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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

FEBRUARY 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving

	Auto	Portables	Home sets	Radio phonograph combinations	Total
		nu	umber of u	units	
February 1969					
Domestic sales in					
Atlantic provinces	x	-	973	942	· >
Quebec	X	-	1,411	2,106	2
Ontario	x	-	4,596	4,323	>
Manitoba	x	-	710	713	2
Saskatchewan	x	-	x	675	2
Alberta	х	-	757	1,222	2
British Columbia	x	-	X	1,231	2
Total domestic sales	75,888	-	9,658	11,212	96,758
xport sales	93,758	-		X	2
Total sales	169,646	-	9,658	х	2
Two months ended February 1969					
Domestic sales in.					
Atlantic provinces	x	-	1,532	1,868	2
Quebec	х	-	2,403	4,176	:
Ontario	x	-	7,031	9,113	:
Manitoba	Х	-	910	1,458	3
Saskatchewan	x	-	x	1,287	:
Alberta	x	-	1,176	2,123	1
British Columbia	X	-	x	2,325	
Total domestic sales	146,572		14,771	22,350	183,69
Export sales	163,621			X	:
Total sales	310,193	-	14,771	x	:

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April 1969 Manufacturing and Primary Industries Division 6506-718

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	Re	cord players		Television
	Monaural	Stereo	Total	receiving sets
February 1969		number o	of units	
Domestic sales in				
Atlantic provinces	754	867	1,621	4,344
Quebec	1,165	1,082	2,247	10,881
Ontario	1,585	1,684	3,269	19,411
Manitoba	665	475	1,140	2,572
Saskatchewan	210	186	396	1,695
Alberta	342	309	651	4,005
British Columbia	475	460	935	4,319
Total domestic sales	5,196	5,063	10,259	47,227
Export sales	x	X	39	4,400
Total sales	х	x	10,298	51,627
Two months ended February 1969				
Domestic sales in				
Atlantic provinces	1,585	1,383	2,968	7,797
Quebec	2,805	2,596	5,401	20,780
Ontario	4,322	4,563	8,885	40,684
Manitoba	1,229	726	1,955	5,538
Saskatchewan	414	398	812	3,094
Alberta	609	662	1,271	7,398
British Columbia	742	6 90	1,432	8,385
Total domestic sales	11,706	11,018	22,724	93,676
Export sales	Х	Х	79	X
Total sales	Х	Х	22,803	x

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	February 1969	Two months ended February 1969			
By model type	number of units				
Portables	22,245	43,956			
Table models	3,642	7,522			
Consoles	20,481	40,567			
Three-way combinations	859	1,631			
Totals	47,227	93,676			
Colour T.V. sets included in					
totals	12,667	24,250			
By screen size					
17" and under	6,732	13,990			
19"	17,440	33,507			
21"	1,262	2,799			
23" and over	21,793	43,380			
Totals	47,227	93,676			
Colour T.V. sets included in					
totals	12,667	24,250			

	February 1969	Two months ended February 1969
	number	of units
Radio receiving sets		
Auto	183,692	316,315
Portables	-	-
Home sets	х	x
Radio phonograph combinations	10,984	22,573
Totals	х	x
Total television receiving sets	59,505	107,619
Colour T.V. sets included in		
total	17,713	30,189
Record players		
Monaural	10,272	17,903
Stereo	10,428	18,299
	20,700	36,202

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

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	February 1969	Two months ended February 1969		
	number of units			
Radio receiving sets				
Auto	х	x		
Portables	7,868	12,186		
Home sets	2,220	3,690		
Radio phonograph combinations	X	х		
Totals	11,878	18,942		
otal television receiving sets	3,379	7,957		
Colour T.V. sets included in				
total	х	x		

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

 As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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	Auto		Port	Portables Home		sets	Radio phonograph combination	
	1968	1969	1968	1969	1968	1969	1968	1969
				number	of units			
January	62,293	70,684	(1)		7,101	5,113	9,077	11,138
February	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March	26,742		-		8,102		9,231	
April	66,832		-		6,992		7,581	
May	84,688		-		4,822		7,352	
June	60,932		889		5,734		8,547	
July	24,037		-		4,635		9,859	
August	38,312		~		8,301		16,959	
September	80,722		-		13,882		17,332	
October	90,780		-		17,430		19,630	
November	161,659				16,254		18,929	
December	73,327		-		14,443		20,039	
Totals	820,779		(1)		117,977		155,569	
Year to date	112,748	146,572	(1)		17,382	14,771	20,110	22,350

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Rec	ord yers	Television receiving sets		
	1968	1969	1968	1969	
		number o	of units		
January	9,767	12,465	36,906	46,449	
February	12,099	10,259	40,868	47,227	
farch	9,811		36,251		
pril	7,883		34,052		
lay	10,403		31,805		
June	11,402		39,176		
uly	11,169		33, 539		
ugust	23,382		44,200		
September	34,950		59,602		
ctober	42,527		71,107		
lovember	43,958		62,549		
December	32,170		51,746		
Totals	249,521		541,801		
ear to date	21,866	22,724	77,774	93,676	

