



Vol. 23, No. 7

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

JULY 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

| | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|---|-----------------|-----------|-----------|-------------------------------|---------|
| | number of units | | | | |
| <u>July 1968</u> | | | | | |
| <u>Domestic sales in</u> | | | | | |
| Atlantic provinces | x | - | 570 | 676 | x |
| Quebec | x | - | 689 | 2,281 | x |
| Ontario | x | - | 2,209 | 3,281 | x |
| Manitoba | x | - | 272 | 590 | x |
| Saskatchewan | x | - | 127 | 627 | x |
| Alberta | x | - | 399 | 1,063 | x |
| British Columbia | x | - | 369 | 1,341 | x |
| Total domestic sales .. | 24,037 | - | 4,635 | 9,859 | 38,531 |
| <u>Export sales</u> | x | - | - | x | 17,984 |
| Total sales | x | - | 4,635 | x | 56,515 |
| <u>Seven months ended</u> <u>July 1968</u> | | | | | |
| <u>Domestic sales in</u> | | | | | |
| Atlantic provinces | x | - | 4,927 | 5,261 | x |
| Quebec | x | (1) | 9,610 | 14,709 | x |
| Ontario | x | - | 20,491 | 21,532 | x |
| Manitoba | x | - | 3,516 | 4,066 | x |
| Saskatchewan | x | - | 1,470 | 3,896 | x |
| Alberta | x | - | 4,050 | 5,788 | x |
| British Columbia | x | (1) | 3,603 | 7,428 | x |
| Total domestic sales .. | 375,979 | (1) | 47,667 | 62,680 | 486,326 |
| <u>Export sales</u> | x | (1) | 47 | x | 511,035 |
| Total sales | x | (1) | 47,714 | x | 997,361 |

(1) Included with "home sets". x Confidential to meet secrecy requirements of the Statistics Act.

September 1968
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

| | Record players | | | Television receiving sets |
|-------------------------------------|----------------|--------|--------|---------------------------|
| | Monaural | Stereo | Total | |
| July 1968 | | | | |
| number of units | | | | |
| <u>Domestic sales in</u> | | | | |
| Atlantic provinces | 827 | 720 | 1,547 | 2,629 |
| Quebec | 1,458 | 993 | 2,451 | 8,127 |
| Ontario | 2,828 | 1,747 | 4,575 | 13,440 |
| Manitoba | 326 | 370 | 696 | 1,651 |
| Saskatchewan | 226 | 146 | 372 | 1,108 |
| Alberta | 499 | 355 | 854 | 2,491 |
| British Columbia | 335 | 339 | 674 | 4,093 |
| Total domestic sales | 6,499 | 4,670 | 11,169 | 33,539 |
| Export sales | - | x | x | x |
| Total sales | 6,499 | x | x | x |
| <u>Seven months ended July 1968</u> | | | | |
| <u>Domestic sales in</u> | | | | |
| Atlantic provinces | 5,651 | 3,669 | 9,320 | 21,151 |
| Quebec | 10,025 | 5,673 | 15,698 | 66,105 |
| Ontario | 17,515 | 10,928 | 28,443 | 99,174 |
| Manitoba | 4,888 | 2,334 | 7,222 | 13,151 |
| Saskatchewan | 1,289 | 990 | 2,279 | 8,430 |
| Alberta | 2,713 | 2,468 | 5,181 | 20,903 |
| British Columbia | 2,357 | 2,034 | 4,391 | 23,683 |
| Total domestic sales | 44,438 | 28,096 | 72,534 | 252,597 |
| Export sales | x | x | x | x |
| Total sales | x | x | x | x |

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | July 1968 | Seven months ended July 1968 |
|---|-----------------|------------------------------|
| | number of units | |
| <u>By model type</u> | | |
| Portables | 15,815 | 122,509 |
| Table models | 1,460 | 12,093 |
| Consoles | 15,387 | 111,841 |
| Three-way combinations | 877 | 6,154 |
| Totals | 33,539 | 252,597 |
| Colour T.V. sets included in totals | 5,519 | 40,223 |
| <u>By screen size</u> | | |
| 17" and under | 3,158 | 27,754 |
| 19" | 12,873 | 95,754 |
| 21" | 1,113 | 6,802 |
| 23" and over | 16,395 | 122,287 |
| Totals | 33,539 | 252,597 |
| Colour T.V. sets included in totals | 5,519 | 40,223 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

| | July 1968 | Seven months ended July 1968 |
|---|-----------|---------------------------------|
| number of units | | |
| <u>Radio receiving sets</u> | | |
| Auto | 77,780 | 858,785 |
| Portables | - | x |
| Home sets | 2,302 | 40,347 |
| Radio phonograph combinations .. | 12,672 | 79,329 |
| Totals | 92,754 | x |
| Total television receiving sets .. | 43,791 | 319,955 |
| Colour T.V. sets included in total | 7,552 | 47,890 |
| <u>Record players</u> | | |
| Monaural | 5,958 | 66,940 |
| Stereo | 12,013 | 51,901 |
| Totals | 17,971 | 118,841 |

x Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

| | July 1968 | Seven months ended July 1968 |
|---|-----------|---------------------------------|
| number of units | | |
| <u>Radio receiving sets</u> | | |
| Auto | x | x |
| Portables | 5,206 | 35,653 |
| Home sets | 2,943 | 20,761 |
| Radio phonograph combinations .. | x | x |
| Totals | 13,752 | 90,029 |
| Total television receiving sets .. | 8,479 | 41,086 |
| Colour T.V. sets included in total | 443 | x |

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|--------------|-----------------|---------|-----------|------|-----------|--------|-------------------------------|--------|
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number of units | | | | | | | |
| January | 46,705 | 62,293 | (1) | (1) | 9,340 | 7,101 | 10,036 | 9,077 |
| February ... | 50,835 | 50,455 | (1) | (1) | 12,354 | 10,281 | 9,316 | 11,033 |
| March | 39,183 | 26,742 | (1) | - | 12,728 | 8,102 | 9,252 | 9,231 |
| April | 53,707 | 66,832 | (1) | - | 14,161 | 6,992 | 8,202 | 7,581 |
| May | 55,972 | 84,688 | (1) | - | 11,022 | 4,822 | 5,900 | 7,352 |
| June | 41,986 | 60,932 | (1) | - | 10,050 | 5,734 | 6,897 | 8,547 |
| July | 15,637 | 24,037 | (1) | - | 12,044 | 4,635 | 8,586 | 9,859 |
| August | 50,787 | | (1) | | 15,793 | | 13,098 | |
| September .. | 64,612 | | (1) | | 24,341 | | 15,958 | |
| October | 60,605 | | (1) | | 26,101 | | 16,380 | |
| November ... | 70,523 | | (1) | | 21,948 | | 19,858 | |
| December ... | 63,687 | | (1) | | 18,013 | | 20,529 | |
| Totals ... | 614,239 | | (1) | | 187,895 | | 144,012 | |
| Year to date | 304,025 | 375,979 | (1) | (1) | 81,699 | 47,667 | 58,189 | 62,680 |

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

| | Record players | | Television receiving sets | |
|--------------------|-----------------|--------|---------------------------|---------|
| | 1967 | 1968 | 1967 | 1968 |
| | number of units | | | |
| January | 12,185 | 9,767 | 36,097 | 36,906 |
| February | 11,865 | 12,099 | 37,393 | 40,868 |
| March | 16,823 | 9,811 | 36,143 | 36,251 |
| April | 10,777 | 7,883 | 39,210 | 34,052 |
| May | 10,624 | 10,403 | 31,045 | 31,805 |
| June | 16,875 | 11,402 | 36,868 | 39,176 |
| July | 14,620 | 11,169 | 33,921 | 33,539 |
| August | 24,952 | | 43,450 | |
| September | 36,262 | | 57,971 | |
| October | 42,204 | | 64,031 | |
| November | 50,281 | | 61,416 | |
| December | 42,138 | | 45,264 | |
| Totals | 289,606 | | 522,809 | |
| Year to date | 93,769 | 72,534 | 250,677 | 252,597 |

