

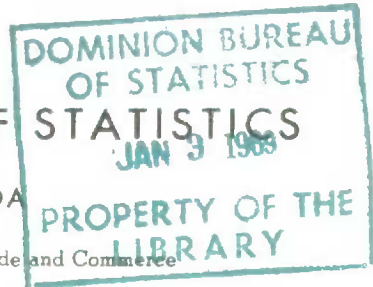
Historical File Copy

CATALOGUE No.
43-004
MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce



Vol. 23, No. 10

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

OCTOBER 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
number of units					
<u>October 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	2,265	1,863	x
Quebec	x	-	2,542	4,242	x
Ontario	x	-	7,471	6,594	x
Manitoba	x	-	940	1,323	x
Saskatchewan	x	-	549	1,325	x
Alberta	x	-	1,566	1,635	x
British Columbia	x	-	2,097	2,648	x
Total domestic sales ..	90,780	-	17,430	19,630	127,840
Export sales	x	-	-	x	108,874
Total sales	x	-	17,430	x	236,714
<u>Ten months ended</u>					
<u>October 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	9,084	10,088	x
Quebec	x	(1)	15,443	27,036	x
Ontario	x	-	38,402	39,876	x
Manitoba	x	-	6,154	8,029	x
Saskatchewan	x	-	2,399	7,311	x
Alberta	x	-	7,544	10,421	x
British Columbia	x	(1)	8,254	13,840	x
Total domestic sales ..	585,793	(1)	87,280	116,601	789,674
Export sales	x	(1)	47	x	816,564
Total sales	x	(1)	87,327	x	1,606,238

(1) Included with "home sets". x Confidential to meet secrecy requirements of the Statistics Act.

Manufacturing and Primary Industries Division

December 1968
6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
<u>October 1968</u>				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces	2,866	1,895	4,761	5,987
Quebec	6,172	3,733	9,905	17,652
Ontario	8,341	5,193	13,534	26,819
Manitoba	2,703	1,537	4,240	4,671
Saskatchewan	753	640	1,393	2,859
Alberta	2,083	1,906	3,989	5,981
British Columbia	2,478	2,227	4,705	7,138
Total domestic sales	25,396	17,131	42,527	71,107
Export sales	x	x	x	x
Total sales	x	x	x	x
<u>Ten months ended</u>				
<u>October 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	13,373	8,507	21,880	35,468
Quebec	22,059	14,794	36,853	108,444
Ontario	37,901	24,554	62,455	166,063
Manitoba	10,703	6,067	16,770	24,047
Saskatchewan	3,270	2,751	6,021	15,163
Alberta	7,668	7,028	14,696	35,732
British Columbia	7,154	7,564	14,718	42,589
Total domestic sales	102,128	71,265	173,393	427,506
Export sales	x	x	x	x
Total sales	x	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	October 1968	Ten months ended
	October 1968	
number of units		
<u>By model type</u>		
Portables	32,482	196,381
Table models	4,288	20,440
Consoles	31,355	198,290
Three-way combinations	2,982	12,395
Totals	71,107	427,506
Colour T.V. sets included in totals	17,894	83,540
<u>By screen size</u>		
17" and under	8,448	45,103
19"	25,529	154,692
21"	2,270	12,259
23" and over	34,860	215,452
Totals	71,107	427,506
Colour T.V. sets included in totals	17,894	83,540

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	October 1968	Ten months ended October 1968
number of units		
<u>Radio receiving sets</u>		
Auto	194,306	1,374,174
Portables	x	x
Home sets	20,048	77,005
Radio phonograph combinations ..	19,727	138,951
Totals	x	x
Total television receiving sets ..	70,397	491,166
Colour T.V. sets included in total	15,837	82,900
<u>Record players</u>		
Monaural	24,960	125,550
Stereo	17,990	97,055
Totals	42,950	222,605

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	October 1968	Ten months ended October 1968
number of units		
<u>Radio receiving sets</u>		
Auto	x	x
Portables	14,308	70,465
Home sets	3,447	33,057
Radio phonograph combinations ..	x	x
Totals	23,808	152,496
Total television receiving sets ..	9,943	66,947
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April	53,707	66,832	(1)	-	14,161	6,992	8,202	7,581
May :.....	55,972	84,688	(1)	-	11,022	4,822	5,900	7,352
June	41,986	60,932	(1)	-	10,050	5,734	6,897	8,547
July	15,637	24,037	(1)	-	12,044	4,635	8,586	9,859
August	50,787	38,312	(1)	-	15,793	8,301	13,098	16,959
September ..	64,612	80,722	(1)	-	24,341	13,882	15,958	17,332
October	60,605	90,780	(1)	-	26,101	17,430	16,380	19,630
November ...	70,523		(1)		21,948		19,858	
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	480,029	585,793	(1)	(1)	147,934	87,280	103,625	116,601

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865	12,099	37,393	40,868
March	16,823	9,811	36,143	36,251
April	10,777	7,883	39,210	34,052
May	10,624	10,403	31,045	31,805
June	16,875	11,402	36,868	39,176
July	14,620	11,169	33,921	33,539
August	24,952	23,382	43,450	44,200
September	36,262	34,950	57,971	59,602
October	42,204	42,527	64,031	71,107
November	50,281		61,416	
December	42,138		45,264	
Totals	289,606		522,809	
Year to date	197,187	173,393	416,129	427,506

