

CATALOGUE No.

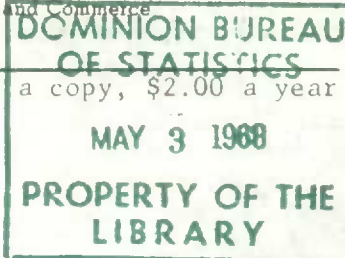
43-004

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce



Vol. 23, No. 2

Price: 20 cents a copy, \$2.00 a year

## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

FEBRUARY 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>February 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	-	1,021	1,192	x
Quebec .....	x	-	2,245	2,287	x
Ontario .....	x	-	3,962	3,481	x
Manitoba .....	x	-	763	773	x
Saskatchewan .....	x	-	289	765	x
Alberta .....	x	-	1,080	1,085	x
British Columbia .....	x	(1)	921	1,450	x
Total domestic sales ..	50,455	(1)	10,281	11,033	71,769
Export sales .....	x	(1)	47	x	69,806
Total sales .....	x	(1)	10,328	x	141,575
<u>Two months ended</u>					
<u>February 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	-	1,697	1,719	x
Quebec .....	x	(1)	3,841	4,231	x
Ontario .....	x	-	6,413	7,212	x
Manitoba .....	x	-	1,456	1,332	x
Saskatchewan .....	x	-	512	1,222	x
Alberta .....	x	-	1,794	1,926	x
British Columbia .....	x	(1)	1,669	2,468	x
Total domestic sales ..	112,748	(1)	17,382	20,110	150,240
Export sales .....	x	(1)	47	x	143,962
Total sales .....	x	(1)	17,429	x	294,202

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

April 1968

Manufacturing and Primary Industries Division

6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
February 1968				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces .....	819	495	1,314	3,685
Quebec .....	1,274	799	2,073	10,677
Ontario .....	3,213	2,194	5,407	16,288
Manitoba .....	966	418	1,384	2,154
Saskatchewan .....	226	175	401	1,460
Alberta .....	389	433	822	3,162
British Columbia .....	324	374	698	3,442
Total domestic sales .....	7,211	4,888	12,099	40,868
Export sales .....	-	x	x	442
Total sales .....	7,211	x	x	41,310
<u>Two months ended February 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces .....	1,612	1,452	3,064	6,732
Quebec .....	2,468	1,493	3,961	18,900
Ontario .....	5,407	3,802	9,209	31,920
Manitoba .....	1,656	656	2,312	3,882
Saskatchewan .....	347	299	646	2,758
Alberta .....	711	723	1,434	6,431
British Columbia .....	673	567	1,240	7,151
Total domestic sales .....	12,874	8,992	21,866	77,774
Export sales .....	-	x	x	733
Total sales .....	12,874	x	x	78,507

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	February 1968	Two months ended February 1968
	number of units	
<u>By model type</u>		
Portables .....	19,594	36,512
Table models .....	2,018	3,833
Consoles .....	18,299	35,098
Three-way combinations .....	957	2,331
Totals .....	40,868	77,774
Colour T.V. sets included in totals .....	6,441	12,817
<u>By screen size</u>		
17" and under .....	4,490	7,912
19" .....	15,428	28,706
21" .....	684	1,637
23" and over .....	20,266	39,519
Totals .....	40,868	77,774
Colour T.V. sets included in totals .....	6,441	12,817

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	February 1968	Two months ended February 1968
number of units		
<u>Radio receiving sets</u>		
Auto .....	113,187	231,179
Portables .....	-	-
Home sets .....	10,533	15,308
Radio phonograph combinations ..	13,099	22,336
Totals .....	136,819	268,823
Total television receiving sets ..	48,032	85,284
Colour T.V. sets included in total .....	7,802	12,809
<u>Record players</u>		
Monaural .....	6,818	13,335
Stereo .....	8,437	15,084
Totals .....	15,255	28,419

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	February 1968	Two months ended February 1968
number of units		
<u>Radio receiving sets</u>		
Auto .....	x	x
Portables .....	2,920	6,974
Home sets .....	2,103	3,554
Radio phonograph combinations ..	x	x
Totals .....	9,199	17,254
Total television receiving sets ..	5,197	10,201
Colour T.V. sets included in total .....	1,533	2,460

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January ....	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March .....	39,183		(1)		12,728		9,252	
April .....	53,707		(1)		14,161		8,202	
May .....	55,972		(1)		11,022		5,900	
June .....	41,986		(1)		10,050		6,897	
July .....	15,637		(1)		12,044		8,586	
August .....	50,787		(1)		15,793		13,098	
September ..	64,612		(1)		24,341		15,958	
October ....	60,605		(1)		26,101		16,380	
November ...	70,523		(1)		21,948		19,858	
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	97,540	112,748	(1)	(1)	21,694	17,382	19,352	20,110

