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Vol. 24, No. 10

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

OCTOBER 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
October 1969		n	umber of a		
Domestic sales in					
Atlantic provinces	x		1,369	1,815	x
Quebec	x	-	3,161	4,373	x
Ontario	x	-	7,052	6,718	х
Manitoba	x	-	548	1,398	x
Saskatchewan	x	-	272	1,156	x
Alberta	x		1,575	1,682	x
British Columbia	x		1,739	2,784	X
Total domestic sales	113,810	-	15,716	19,926	149,452
Export sales	x	-	-	x	x
Total sales	x	860	15,716	x	x
Ten months ended October 1969					
Domestic sales in.					
Atlantic provinces	x	-	6,528	10,854	x
Quebec	x	-	17,527	26,850	x
Ontario	x		38,099	45,249	x
Manitoba	x	gin	5,115	7,818	x
Saskatchewan	x	-	1,790	6,977	x
Alberta	х	-	6,730	10,779	x
British Columbia	х		7,112	13,627	х
Total domestic sales	844,935	-	82,901	122,154	1,049,990
Export sales	х		x	x	x
Total sales	x	-	x	х	x

x Confidential to meet secrecy requirements of the Statistics Act.

December 1969 Manufacturing and Primary Industries Division 6506-718

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	Re	cord players		Television
	Monaural	Stereo	Total	receiving sets
October 1969		number	of units	
October 1909	х			
Domestic sales in				
Atlantic provinces	2,264	1,685	3,949	6,495
Quebec	5,200	3,423	8,623	18,744
Ontario	6,657	5,859	12,516	30,115
Manitoba	1,612	1,075	2,687	4,949
Saskatchewan	558	808	1,366	2,801
Alberta	971	1,163	2,134	5,674
British Columbia	1.404	1,774	3,178	6,871
Total domestic sales	18,666	15,787	34,453	75,649
xport sales	х	X	Х	ж
Total sales	x	X	х	X
Ten months ended October 1969				
Domestic sales in				
Atlantic provinces	10,250	8,652	18,902	40,912
Quebec	20,350	16,201	36,551	123,195
Ontario	30,150	27,744	57,894	194,470
Manitoba	6,086	4,479	10,565	30,376
Saskatchewan	2,412	2,441	4,853	17,175
Alberta	4,989	5,325	10,314	39,384
British Columbia	6,712	8,107	14,819	49,817
Total domestic sales	80,949	72,949	153,898	495,329
Export sales	x	X	х	х
Total sales	x	X	X	x

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	October 1969	Ten months ended October 1969
By model type	number	of units
Portables	30,367	225,342
Table models	5,097	35,258
Consoles	39,038	226,068
Three-way combinations	1.147	8,661
Totals	75,649	495,329
Colour T.V. sets included in		
totals	30,785	154,199
By screen size		
17" and under	8,840	59,453
19"	22,282	177,303
21"	5,009	24,145
23" and over	39,518	234,428
Totals	75,649	495,329
Colour T.V. sets included in		
totals	30,785	154,199

	October 1969	Ten months ended October 1969
	number	of units
Radio receiving sets		
Auto Portables	189,765	1,551,629
Home sets	6,592 25,584	x 144,934
Radio phonograph combinations		
Totals	221,941	X
Total television receiving sets	72,931	560,903
Colour T.V. sets included in total	28,362	190,251
Record players Monaural Stereo	12,944 17,378	103,964 96,701
Totals	30,322	200,665

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

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	October 1969	Ten months ended October 1969
	numbe	r of units
Radio receiving sets		
Auto	x	x
Portables	12,332	104,942
Home sets	4,323	28,530
Radio phonograph combinations	x	X
Totals	18,462	156,001
Total television receiving sets	9,815	56,284
Colour T.V. sets included in		
total	x	x

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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-	Auto		Portables		Home sets		Radio phonograph combinations	
	1968	1969	1968	1969	1968	1969	1968	1969
				number	of units			
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138
February	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March	26,742	79,577	-	-	8,102	5,263	9,231	9,046
April	66,832	70,389	-		6,992	8,422	7,581	9,331
May	84,688	88,693	-	-	4,822	5,606	7,352	7,907
June	60,932	70,240	-	-	5,734	5,529	8,547	9,181
July	24,037	24,566	-	-	4,635	5,766	9,859	10,922
August	38,312	90,405	-	-	8,301	6,677	16,959	13,621
September	80,722	160,683	-	-	13,882	15,151	17,332	19,870
October	90,780	113,810	-	-	17,430	15,716	19,630	19,926
November	161,659		-		16,254		18,929	
December					14,443		20,039	
Totals	820,779		(1)		117,977		155,569	
Year to date	.585,793	844,935	(1)	-	87,280	82,901	116,601	122,154

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Reco		Television receiving sets		
	1968	1969	1968	1969	
······································		number o	of units		
January	9,767	12,465	36,906	46,449	
February	12,099	10,259	40,868	47,227	
March	9,811	10,238	36,251	43,880	
April	7,883	7,219	34,052	40,721	
lay	10,403	8,876	31,805	36,034	
June	11,402	10,495	39,176	42,279	
July	11,169	11,111	33, 539	45, 571	
ugust	23,382	22,395	44,200	45,739	
September	34,950	26,387	59,602	71,780	
October	42,527	34,453	71,107	75,649	
November	43,958	,	62,549	10,000	
December	32,170		51,746		
Totals	249,521		541,801		
Year to date	173,393	153,898	427,506	495,329	