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March	-	-	(1)	-	2,817	1,766	9,580	8,824	12,397	10,590
April	-	-	(1)	-	2,360	887	7,525	7,228	9,885	8,115
May	-	-	(1)	-	1,313	705	6,868	8,890	8,181	9,595
June	-	-	(1)	-	1,475	1,362	8,667	8,465	10,142	9,827
July	-	-	(1)	-	3,499	909	9,178	11,067	12,677	11,976
August	-	-	(1)	-	3,191	1,500	13,983	19,693	17,174	21,193
September	-	-	(1)	-	6,338	2,913	19,260	18,516	25,598	21,429
October	-	-	(1)	-	7,972	3,927	18,497	20,176	26,469	24,103
November	-	-	(1)	-	4,984	-	21,828	-	26,812	-
December	-	-	(1)	-	3,707	-	21,093	-	24,800	-
Totals	-	-	(1)	-	42,461	-	156,369	-	198,830	-
Year to date	-	-	(1)	(1)	33,770	15,818	113,448	123,400	147,218	139,218

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444	825,010	665,217	836,489	581,096	712,046
March	867,450	819,022	935,596	1,149,469	697,983	945,113
April	1,457,086	875,097	962,636	904,457	714,351	727,950
May	891,464	691,623	784,024	670,796	566,218	534,419
June	715,862	692,568	701,164	695,104	521,722	525,632
July	605,580	517,789	672,899	656,164	500,489	568,935
August	612,920	618,871	849,637	555,936	633,359	479,524
September	956,560	725,640	911,470	882,512	698,927	721,024
October	947,346	804,066	884,192	955,200	769,435	809,491
November	1,013,052		878,336		728,510	
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	
Year to date ..	8,921,795	7,345,251	8,486,536	8,177,784	6,555,782	6,773,362

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533	x	22,007	x	309,334	x
March	42,574	x	53,691	x	394,677	x
April	64,583	x	69,390	x	344,783	x
May	36,613	x	45,760	x	361,910	x
June	x	x	54,596	x	386,268	x
July	32,743	x	61,528	x	294,623	x
August	15,197	x	11,948	x	123,532	x
September	17,173	x	46,086	x	391,040	x
October	25,229	x	48,145	x	178,547	x
November	43,356		51,498		320,739	
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	
Year to date ..	x	x	446,861	x	3,034,448	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April	48,187	78,581	60,995	81,841	1,517,867	2,861,400
May	47,325	79,599	50,104	72,994	1,651,045	2,473,799
June	50,412	69,050	59,292	64,671	2,135,086	2,404,601
July	48,181	53,026	45,125	52,019	1,425,969	1,769,093
August	46,353	51,321	43,402	52,754	939,815	2,154,615
September	67,472	67,120	60,368	64,843	1,912,338	2,532,115
October	63,330	81,944	82,866	78,349	2,202,709	2,798,257
November	55,802		65,744		2,139,118	
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	
Year to date ..	507,724	687,533	540,636	662,683	15,390,987	23,845,447

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April	781,905	2,012,610	899,634	2,247,673	1,436,848	1,141,857
May	726,401	1,839,909	704,396	2,126,780	1,220,131	1,027,303
June	1,264,834	2,058,439	920,485	2,216,501	248,579	1,051,325
July	864,059	1,244,797	1,365,765	1,481,658	1,104,042	508,680
August	1,257,775	1,303,503	1,317,677	1,988,181	540,455	835,983
September	1,687,874	2,424,303	1,681,134	2,687,149	1,052,506	1,074,264
October	1,268,931	2,289,933	1,558,034	2,483,804	507,427	1,258,232
November	1,804,953		1,500,686		711,578	
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	
Year to date	10,883,349	19,046,617	11,155,045	21,171,637	9,099,127	9,608,740

(1) Includes transistor type, rectifier type, diodes, etc.



1010669791

TABLE 13. Imports of Specified Electronic Equipment into Canada

	September 1968		Nine months ended September 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	8,057	439	55,481	2,665
Radio receiving sets transistor, n.e.s.	157,393	1,642	866,703	9,241
Radio receiving sets, n.e.s. except parts	3,484	109	93,411	1,856
Television receiving sets, including combinations, n.e.s.	14,773	1,060	143,317	9,247
Television receiving sets, colour, including combination sets	5,556	1,838	38,500	11,423
Electronic tubes	710,291	1,511	9,111,770	14,345
Parts of electronic tubes, n.e.s.	...	488	...	6,374
Semi-conductors, transistor type	1,301,120	633	15,166,504	6,046
Semi-conductors, n.e.s.	2,262,027	684	17,483,280	5,901
Parts of semi-conductors	87	...	1,249
Phonographs, coin-operated, except parts	64	50	1,004	748
Phonograph record players, domestic	4,082	188	31,057	1,019
Radio receiving sets, auto transistor tubes	15,659	417	125,105	2,631

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	September 1968		Nine months ended September 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	392	107	2,895	590
Combination receiving sets and record players	2,646	669	14,023	3,784
Radios, phonographs and receiving antennae	2,663	...	14,394
Electronic tubes and parts	1,378	...	11,318
Semi-conductors and parts	149	...	1,443

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.