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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

SEPTEMBER 1968

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>September 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	1,393	1,463	x
Quebec	x	-	1,762	3,897	x
Ontario	x	-	6,257	5,979	x
Manitoba	x	-	1,061	1,279	x
Saskatchewan	x	-	180	1,045	x
Alberta	x	-	1,375	1,633	x
British Columbia	x	-	1,854	2,036	x
Total domestic sales ..	80,722	-	13,882	17,332	111,936
Export sales	x	-	-	x	111,824
Total sales	x	-	13,882	x	223,760
<u>Nine months ended</u> <u>September 1968</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	6,819	8,225	x
Quebec	x	(1)	12,901	22,794	x
Ontario	x	-	30,931	33,282	x
Manitoba	x	-	5,214	6,706	x
Saskatchewan	x	-	1,850	5,986	x
Alberta	x	-	5,978	8,786	x
British Columbia	x	(1)	6,157	11,192	x
Total domestic sales ..	495,013	(1)	69,850	96,971	661,834
Export sales	x	(1)	47	x	707,690
Total sales	x	(1)	69,897	x	1,369,524

(1) Included with "home sets". X Confidential to meet secrecy requirements of the Statistics Act.

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TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
September 1968				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces	2,620	1,753	4,373	4,720
Quebec	3,817	3,512	7,329	14,305
Ontario	7,153	4,987	12,140	23,309
Manitoba	1,843	1,136	2,979	3,256
Saskatchewan	665	700	1,365	2,070
Alberta	1,625	1,271	2,896	5,211
British Columbia	1,587	2,281	3,868	6,731
Total domestic sales	19,310	15,640	34,950	59,602
Export sales	x	x	x	606
Total sales	x	x	x	60,208
<u>Nine months ended September 1968</u>				
<u>Domestic sales in</u>				
Atlantic provinces	10,507	6,612	17,119	29,481
Quebec	15,887	11,061	26,948	90,792
Ontario	29,560	19,361	48,921	139,244
Manitoba	8,000	4,530	12,530	19,376
Saskatchewan	2,517	2,111	4,628	12,304
Alberta	5,585	5,122	10,707	29,751
British Columbia	4,676	5,337	10,013	35,451
Total domestic sales	76,732	54,134	130,866	356,399
Export sales	x	x	x	x
Total sales	x	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	September 1968	Nine months ended September 1968
	number of units	
<u>By model type</u>		
Portables	23,649	163,899
Table models	2,289	16,152
Consoles	32,326	166,935
Three-way combinations	1,338	9,413
Totals	59,602	356,399
Colour T.V. sets included in totals	16,345	65,646
<u>By screen size</u>		
17" and under	4,808	36,655
19"	19,209	129,163
21"	2,265	9,989
23" and over	33,320	180,592
Totals	59,602	356,399
Colour T.V. sets included in totals	16,345	65,646

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	September 1968	Nine months ended September 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	200,038	1,179,868
Portables	x	x
Home sets	5,850	56,957
Radio phonograph combinations ..	18,491	119,224
Totals	x	x
Total television receiving sets ..	54,476	420,769(1)
Colour T.V. sets included in total	10,447	67,063(1)
<u>Record players</u>		
Monaural	16,800	100,590
Stereo	15,198	79,065
Totals	31,998	179,655

x Confidential to meet the secrecy requirements of the Statistics Act.
(1) Includes revisions to date.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	September 1968	Nine months ended September 1968
	number of units	
<u>Radio receiving sets</u>		
Auto	x	x
Portables	12,105	56,157
Home sets	4,731	29,610
Radio phonograph combinations ..	x	x
Totals	21,671	128,688
Total television receiving sets ..	8,901	57,004(2)
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See January 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
(2) Includes revisions to date.
x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio phonograph combinations	
	1967	1968	1967	1968	1967	1968	1967	1968
	number of units							
January	46,705	62,293	(1)	(1)	9,340	7,101	10,036	9,077
February	50,835	50,455	(1)	(1)	12,354	10,281	9,316	11,033
March	39,183	26,742	(1)	-	12,728	8,102	9,252	9,231
April	53,707	66,832	(1)	-	14,161	6,992	8,202	7,581
May	55,972	84,688	(1)	-	11,022	4,822	5,900	7,352
June	41,986	60,932	(1)	-	10,050	5,734	6,897	8,547
July	15,637	24,037	(1)	-	12,044	4,635	8,586	9,859
August	50,787	38,312	(1)	-	15,793	8,301	13,098	16,959
September	64,612	80,722	(1)	-	24,341	13,882	15,958	17,332
October	60,605		(1)		26,101		16,380	
November	70,523		(1)		21,948		19,858	
December	63,687		(1)		18,013		20,529	
Totals	614,239		(1)		187,895		144,012	
Year to date	419,424	495,013	(1)	(1)	121,833	69,850	87,245	96,971

