

Vol. 24, No. 5
Price: 20 cents a copy, $\$ 2.00$ a year

## RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players)

MAY 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

Auto Portables \begin{tabular}{ccc}

Home \& | Radio |
| :---: |
| shonograph |
| combinations | \& Total <br>

\hline
\end{tabular}

number of units
May 1969

| Atlantic provinces | x | - | 335 | 864 | x |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | x | - | 1,496 | 2,031 | x |
| Ontario | x | - | 2,715 | 2,837 | X |
| Manitoba | x | - | 256 | 409 | X |
| Saskatchewan | X | - | 51 | 441 | x |
| Alberta | x | - | 396 | 579 | x |
| British Columbia | $x$ | - | 357 | 746 | x |
| Total domestic sales | 88,693 | - | 5,606 | 7,907 | 102,206 |

Export sales .............. $\qquad$ x - x x x

Total sales $\qquad$
Five months ended
May 1969
Domestic sales in

| Atlantic provinces | x | - | 2,936 | 4,500 | x |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | x | - | 6,876 | 10,165 | x |
| Ontario | x | - | 15,914 | 18,821 | x |
| Manitoba | x | - | 2,032 | 3,048 | x |
| Saskatchewan | x | - | x | 2,775 | x |
| Alberta | x | - | 2,750 | 4,294 | x |
| British Columbia | $\times$ | - | x | 5,031 | x |
| Total domestic sales | 385,231 | - | 34,062 | 48,634 | 467,927 |

Export sales $\qquad$
$\qquad$
Total sales........... x $\quad$ x x
$x$ Confidential to meet secrecy requirements of the Statistics Act.
July 1969 Manufacturing and Primary Industries Division
6506-718

TABLE 2. Manufacturers" Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| May 1969 |  | number | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 774 | 469 | 1,243 | 3,079 |
| Quebec ......... | 1,307 | 998 | 2,305 | 9,742 |
| Ontario | 1,666 | 1,618 | 3,284 | 14,606 |
| Manitoba | 431 | 330 | 761 | 2,495 |
| Saskatchewan | 147 | 118 | 265 | 991 |
| Alberta | 382 | 264 | 646 | 1,962 |
| British Columbia. | 162 | 210 | 372 | 3,159 |
| Total domestic sales | 4,869 | 4,007 | 8,876 | 36,034 |
| Export sales | x | x | x | 1,688 |
| Total sales | x | x | x | 37,722 |

Five months ended May 1969
Domestic sales in

| Atlantic provinces | 3,186 | 2,865 | 6,051 | 18,194 |
| :---: | :---: | :---: | :---: | :---: |
| Quebec | 6,318 | 6,139 | 12,457 | 52,981 |
| Ontario | 8,627 | 9,829 | 18,456 | 87,133 |
| Manitoba | 2,493 | 1,570 | 4,063 | 13,045 |
| Saskatchewan | 783 | 745 | 1,528 | 7,136 |
| Alberta | 1,657 | 1,882 | 3,539 | 15,993 |
| British Columbia | 1,328 | 1,635 | 2,963 | 19,829 |
| Total domestic sales | 24,392 | 24,665 | 49,057 | 214,311 |
| Export sales | x | x | x | x |
| Total sales | * | x | x | X |

$x$ Confidential to meet secrecy requirements of the Statistics Act.
TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | May 1969 | Five months ended May 1969 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 17,859 | 102,985 |
| Table models | 2,837 | 17,591 |
| Consoles | 14,529 | 89,676 |
| Three-way combinations | 809 | 4,059 |
| Totals ........... | 36,034 | 214,311 |
| Colour T.V. sets included in totals | 8,010 | 55,701 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under. | 4,254 | 29,634 |
| 19'1 . . . . . . . | 14,121 | 81,325 |
| 21' . | 2,091 | 8,533 |
| $23^{\prime \prime}$ and over | 15,568 | 94,819 |
| Totals | 36,034 | 214,311 |
| ```Colour T.V. sets included in totals``` | 8,010 | 55,701 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

|  | May 1969 | Five months ended May 1969 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto | 141,954 | 756,339 |
| Portables | - | 756,339 |
| Home sets ........ | 4,759 | x |
| Radio phonograph combinations | 11,584 | 57,020 |
| Totals | 158,297 | x |
| Total television receiving sets | 59,399 | 284,316 |
| Colour T.V. sets included in total | 16,951 | 82,835 |

Record players

| Monaural | 11,682 | 45,438 |
| :---: | :---: | :---: |
| Stereo | 7,975 | 39,563 |
| Totals | 19,657 | 85,001 |

$x$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

|  | May 1969 | Five months ended May 1969 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto . . . . . ..... | x | x |
| Portables. | 4,046 | 28,763 |
| Home sets. | 2,008 | 11,094 |
| Radio phonograph combinations | x | x |
| Totals | 8,925 | 50,558 |
| Total television receiving sets | 6,429 | 22,541 |
| Colour $T . V$. sets included in total | x | x |

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
$x$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |  |  |  |  |
| January .... | 62,293 | 70,684 | (1) | - | 7,101 | 5,113 | 9,077 | 11,138 |
| February ... | 50,455 | 75,888 | (1) | - | 10,281 | 9,658 | 11,033 | 11,212 |
| March .... | 26,742 | 79,577 | - | - | 8,102 | 5,263 | 9,231 | 9,046 |
| Apri1.... | 66,832 | 70,389 | - | - | 6,992 | 8,422 | 7,581 | 9,331 |
| May . | 84,688 | 88,693 | - | - | 4,822 | 5,606 | 7,352 | 7,907 |
| June | 60,932 |  | - |  | 5,734 |  | 8,547 |  |
| July | 24,037 |  | - |  | 4,635 |  | 9,859 |  |
| August | 38,312 |  | - |  | 8,301 |  | 16,959 |  |
| September . . | 80,722 |  | - |  | 13,882 |  | 17,332 |  |
| October .... | 90,780 |  | - |  | 17,430 |  | 19,630 |  |
| November . . | 161,659 |  | - |  | 16,254 |  | 18,929 |  |
| December ... | 73,327 |  | - |  | 14,443 |  | 20,039 |  |
| Totals | 820,779 |  | (1) |  | 117,977 |  | 155,569 |  |
| Year to date | 291,010 | 385,231 | (1) | - | 37,298 | 34,062 | 44,274 | 48,634 |

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |
| January | 9,767 | 12,465 | 36,906 | 46,449 |
| February | 12,099 | 10,259 | 40,868 | 47,227 |
| March .. | 9,811 | 10,238 | 36,251 | 43,880 |
| April | 7,883 | 7,219 | 34,052 | 40,721 |
| May . | 10,403 | 8,876 | 31,805 | 36,034 |
| June | 11,402 |  | 39,176 |  |
| July | 11,169 |  | 33,539 |  |
| August | 23,382 |  | 44,200 |  |
| September | 34,950 |  | 59,602 |  |
| October. | 42,527 |  | 71,107 |  |
| November | 43,958 |  | 62,549 |  |
| December | 32,170 |  | 51,746 |  |
| Totals | 249,521 |  | 541,801 |  |
| Year to date | 49,963 | 49,057 | 179,882 | 214,311 |

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-EM and EN Sets Included in Table 6, by Months, 1968 and 1969


(1) Included with "home sets".
$x$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 9. Production and Shipments of Entertainment Type Rleatonic Receivins Tubes, by Months, 1968 and 1969

|  | Production |  | Shipment: |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number |  |  |  | dollars |  |
| January | 775,565 | 738,889 | 871,657 | 824,901 | 749,228 | 743,612 |
| February | 825,010 | 712,502 | 836,489 | 908,674 | 712,046 | 591, 367 |
| March | 819,022 | 714,886 | 1,149,469 | 619,365 | 945, 113 | 550,740 |
| April | 875,097 | 960,783 | 904,457 | 943,573 | 727,950 | 745,619 |
| May | 691,623 | 710,339 | 670,796 | 732,402 | 534,419 | 549,717 |
| June | 692,568 |  | 695,104 |  | 525,632 |  |
| July | 517,789 |  | 656,164 |  | 568,935 |  |
| August | 618,871 |  | 555,936 |  | 479,524 |  |
| September | 725,640 |  | 882,512 |  | 721,024 |  |
| October. | 804,066 |  | 955,200 |  | 809,491 |  |
| November | 779,473 |  | 803,381 |  | 663,484 |  |
| December | 517,542 |  | 853,025 |  | 790,117 |  |
| Totals | 8,642,266 |  | 9,834,190 |  | 8,226,963 |  |
| Year to date | 3,986,317 | 3,837,399 | 4,432,868 | 4,028,915 | 3,668,756 | 3,181,055 |

TABLE 10. Production and shipments oi Pixed anci variabie Resistors


Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.
$x$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

|  | Pronduction |  | Shipiments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | linits |  | Units |  | Value |  |
|  | 1968 | 1969 | 1968 | 1961 | 1068 | 1909 |
|  | number |  |  |  | doliars |  |
| January | 65,562 | 60,333 | 64,525 | 60,804 | 2,252,560 | 2,194,443 |
| February | 70, 366 | 70,597 | 67,205 | 64,466 | 2,412,085 | 2,294,411 |
| March | 70,964 | 79,919 | 63,482 | 70,349 | 2,186,922 | 2,558,006 |
| April | 78,581 | 86,242 | 81,841 | 78,679 | 2,861,400 | 2,671,032 |
| May | 79,599 | 73,288 | 72,994 | 64,780 | 2,473,799 | 2,525,633 |
| June | 69,05C |  | 64,671 |  | 2,404,601 |  |
| July | 53,026 |  | 52,019 |  | 1,769,093 |  |
| August | 51,321 |  | 52,754 |  | 2,154,615 |  |
| September | 67,120 |  | 64,843 |  | 2,532,115 |  |
| October . | 81,944 |  | 78,349 |  | 2,798,257 |  |
| November | 83,731 |  | 81,920 |  | 3,000,373 |  |
| December | 67,782 |  | 70,232 |  | 2,556,764 |  |
| Totals | 839,046 |  | 814,835 |  | 29,402,584 |  |
| Year to date | 365,072 | 370,379 | 350,047 | 339,078 | 12,186, 766 | 12,243,525 |

(1) Includes rebuilt and colout tubes.

TABLE 12. Production and Shipments of Semi. Conductor Devices, All
Types (1), by Months, 1968 and 1969

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number |  |  |  | dollars |  |
| January | 1,768,851 | 1,795,862 | 1,964,536 | 1,822,279 | 869,913 | 741,806 |
| February | 1,966,573 | 1,610,723 | 1,928,067 | 2,199,396 | 897,931 | 809,887 |
| March | 2,137,699 | 2,533,630 | 2,047,288 | 2,510,678 | 943,252 | 923,858 |
| April | 2,012,610 | 2,149, 712 | 2,247,673 | 2,461,830 | 1,141,857 | 792,777 |
| May | 1,839,909 | 2,811,096 | 2,126,780 | 2,176,208 | 1,027,303 | 737,470 |
| June | 2,058,439 |  | 2,216,501 |  | 1,051,325 |  |
| July | 1,244,797 |  | 1,481,658 |  | 508,680 |  |
| August | 1,303,503 |  | 1,988,181 |  | 835,983 |  |
| September | 2,424,303 |  | 2,687,149 |  | 1,074,264 |  |
| October | 2,289,933 |  | 2,483,804 |  | 1,258,232 |  |
| November | 2,346,298 |  | 2,458,959 |  | 1,378,684 |  |
| December | 2,321,088 |  | 1,797,159 |  | 1,318,030 |  |
| Totals | 23,714,003 |  | 25,427, 755 |  | 12,305,454 |  |
| Year to date | 9,725,642 | 10,901,023 | 10,314,344 | 11, 170,391 | 4,880,256 | 4,005,798 |

(1) Includes transistor type, rectifier type, diodes, rtc.

```
Combination radio phonograph sets
Radio receiving sets transistor,
    n.e.s.
Radio receiving sets, n.e.s.
    except parts
Television receiving sets,
    including combinations, n.e.s.
Television receiving sets, colour,
    including combination sets .....
Electronic tubes ..................
Parts of electronic tubes, n.e.s.
Semi-conductors, transistor type
Semi-conductors, n.e.s. ..........
Parts of semi-conductors .........
Phonographs, coin-operated, except
    parts
Phonograph record players,
    domestic
Radio receiving sets, auto
    transistor tubes
```

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No, 65-007.

TABLE 14. Exports of Specified Electronic Equipment Erom Canada

```
T.V. receiving sets, excluding
    combinations
Combination receiving sets and
    record players
Radios, phonographs and receiving
    antennae ........................
Electronic tubes and parts ......
Semi-conductors and parts
```

Note: Data formerly shown in this table may be obtained in "Exports by Commodities", DBS Catalogue No. 65-004

Note:
Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

## NIL

In the case of the comodity contained herein it is estimated that coverage is approximately $100 \%$.

