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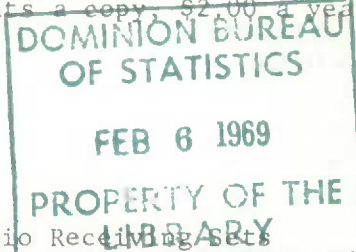
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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

NOVEMBER 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets



	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>November 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	1,046	1,847	x
Quebec	x	-	2,206	3,852	x
Ontario	x	-	9,068	7,467	x
Manitoba	x	-	810	1,089	x
Saskatchewan	x	-	455	1,099	x
Alberta	x	-	1,505	1,580	x
British Columbia	x	-	1,164	1,995	x
Total domestic sales ..	161,659	-	16,254	18,929	196,842
Export sales	186,331	-	x	x	188,735
Total sales	347,990	-	x	x	385,577
<u>Eleven months ended</u>					
<u>November 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	10,130	11,935	x
Quebec	x	(1)	17,649	30,888	x
Ontario	x	-	47,470	47,343	x
Manitoba	x	-	6,964	9,118	x
Saskatchewan	x	-	2,854	8,410	x
Alberta	x	-	9,049	12,001	x
British Columbia	x	(1)	9,418	15,835	x
Total domestic sales ..	747,452	(1)	103,534	135,530	986,516
Export sales	x	(1)	x	x	1,005,299
Total sales	x	(1)	x	x	1,991,815

(1) Included with "home sets." x Confidential to meet secrecy requirements of the Statistics Act.

January 1969
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>November 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	3,317	1,909	5,226	5,342
Quebec	5,735	3,982	9,717	13,812
Ontario	11,296	6,153	17,449	26,657
Manitoba	1,680	1,364	3,044	3,527
Saskatchewan	804	627	1,431	2,179
Alberta	1,838	1,652	3,490	4,844
British Columbia	1,765	1,836	3,601	6,188
Total domestic sales	26,435	17,523	43,958	62,549
Export sales	x	x	x	1,581
Total sales	x	x	x	64,130
<u>Eleven months ended November 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	16,690	10,416	27,106	40,810
Quebec	27,794	18,776	46,570	122,256
Ontario	49,197	30,707	79,904	192,720
Manitoba	12,383	7,431	19,814	27,574
Saskatchewan	4,074	3,378	7,452	17,342
Alberta	9,506	8,680	18,186	40,576
British Columbia	8,919	9,400	18,319	48,777
Total domestic sales	128,563	88,788	217,351	490,055
Export sales	x	x	x	x
Total sales	x	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	November 1968	Eleven months ended November 1968
	number of units	
<u>By model type</u>		
Portables	29,142	225,523
Table models	3,144	23,584
Consoles	28,622	226,912
Three-way combinations	1,641	14,036
Totals	62,549	490,055
Colour T.V. sets included in totals	19,160	102,700
<u>By screen size</u>		
17" and under	7,273	52,376
19"	22,649	177,341
21"	1,488	13,747
23" and over	31,139	246,591
Totals	62,549	490,055
Colour T.V. sets included in totals	19,160	102,700

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	November 1968	Eleven months ended November 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	219,109	1,593,283
Portables	-	x
Home sets	20,834	97,839
Radio phonograph combinations ..	18,831	157,782
Totals	258,774	x
Total television receiving sets ..	58,002	549,168
Colour T.V. sets included in total	16,905	99,805
<u>Record players</u>		
Monaural	32,017	157,567
Stereo	15,255	112,310
Totals	47,272	269,877

x Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	November 1968	Eleven months ended November 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	x	x
Portables	13,862	84,327
Home sets	7,604	40,661
Radio phonograph combinations ..	x	x
Totals	24,944	177,440
Total television receiving sets ..	8,854	75,801
Colour T.V. sets included in total	2,672	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April	53,707	66,832	(1)	-	14,161	6,992	8,202	7,581
May	55,972	84,688	(1)	-	11,022	4,822	5,900	7,352
June	41,986	60,932	(1)	-	10,050	5,734	6,897	8,547
July	15,637	24,037	(1)	-	12,044	4,635	8,586	9,859
August	50,787	38,312	(1)	-	15,793	8,301	13,098	16,959
September ..	64,612	80,722	(1)	-	24,341	13,882	15,958	17,332
October	60,605	90,780	(1)	-	26,101	17,430	16,380	19,630
November ...	70,523	161,659	(1)	-	21,948	16,254	19,858	18,929
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	550,552	747,452	(1)	(1)	169,882	103,534	123,483	135,530

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865	12,099	37,393	40,868
March	16,823	9,811	36,143	36,251
April	10,777	7,883	39,210	34,052
May	10,624	10,403	31,045	31,805
June	16,875	11,402	36,868	39,176
July	14,620	11,169	33,921	33,539
August	24,952	23,382	43,450	44,200
September	36,262	34,950	57,971	59,602
October	42,204	42,527	64,031	71,107
November	50,281	43,958	61,416	62,549
December	42,138		45,264	
Totals	289,606		522,809	
Year to date	247,468	217,351	477,545	490,055