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1967 and 1968

	Record players		Television receiving sets	
	1967	1968	1967	1968
	number of units			
January	12,185	9,767	36,097	36,906
February	11,865	12,099	37,393	40,868
March	16,823	9,811	36,143	36,251
April	10,777	7,883	39,210	34,052
May	10,624	10,403	31,045	31,805
June	16,875	11,402	36,868	39,176
July	14,620	11,169	33,921	33,539
August	24,952	23,382	43,450	44,200
September	36,262	34,950	57,971	59,602
October	42,204		64,031	
November	50,281		61,416	
December	42,138		45,264	
Totals	289,606		522,809	
Year to date	154,983	130,866	352,098	356,399

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1967 and 1968

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1967	1968	1967	1968	1967	1968	1967	1968	1967	1968
	number of units									
January	-	-	(1)	(1)	2,292	711	10,162	9,270	12,454	9,981
February	-	-	(1)	(1)	2,513	1,138	9,728	11,271	12,241	12,409
March	-	-	(1)	-	2,817	1,766	9,580	8,824	12,397	10,590
April	-	-	(1)	-	2,360	887	7,525	7,228	9,885	8,115
May	-	-	(1)	-	1,313	705	6,868	8,890	8,181	9,595
June	-	-	(1)	-	1,475	1,362	8,667	8,465	10,142	9,827
July	-	-	(1)	-	3,499	909	9,178	11,067	12,677	11,976
August	-	-	(1)	-	3,191	1,500	13,983	19,693	17,174	21,193
September	-	-	(1)	-	6,338	2,913	19,260	18,516	25,598	21,429
October	-	-	(1)	-	7,972	-	18,497	-	26,469	-
November	-	-	(1)	-	4,984	-	21,828	-	26,812	-
December	-	-	(1)	-	3,707	-	21,093	-	24,800	-
Totals	-	-	(1)	-	42,461	-	156,369	-	198,830	-
Year to date	-	-	(1)	(1)	25,798	11,891	94,951	103,224	120,749	115,115

(1) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,159,083	775,565	1,119,701	871,657	872,202	749,228
February	708,444	825,010	665,217	836,489	581,096	712,046
March	867,450	819,022	935,596	1,149,469	697,983	945,113
April	1,457,086	875,097	962,636	904,457	714,351	727,950
May	891,464	691,623	784,024	670,796	566,218	534,419
June	715,862	692,568	701,164	695,104	521,722	525,632
July	605,580	517,789	672,899	656,164	500,489	568,935
August	612,920	618,871	849,637	555,936	633,359	479,524
September	956,560	725,640	911,470	882,512	698,927	721,024
October	947,346		884,192		769,435	
November	1,013,052		878,336		728,510	
December	890,440		640,899		570,400	
Totals	10,825,287		10,005,771		7,854,692	
Year to date ..	7,974,449	6,541,185	7,602,344	7,222,584	5,786,347	5,963,871

