

CATALOGUE No.
43-004
MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce



Vol. 24, No. 11

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

NOVEMBER 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
number of units					
<u>November 1969</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	669	1,855	x
Quebec	x	-	1,995	4,462	x
Ontario	x	-	4,624	5,710	x
Manitoba	x	-	615	1,042	x
Saskatchewan	x	-	264	1,047	x
Alberta	x	-	881	1,612	x
British Columbia	x	-	736	1,698	x
Total domestic sales ..	92,566	-	9,784	17,426	119,776
Export sales	x	-	-	x	x
Total sales	x	-	9,784	x	x
<u>Eleven months ended November 1969</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	7,197	12,709	x
Quebec	x	-	19,522	31,312	x
Ontario	x	-	42,723	50,959	x
Manitoba	x	-	5,730	8,860	x
Saskatchewan	x	-	2,054	8,024	x
Alberta	x	-	7,611	12,391	x
British Columbia	x	-	7,848	15,325	x
Total domestic sales ..	937,501	-	92,685	139,580	1,169,766
Export sales	x	-	x	x	x
Total sales	x	-	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

February 1970
6506-718

Manufacturing and Primary Industries Division

Historical File Copy

STATISTICS CANADA
STATISTIQUE DU CANADA
APR 2 1978
LIBRARY
BIBLIOTHÈQUE

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>November 1969</u>				
<u>Domestic sales in</u>				
Atlantic provinces	2,453	1,460	3,913	5,309
Quebec	4,839	3,377	8,216	17,232
Ontario	7,043	4,366	11,409	24,608
Manitoba	946	780	1,726	3,927
Saskatchewan	618	501	1,119	2,297
Alberta	1,352	1,417	2,769	5,442
British Columbia	1,699	1,642	3,341	6,371
Total domestic sales	18,950	13,543	32,493	65,186
Export sales	x	x	x	x
Total sales	x	x	x	x
<u>Eleven months ended November 1969</u>				
<u>Domestic sales in</u>				
Atlantic provinces	12,703	10,112	22,815	46,221
Quebec	25,189	19,578	44,767	140,427
Ontario	37,193	32,110	69,303	219,078
Manitoba	7,032	5,259	12,291	34,303
Saskatchewan	3,030	2,942	5,972	19,472
Alberta	6,341	6,742	13,083	44,826
British Columbia	8,411	9,749	18,160	56,188
Total domestic sales	99,899	86,492	186,391	560,515
Export sales	x	x	x	x
Total sales	x	x	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	November 1969	Eleven months ended November 1969
	number of units	
<u>By model type</u>		
Portables	28,799	254,141
Table models	4,266	39,524
Consoles	31,019	257,087
Three-way combinations	1,102	9,763
Totals	65,186	560,515
Colour T.V. sets included in totals	27,288	181,487
<u>By screen size</u>		
17" and under	7,601	67,054
19"	20,803	198,106
21"	6,130	30,275
23" and over	30,652	265,080
Totals	65,186	560,515
Colour T.V. sets included in totals	27,288	181,487

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	November 1969	Eleven months ended November 1969
number of units		
<u>Radio receiving sets</u>		
Auto	150,397	1,702,026
Portables	-	-
Home sets	13,944	x
Radio phonograph combinations ..	21,311	166,245
Totals	185,652	x
Total television receiving sets ..	66,037	626,940
Colour T.V. sets included in total	30,144	220,395
<u>Record players</u>		
Monaural	20,174	124,138
Stereo	8,841	105,542
Totals	29,015	229,680

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	November 1969	Eleven months ended November 1969
number of units		
<u>Radio receiving sets</u>		
Auto	x	x
Portables	8,060	113,002
Home sets	4,352	32,882
Radio phonograph combinations ..	x	x
Totals	15,946	171,947
Total television receiving sets ..	13,361	69,645
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