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March	-	-	(1)	-	2,817	1,766	9,580	8,824	12,397	10,590
April	-	-	(1)	-	2,360	887	7,525	7,228	9,885	8,115
May	-	-	(1)	-	1,313	705	6,868	8,890	8,181	9,595
June	-	-	(1)	-	1,475	1,362	8,667	8,465	10,142	9,827
July	-	-	(1)	-	3,499	909	9,178	11,067	12,677	11,976
August	-	-	(1)	-	3,191	1,500	13,983	19,693	17,174	21,193
September	-	-	(1)	-	6,338	2,913	19,260	18,516	25,598	21,429
October	-	-	(1)	-	7,972	3,927	18,497	20,176	26,469	24,103
November	-	-	(1)	-	4,984	3,115	21,828	20,514	26,812	23,629
December	-	-	(1)	-	3,707	-	21,093	-	24,800	-
Totals	-	-	(1)	-	42,461	-	156,369	-	198,830	-
Year to date	-	-	(1)	(1)	38,754	18,933	135,276	143,914	174,030	162,847

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444	825,010	665,217	836,489	581,096	712,046
March	867,450	819,022	935,596	1,149,469	697,983	945,113
April	1,457,086	875,097	962,636	904,457	714,351	727,950
May	891,464	691,623	784,024	670,796	566,218	534,419
June	715,862	692,568	701,164	695,104	521,722	525,632
July	605,580	517,789	672,899	656,164	500,489	568,935
August	612,920	618,871	849,637	555,936	633,359	479,524
September	956,560	725,640	911,470	882,512	698,927	721,024
October	947,346	804,066	884,192	955,200	769,435	809,491
November	1,013,052	779,473	878,336	803,381	728,510	663,484
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	
Year to date ..	9,934,847	8,124,724	9,364,872	8,981,165	7,284,292	7,436,846

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533	x	22,007	x	309,334	x
March	42,574	x	53,691	x	394,677	x
April	64,583	x	69,390	x	344,783	x
May	36,613	x	45,760	x	361,910	x
June	x	x	54,596	x	386,268	x
July	32,743	x	61,528	x	294,623	x
August	15,197	x	11,948	x	123,532	x
September	17,173	x	46,086	x	391,040	x
October	25,229	x	48,145	x	178,547	x
November	43,356	x	51,498	x	320,739	x
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	
Year to date ..	x	x	498,359	x	3,355,187	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April	48,187	78,581	60,995	81,841	1,517,867	2,861,400
May	47,325	79,599	50,104	72,994	1,651,045	2,473,799
June	50,412	69,050	59,292	64,671	2,135,086	2,404,601
July	48,181	53,026	45,125	52,019	1,425,969	1,769,093
August	46,353	51,321	43,402	52,754	939,815	2,154,615
September	67,472	67,120	60,368	64,843	1,912,338	2,532,115
October	63,330	81,944	82,866	78,349	2,202,709	2,798,257
November	55,802	83,731	65,744	81,920	2,139,118	3,000,373
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	
Year to date ..	563,526	771,264	606,380	744,603	17,530,105	26,845,820

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April	781,905	2,012,610	899,634	2,247,673	1,436,848	1,141,857
May	726,401	1,839,909	704,396	2,126,780	1,220,131	1,027,303
June	1,264,834	2,058,439	920,485	2,216,501	248,579	1,051,325
July	864,059	1,244,797	1,365,765	1,481,658	1,104,042	508,680
August	1,257,775	1,303,503	1,317,677	1,988,181	540,455	835,983
September	1,687,874	2,424,303	1,681,134	2,687,149	1,052,506	1,074,264
October	1,268,931	2,289,933	1,558,034	2,483,804	507,427	1,258,232
November	1,804,953	2,346,298	1,500,686	2,458,959	711,578	1,378,684
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	
Year to date	12,688,302	21,392,915	12,655,731	23,630,596	9,810,705	10,987,424

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment into Canada

	October 1968		Ten months ended October 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	11,145	604	66,626	3,269
Radio receiving sets transistor, n.e.s.	167,075	1,807	1,033,778	11,048
Radio receiving sets, n.e.s. except parts	6,553	159	99,964	2,015
Television receiving sets, including combinations, n.e.s.	19,803	1,336	163,120	10,583
Television receiving sets, colour, including combination sets	10,507	3,400	49,007	14,823
Electronic tubes	953,409	2,095	10,065,179	16,441
Parts of electronic tubes, n.e.s.	...	589	...	6,963
Semi-conductors, transistor type	2,671,676	819	17,838,180	6,865
Semi-conductors, n.e.s.	2,700,070	833	20,183,350	6,733
Parts of semi-conductors	168	...	1,417
Phonographs, coin-operated, except parts	230	221	1,234	969
Phonograph record players, domestic	6,228	274	37,285	1,293
Radio receiving sets, auto transistor tubes	27,004	749	152,109	3,380

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	October 1968		Ten months ended October 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	1,743	337	4,638	928
Combination receiving sets and record players	1,605	373	15,628	4,157
Radios, phonographs and receiving antennae	2,888	...	17,282
Electronic tubes and parts	659	...	11,977
Semi-conductors and parts	186	...	1,629

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.