	Auto		Auto Portables Home sets		Radio-phonograph combinations		Total			
	1968	1969	1968	1969	1968	1969	1968	1969	1968	1969
					nu	mber of	units			
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	х
Pebruary	-	х	(1)	~	1,138	1,482	11,271	11,054	12,409	х
March	-		-		1,766		8,824		10,590	
April	-		-		887		7,228		8,115	
Aay	-		_		705		8,890		9,595	
June	-		_		1,362		8,465		9,827	
July	-		-		909		11,067		11,976	
August	-				1,500		19,693		21,193	
September	-		-		2,913		18,516		21,429	
October	-		-		3,927		20,176		24,103	
lovember	-		-		3,115		20,514		23,629	
December	X		**		2,799		21,474		x	
Totals	x		(1)		21,732		165,388		x	
lear to date		х	(1)		1,849	2,605	20,541	20,821	22,390	x

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

(1) Included with "home sets".

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	Production			Ship	oments	
	Un	its	Un	its	Value	
	1968	1969	1968	1969	1968	1969
		num	ber		dol	lars
January	775,565	738,889	871,657	824,901	749,228	743,612
February	825,010	712,502	836,489	908,674	712,046	591,367
March	819,022		1,149,469		945,113	
April	875,097		904,457		727,950	
1ay	691,623		670,796		534,419	
June	692,568		695,104		525,632	
July	517,789		656,164		568,935	
ugust	618,871		555,936		479,524	
September	725,640		882,512		721,024	
ctober	804,066		955,200		809,491	
lovember	779,473		803,381		663,484	
December	517,542		853,025		790,117	
Totals	8,642,266		9,834,190		8,226,963	
Year to date	1,600,575	1,451,391	1,708,146	1,733,575	1,461,274	1,334,979

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production	Shipments		
_	Units	Units	Value	
Debrucere 1060	number	number	dollars	
February 1969				
esistors				
Fixed - Wire wound	464,981	419,442	113,804	
Composition	x	x	x	
Film	x	x	X	
Non-linear		-	-	
Total fixed resistors	13,254,953	10,992,863	361,462	
Variable - Wire wound	х	x	X	
Non-wire wound	1,230,462	х	x	
Total variable resistors	х	×	x	
Total resistors	х	x	x	

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

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	Produ	uction		Ship	oments	
	Un :	its	Uni	its	Value	
	1968	1969	1968	1969	1968	1969
		num	ber		doll	ars
January	65,562	60,333	64,525	60,804	2,252,560	2,194,443
February	70,366	70,597	67,205	64,466	2,412,085	2,294,411
March	70,964		63,482		2,186,922	
April	78,581		81,841		2,861,400	
May	79,599		72,994		2,473,799	
June	69,050		64,671		2,404,601	
July	53,026		52,019		1,769,093	
August	51,321		52,754		2,154,615	
September	67,120		64,843		2,532,115	
October	81,944		78,349		2,798,257	
November	83,731		81,920		3,000,373	
December	67,782		70,232		2,556,764	
Totals	839,046		814,835		29,402,584	
Year to date	135,928	130,930	131,730	125,270	4,664,645	4,488,854

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

(1) Includes rebuilt and colour tubes.

TABLE	12.	Production	and	Sh	ipments	of	Sen	ni-Co	mductor	Devices,	A11	
		Types(1),	by	Months,	1	968	and	1969			

	Produ	iction	Shipments					
	Uni	ts	Uni	ts	Value			
	1968	1969	1968	1969	1968	1969		
		าน	dollars					
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806		
February		1,610,723	1,928,067	2,199,396	897,931	809,887		
March	2,137,699		2,047,288		943,252			
April	2,012,610		2,247,673		1,141,857			
May			2,126,780		1,027,303			
June	2,058,439		2,216,501		1,051,325			
July	1,244,797		1,481,658		508,680			
August	1,303,503		1,988,181		835,983			
September	2,424,303		2,687,149		1,074,264			
October	2,289,933		2,483,804		1,258,232			
November			2,458,959		1,378,684			
December	2,321,088		1,797,159		1,318,030			
Totals	23,714,003		25,427,755		12,305,454			
Year to date	3,735,424	3,406,585	3,892,603	4,021,675	1,767,844	1,551,693		

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment into Canada

Combination radio phonograph sets Radio receiving sets transistor, Radio receiving sets, n.e.s. except parts Television receiving sets, including combinations, n.e.s. Television receiving sets, colour, including combination sets Note: Data formerly shown in this table may be Electronic tubes obtained in "Imports by Commodities", DBS Parts of electronic tubes, n.e.s. Catalogue No. 65-007. Semi-conductors, transistor type Semi-conductors, n.e.s. Parts of semi-conductors Phonographs, coin-operated, except parts Phonograph record players, domestic Radio receiving sets, auto

TABLE 14. Exports of Specified Electronic Equipment from Canada

transistor tubes

 T.V. receiving sets, excluding combinations Combination receiving sets and record players Radios, phonographs and receiving antennae Electronic tubes and parts Semi-conductors and parts 	e: Data formerly shown in this table may be obtained in "Exports by Commodities", DBS Catalogue No. 65-004.	
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<u>Note</u>: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.

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