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| CATALOGUE No.$\cdots 3-004$ | DOMINTON BUREAU OF STATISTICS |
|  | OTTAWA - CANADA |
| MONTHLY | Published by Authority of the Minister of Tra Dandutherd BUREAU |
| Vol. 23 , No. 5 | Price: 20 cents a copd, git dita yeat |
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MAY 1968
TADA: 1. Mamufacturers' Sales of "Made-in-Canada" Radio Receiving Sets



Five months ended May 1968
Domestic sales in

| Atlantic provinces | x | - | 3,830 | 4,030 | $x$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | X | (1) | 7,708 | 9,900 | x |
| Ontario | x | - | 15,917 | 15,317 | x |
| Manitoba | X | - | 2,580 | 2,975 | x |
| Saskatchewan | x | - | 1,093 | 2,847 | x |
| Alberta | $x$ | - | 3,288 | 4,073 | x |
| British Columbia | x | (1) | 2,882 | 5,132 | x |
| Total domestic sales | 291,010 | (1) | 37,298 | 44,274 | 372,582 |
| Export sales | x | (1) | 47 | x | 415,932 |
| Total sales | x | (1) | 37,345 | x | 788,514 |

(1) Included with "home sets". x Confidential to meet secrecy requirements of the Statistics Act.
July 1968 Manufacturing and Primary Industries Division
6506-718

TABLE 2. Manufaturers' Sales of "Made-in-Canda" lefoviaion Receleing sebs and Record Players by Areas

|  | Record plager: |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| - May 1968 | number of units |  |  |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 706 | 239 | 945 | 2,943 |
| Quebec... | 1,553 | 600 | 2,153 | 9,021 |
| Ontario | 2,984 | 1,265 | 4,249 | 11,587 |
| Manitoba | 1,114 | 302 | 1,416 | 1,552 |
| Saskatchewan | 167 | 104 | 271 | 980 |
| Alberta | 498 | 286 | 784 | 2,893 |
| British Columbia | 327 | 258 | 585 | 2,829 |
| Total domestic sales | 7,349 | 3,054 | 10,403 | 31,805 |
| Export sales | , | - | x | 550 |
| Total sales | 7,349 | x | x | 32,355 |

Five months ended May 1968
Domestic sales in

| Atlantic provinces | 4,197 | 2,520 | 6,717 | 15,755 |
| :---: | :---: | :---: | :---: | :---: |
| Quebec | 6,484 | 3,673 | 10,157 | 46,582 |
| Ontario | 11,335 | 7,822 | 19,157 | 70,871 |
| Manitoba | 4,041 | 1,662 | 5,703 | 9,484 |
| Saskatchewan | 805 | 695 | 1,500 | 6,048 |
| Alberta | 1,854 | 1,801 | 3,655 | 14,617 |
| British Columbia | 1,749 | 1,325 | 3,074 | 16,525 |
| Total dumestic sales | 30,465 | 19,498 | 49,963 | 179,882 |
| Export sales | x | x | x | X |
| Total sales | x | x | x | x |

$x$ Confidential to meet secrecy requirements of the Statistics Act.
TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | May 1968 | Five months ended May 1968 |
| :---: | :---: | :---: |
| By model type number of units |  |  |
| Portables | 15,785 | 87,842 |
| Table models | 1,748 | 9,204 |
| Consoles | 13,713 | 78,281 |
| Three-way combinations | 559 | 4,555 |
| Totals | 31,805 | 179,882 |
| Colour T.V. sets included in totals $\qquad$ | 4,942 | 28,897 |
| By screell size |  |  |
| $17^{\prime \prime}$ and under | 3,608 | 20,819 |
| $19^{\prime \prime}$ | 12,586 | 68,077 |
| 21" | 1,378 | 4,579 |
| $23^{\prime \prime}$ and over | 14,233 | 86,407 |
| Totals | 31,805 | 179,882 |
| Colour T.V. sets included in totals | 4,942 | 28,897 |