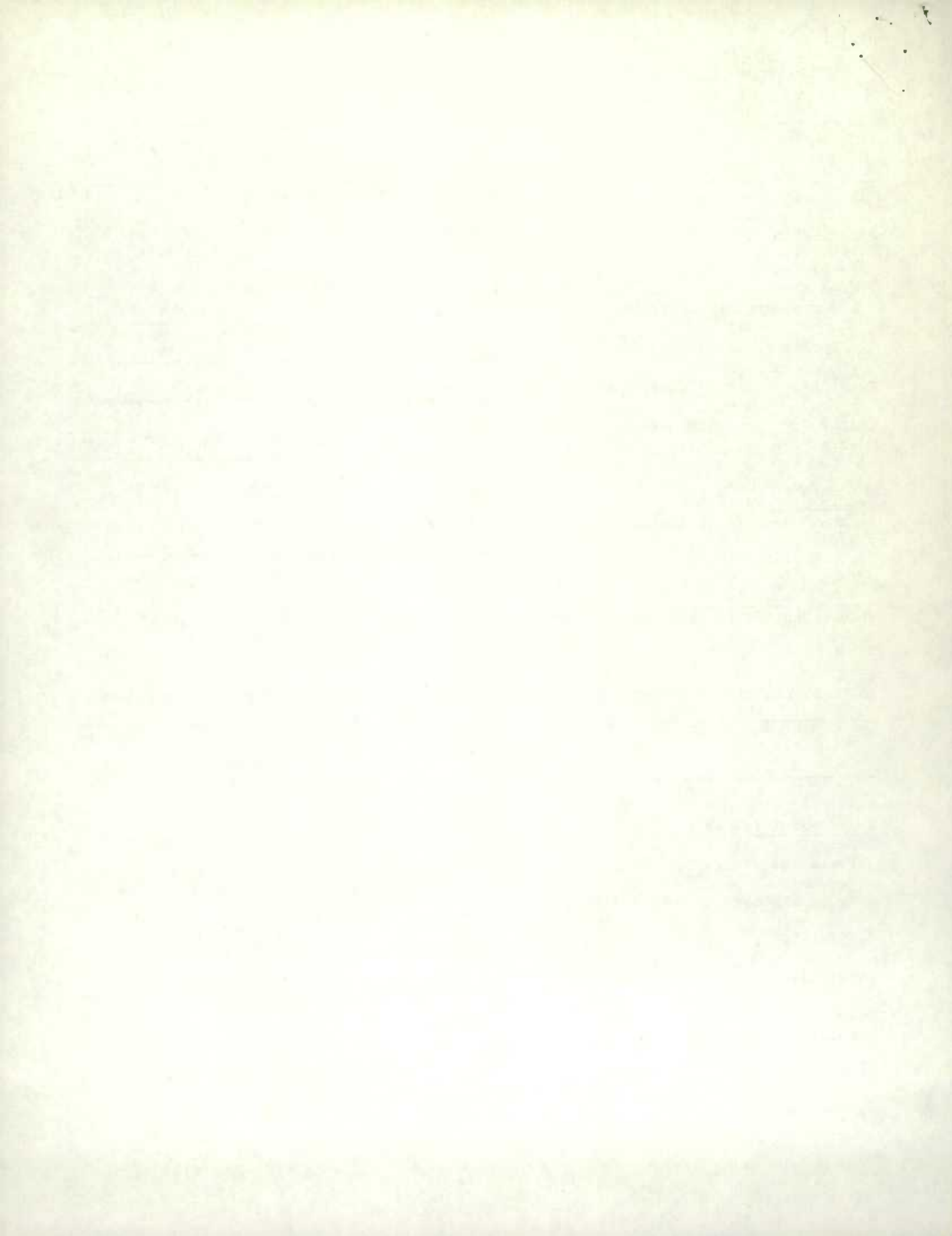


TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

	Auto		Portables		Home sets		Radio phonograph combinations	
	1968	1969	1968	1969	1968	1969	1968	1969
	number of units							
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138
February ...	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March	26,742	79,577	-	-	8,102	5,263	9,231	9,046
April	66,832	70,389	-	-	6,992	8,422	7,581	9,331
May	84,688	88,693	-	-	4,822	5,606	7,352	7,907
June	60,932	70,240	-	-	5,734	5,529	8,547	9,181
July	24,037	24,566	-	-	4,635	5,766	9,859	10,922
August	38,312	90,405	-	-	8,301	6,677	16,959	13,621
September ..	80,722	160,683	-	-	13,882	15,151	17,332	19,870
October	90,780	113,810	-	-	17,430	15,716	19,630	19,926
November ...	161,659	92,566	-	-	16,254	9,784	18,929	17,426
December ...	73,327		-		14,443		20,039	
Totals	820,779		(1)		117,977		155,569	
Year to date	747,452	937,501	(1)	-	103,534	92,685	135,530	139,580

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Record players		Television receiving sets	
	1968	1969	1968	1969
	number of units			
January	9,767	12,465	36,906	46,449
February	12,099	10,259	40,868	47,227
March	9,811	10,238	36,251	43,880
April	7,883	7,219	34,052	40,721
May	10,403	8,876	31,805	36,034
June	11,402	10,495	39,176	42,279
July	11,169	11,111	33,539	45,571
August	23,382	22,395	44,200	45,739
September	34,950	26,387	59,602	71,780
October	42,527	34,453	71,107	75,649
November	43,958	32,493	62,549	65,186
December	32,170		51,746	
Totals	249,521		541,801	
Year to date	217,351	186,391	490,055	560,515

