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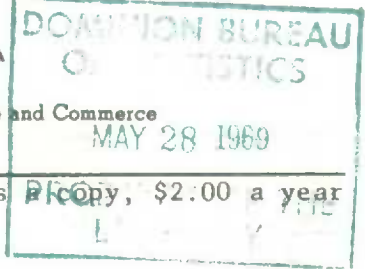
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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

MARCH 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>March 1969</u>					
<u>Domestic sales in</u>					
Atlantic provinces	x	-	435	925	x
Quebec	x	-	967	1,798	x
Ontario	x	-	2,526	3,515	x
Manitoba	x	-	372	609	x
Saskatchewan	x	-	76	476	x
Alberta	x	-	298	798	x
British Columbia	x	-	589	925	x
Total domestic sales ..	79,577	-	5,263	9,046	93,886
Export sales	97,601	-	-	x	x
Total sales	177,178	-	5,263	x	x
<u>Three months ended</u>					
<u>March 1969</u>					
<u>Domestic sales in.</u>					
Atlantic provinces	x	-	1,967	2,793	x
Quebec	x	-	3,370	5,974	x
Ontario	x	-	9,557	12,628	x
Manitoba	x	-	1,282	2,067	x
Saskatchewan	x	-	x	1,763	x
Alberta	x	-	1,474	2,921	x
British Columbia	x	-	x	3,250	x
Total domestic sales ..	226,149	-	20,034	31,396	277,579
Export sales	261,222	-	-	x	x
Total sales	487,371	-	20,034	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

May 1969
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
March 1969				
number of units				
<u>Domestic sales in</u>				
Atlantic provinces	458	661	1,119	3,722
Quebec	1,223	1,675	2,898	11,576
Ontario	1,350	2,332	3,682	15,663
Manitoba	435	293	728	2,844
Saskatchewan	134	138	272	1,553
Alberta	307	475	782	3,904
British Columbia	221	536	757	4,618
Total domestic sales	4,128	6,110	10,238	43,880
Export sales	x	x	x	3,401
Total sales	x	x	x	47,281
<u>Three months ended March 1969</u>				
<u>Domestic sales in</u>				
Atlantic provinces	2,043	2,044	4,087	11,519
Quebec	4,028	4,271	8,299	32,356
Ontario	5,672	6,895	12,567	56,347
Manitoba	1,664	1,019	2,683	8,382
Saskatchewan	548	536	1,084	4,647
Alberta	916	1,137	2,053	11,302
British Columbia	963	1,226	2,189	13,003
Total domestic sales	15,834	17,128	32,962	137,556
Export sales	x	x	x	x
Total sales	x	x	x	x

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	March 1969	Three months ended March 1969
	number of units	
<u>By model type</u>		
Portables	21,276	65,232
Table models	4,075	11,597
Consoles	17,719	58,286
Three-way combinations	810	2,441
Totals	43,880	137,556
Colour T.V. sets included in totals	12,615	36,865
<u>By screen size</u>		
17" and under	5,914	19,904
19"	17,553	51,060
21"	2,072	4,871
23" and over	18,341	61,721
Totals	43,880	137,556
Colour T.V. sets included in totals	12,615	36,865

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TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

	March 1969	Three months ended March 1969
number of units		
Radio receiving sets		
Auto	161,690	478,005
Portables	-	-
Home sets	8,733	x
Radio phonograph combinations ..	10,863	33,436
Totals	181,286	x
Total television receiving sets ..	60,772	168,391
Colour T.V. sets included in total	18,010	48,199
Record players		
Monaural	6,721	24,624
Stereo	7,884	26,183
Totals	14,605	50,807

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TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

	March 1969	Three months ended March 1969
number of units		
Radio receiving sets		
Auto	x	x
Portables	4,402	16,588
Home sets	3,716	7,406
Radio phonograph combinations ..	x	x
Totals	10,246	29,188
Total television receiving sets ..	4,077	12,034
Colour T.V. sets included in total	x	x

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

	Auto		Portables		Home sets		Radio phonograph combinations	
	1968	1969	1968	1969	1968	1969	1968	1969
	number of units							
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138
February ...	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March	26,742	79,577	-	-	8,102	5,263	9,231	9,046
April	66,832		-		6,992		7,581	
May	84,688		-		4,822		7,352	
June	60,932		-		5,734		8,547	
July	24,037		-		4,635		9,859	
August	38,312		-		8,301		16,959	
September ..	80,722		-		13,882		17,332	
October	90,780		-		17,430		19,630	
November ...	161,659		-		16,254		18,929	
December ...	73,327		-		14,443		20,039	
Totals ...	820,779		(1)		117,977		155,569	
Year to date	139,490	226,149	(1)	-	25,484	20,034	29,341	31,396

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Record players		Television receiving sets	
	1968	1969	1968	1969
	number of units			
January	9,767	12,465	36,906	46,449
February	12,099	10,259	40,868	47,227
March	9,811	10,238	36,251	43,880
April	7,883		34,052	
May	10,403		31,805	
June	11,402		39,176	
July	11,169		33,539	
August	23,382		44,200	
September	34,950		59,602	
October	42,527		71,107	
November	43,958		62,549	
December	32,170		51,746	
Totals	249,521		541,801	
Year to date	31,677	32,962	114,025	137,556

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1968	1969	1968	1969	1968	1969	1968	1969	1968	1969
	number of units									
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	x
February	-	x	(1)	-	1,138	1,482	11,271	11,054	12,409	x
March	-	x	-	-	1,766	1,865	8,824	8,836	10,590	x
April	-		-		887		7,228		8,115	
May	-		-		705		8,890		9,595	
June	-		-		1,362		8,465		9,827	
July	-		-		909		11,067		11,976	
August	-		-		1,500		19,693		21,193	
September	-		-		2,913		18,516		21,429	
October	-		-		3,927		20,176		24,103	
November	-		-		3,115		20,514		23,629	
December	x		-		2,799		21,474		x	
Totals	x		(1)		21,732		165,388		x	
Year to date	-	x	(1)	-	3,615	4,470	29,365	29,657	32,980	x

(1) Included with "home sets".

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TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969	1968	1969
	number				dollars	
January	775,565	738,889	871,657	824,901	749,228	743,612
February	825,010	712,502	836,489	908,674	712,046	591,367
March	819,022	714,886	1,149,469	619,365	945,113	550,740
April	875,097		904,457		727,950	
May	691,623		670,796		534,419	
June	692,568		695,104		525,632	
July	517,789		656,164		568,935	
August	618,871		555,936		479,524	
September	725,640		882,512		721,024	
October	804,066		955,200		809,491	
November	779,473		803,381		663,484	
December	517,542		853,025		790,117	
Totals	8,642,266		9,834,190		8,226,963	
Year to date ..	2,419,597	2,166,277	2,857,615	2,352,940	2,406,387	1,885,719

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production		Shipments	
	Units		Value	
	number		dollars	
<u>March 1969</u>				
<u>Resistors</u>				
Fixed - Wire wound	474,244	445,768	99,447	
Composition	x	x	x	
Film	x	x	x	
Non-linear	-	-	-	
Total fixed resistors ...	13,864,577	12,802,155	350,664	
Variable - Wire wound	x	x	x	
Non-wire wound	1,107,413	1,252,095	x	
Total variable resistors.	x	x	445,596	
Total resistors	x	x	796,260	

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969	1968	1969
	number				dollars	
January	65,562	60,333	64,525	60,804	2,252,560	2,194,443
February	70,366	70,597	67,205	64,466	2,412,085	2,294,411
March	70,964	79,919	63,482	70,349	2,186,922	2,558,006
April	78,581		81,841		2,861,400	
May	79,599		72,994		2,473,799	
June	69,050		64,671		2,404,601	
July	53,026		52,019		1,769,093	
August	51,321		52,754		2,154,615	
September	67,120		64,843		2,532,115	
October	81,944		78,349		2,798,257	
November	83,731		81,920		3,000,373	
December	67,782		70,232		2,556,764	
Totals	839,046		814,835		29,402,584	
Year to date ..	206,892	210,849	195,212	195,619	6,851,567	7,046,860

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1968 and 1969

	Production		Shipments			
	Units		Units		Value	
	1968	1969	1968	1969	1968	1969
	number				dollars	
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887
March	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858
April	2,012,610		2,247,673		1,141,857	
May	1,839,909		2,126,780		1,027,303	
June	2,058,439		2,216,501		1,051,325	
July	1,244,797		1,481,658		508,680	
August	1,303,503		1,988,181		835,983	
September	2,424,303		2,687,149		1,074,264	
October	2,289,933		2,483,804		1,258,232	
November	2,346,298		2,458,959		1,378,684	
December	2,321,088		1,797,159		1,318,030	
Totals	23,714,003		25,427,755		12,305,454	
Year to date	5,873,123	5,940,215	5,940,276	6,532,353	2,711,096	2,475,551

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment into Canada

Combination radio phonograph sets
 Radio receiving sets transistor,
 n.e.s.
 Radio receiving sets, n.e.s.
 except parts
 Television receiving sets,
 including combinations, n.e.s.
 Television receiving sets, colour,
 including combination sets
 Electronic tubes
 Parts of electronic tubes, n.e.s.
 Semi-conductors, transistor type
 Semi-conductors, n.e.s.
 Parts of semi-conductors
 Phonographs, coin-operated, except
 parts
 Phonograph record players,
 domestic
 Radio receiving sets, auto
 transistor tubes

Note: Data formerly shown in this
 table may be obtained in "Imports
 by Commodities", DBS Catalogue
 No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

T.V. receiving sets, excluding
 combinations
 Combination receiving sets and
 record players
 Radios, phonographs and receiving
 antennae
 Electronic tubes and parts
 Semi-conductors and parts

Note: Data formerly shown in this
 table may be obtained in "Exports
 by Commodities", DBS Catalogue
 No. 65-004.

Note: Data contained in this report reflect the experience of respondent firms
 listed in the December report. However, please note the following changes for
 the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage
 is approximately 100%.



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