AASH: 4. Canadian Production of Radio and Television Receiving Sets and Record Players

|  | May 1968 | Five months ended May 1968 |
| :---: | :---: | :---: |
|  |  | f units |
| Radio receiving sets |  |  |
| Auto | 167,303 | 650,884 |
| Portables | x | x |
| Home sets | 8,513 | 35,399 |
| Radio phonograph combinations | 11,072 | 53,512 |
| Totals | x | x |
| Total television receiving sets | 51,034 | 234,529 |
| Colour T.V. sets included in total | 6,682 | 33,548 |
| Record players |  |  |
| Monaural . . | 19,802 | 54,047 |
| Stereo | 5,555 | 30,782 |
| Totals | 25,357 | 84,829 |

$x$ Confidential to meet the secrecy requirements of the Statistics Act.

TABII: 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

|  | May 1968 | Five months ended May 1968 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto | x | x |
| Portables | 6,846 | 23,603 |
| Home sets | 3,511 | 11,890 |
| Radio phonograph combinations | x | x |
| Totals | 18,040 | 58,177 |
| Total television receiving sets | 5,594 | 27,826 |
| Colour T.V. sets included in total | x | x |

[^0]TABLE 6. Manufacturers' Domestic Sales of "Made-in-fenaris" Radio keceivins Sets, by Months, 1967 and 1968

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| number of units |  |  |  |  |  |  |  |  |
| January .... | 46,705 | 62,293 | (1) | (1) | 9,340 | 7,101 | 10,036 |  |
| February ... | 50,835 | 50,455 | (1) | (1) | 12,354 | 10,281 | 9,316 | 11,033 |
| March ...... | 39,183 | 26,742 | (1) | ( | 12,728 | 8,102 | 9,252 | 9,231 |
| April ..... | 53,707 | 66,832 | (1) | - | 14,161 | 6,992 | 8,202 | 7,581 |
| May . . . . . . | 55,972 | 84,688 | (1) | - | 11,022 | 4,822 | 5,900 | 7,352 |
| June ....... | 41,986 |  | (1) |  | 10,050 |  | 6,897 |  |
| July ....... | 15,637 |  | (1) |  | 12,044 |  | 8,586 |  |
| August ..... | 50,787 |  | (1) |  | 15,793 |  | 13,098 |  |
| September .. | 64,612 |  | (1) |  | 24,341 |  | 15,958 |  |
| October .... | 60,605 |  | (1) |  | 26,101 |  | 16,380 |  |
| November . | 70,523 |  | (1) |  | 21,948 |  | 19,858 |  |
| December .. | 63,687 |  | (1) |  | 18,013 |  | 20,529 |  |
| Totals.. | 614,239 |  | (1) |  | 187,895 |  | 144,012 |  |
| Year to date | 246,402 | 291,010 | (1) | (1) | 59,605 | 37,298 | 42,706 | 44,274 |

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Set: and Record Players, by Months, 1967 and 1968


MABE 8. Manufacturers' Sales of Made-in-Canada" AM-FM and FM Sets Included in Table 6 , by Months, 1967 and 1968

