

CATALOGUE No.

43-004

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

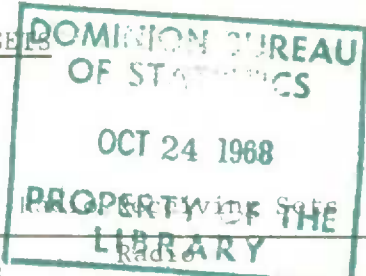
Vol. 23, No. 8

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

AUGUST 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada"



	Auto	Portables	Home sets	phonograph combinations	Total
	number of units				
<u>August 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	-	499	1,501	x
Quebec .....	x	-	1,529	4,188	x
Ontario .....	x	-	4,183	5,771	x
Manitoba .....	x	-	637	1,361	x
Saskatchewan .....	x	-	200	1,045	x
Alberta .....	x	-	553	1,365	x
British Columbia .....	x	-	700	1,728	x
Total domestic sales ..	38,312	-	8,301	16,959	63,572
Export sales .....	x	-	-	x	84,831
Total sales .....	x	-	8,301	x	148,403
<u>Eight months ended</u>					
<u>August 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces .....	x	-	5,426	6,762	x
Quebec .....	x	(1)	11,139	18,897	x
Ontario .....	x	-	24,674	27,303	x
Manitoba .....	x	-	4,153	5,427	x
Saskatchewan .....	x	-	1,670	4,941	x
Alberta .....	x	-	4,603	7,153	x
British Columbia .....	x	(1)	4,303	9,156	x
Total domestic sales ..	414,291	(1)	55,968	79,639	549,898
Export sales .....	x	(1)	47	x	595,866
Total sales .....	x	(1)	56,015	x	1,145,764

(1) Included with "home sets". x Confidential to meet secrecy requirements of the Statistics Act.

October 1968 Manufacturing and Primary Industries Division  
6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
August 1968				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces .....	2,236	1,190	3,426	3,610
Quebec .....	2,045	1,876	3,921	10,382
Ontario .....	4,892	3,446	8,338	16,761
Manitoba .....	1,269	1,060	2,329	2,969
Saskatchewan .....	563	421	984	1,804
Alberta .....	1,247	1,383	2,630	3,637
British Columbia .....	732	1,022	1,754	5,037
Total domestic sales .....	12,984	10,398	23,382	44,200
Export sales .....	x	x	x	x
Total sales .....	x	x	x	x
<u>Eight months ended</u>				
<u>August 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces .....	7,887	4,859	12,746	24,761
Quebec .....	12,070	7,549	19,619	76,487
Ontario .....	22,407	14,374	36,781	115,935
Manitoba .....	6,157	3,394	9,551	16,120
Saskatchewan .....	1,852	1,411	3,263	10,234
Alberta .....	3,960	3,851	7,811	24,540
British Columbia .....	3,089	3,056	6,145	28,720
Total domestic sales .....	57,422	38,494	95,916	296,797
Export sales .....	x	x	x	x
Total sales .....	x	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	August 1968	Eight months ended August 1968
	number of units	
<u>By model type</u>		
Portables .....	17,741	140,250
Table models .....	1,770	13,863
Consoles .....	22,768	134,609
Three-way combinations .....	1,921	8,075
Totals .....	44,200	296,797
Colour T.V. sets included in totals .....	9,078	49,301
<u>By screen size</u>		
17" and under .....	4,093	31,847
19" .....	14,200	109,954
21" .....	922	7,724
23" and over .....	24,985	147,272
Totals .....	44,200	296,797
Colour T.V. sets included in totals .....	9,078	49,301