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

| | Auto | | Portables | | Home sets | | Radio-phonograph combinations | | Total | |
|--------------------|-----------------|------|-----------|------|-----------|-------|-------------------------------|--------|---------|--------|
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number of units | | | | | | | | | |
| January | - | - | (1) | (1) | 2,292 | 711 | 10,162 | 9,270 | 12,454 | 9,981 |
| February | - | - | (1) | (1) | 2,513 | 1,138 | 9,728 | 11,271 | 12,241 | 12,409 |
| March | - | - | (1) | - | 2,817 | 1,766 | 9,580 | 8,824 | 12,397 | 10,590 |
| April | - | - | (1) | - | 2,360 | 887 | 7,525 | 7,228 | 9,885 | 8,115 |
| May | - | - | (1) | - | 1,313 | 705 | 6,868 | 8,890 | 8,181 | 9,595 |
| June | - | - | (1) | - | 1,475 | 1,362 | 8,667 | 8,465 | 10,142 | 9,827 |
| July | - | - | (1) | - | 3,499 | 909 | 9,178 | 11,067 | 12,677 | 11,976 |
| August | - | - | (1) | - | 3,191 | - | 13,983 | - | 17,174 | - |
| September | - | - | (1) | - | 6,338 | - | 19,260 | - | 25,598 | - |
| October | - | - | (1) | - | 7,972 | - | 18,497 | - | 26,469 | - |
| November | - | - | (1) | - | 4,984 | - | 21,828 | - | 26,812 | - |
| December | - | - | (1) | - | 3,707 | - | 21,093 | - | 24,800 | - |
| Totals | - | - | (1) | - | 42,461 | - | 156,369 | - | 198,830 | - |
| Year to date | - | - | (1) | (1) | 16,269 | 7,478 | 61,708 | 65,015 | 77,977 | 72,493 |

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

| | Production | | Shipments | | | |
|-----------------|------------|----------------------|------------|-----------|-----------|-----------|
| | Units | | Units | | Value | |
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number | | | | dollars | |
| January | 1,159,083 | 775,565 | 1,119,701 | 871,657 | 872,202 | 749,228 |
| February | 708,444 | 825,010 | 665,217 | 836,489 | 581,096 | 712,046 |
| March | 867,450 | 819,022 | 935,596 | 1,149,469 | 697,983 | 945,113 |
| April | 1,457,086 | 875,097 | 962,636 | 904,457 | 714,351 | 727,950 |
| May | 891,464 | 691,623 | 784,024 | 670,796 | 566,218 | 534,419 |
| June | 715,862 | 692,568 [†] | 701,164 | 695,104 | 521,722 | 525,632 |
| July | 605,580 | 517,789 | 672,899 | 656,164 | 500,489 | 568,935 |
| August | 612,920 | | 849,637 | | 633,359 | |
| September | 956,560 | | 911,470 | | 698,927 | |
| October | 947,346 | | 884,192 | | 769,435 | |
| November | 1,013,052 | | 878,336 | | 728,510 | |
| December | 890,440 | | 640,899 | | 570,400 | |
| Totals | 10,825,287 | | 10,005,771 | | 7,854,692 | |
| Year to date .. | 6,404,969 | 5,196,674 | 5,841,237 | 5,784,136 | 4,454,061 | 4,763,323 |

[†] Revised figure.

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

| | Production | | Shipments | | | |
|-----------------|------------|------|-----------|------|-----------|------|
| | Units | | Units | | Value | |
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number | | | | dollars | |
| January | 53,730 | x | 33,710 | x | 249,734 | x |
| February | 24,533 | x | 22,007 | x | 309,334 | x |
| March | 42,574 | x | 53,691 | x | 394,677 | x |
| April | 64,583 | x | 69,390 | x | 344,783 | x |
| May | 36,613 | x | 45,760 | x | 361,910 | x |
| June | x | x | 54,596 | x | 386,268 | x |
| July | 32,743 | x | 61,528 | x | 294,623 | x |
| August | 15,197 | | 11,948 | | 123,532 | |
| September | 17,173 | | 46,086 | | 391,040 | |
| October | 25,229 | | 48,145 | | 178,547 | |
| November | 43,356 | | 51,498 | | 320,739 | |
| December | 40,335 | | 64,686 | | 349,824 | |
| Totals | x | | 563,045 | | 3,705,011 | |
| Year to date .. | x | x | 340,682 | x | 2,341,329 | x |