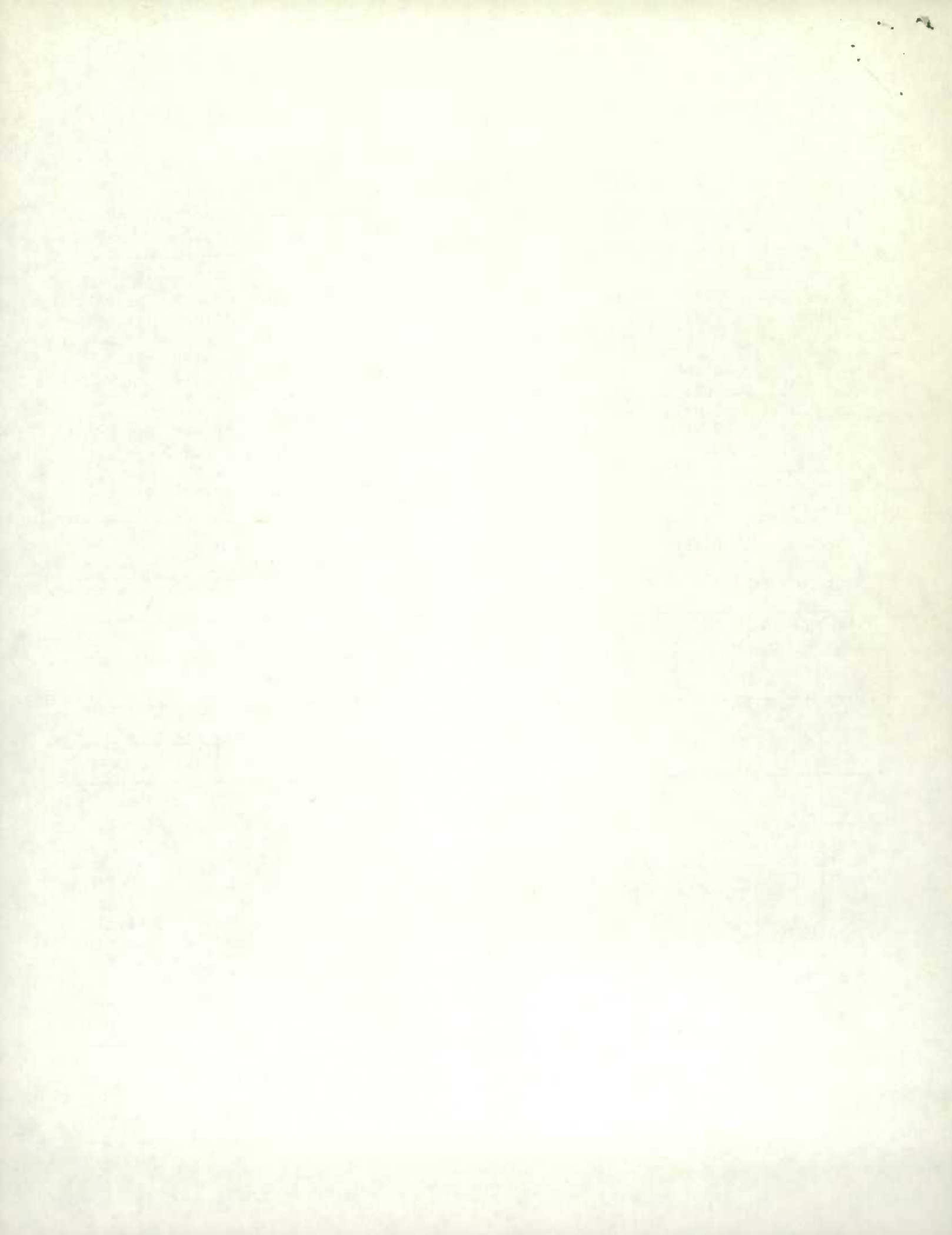


TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1968 and 1969

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1968	1969	1968	1969	1968	1969	1968	1969	1968	1969
	number of units									
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	x
February	-	x	(1)	-	1,138	1,482	11,271	11,054	12,409	x
March	-	x	-	-	1,766	1,865	8,824	8,836	10,590	x
April	-	x	-	-	887	3,775	7,228	9,535	8,115	x
May	-	x	-	-	705	1,953	8,890	7,950	9,595	x
June	-	x	-	-	1,362	2,017	8,465	9,076	9,827	x
July	-	x	-	-	909	1,734	11,067	10,873	11,976	x
August	-	x	-	-	1,500	2,337	19,693	12,538	21,193	x
September	-	x	-	-	2,913	2,334	18,516	18,782	21,429	x
October	-	x	-	-	3,927	4,082	20,176	19,402	24,103	x
November	-	x	-	-	3,115	2,616	20,514	16,317	23,629	x
December	x		-		2,799		21,474		x	
Totals	x		(1)		21,732		165,388		x	
Year to date	-	x	(1)	-	18,933	25,318	143,914	134,130	162,847	x

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969(1)	1968	1969(1)
	number				dollars	
January	775,565	738,889	871,657	824,982	749,228	743,725
February	825,010	712,502	836,489	910,169	712,046	592,729
March	819,022	714,886	1,149,469	619,650	945,113	551,030
April	875,097	960,783	904,457	944,983	727,950	747,115
May	691,623	710,339	670,796	733,123	534,419	550,378
June	692,568	969,620	695,104	650,767	525,632	491,301
July	517,789	507,127	656,164	607,091	568,935	492,139
August	618,871	622,077	555,936	637,964	479,524	530,007
September	725,640	837,815	882,512	704,068	721,024	581,950
October	804,066	1,089,115	955,200	743,007	809,491	609,974
November	779,473	847,425	803,381	774,846	663,484	638,408
December	517,542		853,025		790,117	
Totals	8,642,266		9,834,190		8,226,963	
Year to date ..	8,124,724	8,710,578	8,981,165	8,150,650	7,436,846	6,528,756

(1) Includes revisions to date.

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production		Shipments	
	Units		Value	
	number		dollars	
<u>November 1969</u>				
<u>Resistors</u>				
Fixed - Wire wound	514,948	424,102	107,889	
Composition	x	x	x	
Film	x	x	x	
Non-linear	-	-	-	
Total fixed resistors ...	14,313,974	10,584,807	330,496	
Variable - Wire wound	x	x	x	
Non-wire wound	x	x	x	
Total variable resistors	x	x	x	
Total resistors	x	x	x	

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

x Confidential to meet secrecy requirements of the Statistics Act.