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	August 1968	Eight months ended August 1968
number of units		
<u>Radio receiving sets</u>		
Auto .....	121,045	979,830
Portables .....	-	x
Home sets .....	10,760	51,107
Radio phonograph combinations ..	21,404	100,733
Totals .....	153,209	x
Total television receiving sets ..	47,738	367,693
Colour T.V. sets included in total .....	8,826	56,716
<u>Record players</u>		
Monaural .....	16,850	83,790
Stereo .....	11,966	63,867
Totals .....	28,816	147,657

x Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	August 1968	Eight months ended August 1968
number of units		
<u>Radio receiving sets</u>		
Auto .....	x	x
Portables .....	8,399	44,052
Home sets .....	4,118	24,879
Radio phonograph combinations ..	x	x
Totals .....	16,988	107,017
Total television receiving sets ..	5,617	46,703
Colour T.V. sets included in total .....	x	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January ....	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February ...	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March .....	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April .....	53,707	66,832	(1)	-	14,161	6,992	8,202	7,581
May .....	55,972	84,688	(1)	-	11,022	4,822	5,900	7,352
June .....	41,986	60,932	(1)	-	10,050	5,734	6,897	8,547
July .....	15,637	24,037	(1)	-	12,044	4,635	8,586	9,859
August .....	50,787	38,312	(1)	-	15,793	8,301	13,098	16,959
September ..	64,612		(1)		24,341		15,958	
October ....	60,605		(1)		26,101		16,380	
November ...	70,523		(1)		21,948		19,858	
December ...	63,687		(1)		18,013		20,529	
Totals ...	614,239		(1)		187,895		144,012	
Year to date	354,812	414,291	(1)	(1)	97,492	55,968	71,287	79,639

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January .....	12,185	9,767	36,097	36,906
February .....	11,865	12,099	37,393	40,868
March .....	16,823	9,811	36,143	36,251
April .....	10,777	7,883	39,210	34,052
May .....	10,624	10,403	31,045	31,805
June .....	16,875	11,402	36,868	39,176
July .....	14,620	11,169	33,921	33,539
August .....	24,952	23,382	43,450	44,200
September .....	36,262		57,971	
October .....	42,204		64,031	
November .....	50,281		61,416	
December .....	42,138		45,264	
Totals .....	289,606		522,809	
Year to date .....	118,721	95,916	294,127	296,797

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,  
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January .....	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February .....	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March .....	-	-	(1)	-	2,817	1,766	9,580	8,824	12,397	10,590
April .....	-	-	(1)	-	2,360	887	7,525	7,228	9,885	8,115
May .....	-	-	(1)	-	1,313	705	6,868	8,890	8,181	9,595
June .....	-	-	(1)	-	1,475	1,362	8,667	8,465	10,142	9,827
July .....	-	-	(1)	-	3,499	909	9,178	11,067	12,677	11,976
August .....	-	-	(1)	-	3,191	1,500	13,983	19,693	17,174	21,193
September .....	-	-	(1)	-	6,338	-	19,260	-	25,598	-
October .....	-	-	(1)	-	7,972	-	18,497	-	26,469	-
November .....	-	-	(1)	-	4,984	-	21,828	-	26,812	-
December .....	-	-	(1)	-	3,707	-	21,093	-	24,800	-
Totals .....	-	-	(1)	-	42,461	-	156,369	-	198,830	-
Year to date .....	-	-	(1)	(1)	19,460	8,978	75,691	84,708	95,151	93,686

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February .....	708,444	825,010	665,217	836,489	581,096	712,046
March .....	867,450	819,022	935,596	1,149,469	697,983	945,113
April .....	1,457,086	875,097	962,636	904,457	714,351	727,950
May .....	891,464	691,623	784,024	670,796	566,218	534,419
June .....	715,862	692,568	701,164	695,104	521,722	525,632
July .....	605,580	517,789	672,899	656,164	500,489	568,935
August .....	612,920	618,871	849,637	555,936	633,359	479,524
September .....	956,560		911,470		698,927	
October .....	947,346		884,192		769,435	
November .....	1,013,052		878,336		728,510	
December .....	890,440		640,899		570,400	
Totals .....	10,825,287		10,005,771		7,854,692	
Year to date ..	7,017,889	5,815,545	6,690,874	6,340,072	5,087,420	5,242,847

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	53,730	x	33,710	x	249,734	x
February .....	24,533	x	22,007	x	309,334	x
March .....	42,574	x	53,691	x	394,677	x
April .....	64,583	x	69,390	x	344,783	x
May .....	36,613	x	45,760	x	361,910	x
June .....	x	x	54,596	x	386,268	x
July .....	32,743	x	61,528	x	294,623	x
August .....	15,197	x	11,948	x	123,532	x
September .....	17,173		46,086		391,040	
October .....	25,229		48,145		178,547	
November .....	43,356		51,498		320,739	
December .....	40,335		64,686		349,824	
Totals .....	x		563,045		3,705,011	
Year to date ..	x	x	352,630	x	2,464,861	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February .....	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March .....	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April .....	48,187	78,581	60,995	81,841	1,517,867	2,861,400
May .....	47,325	79,599	50,104	72,994	1,651,045	2,473,799
June .....	50,412	69,050	59,292	64,671	2,135,086	2,404,601
July .....	48,181	53,026	45,125	52,019	1,425,969	1,769,093
August .....	46,353	51,321	43,402	52,754	939,815	2,154,615
September .....	67,472		60,368		1,912,338	
October .....	63,330		82,866		2,202,709	
November .....	55,802		65,744		2,139,118	
December .....	69,526		59,673		2,343,826	
Totals .....	633,052		666,053		19,873,931	
Year to date ..	376,922	538,469	397,402	519,491	11,275,940	18,515,075

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January .....	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February .....	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March .....	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April .....	781,905	2,012,610	899,634	2,247,673	1,436,848	1,141,857
May .....	726,401	1,839,909	704,396	2,126,780	1,220,131	1,027,303
June .....	1,264,834	2,058,439	920,485	2,216,501	248,579	1,051,325
July .....	864,059	1,244,797	1,365,765	1,481,658	1,104,042	508,680
August .....	1,257,775	1,303,503	1,317,677	1,988,181	540,455	835,983
September .....	1,687,874		1,681,134		1,052,506	
October .....	1,268,931		1,558,034		507,427	
November .....	1,804,953		1,500,686		711,578	
December .....	1,776,342		1,890,041		679,291	
Totals .....	14,464,644		14,545,772		10,489,996	
Year to date	7,926,544	14,332,381	7,915,877	16,000,684	7,539,194	7,276,244

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment into Canada

	July 1968		Seven months ended July 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	6,452	340	40,221	1,889
Radio receiving sets transistor, n.e.s. ....	129,013	1,314	585,085	6,283
Radio receiving sets, n.e.s. except parts .....	9,938	184	84,802	1,643
Television receiving sets, including combinations, n.e.s.	16,836	987	115,505	7,348
Television receiving sets, colour, including combination sets .....	4,369	1,218	29,139	8,332
Electronic tubes .....	805,142	1,272	7,516,677	11,547
Parts of electronic tubes, n.e.s.	...	501	...	5,389
Semi-conductors, transistor type	1,565,785	630	12,005,367	4,706
Semi-conductors, n.e.s. ....	1,831,093	751	13,487,603	4,708
Parts of semi-conductors .....	...	154	...	1,047
Phonographs, coin-operated, except parts .....	84	56	864	645
Phonograph record players, domestic .....	2,765	117	24,653	674
Radio receiving sets, auto transistor tubes .....	18,432	326	94,366	1,895

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable

TABLE 14. Exports of Specified Electronic Equipment from Canada

	July 1968		Seven months ended July 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations .....	346	72	1,892	358
Combination receiving sets and record players .....	2,530	656	7,809	2,270
Radios, phonographs and receiving antennae .....	...	667	...	10,070
Electronic tubes and parts .....	...	1,200	...	9,099
Semi-conductors and parts .....	...	179	...	1,229

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.