	Auto)	Porta	ables	Home	sets		honograph nations	To	al
	1968	1969	1968	1969	1968	1969	1968	1969	1968	1969
The Street of the					nu	mber of	units			
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	x
February	-	x	(1)	-	1,138	1,482	11,271	11,054	12,409	x
March	-	x	-	-	1,7 <mark>66</mark>	1,865	8,824	8,836	10,590	x
April	-	x	-	-	887	3,775	7,228	9,535	8,115	x
Мау	-	x	-	-	705	1,953	8,890	7,950	9,595	x
June	-	x	-	-	1,362	2,017	8,465	9,076	9,827	x
July	-	х	-	-	909	1,734	11,067	10,873	11,976	х
August	-	x	-	-	1,500	2,337	19,693	12,538	21,193	x
September	-	x	-	-	2,913	2,334	18,516	18,782	21,429	x
October	-	x		-	3,927	4,082	20,176	19,402	24,103	x
November	-		-		3,115		20,514		23,629	
December	x				2,799		21,474		x	
Totals	x		(1)		21,732		165,388		x	
Year to date	-	x	(1)	-	15,818	22,702	123,400	117,813	139,218	x

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

(1) Included with "home sets".

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	Produ	iction	Shipments					
-	Uni	the second s	Unit	Units		ue		
	1968	1969	1968	1969(1)	1968	1969(1)		
		กบก	iber		do11	ars		
January	775,565	738,889	871,657	824,982	749,228	743,725		
February	825,010	712,502	836,489	910,169	712,046	592,729		
March	819,022	714,886	1,149,469	619,650	945,113	551,030		
April	875,097	960,783	904,457	944,983	727,950	747,115		
May	691,623	710,339	670,796	733,123	534,419	550,378		
June	692,568	969,620	695,104	650,767	525,632	491,301		
July	517,789	507,127	656,164	607,091	568,935	492, 139		
August	618,871	622,077	555,936	637,964	479,524	530,007		
September	725,640	837,815	882,512	704,068	721,024	581,950		
October	804,066	1,089,115	955,200	743,007	809,491	609,974		
November	779,473		803, 381		663,484			
December	517,542		853,025		790,117			
Totals	8,642,266		9,834,190		8,226,963			
Year to date	7,345,251	7,863,153	8,177,784	7,375,804	6,773,362	5,890,348		

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

(1) Includes revisions to date.

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production	Shipme	ents
_	Units	Units	Value
October 1969	number	number	dollars
esistors	(51 429	500 540	115,912
Fixed - Wire wound Composition	654,438	588,540	x
Film	x	x	X
Non-linear	-	•	•
Total fixed resistors	14,982,896	13,018,558	384,227
Variable - Wire wound	x	x	x
Non-wire wound	х	x	x
Total variable resistors	x	x	x
Total resistors	x	x	x

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

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	Produ	iction		Ship	oments		
	Uni	lts	Un:	its	Value		
	1968	1969	1968	1969	1968	1969	
1		num	ber		dol1	ars	
Topusmu	65,562	60,333	64,525	60,804	2,252,560	2,194,443	
January February	70,366	70,597	67,205	64,466	2,412,085	2, 294, 411	
March	70,964	79,919	63,482	70,349	2,186,922	2,558,006	
April	78,581	86,242	81,841	78,679	2,861,400	2,671,032	
May	79,599	73,288	72,994	64,780	2,473,799	2,525,633	
June	69,050	83,190	64,671	74,012	2,404,601	2,781,188	
July	53,026	65,244	52,019	53,493	1,769,093	2,348,381	
August	51,321	48,190	52,754	63,277	2,154,615	3,301,447	
September	67,120	55,490	64,843	61,294	2,532,115	2, 181, 488	
October	81,944	54,703	78,349	70,481	2,798,257	2,443,981	
November	83,731		81,920		3,000,373		
December	67, 782		70,232		2,556,764		
Totals	839,046		814,835		29,402,584		
Year to date	687,533	677,196	662,683	661,635	23,845,447	25,300,010	

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

(1) Includes rebuilt and colour tubes.

TABLE	12.	Production and	Shipments	of Semi-Conductor	Devices,	A11
	¢.	Types(1),	by Months	, 1968 and 1969		

	Production Units		Shipments			
			Units		Value	
	1968	1969	1968	1969	1968	1969
10	number			dollars		
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887
March	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858
April	2,012,610	2,149,712	2,247,673	2,461,830	1,141,857	792,777
May	1,839,909	2,811,096	2,126,780	2, 176, 208	1,027,303	737,470
June	2,058,439	2,746,611	2,216,501	2,518,149	1,051,325	756,766
July	1,244,797	1,205,129	1,481,658	1,317,259	508,680	292,041
August	1,303,503	1,289,313	1,988,181	1,486,081	835,983	573,211
September	2,424,303	2,420,125	2,687,149	2,593,913	1,074,264	814, 520
October	2,289,933	1,995,145	2,483,804	2,861,201	1,258,232	734,815
November	2,346,298	,,	2,458,959	_,,	1,378,684	
December	2,321,088		1, 797, 159		1,318,030	
Totals	23,714,003		25, 427, 755		12, 305, 454	
fear to date \	9,046,617	20,557,346	21,171,637	21,946,994	9,608,740	7,177,151

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment into Canada

Combination radio phonograph sets Radio receiving sets transistor, n.e.s. Radio receiving sets, n.e.s. except parts Television receiving sets, including combinations, n.e.s. Television receiving sets, colour, including combination sets Electronic tubes Parts of electronic tubes, n.e.s. Semi-conductors, transistor type Semi-conductors, n.e.s. Parts of semi-conductors Phonographs, coin-operated, except parts Phonograph record players, domestic Radio receiving sets, auto transistor tubes

<u>Note</u>: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

T.V. receiving sets, excluding combinations Combination receiving sets and record players Radios, phonographs and receiving antennae Electronic tubes and parts Semi-conductors and parts

Note: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.