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

| | Production | | Shipments | | | |
|-----------------|------------|---------|-----------|---------|------------|------------|
| | Units | | Units | | Value | |
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number | | | | dollars | |
| January | 48,340 | 65,562 | 49,346 | 64,525 | 1,421,945 | 2,252,560 |
| February | 37,448 | 70,366 | 45,749 | 67,205 | 1,157,720 | 2,412,085 |
| March | 50,676 | 70,964 | 43,389 | 63,482 | 1,026,493 | 2,186,922 |
| April | 48,187 | 78,581 | 60,995 | 81,841 | 1,517,867 | 2,861,400 |
| May | 47,325 | 79,599 | 50,104 | 72,994 | 1,651,045 | 2,473,799 |
| June | 50,412 | 69,050 | 59,292 | 64,671 | 2,135,086 | 2,404,601 |
| July | 48,181 | 53,026 | 45,125 | 52,019 | 1,425,969 | 1,769,093 |
| August | 46,353 | | 43,402 | | 939,815 | |
| September | 67,472 | | 60,368 | | 1,912,338 | |
| October | 63,330 | | 82,866 | | 2,202,709 | |
| November | 55,802 | | 65,744 | | 2,139,118 | |
| December | 69,526 | | 59,673 | | 2,343,826 | |
| Totals | 633,052 | | 666,053 | | 19,873,931 | |
| Year to date .. | 330,569 | 487,148 | 354,000 | 466,737 | 10,336,125 | 16,360,460 |

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

| | Production | | Shipments | | | |
|-----------------|------------|------------|------------|------------|------------|-----------|
| | Units | | Units | | Value | |
| | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
| | number | | | | dollars | |
| January | 1,224,456 | 1,768,851 | 896,286 | 1,964,536 | 674,243 | 869,913 |
| February | 694,907 | 1,966,573 | 798,163 | 1,928,067 | 1,145,221 | 897,931 |
| March | 1,112,207 | 2,137,699 | 1,013,471 | 2,047,288 | 1,169,675 | 943,252 |
| April | 781,905 | 2,012,610 | 899,634 | 2,247,673 | 1,436,848 | 1,141,857 |
| May | 726,401 | 1,839,909 | 704,396 | 2,126,780 | 1,220,131 | 1,027,303 |
| June | 1,264,834 | 2,058,439 | 920,485 | 2,216,501 | 248,579 | 1,051,325 |
| July | 864,059 | 1,244,797 | 1,365,765 | 1,481,658 | 1,104,042 | 508,680 |
| August | 1,257,775 | | 1,317,677 | | 540,455 | |
| September | 1,687,874 | | 1,681,134 | | 1,052,506 | |
| October | 1,268,931 | | 1,558,034 | | 507,427 | |
| November | 1,804,953 | | 1,500,686 | | 711,578 | |
| December | 1,776,342 | | 1,890,041 | | 679,291 | |
| Totals | 14,464,644 | | 14,545,772 | | 10,489,996 | |
| Year to date | 6,668,769 | 13,028,878 | 6,598,200 | 14,012,503 | 6,998,739 | 6,440,261 |

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment into Canada

| | June 1968 | | Six months ended June 1968 | |
|--|-----------|--------|-------------------------------|--------|
| | No. | \$'000 | No. | \$'000 |
| Combination radio phonograph sets | 5,027 | 304 | 33,769 | 1,549 |
| Radio receiving sets transistor, n.e.s. | 68,351 | 830 | 456,072 | 4,970 |
| Radio receiving sets, n.e.s. except parts | 14,091 | 218 | 74,864 | 1,459 |
| Television receiving sets, including combinations, n.e.s. | 12,934 | 793 | 98,669 | 6,361 |
| Television receiving sets, colour, including combination sets | 2,820 | 808 | 24,770 | 7,114 |
| Electronic tubes | 828,200 | 1,613 | 6,711,535 | 10,276 |
| Parts of electronic tubes, n.e.s. ... | ... | 703 | ... | 4,889 |
| Semi-conductors, transistor type | 1,775,253 | 703 | 10,439,582 | 4,075 |
| Semi-conductors, n.e.s. | 2,086,006 | 640 | 11,656,510 | 3,957 |
| Parts of semi-conductors | ... | 159 | ... | 893 |
| Phonographs, coin-operated, except parts | 92 | 70 | 780 | 589 |
| Phonograph record players, domestic | 4,587 | 88 | 21,888 | 556 |
| Radio receiving sets, auto transistor tubes | 10,859 | 244 | 75,934 | 1,569 |

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

| | June 1968 | | Six months ended June 1968 | |
|--|-----------|--------|-------------------------------|--------|
| | No. | \$'000 | No. | \$'000 |
| T.V. receiving sets, excluding combinations | 65 | 22 | 1,546 | 287 |
| Combination receiving sets and record players | 757 | 199 | 5,279 | 1,614 |
| Radios, phonographs and receiving antennae | ... | 1,382 | ... | 9,403 |
| Electronic tubes and parts | ... | 1,542 | ... | 7,899 |
| Semi-conductors and parts | ... | 140 | ... | 1,050 |

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.