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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

APRIL 1968

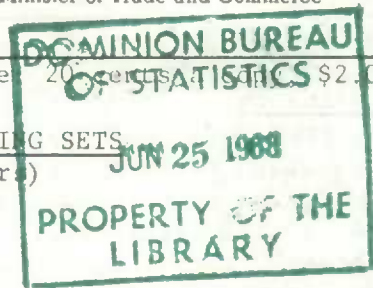


TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>April 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	599	724	x
Quebec	x	-	1,020	1,920	x
Ontario	x	-	4,100	2,216	x
Manitoba	x	-	294	520	x
Saskatchewan	x	-	142	566	x
Alberta	x	-	377	713	x
British Columbia	x	-	460	922	x
Total domestic sales ..	66,832	-	6,992	7,581	81,405
Export sales	x	-	-	x	72,090
Total sales	x	-	6,992	x	153,495
<u>Four months ended</u>					
<u>April 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	3,170	3,524	x
Quebec	x	(1)	6,697	8,285	x
Ontario	x	-	13,963	12,369	x
Manitoba	x	-	2,253	2,395	x
Saskatchewan	x	-	844	2,425	x
Alberta	x	-	2,901	3,485	x
British Columbia	x	(1)	2,648	4,439	x
Total domestic sales ..	206,322	(1)	32,476	36,922	275,720
Export sales	x	(1)	47	x	316,702
Total sales	x	(1)	32,523	x	592,422

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

June 1968
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>April 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	862	283	1,145	3,061
Quebec	1,329	638	1,967	9,041
Ontario	1,163	1,374	2,537	13,244
Manitoba	556	203	759	1,929
Saskatchewan	153	154	307	1,156
Alberta	183	353	536	2,398
British Columbia	351	281	632	3,223
Total domestic sales	4,597	3,286	7,883	34,052
Export sales	x	x	x	x
Total sales	x	x	x	x
<u>Four months ended</u>				
<u>April 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	3,491	2,281	5,772	12,812
Quebec	4,931	3,073	8,004	37,561
Ontario	8,351	6,557	14,908	59,284
Manitoba	2,927	1,360	4,287	7,932
Saskatchewan	638	591	1,229	5,068
Alberta	1,356	1,515	2,871	11,724
British Columbia	1,422	1,067	2,489	13,696
Total domestic sales	23,116	16,444	39,560	148,077
Export sales	x	x	x	x
Total sales	x	x	x	x

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	April 1968	Four months ended April 1968
	number of units	
<u>By model type</u>		
Portables	17,785	72,057
Table models	1,611	7,456
Consoles	14,040	64,568
Three-way combinations	616	3,996
Totals	34,052	148,077
Colour T.V. sets included in totals	5,017	23,955
<u>By screen size</u>		
17" and under	4,489	17,211
19"	13,377	55,491
21"	601	3,201
23" and over	15,585	72,174
Totals	34,052	148,077
Colour T.V. sets included in totals	5,017	23,955

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	April 1968	Four months ended April 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	142,558	483,581
Portables	-	-
Home sets	5,394	26,886
Radio phonograph combinations ..	8,678	42,440
Totals	156,630	552,907
Total television receiving sets ..	51,750	183,495
Colour T.V. sets included in total	7,514	26,866
<u>Record players</u>		
Monaural	9,681	34,245
Stereo	4,571	25,227
Totals	14,252	59,472

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	April 1968	Four months ended April 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	x	x
Portables	5,391	16,757
Home sets	1,775	8,379
Radio phonograph combinations ..	x	x
Totals	11,121	40,137
Total television receiving sets ..	6,720	22,232
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April	53,707	66,832	(1)	-	14,161	6,992	8,202	7,581
May	55,972		(1)		11,022		5,900	
June	41,986		(1)		10,050		6,897	
July	15,637		(1)		12,044		8,586	
August	50,787		(1)		15,793		13,098	
September ..	64,612		(1)		24,341		15,958	
October	60,605		(1)		26,101		16,380	
November ...	70,523		(1)		21,948		19,858	
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	190,430	206,322	(1)	(1)	48,583	32,476	36,806	36,922

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865	12,099	37,393	40,868
March	16,823	9,811	36,143	36,251
April	10,777	7,883	39,210	34,052
May	10,624		31,045	
June	16,875		36,868	
July	14,620		33,921	
August	24,952		43,450	
September	36,262		57,971	
October	42,204		64,031	
November	50,281		61,416	
December	42,138		45,264	
Totals	289,606		522,809	
Year to date	51,650	39,560	148,843	148,077

