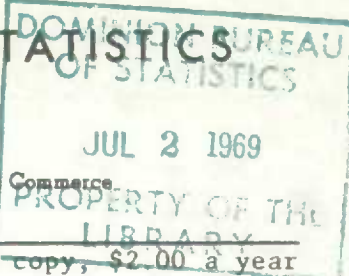


CATALOGUE No.
43-004
MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce



Vol. 24, No. 4

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

APRIL 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

| | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|---------------------------|-----------------|-----------|-----------|-------------------------------|---------|
| | number of units | | | | |
| <u>April 1969</u> | | | | | |
| <u>Domestic sales in</u> | | | | | |
| Atlantic provinces | x | - | 634 | 843 | x |
| Quebec | x | - | 2,010 | 2,160 | x |
| Ontario | x | - | 3,642 | 3,356 | x |
| Manitoba | x | - | 494 | 572 | x |
| Saskatchewan | x | - | 198 | 571 | x |
| Alberta | x | - | 880 | 794 | x |
| British Columbia | x | - | 564 | 1,035 | x |
| Total domestic sales .. | 70,389 | - | 8,422 | 9,331 | 88,142 |
| Export sales | 65,341 | - | - | x | x |
| Total sales | 135,730 | - | 8,422 | x | x |
| <u>Four months ended</u> | | | | | |
| <u>April 1969</u> | | | | | |
| <u>Domestic sales in.</u> | | | | | |
| Atlantic provinces | x | - | 2,601 | 3,636 | x |
| Quebec | x | - | 5,380 | 8,134 | x |
| Ontario | x | - | 13,199 | 15,984 | x |
| Manitoba | x | - | 1,776 | 2,639 | x |
| Saskatchewan | x | - | x | 2,334 | x |
| Alberta | x | - | 2,354 | 3,715 | x |
| British Columbia | x | - | x | 4,285 | x |
| Total domestic sales .. | 296,538 | - | 28,456 | 40,727 | 365,721 |
| Export sales | 326,563 | - | - | x | x |
| Total sales | 623,101 | - | 28,456 | x | x |

x Confidential to meet secrecy requirements of the Statistics Act.

June 1969
6506-718

Manufacturing and Primary Industries Division

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

| | Record players | | | Television receiving sets |
|-------------------------------------|----------------|--------|--------|---------------------------|
| | Monaural | Stereo | Total | |
| April 1969 | | | | |
| number of units | | | | |
| <u>Domestic sales in</u> | | | | |
| Atlantic provinces | 369 | 352 | 721 | 3,596 |
| Quebec | 983 | 870 | 1,853 | 10,883 |
| Ontario | 1,289 | 1,316 | 2,605 | 16,180 |
| Manitoba | 398 | 221 | 619 | 2,168 |
| Saskatchewan | 88 | 91 | 179 | 1,498 |
| Alberta | 359 | 481 | 840 | 2,729 |
| British Columbia | 203 | 199 | 402 | 3,667 |
| Total domestic sales | 3,689 | 3,530 | 7,219 | 40,721 |
| Export sales | x | x | x | x |
| Total sales | x | x | x | x |
| <u>Four months ended April 1969</u> | | | | |
| <u>Domestic sales in</u> | | | | |
| Atlantic provinces | 2,412 | 2,396 | 4,808 | 15,115 |
| Quebec | 5,011 | 5,141 | 10,152 | 43,239 |
| Ontario | 6,961 | 8,211 | 15,172 | 72,527 |
| Manitoba | 2,062 | 1,240 | 3,302 | 10,550 |
| Saskatchewan | 636 | 627 | 1,263 | 6,145 |
| Alberta | 1,275 | 1,618 | 2,893 | 14,031 |
| British Columbia | 1,166 | 1,425 | 2,591 | 16,670 |
| Total domestic sales | 19,523 | 20,658 | 40,181 | 178,277 |
| Export sales | x | x | x | x |
| Total sales | x | x | x | x |

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | April 1969 | Four months ended April 1969 |
|---|-----------------|---------------------------------|
| | number of units | |
| <u>By model type</u> | | |
| Portables | 19,894 | 85,126 |
| Table models | 3,157 | 14,754 |
| Consoles | 16,861 | 75,147 |
| Three-way combinations | 809 | 3,250 |
| Totals | 40,721 | 178,277 |
| Colour T.V. sets included in totals | 10,826 | 47,691 |
| <u>By screen size</u> | | |
| 17" and under | 5,476 | 25,380 |
| 19" | 16,144 | 67,204 |
| 21" | 1,571 | 6,442 |
| 23" and over | 17,530 | 79,251 |
| Totals | 40,721 | 178,277 |
| Colour T.V. sets included in totals | 10,826 | 47,691 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

| | April 1969 | Four months ended April 1969 |
|---|-----------------|---------------------------------|
| | number of units | |
| <u>Radio receiving sets</u> | | |
| Auto | 136,380 | 614,385 |
| Portables | - | - |
| Home sets | 6,476 | x |
| Radio phonograph combinations .. | 12,000 | 45,436 |
| Totals | 154,856 | x |
| Total television receiving sets .. | 56,526 | 224,917 |
| Colour T.V. sets included in total | 17,685 | 65,884 |
| <u>Record players</u> | | |
| Monaural | 9,132 | 33,756 |
| Stereo | 5,405 | 31,588 |
| Totals | 14,537 | 65,344 |

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

| | April 1969 | Four months ended April 1969 |
|---|-----------------|---------------------------------|
| | number of units | |
| <u>Radio receiving sets</u> | | |
| Auto | x | x |
| Portables | 8,129 | 24,717 |
| Home sets | 1,680 | 9,086 |
| Radio phonograph combinations .. | x | x |
| Totals | 12,445 | 41,633 |
| Total television receiving sets .. | 4,078 | 16,112 |
| Colour T.V. sets included in total | x | x |

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|---------------|-----------------|---------|-----------|------|-----------|--------|-------------------------------|--------|
| | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| | number of units | | | | | | | |
| January | 62,293 | 70,684 | (1) | - | 7,101 | 5,113 | 9,077 | 11,138 |
| February ... | 50,455 | 75,888 | (1) | - | 10,281 | 9,658 | 11,033 | 11,212 |
| March | 26,742 | 79,577 | - | - | 8,102 | 5,263 | 9,231 | 9,046 |
| April | 66,832 | 70,389 | - | - | 6,992 | 8,422 | 7,581 | 9,331 |
| May | 84,688 | | - | | 4,822 | | 7,352 | |
| June | 60,932 | | - | | 5,734 | | 8,547 | |
| July | 24,037 | | - | | 4,635 | | 9,859 | |
| August | 38,312 | | - | | 8,301 | | 16,959 | |
| September .. | 80,722 | | - | | 13,882 | | 17,332 | |
| October | 90,780 | | - | | 17,430 | | 19,630 | |
| November ... | 161,659 | | - | | 16,254 | | 18,929 | |
| December ... | 73,327 | | - | | 14,443 | | 20,039 | |
| Totals ... | 820,779 | | (1) | | 117,977 | | 155,569 | |
| Year to date | 206,322 | 296,538 | (1) | - | 32,476 | 28,456 | 36,922 | 40,727 |

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

| | Record players | | Television receiving sets | |
|--------------------|-----------------|--------|---------------------------|---------|
| | 1968 | 1969 | 1968 | 1969 |
| | number of units | | | |
| January | 9,767 | 12,465 | 36,906 | 46,449 |
| February | 12,099 | 10,259 | 40,868 | 47,227 |
| March | 9,811 | 10,238 | 36,251 | 43,880 |
| April | 7,883 | 7,219 | 34,052 | 40,721 |
| May | 10,403 | | 31,805 | |
| June | 11,402 | | 39,176 | |
| July | 11,169 | | 33,539 | |
| August | 23,382 | | 44,200 | |
| September | 34,950 | | 59,602 | |
| October | 42,527 | | 71,107 | |
| November | 43,958 | | 62,549 | |
| December | 32,170 | | 51,746 | |
| Totals | 249,521 | | 541,801 | |
| Year to date | 39,560 | 40,181 | 148,077 | 178,277 |