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January .....	12,185	9,767	36,097	36,906
February .....	11,865	12,099	37,393	40,868
March .....	16,823		36,143	
April .....	10,777		39,210	
May .....	10,624		31,045	
June .....	16,875		36,868	
July .....	14,620		33,921	
August .....	24,952		43,450	
September .....	36,262		57,971	
October .....	42,204		64,031	
November .....	50,281		61,416	
December .....	42,138		45,264	
Totals .....	289,606		522,809	
Year to date .....	24,050	21,866	73,490	77,774

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,  
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January .....	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February .....	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March .....	-		(1)		2,817		9,580		12,397	
April .....	-		(1)		2,360		7,525		9,885	
May .....	-		(1)		1,313		6,868		8,181	
June .....	-		(1)		1,475		8,667		10,142	
July .....	-		(1)		3,499		9,178		12,677	
August .....	-		(1)		3,191		13,983		17,174	
September .....	-		(1)		6,338		19,260		25,598	
October .....	-		(1)		7,972		18,497		26,469	
November .....	-		(1)		4,984		21,828		26,812	
December .....	-		(1)		3,707		21,093		24,800	
Totals .....	-		(1)		42,461		156,369		198,830	
Year to date .....	-	-	(1)	(1)	4,805	1,849	19,890	20,541	24,695	22,390

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February .....	708,444	825,010	665,217	836,489	581,096	712,046
March .....	867,450		935,596		697,983	
April .....	1,457,086		962,636		714,351	
May .....	891,464		784,024		566,218	
June .....	715,862		701,164		521,722	
July .....	605,580		672,899		500,489	
August .....	612,920		849,637		633,359	
September .....	956,560		911,470		698,927	
October .....	947,346		884,192		769,435	
November .....	1,013,052		878,336		728,510	
December .....	890,440		640,899		570,400	
Totals .....	10,825,287		10,005,771		7,854,692	
Year to date ..	1,867,527	1,600,575	1,784,918	1,708,146	1,453,298	1,461,274

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	53,730	x	33,710	x	249,734	x
February .....	24,533	x	22,007	x	309,334	x
March .....	42,574		53,691		394,677	
April .....	64,583		69,390		344,783	
May .....	36,613		45,760		361,910	
June .....	x		54,596		386,268	
July .....	32,743		61,528		294,623	
August .....	15,197		11,948		123,532	
September .....	17,173		46,086		391,040	
October .....	25,229		48,145		178,547	
November .....	43,356		51,498		320,739	
December .....	40,335		64,686		349,824	
Totals .....	x		563,045		3,705,011	
Year to date ..	78,263	x	55,717	x	559,068	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February .....	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March .....	50,676		43,389		1,026,493	
April .....	48,187		60,995		1,517,867	
May .....	47,325		50,104		1,651,045	
June .....	50,412		59,292		2,135,086	
July .....	48,181		45,125		1,425,969	
August .....	46,353		43,402		939,815	
September .....	67,472		60,368		1,912,338	
October .....	63,330		82,866		2,202,709	
November .....	55,802		65,744		2,139,118	
December .....	69,526		59,673		2,343,826	
Totals .....	633,052		666,053		19,873,931	
Year to date ..	85,788	135,928	95,095	131,730	2,579,665	4,664,645

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February .....	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March .....	1,112,207		1,013,471		1,169,675	
April .....	781,905		899,634		1,436,848	
May .....	726,401		704,396		1,220,131	
June .....	1,264,834		920,485		248,579	
July .....	864,059		1,365,765		1,104,042	
August .....	1,257,775		1,317,677		540,455	
September .....	1,687,874		1,681,134		1,052,506	
October .....	1,268,931		1,558,034		507,427	
November .....	1,804,953		1,500,686		711,578	
December .....	1,776,342		1,890,041		679,291	
Totals .....	14,464,644		14,545,772		10,489,996	
Year to date	1,919,363	3,735,424	1,694,449	3,892,603	1,819,464	1,767,844

(1) Includes transistor type, rectifier type, diodes, etc.



1010669783

TABLE 13. Imports of Specified Electronic Equipment into Canada

	January 1968	
	No.	\$ '000
Combination radio phonograph sets	6,383	303
Radio receiving sets transistor, n.e.s. ....	81,030	888
Radio receiving sets, n.e.s. except parts .....	22,125	329
Television receiving sets, including combinations, n.e.s.	15,556	1,231
Television receiving sets, colour, including combination sets .....	3,062	1,145
Electronic tubes .....	1,644,029	1,655
Parts of electronic tubes, n.e.s.	...	633
Semi-conductors, transistor type	1,597,426	601
Semi-conductors, n.e.s. ....	1,302,028	522
Parts of semi-conductors .....	...	199
Phonographs, coin-operated, except parts .....	160	127
Phonograph record players, domestic .....	3,299	100
Radio receiving sets, auto transistor tubes .....	13,587	291

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	January 1968	
	No.	\$ '000
T.V. receiving sets, excluding combinations .....	94	26
Combination receiving sets and record players .....	1,575	627
Radios, phonographs and receiving antennae .....	9,021	2,195
Electronic tubes and parts .....	...	1,280
Semi-conductors and parts .....	...	208

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

... Figures not appropriate or not applicable.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.