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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

MARCH 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>March 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	874	1,081	x
Quebec	x	-	1,836	2,134	x
Ontario	x	-	3,450	2,941	x
Manitoba	x	-	503	543	x
Saskatchewan	x	-	190	637	x
Alberta	x	-	730	846	x
British Columbia	x	-	519	1,049	x
Total domestic sales ..	26,742	-	8,102	9,231	44,075
Export sales	x	-	-	x	100,650
Total sales	x	-	8,102	x	144,725
<u>Three months ended</u>					
<u>March 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	2,571	2,800	x
Quebec	x	(1)	5,677	6,365	x
Ontario	x	-	9,863	10,153	x
Manitoba	x	-	1,959	1,875	x
Saskatchewan	x	-	702	1,859	x
Alberta	x	-	2,524	2,772	x
British Columbia	x	(1)	2,188	3,517	x
Total domestic sales ..	139,490	(1)	25,484	29,341	194,315
Export sales	x	(1)	47	x	244,612
Total sales	x	(1)	25,531	x	438,927

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

May 1968
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
March 1968				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces	1,017	546	1,563	3,019
Quebec	1,134	942	2,076	9,620
Ontario	1,781	1,381	3,162	14,120
Manitoba	715	501	1,216	2,121
Saskatchewan	138	138	276	1,154
Alberta	462	439	901	2,895
British Columbia	398	219	617	3,322
Total domestic sales	5,645	4,166	9,811	36,251
Export sales	x	x	x	633
Total sales	x	x	x	36,884
<u>Three months ended</u>				
March 1968				
<u>Domestic sales in</u>				
Atlantic provinces	2,629	1,998	4,627	9,751
Quebec	3,602	2,435	6,037	28,520
Ontario	7,188	5,183	12,371	46,040
Manitoba	2,371	1,157	3,528	6,003
Saskatchewan	485	437	922	3,912
Alberta	1,173	1,162	2,335	9,326
British Columbia	1,071	786	1,857	10,473
Total domestic sales	18,519	13,158	31,677	114,025
Export sales	x	x	x	1,366
Total sales	x	x	x	115,391

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	March 1968	Three months ended March 1968
	number of units	
<u>By model type</u>		
Portables	17,760	54,272
Table models	2,012	5,845
Consoles	15,430	50,528
Three-way combinations	1,049	3,380
Totals	36,251	114,025
Colour T.V. sets included in totals	6,121	18,938
<u>By screen size</u>		
17" and under	4,810	12,722
19"	13,408	42,114
21"	963	2,600
23" and over	17,070	56,589
Totals	36,251	114,025
Colour T.V. sets included in totals	6,121	18,938

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	March 1968	Three months ended March 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	109,844	341,023
Portables	-	-
Home sets	6,184	21,492
Radio phonograph combinations ..	11,426	33,762
Totals	127,454	396,277
Total television receiving sets ..	46,461	131,745
Colour T.V. sets included in total	6,543	19,352
<u>Record players</u>		
Monaural	11,229	24,564
Stereo	5,572	20,656
Totals	16,801	45,220

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	March 1968	Three months ended March 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	x	x
Portables	4,392	11,366
Home sets	3,050	6,604
Radio phonograph combinations ..	x	x
Totals	11,762	29,016
Total television receiving sets ..	5,311	15,512
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April	53,707		(1)		14,161		8,202	
May	55,972		(1)		11,022		5,900	
June	41,986		(1)		10,050		6,897	
July	15,637		(1)		12,044		8,586	
August	50,787		(1)		15,793		13,098	
September ..	64,612		(1)		24,341		15,958	
October	60,605		(1)		26,101		16,380	
November ...	70,523		(1)		21,948		19,858	
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	136,723	139,490	(1)	(1)	34,422	25,484	28,604	29,341

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865	12,099	37,393	40,868
March	16,823	9,811	36,143	36,251
April	10,777		39,210	
May	10,624		31,045	
June	16,875		36,868	
July	14,620		33,921	
August	24,952		43,450	
September	36,262		57,971	
October	42,204		64,031	
November	50,281		61,416	
December	42,138		45,264	
Totals	289,606		522,809	
Year to date	40,873	31,677	109,633	114,025