|  | Auto |  | Portables |  | Home sets |  | Radio-phonograph combinations |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number of units |  |  |  |  |  |  |  |  |  |
| January | - | - | (1) | (1) | 2,292 | 711 | 10,162 | 9,270 | 12,454 | 9,981 |
| February | - | - | (1) | (1) | 2,513 | 1,138 | 9,728 | 11,271 | 12,241 | 12,409 |
| March | - | - | (1) | - | 2,817 | 1,766 | 9,580 | 8,824 | 12,397 | 10,590 |
| April | - | - | (1) | - | 2,360 | 887 | 7,525 | 7,228 | 9,885 | 8,115 |
| May | - | - | (1) | - | 1,313 | 705 | 6,868 | 8,890 | 8,181 | 9,595 |
| June | - |  | (1) |  | 1,475 |  | 8,667 |  | 10,142 |  |
| July . | - |  | (1) |  | 3,499 |  | 9,178 |  | 12,677 |  |
| August | - |  | (1) |  | 3,191 |  | 13,983 |  | 17,174 |  |
| September | - |  | (1) |  | 6,338 |  | 19,260 |  | 25,598 |  |
| October . | - |  | (1) |  | 7,972 |  | 18,497 |  | 26,469 |  |
| November . . | - |  | (1) |  | 4,984 |  | 21,828 |  | 26,812 |  |
| December | - |  | (1) |  | 3,707 |  | 21,093 |  | 24,800 |  |
| Totals. | - |  | (1) |  | 42,461 |  | 156,369 |  | 198,830 |  |
| Year to date | - | - | (1) | (1) | 11,295 | 5,207 | 43,863 | 45,483 | 55,158 | 50,690 |

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | dollars |  |
| January | 1,159,083 | 775,565 | 1,119,701 | 871,657 | 872,202 | 749,228 |
| February | 708,444 | 825,010 | 665,217 | 836,489 | 581,096 | 712,046 |
| March . . | 867,450 | 819,022 | 935,596 | 1,149,469 | 697,983 | 945,113 ${ }^{\text {r }}$ |
| April | 1,457,086 | 875,097 | 962,636 | 904,457 | 714,351 | 727,950 |
| May | 891,464 | 691,623 | 784,024 | 670,796 | 566,218 | 534,419 |
| June | 715,862 |  | 701,164 |  | 521,722 |  |
| July | 605,580 |  | 672,899 |  | 500,489 |  |
| August | 612,920 |  | 849,637 |  | 633,359 |  |
| September | 956,560 |  | 911,470 |  | 698,927 |  |
| October | 947,346 |  | 884,192 |  | 769,435 |  |
| November | 1,013,052 |  | 878,336 |  | 728,510 |  |
| December | 890,440 |  | 640,899 |  | 570,400 |  |
| Totals | 10,825,287 |  | 10,005,771 |  | 7,854,692 |  |
| Year to date | 5,083,527 | 3,986,317 | 4,467,174 | 4,432,868 | 3,431,850 | 3,668,756 |

TABLE 10. Production and Shipments of Industion Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 1I. Production and Shipments of Television Picture Tubes(1), by Months, 1967 and 1968

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | doliars |  |
| January | 48,340 | 65,562 | 49,346 | 64,525 | 1,421,945 | 2,252,560 |
| February | 37,448 | 70,366 | 45,749 | 67,205 | 1,157,720 | 2,412,085 |
| March . | 50,676 | 70,964 | 43,389 | 63,482 | 1,026,493 | 2,186,922 |
| April. | 48,187 | 78,581 | 60,995 | 81,841 | 1,517,867 | 2,861,400 |
| May . . | 47,325 | 79,599 | 50,104 | 72,994 | 1,651,045 | 2,473,799 |
| June. | 50,412 |  | 59,292 |  | 2,135,086 |  |
| July. | 48,181 |  | 45,125 |  | 1,425,969 |  |
| August... | 46,353 |  | 43,402 |  | 939,815 |  |
| September . | 67,472 |  | 60,368 |  | 1,912,338 |  |
| October. | 63,330 |  | 82,866 |  | 2,202,709 |  |
| November | 55,802 |  | 65,744 |  | 2,139,118 |  |
| December | 69,526 |  | 59,673 |  | 2,343,826 |  |
| Totals | 633,052 |  | 666,053 |  | 19,873,931 |  |
| Year to date | 231,976 | 365,072 | 249,583 | 350,047 | 6,775,070 | 12,186,766 |

(1) Includes rehuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types (1), by Months, 1967 and 1968