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6,
by Months, 1968 and 1969

| | Auto | | Portables | | Home sets | | Radio-phonograph combinations | | Total | |
|--------------------|-----------------|------|-----------|------|-----------|-------|-------------------------------|--------|--------|------|
| | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| | number of units | | | | | | | | | |
| January | - | x | (1) | - | 711 | 1,123 | 9,270 | 9,767 | 9,981 | x |
| February | - | x | (1) | - | 1,138 | 1,482 | 11,271 | 11,054 | 12,409 | x |
| March | - | x | - | - | 1,766 | 1,865 | 8,824 | 8,836 | 10,590 | x |
| April | - | x | - | - | 887 | 3,775 | 7,228 | 9,535 | 8,115 | x |
| May | - | - | - | - | 705 | - | 8,890 | - | 9,595 | - |
| June | - | - | - | - | 1,362 | - | 8,465 | - | 9,827 | - |
| July | - | - | - | - | 909 | - | 11,067 | - | 11,976 | - |
| August | - | - | - | - | 1,500 | - | 19,693 | - | 21,193 | - |
| September | - | - | - | - | 2,913 | - | 18,516 | - | 21,429 | - |
| October | - | - | - | - | 3,927 | - | 20,176 | - | 24,103 | - |
| November | - | - | - | - | 3,115 | - | 20,514 | - | 23,629 | - |
| December | x | - | - | - | 2,799 | - | 21,474 | - | x | - |
| Totals | x | - | (1) | - | 21,732 | - | 165,388 | - | x | - |
| Year to date | - | x | (1) | - | 4,502 | 8,245 | 36,593 | 39,192 | 41,095 | x |

(1) Included with "home sets".

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

| | Production | | Shipments | | | |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|
| | Units | | Units | | Value | |
| | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| | number | | | | dollars | |
| January | 775,565 | 738,889 | 871,657 | 824,901 | 749,228 | 743,612 |
| February | 825,010 | 712,502 | 836,489 | 908,674 | 712,046 | 591,367 |
| March | 819,022 | 714,886 | 1,149,469 | 619,365 | 945,113 | 550,740 |
| April | 875,097 | 960,783 | 904,457 | 943,573 | 727,950 | 745,619 |
| May | 691,623 | | 670,796 | | 534,419 | |
| June | 692,568 | | 695,104 | | 525,632 | |
| July | 517,789 | | 656,164 | | 568,935 | |
| August | 618,871 | | 555,936 | | 479,524 | |
| September | 725,640 | | 882,512 | | 721,024 | |
| October | 804,066 | | 955,200 | | 809,491 | |
| November | 779,473 | | 803,381 | | 663,484 | |
| December | 517,542 | | 853,025 | | 790,117 | |
| Totals | 8,642,266 | | 9,834,190 | | 8,226,963 | |
| Year to date .. | 3,294,694 | 3,127,060 | 3,762,072 | 3,296,513 | 3,134,337 | 2,631,338 |

TABLE 10. Production and Shipments of Fixed and Variable Resistors

| | Production | | Shipments | |
|-----------------------------|------------|--------|------------|---------|
| | Units | | Value | |
| | number | number | number | dollars |
| <u>March 1969</u> | | | | |
| <u>Resistors</u> | | | | |
| Fixed - Wire wound | 583,655 | | 471,041 | 104,895 |
| Composition | x | | x | x |
| Film | x | | x | x |
| Non-linear | - | | - | - |
| Total fixed resistors ... | 15,425,240 | | 14,053,967 | 393,302 |
| Variable - Wire wound | x | | x | x |
| Non-wire wound | 1,128,193 | | x | x |
| Total variable resistors. | x | | x | 461,925 |
| Total resistors | x | | x | 855,227 |

