| catalogue No. <br> 4.3-004 <br> GONTHLY | Historical Filo Copy <br> DOMINION BUREAEN゙ <br> OTTAWA - CA <br> Published by Authority of the Ministe | F STATISTI <br> NADA <br> DOMLAN ON BUREAU OF STATISTICS |  |
| :---: | :---: | :---: | :---: |
| Vol. 23, No. 6 | Price: 20 RADIO AND TELEVISION RECEIVING $S$ (Including Record Players) | cent AUG $^{2}$ G $2968^{2.00}$ PROPERTY OF THE LIBRARY | year |

TABLE 1. Manfacturers' Sales of "Made-in-Canoda" Radio Receiving Sets

Auto Portables \begin{tabular}{c}
Home \\
sets

 

Radio \\
combograph
\end{tabular}$\quad$ Total

|  |  | number of units |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic sales in |  |  |  |  |  |
| Atlantic provinces | x | - | 527 | 555 | x |
| Quebec. | x | - | 1,213 | 2,528 | x |
| Ontario | x | - | 2,365 | 2,934 | x |
| Manitoba | x | - | 664 | 501 | x |
| Saskatchewan | x | - | 250 | 422 | x |
| $\therefore$ berta . | x | - | 363 | 652 | x |
| British Columbia | x | - | 352 | 955 | x |
| Total domestic sales | 60,932 | - | 5,734 | 8,547 | 75,213 |
| Export sales | x | - | - | x | 77,119 |
| Total sales | x | - | 5,734 | X | 152,332 |
| Six months ended June 1968 |  |  |  |  |  |
| Domestic sales in |  |  |  |  |  |
| Atlantic provinces | x | - | 4,357 | 4,585 | x |
| Quebec . . . | x | (1) | 8,921 | 12,428 | X |
| Ontario | x | - | 18,282 | 18,251 | X |
| Manitoba | x | - | 3,244 | 3,476 | x |
| Saskatchewan | X | - | 1,343 | 3,269 | X |
| Alberta | X | - | 3,651 | 4,725 | X |
| British Columbia ..... | x | (1) | 3,234 | 6,087 | x |
| Total domestic sales | 351,942 | (1) | 43,032 | 52,821 | 447,795 |
| Export sales | x | (1) | 47 | x | 493,051 |
| Total sales | x | (1) | 43,079 | x | 940,846 |

[^0]Aisgust 1968 Manufacturing and Primary Industries Division
S506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Talavision keceiving Sets and Record Players by Areas

|  | Record plavers |  |  | lelerision receiving sets |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| June 1968 |  | numbe | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 627 | 429 | 1,056 | 2,767 |
| Quebec | 2,083 | 1,007 | 3,090 | 11,396 |
| Ontario | 3,352 | 1,359 | 4,711 | 14,863 |
| Manitoba | 521 | 302 | 823 | 2,016 |
| Saskatchewan | 258 | 149 | 407 | 1,274 |
| Alberta | 360 | 312 | 672 | 3,795 |
| British Columbia | 273 | 370 | 643 | 3,065 |
| Total domestic sales | 7,474 | 3,928 | 11,402 | 39,176 |
| Export sales | - | x | x | x |
| Total sales | 7,474 | x | x | x |
| Six months ended June 1968 |  |  |  |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 4,824 | 2,949 | 7,773 | 18,522 |
| Quebec | 8,567 | 4,680 | 13,247 | 57,978 |
| Ontario | 14,687 | 9,181 | 23,868 | 85,734 |
| Manitoba | 4,562 | 1,964 | 6,526 | 11,500 |
| Saskatchewan | 1,063 | 844 | 1,907 | 7,322 |
| Alberta ... | 2,214 | 2,113 | 4,327 | 18,412 |
| British Columbia | 2,022 | 1,695 | 3,717 | 19,590 |
| Total domestic sales | 37,939 | 23,426 | 61,365 | 219,058 |
| Export sales | x | x | x | x |
| Total sales | X | x | X | x |

$\bar{x}$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | June 1968 | Six months ended June 1968 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 18,852 | 106,694 |
| Table models | 1,429 | 10,633 |
| Consoles. | 18,173 | 96,454 |
| Three-way combinations | 722 | 5,277 |
| Totals. | 39,176 | 219,058 |
| Colour T.V. sets included in totals $\qquad$ | 5,807 | 34,704 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under | 3,777 | 24,596 |
| 19' | 14,804 | 82,881 |
| $21^{\prime \prime}$ 。 | 1,110 | 5,689 |
| $23^{\prime \prime}$ and over | 19,485 | 105,892 |
| Totals ... | 39,176 | 219,058 |
| Colour T.V. sets included in totals | 5,807 | 34,704 |

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 4. Camadian Production of Radio and Television Receiving Sets and Record Players

|  | June 1968 | Six months ended June 1968 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto .......... | 130,121 | 781,005 |
| Portables | x | x |
| Home sets | 2,646 | 38,045 |
| Radio phonograph combinations | 13,145 | 66,657 |
| Totals | x | x |
| Total television receiving sets | 41,635 | 276,164 |
|  | 6,790 | 40,338 |
| Record players |  |  |
| Monaural ... | 6,935 | 60,982 |
| Stereo | 9,106 | 39,888 |
| Totals | 16,041 | 100,870 |

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

|  | June 1968 | Six months ended June 1968 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto . . . . . . . . . . | X | x |
| Portables | 6,844 | 30,447 |
| Home sets | 5,928 | 17,818 |
| Radio phonograph combinations | x | x |
| Totals | 18,100 | 76,277 |
| Total television receiving sets | 4,781 | 32,607 |
| Colour T. V. sets included in total | x | x |

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
$\therefore$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canata" Radio Receiving Saus, by Months, 1967 and 1968

|  | Auto |  | Portables |  | Home | sets | ```kadi% phonograph combinations``` |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| number of units |  |  |  |  |  |  |  |  |
| January .... | 46,705 | 62,293 | (1) | (1) | 9,340 | 7,101 | 10,036 | 9,077 |
| February ... | 50,835 | 50,455 | (1) | (1) | 12,354 | 10,281 | 9,316 | 11,033 |
| March ... | 39,183 | 26,742 | (1) | - | 12,728 | 8,102 | 9,252 | 9,231 |
| Apri1 . .... | 53,707 | 66,832 | (1) | - | 14,161 | 6,992 | 8,202 | 7,581 |
| May ........ | 55,972 | 84,688 | (1) | - | 11,022 | 4,822 | 5,900 | 7,352 |
| June ....... | 41,986 | 60,932 | (1) | - | 10,050 | 5,734 | 6,897 | 8,547 |
| July . . . . . | 15,637 |  | (1) |  | 12,044 |  | 8,586 |  |
| August . . . . | 50,787 |  | (1) |  | 15,793 |  | 13,098 |  |
| September . . | 64,612 |  | (1) |  | 24,341 |  | 15,958 |  |
| October . . . | 60,605 |  | (1) |  | 26,101 |  | 16,380 |  |
| November . . . | 70,523 |  | (1) |  | 21,948 |  | 19,858 |  |
| December . . | 63,687 |  | (1) |  | 18,013 |  | 20,529 |  |
| Totals .. | 614,239 |  | (1) |  | 187,895 |  | 144,012 |  |
| Year to date | 288,388 | 351,942 | (1) | (1) | 69,655 | 43,032 | 49,603 | 52,821 |

(1) Included with "home sets".

TAbLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

|  | Record players |  | $\begin{aligned} & \text { Television } \\ & \text { receiving sets } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 |
|  | number of units |  |  |  |
| January | 12,185 | 9,767 | 36,097 | 36,906 |
| February | 11,865 | 12,099 | 37,393 | 40,868 |
| March . | 16,823 | 9,811 | 36,143 | 36,251 |
| April | 10,777 | 7,883 | 39,210 | 34,052 |
| May . | 10,624 | 10,403 | 31,045 | 31,805 |
| June | 16,875 | 11,402 | 36,868 | 39,176 |
| July | 14,620 |  | 33,921 |  |
| August | 24,952 |  | 43,450 |  |
| September | 36,262 |  | 57,971 |  |
| October | 42,204 |  | 64,031 |  |
| November | 50,281 |  | 61,416 |  |
| December | 42,138 |  | 45,264 |  |
| Totals | 289,606 |  | 522,809 |  |
| Year to date | 79,149 | 61,365 | 216,756 | 219,058 |

TABLF: 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6 , by Months, 1967 and 1968


TABLE 9. Production and Shipments of Entertainment Type Electionic Receivins Tubes, by Months, 1967 and 1966

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | dollars |  |
| January | 1,159,083 | 775,565 | 1,119,701 | 871,657 | 872,202 | 749,228 |
| February | 708,444 | 825,010 | 665,217 | 836,489 | 581,096 | 712,046 |
| March . | 867,450 | 819,022 | 935,596 | 1,149,469 | 697,983 | 945,113 |
| April | 1,457,086 | 875,097 | 962,636 | 904,457 | 714,351 | 727,950 |
| May . | 891,464 | 691,623 | 784,024 | 670,796 | 566,218 | 534,419 |
| June . | 715,862 | 1,049,568 | 701,164 | 695,104 | 521,722 | 525,632 |
| July ..... | 605,580 |  | 672,899 |  | 500,489 |  |
| August .... | 612,920 |  | 849,637 |  | 633,359 |  |
| September | 956,560 |  | 911,470 |  | 698,927 |  |
| October. | 947,346 |  | 884,192 |  | 769,435 |  |
| November | 1,013,052 |  | 878,336 |  | 728,510 |  |
| December | 890,440 |  | 640,899 |  | 570,400 |  |
| Totals | 10,825,287 |  | 10,005,771 |  | 7,854,692 |  |
| Year to date | 5,799,389 | 5,035,885 | 5,169,338 | 5, 327,972 | $3,953,572$ | . 194,388 |

TABLE 10. Production and Shipments of Industrial. Military and Power Pype, n. E .3. Electronic Tubes, by Months, 1967 and 1968

x Confidential to meet secrecy requirements of the Statistics Act.

PABLE 11. Production and Shipments of Television Picture Tubes (1), by Months, 1967 and 1968

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | doliars |  |
| January . | 48,340 | 65,562 | 49,346 | 64,525 | 1,421,945 | 2,252,560 |
| February . | 37,448 | 70,366 | 45,749 | $67,205$ | 1,157,720 | $2,412,085$ |
| March .... | 50,676 | 70,964 | 43,389 | $63,482$ | 1,026,493 | 2,186,922 |
| April . | 48,187 | 78,581 | 60,995 | 81,841 | 1,517,867 | 2,861,400 |
| May . | 47,325 | 79,599 | 50,104 | 72,994 | 1,651,045 | 2,473,799 |
| June | $50,412$ | 69,050 | 59,292 | 64,671 | 2,135,086 | 2,404,601 |
| July . . . . . | $48,181$ |  | 45,125 |  | 1,425,969 |  |
| August .... | 46,353 |  | 43,402 |  | 939,815 |  |
| September | 67,472 |  | 60,368 |  | 1,912,338 |  |
| October.. | 63,330 |  | 82,866 |  | 2,202,709 |  |
| November | 55,802 |  | 65,744 |  | 2,139,118 |  |
| December | 69,526 |  | 59,673 |  | 2,343,826 |  |
| Totals | 633,052 |  | 666,053 |  | 19,873,931 |  |
| Year to date | 282,388 | 434,122 | 308,875 | 414,718 | 8,910,156 | 14,591,367 |

1Able 12. Protuction and shipments of Semi-Conductor Devices, Ali Types(1), by Months, 1967 and 1968

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | number |  |  |  | dollars |  |
| January | 1,224,456 | 1,768, 851 | 896,286 | 1,964,536 | 674,243 | 869,913 |
| February | 694,907 | 1,966,573 | 798,163 | 1,928,067 | 1,145,221 | 897,931 |
| March | 1,112,207 | 2,137,699 | 1,013,471 | 2,047,288 | 1,169,675 | 943,252 |
| April | 781,905 | 2,012,610 | 899,634 | 2,247,673 | 1,436,848 | 1,141,857 |
| May | 726,401 | 1,839,909 | 704,396 | 2,126,780 | 1,220,131 | 1,027,303 |
| June | 1,264,834 | 2,058,439 | 920,485 | 2,216,501 | 248,579 | 1,051,325 |
| July | 864,059 |  | 1,365,765 |  | 1,104,042 |  |
| August | 1,257,775 |  | 1,317,677 |  | 540,455 |  |
| September | 1,687,874 |  | 1,681,134 |  | 1,052,506 |  |
| October | 1,268,931 |  | 1,558,034 |  | 507,427 |  |
| November | 1,804,953 |  | 1,500,686 |  | 711,578 |  |
| December . | 1,776,342 |  | 1,890,041 |  | 679,291 |  |
| Totals | 14,464,644 |  | 14,545,772 |  | 10,489,996 |  |
| Year to date | 5,804,710 | 11,784,081 | 5,232,435 | 12,530,845 | 5,894,697 | 5,931,581 |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment into Canada

|  | May 1968 |  | Five months ended May 1968 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ '000 | No. | \$'000 |
| Combination radio phonograph sets | 7,154 | 233 | 28,742 | 1,246 |
| Radio receiving sets transistor, п.e.s. | 88,042 | 1,025 | 387,721 | 4,140 |
| Radio receiving sets, n.e.s. except parts | 9,934 | 209 | 60,773 | 1,241 |
| Television receiving sets, including combinations, $\mathrm{n} . \mathrm{e} . \mathrm{s}$. | 13,859 | 821 | 85,735 | 5,568 |
| Television receiving sets, colour, including combination sets ..... | 5,589 | 1,321 | 21,950 | 6,306 |
| Electronic tubes .............. | 1,020,590 | 1,488 | 5,883,335 | 8,663 |
| Parts of electronic tubes, n.e.s. |  | 905 |  | 4,186 |
| Semi-conductors, transistor type | 2,245,929 | 901 | 8,664,329 | 3,372 |
| Semi-conductors, n.e.s. ......... | 1,963,616 | 680 | 9,570,504 | 3,317 |
| Parts of semi-conductors ........ | ... | 132 | ... | 734 |
| Phonographs, coin-operated, except parts | 117 | 88 | 688 | 519 |
| Phonograph record players, domestic......................... | 2,101 | 80 | 17,301 | 468 |
| Radio receiving sets, auto transistor tubes ................ | 12,836 | 259 | 65,075 | 1,323 |

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.
Note: Value given will not necessarily balance due to rounding of figures.
... Figures not appropriate or not applicable
TABLE 14. Exports of Specified Electronic Equipment from Canada

|  | May 1968 |  | Five months ended May 1968 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$1000 | No. | \$ ${ }^{1} 000$ |
| T.V. receiving sets, excluding combinations | 138 | 22 | $1,481$ | 265 |
| Combination receiving sets and record players ................. | 1,599 | 439 | 4,522 | 1,415 |
| Radios, phonographs and receiving antennae | ... | 1,996 | ... | 8,021 |
| Electronic tubes and parts | . . | 1,713 | . . | 6,357 |
| Semi-conductors and parts ....... | -• | 81 | -•• | 911 |

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.
Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL
In the case of the commodity contained fereia it is estimateit that sove: age is approximately $100 \%$.
2. Value given will not necessarily balance due to rounding of figures.
... Figures not appropriate or not applicable.


[^0]:    (1) Included with "home sets".

    * Confidential to meet secrecy requirements of the Statistics Act.