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | dollars |  |
| January | 1,224,456 | 1,768,851 | 896,286 | 1,964,536 | 674,243 | 869,913 |
| February | 694,907 | 1,966,573 | -798,163 | 1,928,067 | 1,145,221 | $897,931$ |
| March .. | 1,112,207 | 2,137,699 | 1,013,471 | 2,047,288 | 1,169,675 | 943,252 |
| April | 781,905 | 2,012,610 ${ }^{\text {r }}$ | 899,634 | 2,247,673 | 1,436,848 | 1,141,857 ${ }^{\text {r }}$ |
| May . | 726,401 | 1,839,909 | 704,396 | 2,126,780 | $1,220,131$ | 1,027,303 |
| June | 1,264,834 |  | 920,485 | 2,126,780 | -248,579 | 1,327,300 |
| July . | 864,059 |  | 1,365,765 |  | 1,104,042 |  |
| August | 1,257,775 |  | 1,317,677 |  | 540,455 |  |
| September | 1,687,874 |  | 1,681,134 |  | 1,052,506 |  |
| October . | 1,268,931 |  | 1,558,034 |  | 507,427 |  |
| November | 1,804,953 |  | 1,500,686 |  | 711,578 |  |
| December | 1,776,342 |  | 1,890,041 |  | 679,291 |  |
| Totals | 14,464,644 |  | 14,545,772 |  | 10,489,996 |  |

Year to date $4,539,876 \quad 9,725,642 \quad 4,311,95010,314,344 \quad 5,646,118 \quad 4,880,256$

[^1]TABLE 13. Tmports of Specified Electronic Equipment into Canadi

|  | Apri1 1968 |  | Four months ended April 1968 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ '000 | No. | $\$ 1000$ |
| Combination radio phonograph sets | 5,044 | 244 | 21,588 | $1,013$ |
| Radio receiving sets transistor, n.e.s. | $70,511$ | 733 | 299,679 | 3,115 |
| Radio receiving sets, n.e.s. except parts ................... | 10,192 | 274 | 50,839 | 1,032 |
| Television receiving sets, including combinations, n.e.s. | 23,258 | 1,429 | 71,876 | 4,747 |
| Television receiving sets, colour, including combination sets ..... | 6,114 | 1,522 | 16,361 | 4,985 |
| Electronic tubes ................... | 1,185,115 | 2,039 | 4,862,745 | 7,175 |
| Parts of electronic tubes, n.e.s. | ,185,115. | 1,011 | ... | 3,282 |
| Semi-conductors, transistor type | 1,987,559 | 740 | 6,418,400 | 2,472 |
| Semi-conductors, n.e.s. | 2,223,571 | 763 | 7,606,888 | 2,637 |
| Parts of semi-conductors ........ |  | 143 |  | 603 |
| Phonographs, coin-operated, except parts | 140 | 88 | 571 | 431 |
| Phonograph record players, domestic ......................... | 3,396 | 77 | 15,200 | 389 |
| Radio receiving sets, auto transistor tubes ................ | 11,889 | 277 | 52,239 | 1,066 |

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.
Note: Value given will not necessarily balance due to rounding of figures.
...Figures not appropriate or not applicable.
TABLE 14. Exports of Specified Electronic Equipment from Canada

|  | April 1968 | $\begin{array}{c}\text { Four months ended } \\ \text { April }\end{array}$ |  |
| :--- | :---: | :---: | :---: | :---: |
|  | No. | $\$ 1968$ |  |$]$

[^2]
## NIL

In the case of the commodity contained herein it is estimated that coverage is approximately $100 \%$.
2. Value given will not necessarily balance due to rounding of figures.
... Figures not appropriate or not applicable.


[^0]:    (1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
    $x$ Confidential to meet secrecy requirements of the Statistics Act.

[^1]:    (1) Includes transistor type, rectifier type, diodes, etc.
    $r$ Revised figures.

[^2]:    Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.
    Notes: 1. Data contained in this report reflect the experience of respondent firms IIsted in the January report. However, please note the following changes for the month under review:

