont.
Shelbern Electronics Ltd.	(1)	Montreal, Que.
Silver Glo Limited	(4)	Edmonton, Alta.
Superior Electronics Inc.	(4)	Montreal, Que.
Sylvania Electric (Canada) Ltd.	(4)	Montreal, Que.
Symphonic Electronic Corporation	(1, 2)	Montreal, Que.
Syntron (Canada) Ltd.	(5)	Stoney Creek, Ont.
Teletone Canada Ltd.	(1, 2)	Montreal, Que.
Texas Instruments Inc.	(5)	Richmond Hill, Ont.
Tri View Electronics Ltd.	(4)	Toronto, Ont.
Varian Associates of Canada Ltd.	(4)	Georgetown, Ont.

- Code No: 1. Radio Receiving Sets.
 2. Record Players.
 3. Television Receiving Sets.
 4. Electronic Tubes.
 5. Semi-Conductor Devices.

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