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March	-	-	(1)	(1)	2,817	1,766	9,580	8,824	12,397	10,590
April	-	-	(1)	(1)	2,360	887	7,525	7,228	9,885	8,115
May	-	-	(1)	-	1,313	-	6,868	-	8,181	-
June	-	-	(1)	-	1,475	-	8,667	-	10,142	-
July	-	-	(1)	-	3,499	-	9,178	-	12,677	-
August	-	-	(1)	-	3,191	-	13,983	-	17,174	-
September	-	-	(1)	-	6,338	-	19,260	-	25,598	-
October	-	-	(1)	-	7,972	-	18,497	-	26,469	-
November	-	-	(1)	-	4,984	-	21,828	-	26,812	-
December	-	-	(1)	-	3,707	-	21,093	-	24,800	-
Totals	-	-	(1)	-	42,461	-	156,369	-	198,830	-
Year to date	-	-	(1)	(1)	9,982	4,502	36,995	36,593	46,977	41,095

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444	825,010	665,217	836,489	581,096	712,046
March	867,450	819,022	935,596	1,149,469	697,983	879,025
April	1,457,086	875,097	962,636	904,457	714,351	727,950
May	891,464		784,024		566,218	
June	715,862		701,164		521,722	
July	605,580		672,899		500,489	
August	612,920		849,637		633,359	
September	956,560		911,470		698,927	
October	947,346		884,192		769,435	
November	1,013,052		878,336		728,510	
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	
Year to date ..	4,192,063	3,294,694	3,683,150	3,762,072	2,865,632	3,068,249

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533	x	22,007	x	309,334	x
March	42,574	x	53,691	x	394,677	x
April	64,583	x	69,390	x	344,783	x
May	36,613		45,760		361,910	
June	x		54,596		386,268	
July	32,743		61,528		294,623	
August	15,197		11,948		123,532	
September	17,173		46,086		391,040	
October	25,229		48,145		178,547	
November	43,356		51,498		320,739	
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	
Year to date ..	185,420	x	178,798	x	1,298,528	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April	48,187	78,581	60,995	81,841	1,517,867	2,861,400
May	47,325		50,104		1,651,045	
June	50,412		59,292		2,135,086	
July	48,181		45,125		1,425,969	
August	46,353		43,402		939,815	
September	67,472		60,368		1,912,338	
October	63,330		82,866		2,202,709	
November	55,802		65,744		2,139,118	
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	
Year to date ..	184,651	285,473	199,479	277,053	5,124,025	9,712,967

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April	781,905	2,012,693	899,634	2,247,756	1,436,848	1,205,806
May	726,401		704,396		1,220,131	
June	1,264,834		920,485		248,579	
July	864,059		1,365,765		1,104,042	
August	1,257,775		1,317,677		540,455	
September	1,687,874		1,681,134		1,052,506	
October	1,268,931		1,558,034		507,427	
November	1,804,953		1,500,686		711,578	
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	
Year to date	3,813,475	7,885,816	3,607,554	8,187,647	4,425,987	3,916,902

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment into Canada

	March 1968		Three months ended March 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	5,958	235	16,544	769
Radio receiving sets transistor, n.e.s.	71,182	687	229,168	2,382
Radio receiving sets, n.e.s. except parts	9,883	254	40,647	759
Television receiving sets, including combinations, n.e.s.	21,611	1,291	48,618	3,319
Television receiving sets, colour, including combination sets	3,672	1,193	10,247	3,462
Electronic tubes	1,090,155	1,906	3,677,630	5,136
Parts of electronic tubes, n.e.s.	...	669	...	2,270
Semi-conductors, transistor type	1,575,008	619	4,430,841	1,731
Semi-conductors, n.e.s.	1,975,387	661	5,383,317	1,874
Parts of semi-conductors	146	...	459
Phonographs, coin-operated, except parts	175	153	431	343
Phonograph record players, domestic	6,426	121	11,804	312
Radio receiving sets, auto transistor tubes	14,693	286	40,350	790

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding of figures.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	March 1968		Three months ended March 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	431	62	773	155
Combination receiving sets and record players	258	75	2,861	955
Radios, phonographs and receiving antennae (1)	1,519	...	4,546
Electronic tubes and parts	1,075	...	3,351
Semi-conductors and parts	130	...	646

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding of figures.

(1) Includes adjustments for January and February.

... Figures not appropriate or not applicable.