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March	-	-	(1)	-	2,817	1,766	9,580	8,824	12,397	10,590
April	-		(1)		2,360		7,525		9,885	
May	-		(1)		1,313		6,868		8,181	
June	-		(1)		1,475		8,667		10,142	
July	-		(1)		3,499		9,178		12,677	
August	-		(1)		3,191		13,983		17,174	
September	-		(1)		6,338		19,260		25,598	
October	-		(1)		7,972		18,497		26,469	
November	-		(1)		4,984		21,828		26,812	
December	-		(1)		3,707		21,093		24,800	
Totals	-		(1)		42,461		156,369		198,830	
Year to date	-	-	(1)	(1)	7,622	3,615	29,470	29,365	37,092	32,980

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444	825,010	665,217	836,489	581,096	712,046
March	867,450	819,022	935,596	1,149,469	697,983	879,025
April	1,457,086		962,636		714,351	
May	891,464		784,024		566,218	
June	715,862		701,164		521,722	
July	605,580		672,899		500,489	
August	612,920		849,637		633,359	
September	956,560		911,470		698,927	
October	947,346		884,192		769,435	
November	1,013,052		878,336		728,510	
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	
Year to date ..	2,734,977	2,419,597	2,720,514	2,857,615	2,151,281	2,340,299

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533	x	22,007	x	309,334	x
March	42,574	x	53,691	x	394,677	x
April	64,583		69,390		344,783	
May	36,613		45,760		361,910	
June	x		54,596		386,268	
July	32,743		61,528		294,623	
August	15,197		11,948		123,532	
September	17,173		46,086		391,040	
October	25,229		48,145		178,547	
November	43,356		51,498		320,739	
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	
Year to date ..	120,837	x	109,408	x	953,745	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April	48,187		60,995		1,517,867	
May	47,325		50,104		1,651,045	
June	50,412		59,292		2,135,086	
July	48,181		45,125		1,425,969	
August	46,353		43,402		939,815	
September	67,472		60,368		1,912,338	
October	63,330		82,866		2,202,709	
November	55,802		65,744		2,139,118	
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	
Year to date ..	136,464	206,892	138,484	195,212	3,606,158	6,851,567

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April	781,905		899,634		1,436,848	
May	726,401		704,396		1,220,131	
June	1,264,834		920,485		248,579	
July	864,059		1,365,765		1,104,042	
August	1,257,775		1,317,677		540,455	
September	1,687,874		1,681,134		1,052,506	
October	1,268,931		1,558,034		507,427	
November	1,804,953		1,500,686		711,578	
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	
Year to date	3,031,570	5,873,123	2,707,920	5,939,891	2,989,139	2,711,096

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment into Canada

	February 1968		Two months ended February 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	4,203	230	10,586	533
Radio receiving sets transistor, n.e.s.	76,956	807	157,986	1,695
Radio receiving sets, n.e.s. except parts	8,639	176	30,764	505
Television receiving sets, including combinations, n.e.s.	11,451	797	27,007	2,028
Television receiving sets, colour, including combination sets	3,513	1,124	6,575	2,269
Electronic tubes	943,446	1,575	2,587,475	3,230
Parts of electronic tubes, n.e.s.	969	...	1,602
Semi-conductors, transistor type	1,258,407	510	2,855,833	1,112
Semi-conductors, n.e.s.	2,105,902	691	3,407,930	1,214
Parts of semi-conductors	114	...	313
Phonographs, coin-operated, except parts	96	63	256	190
Phonograph record players, domestic	2,079	91	5,378	191
Radio receiving sets, auto transistor tubes	12,070	213	25,657	504

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	February 1968		Two months ended February 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	248	67	342	93
Combination receiving sets and record players	1,028	252	2,603	879
Radios, phonographs and receiving antennae	8,178	1,818	17,199	4,014
Electronic tubes and parts	996	...	2,276
Semi-conductors and parts	308	...	516

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

... Figures not appropriate or not applicable.