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	53,730	x	33,710	x	249,734	x
February	24,533	x	22,007	x	309,334	x
March	42,574	x	53,691	x	394,677	x
April	64,583	x	69,390	x	344,783	x
May	36,613	x	45,760	x	361,910	x
June	x	x	54,596	x	386,268	x
July	32,743	x	61,528	x	294,623	x
August	15,197	x	11,948	x	123,532	x
September	17,173	x	46,086	x	391,040	x
October	25,229		48,145		178,547	
November	43,356		51,498		320,739	
December	40,335		64,686		349,824	
Totals	x		563,045		3,705,011	
Year to date ..	x	x	398,716	x	2,855,901	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	48,340	65,562	49,346	64,525	1,421,945	2,252,560
February	37,448	70,366	45,749	67,205	1,157,720	2,412,085
March	50,676	70,964	43,389	63,482	1,026,493	2,186,922
April	48,187	78,581	60,995	81,841	1,517,867	2,861,400
May	47,325	79,599	50,104	72,994	1,651,045	2,473,799
June	50,412	69,050	59,292	64,671	2,135,086	2,404,601
July	48,181	53,026	45,125	52,019	1,425,969	1,769,093
August	46,353	51,321	43,402	52,754	939,815	2,154,615
September	67,472	67,120	60,368	64,843	1,912,338	2,532,115
October	63,330		82,866		2,202,709	
November	55,802		65,744		2,139,118	
December	69,526		59,673		2,343,826	
Totals	633,052		666,053		19,873,931	
Year to date ..	444,394	605,589	457,770	584,334	13,188,278	21,047,190

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1967 and 1968

	Production		Shipments			
	Units		Units		Value	
	1967	1968	1967	1968	1967	1968
	number				dollars	
January	1,224,456	1,768,851	896,286	1,964,536	674,243	869,913
February	694,907	1,966,573	798,163	1,928,067	1,145,221	897,931
March	1,112,207	2,137,699	1,013,471	2,047,288	1,169,675	943,252
April	781,905	2,012,610	899,634	2,247,673	1,436,848	1,141,857
May	726,401	1,839,909	704,396	2,126,780	1,220,131	1,027,303
June	1,264,834	2,058,439	920,485	2,216,501	248,579	1,051,325
July	864,059	1,244,797	1,365,765	1,481,658	1,104,042	508,680
August	1,257,775	1,303,503	1,317,677	1,988,181	540,455	835,983
September	1,687,874	2,424,303	1,681,134	2,687,149	1,052,506	1,074,264
October	1,268,931		1,558,034		507,427	
November	1,804,953		1,500,686		711,578	
December	1,776,342		1,890,041		679,291	
Totals	14,464,644		14,545,772		10,489,996	
Year to date	9,614,418	16,756,684	9,597,011	18,687,833	8,591,700	8,350,508

(1) Includes transistor type, rectifier type, diodes, etc.



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TABLE 13. Imports of Specified Electronic Equipment into Canada

	August 1968		Eight months ended August 1968	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	7,203	337	47,424	2,226
Radio receiving sets transistor, n.e.s.	124,225	1,316	709,310	7,600
Radio receiving sets, n.e.s. except parts	5,125	104	89,927	1,747
Television receiving sets, including combinations, n.e.s.	13,039	840	128,544	8,187
Television receiving sets, colour, including combination sets	3,805	1,253	32,944	9,585
Electronic tubes	884,802	1,287	8,401,479	12,834
Parts of electronic tubes, n.e.s.	496	...	5,886
Semi-conductors, transistor type	1,860,017	707	13,865,384	5,413
Semi-conductors, n.e.s.	1,733,650	508	15,221,253	5,216
Parts of semi-conductors	115	...	1,162
Phonographs, coin-operated, except parts	76	53	940	698
Phonograph record players, domestic	2,322	157	26,975	831
Radio receiving sets, auto transistor tubes	15,080	319	109,446	2,214

Source: Imports by Commodities, D.B.S. Catalogue No. 65-007.

Note: Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.

TABLE 14. Exports of Specified Electronic Equipment from Canada

	August 1968		Eight months ended August 1968	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	611	125	2,503	483
Combination receiving sets and record players	3,568	845	11,377	3,115
Radios, phonographs and receiving antennae	1,661	...	11,731
Electronic tubes and parts	841	...	9,940
Semi-conductors and parts	65	...	1,294

Source: Exports by Commodities, D.B.S. Catalogue No. 65-004.

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

2. Value given will not necessarily balance due to rounding.

... Figures not appropriate or not applicable.