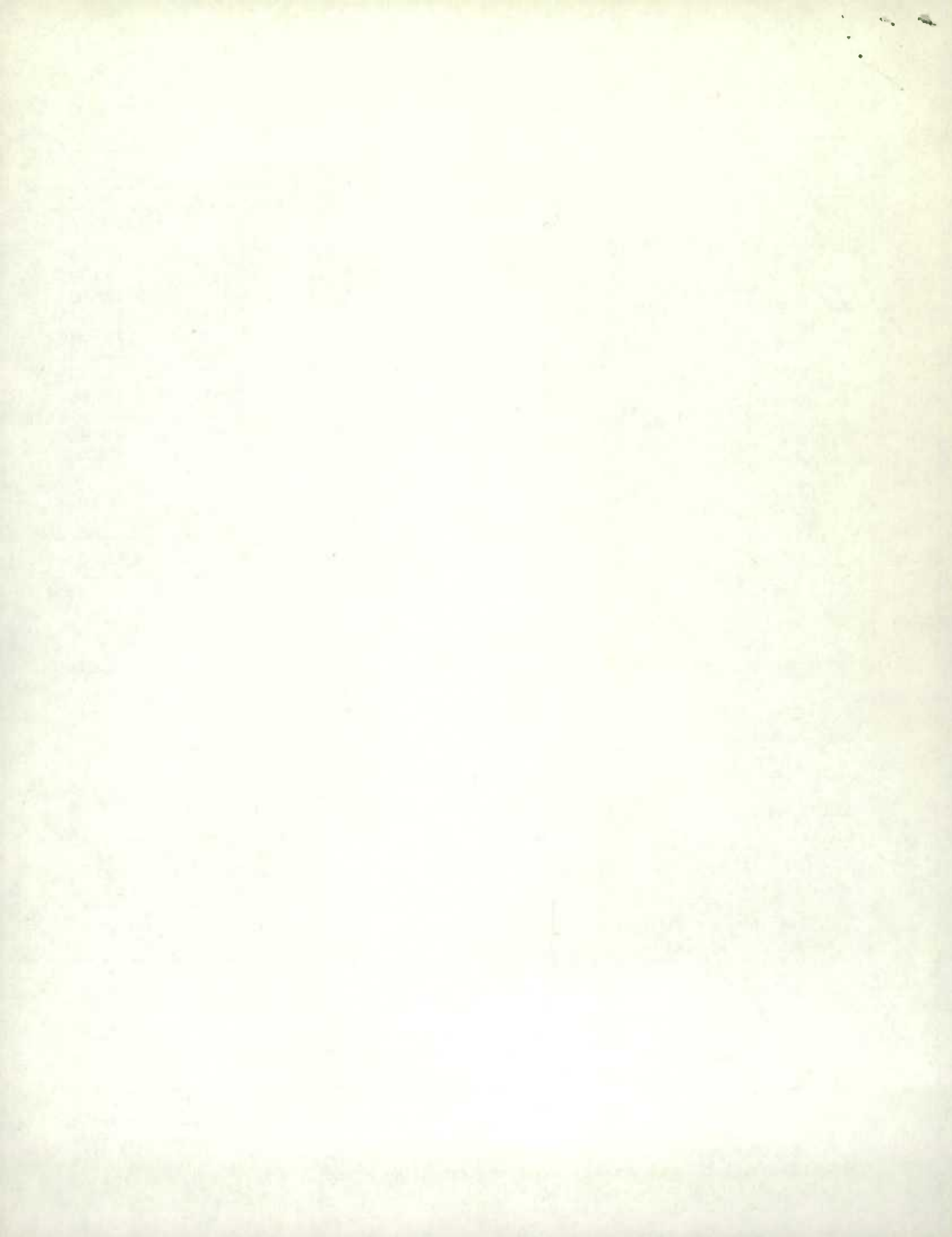


TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969	1968	1969
	number				dollars	
January	65,562	60,333	64,525	60,804	2,252,560	2,194,443
February	70,366	70,597	67,205	64,466	2,412,085	2,294,411
March	70,964	79,919	63,482	70,349	2,186,922	2,558,006
April	78,581	86,242	81,841	78,679	2,861,400	2,671,032
May	79,599	73,288	72,994	64,780	2,473,799	2,525,633
June	69,050	83,190	64,671	74,012	2,404,601	2,781,188
July	53,026	65,244	52,019	53,493	1,769,093	2,348,381
August	51,321	48,190	52,754	63,277	2,154,615	3,301,447
September	67,120	55,490	64,843	61,294	2,532,115	2,181,488
October	81,944	54,703	78,349	70,481	2,798,257	2,443,981
November	83,731	67,553	81,920	71,035	3,000,373	3,130,475
December	67,782		70,232		2,556,764	
Totals	839,046		814,835		29,402,584	
Year to date ..	771,264	744,749	744,603	732,670	26,845,820	28,430,485

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969	1968	1969
	number				dollars	
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887
March	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858
April	2,012,610	2,149,712	2,247,673	2,461,830	1,141,857	792,777
May	1,839,909	2,811,096	2,126,780	2,176,208	1,027,303	737,470
June	2,058,439	2,746,611	2,216,501	2,518,149	1,051,325	756,766
July	1,244,797	1,205,129	1,481,658	1,317,259	508,680	292,041
August	1,303,503	1,289,313	1,988,181	1,486,081	835,983	573,211
September	2,424,303	2,420,125	2,687,149	2,593,913	1,074,264	814,520
October	2,289,933	1,995,145	2,483,804	2,861,201	1,258,232	734,815
November	2,346,298	2,364,437	2,458,959	2,471,780	1,378,684	575,098
December	2,321,088		1,797,159		1,318,030	
Totals	23,714,003		25,427,755		12,305,454	
Year to date	21,392,915	22,921,783	23,630,596	24,418,774	10,987,424	7,752,249

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment into Canada

Combination radio phonograph sets
Radio receiving sets transistor,
n.e.s.
Radio receiving sets, n.e.s.
except parts
Television receiving sets,
including combinations, n.e.s.
Television receiving sets, colour,
including combination sets
Electronic tubes
Parts of electronic tubes, n.e.s.
Semi-conductors, transistor type
Semi-conductors, n.e.s.
Parts of semi-conductors
Phonographs, coin-operated, except
parts
Phonograph record players,
domestic
Radio receiving sets, auto
transistor tubes

Note: Data formerly shown in this
table may be obtained in "Imports
by Commodities", DBS Catalogue
No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

T.V. receiving sets, excluding
combinations
Combination receiving sets and
record players
Radios, phonographs and receiving
antennae
Electronic tubes and parts
Semi-conductors and parts

Note: Data formerly shown in this
table may be obtained in "Exports
by Commodities", DBS Catalogue
No. 65-004

Note: Data contained in this report reflect the experience of respondent firms
listed in the December report. However, please note the following changes for
the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage
is approximately 100%.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010669804