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1968 and 1969

| | Production | | Shipments | | | |
|-----------------|------------|---------|-----------|---------|------------|-----------|
| | Units | | Units | | Value | |
| | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| | number | | | | dollars | |
| January | 65,562 | 60,333 | 64,525 | 60,804 | 2,252,560 | 2,194,443 |
| February | 70,366 | 70,597 | 67,205 | 64,466 | 2,412,085 | 2,294,411 |
| March | 70,964 | 79,919 | 63,482 | 70,349 | 2,186,922 | 2,558,006 |
| April | 78,581 | 86,242 | 81,841 | 78,679 | 2,861,400 | 2,671,032 |
| May | 79,599 | | 72,994 | | 2,473,799 | |
| June | 69,050 | | 64,671 | | 2,404,601 | |
| July | 53,026 | | 52,019 | | 1,769,093 | |
| August | 51,321 | | 52,754 | | 2,154,615 | |
| September | 67,120 | | 64,843 | | 2,532,115 | |
| October | 81,944 | | 78,349 | | 2,798,257 | |
| November | 83,731 | | 81,920 | | 3,000,373 | |
| December | 67,782 | | 70,232 | | 2,556,764 | |
| Totals | 839,046 | | 814,835 | | 29,402,584 | |
| Year to date .. | 285,473 | 297,091 | 277,053 | 274,298 | 9,712,967 | 9,717,892 |

(1) Includes rebuilt and colour tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1968 and 1969

| | Production | | Shipments | | | |
|-----------------|------------|-----------|------------------------|-----------|------------|-----------|
| | Units | | Units | | Value | |
| | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| | number | | | | dollars | |
| January | 1,768,851 | 1,795,862 | 1,964,536 | 1,822,279 | 869,913 | 741,806 |
| February | 1,966,573 | 1,610,723 | 1,928,067 | 2,199,396 | 897,931 | 809,887 |
| March | 2,137,699 | 2,533,630 | 2,047,288 | 2,510,678 | 943,252 | 923,858 |
| April | 2,012,610 | 2,149,712 | 2,247,673 | 2,461,830 | 1,141,857 | 792,777 |
| May | 1,839,909 | | 2,126,780 | | 1,027,303 | |
| June | 2,058,439 | | 2,216,501 | | 1,051,325 | |
| July | 1,244,797 | | 1,481,658 | | 508,680 | |
| August | 1,303,503 | | 1,988,181 | | 835,983 | |
| September | 2,424,303 | | 2,687,149 | | 1,074,264 | |
| October | 2,289,933 | | 2,483,804 | | 1,258,232 | |
| November | 2,346,298 | | 2,458,959 | | 1,378,684 | |
| December | 2,321,088 | | 1,797,159 | | 1,318,030 | |
| Totals | 23,714,003 | | 25,427,755 | | 12,305,454 | |
| Year to date | 7,885,733 | 8,089,927 | 8,187,564 ^r | 8,994,183 | 3,852,953 | 3,268,328 |

(1) Includes transistor type, rectifier type, diodes, etc.

^r Revised figure.



TABLE 13. Imports of Specified Electronic Equipment into Canada

| |
|------------------------------------|
| Combination radio phonograph sets |
| Radio receiving sets transistor, |
| n.e.s. |
| Radio receiving sets, n.e.s. |
| except parts |
| Television receiving sets, |
| including combinations, n.e.s. |
| Television receiving sets, colour, |
| including combination sets |
| Electronic tubes |
| Parts of electronic tubes, n.e.s. |
| Semi-conductors, transistor type |
| Semi-conductors, n.e.s. |
| Parts of semi-conductors |
| Phonographs, coin-operated, except |
| parts |
| Phonograph record players, |
| domestic |
| Radio receiving sets, auto |
| transistor tubes |

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

| |
|-----------------------------------|
| T.V. receiving sets, excluding |
| combinations |
| Combination receiving sets and |
| record players |
| Radios, phonographs and receiving |
| antennae |
| Electronic tubes and parts |
| Semi-conductors and parts |

Note: Data formerly shown in this table may be obtained in "Exports by Commodities", DBS Catalogue No. 65-004.

Note: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.