

Vol. 24, No. 5

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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

## MAY 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
May 1969		nu	umber of u	nits	
Domestic sales in					
Atlantic provinces	x	-	335	864	2
Quebec	X	-	1,496	2,031	2
Ontario	X	-	2,715	2,837	2
Manitoba	X	-	256	409	2
Saskatchewan	X	_	51	409	2
Alberta	x	-	396	579	2
British Columbia	x	_	357	746	2
Total domestic sales	88,693	-	5,606	7,907	102,200
xport sales	x	<b>4</b> 10	x	x	2
Total sales	x		x	x	2
Five months ended May 1969					
Domestic sales in.					
Atlantic provinces	x	-	2,936	4,500	3
Quebec	x	-	6,876	10,165	
Ontario	x	-	15,914	18,821	3
Manitoba	x	-	2,032	3,048	
Saskatchewan	x		x	2,775	2
Alberta	x	-	2,750	4,294	2
British Columbia	x	44	x	5,031	
Total domestic sales	385,231	-	34,062	48,634	467,927
xport sales	х	-	x	х	2
Total sales	x	-	x	x	2

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July 1969 Manufacturing and Primary Industries Division 6506-718

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	Re	cord players		Television
_	Monaural	Stereo	Total	receiving sets
May 1969		number (	of units	
Domestic sales in				
Atlantic provinces	774	469	1,243	3,079
Quebec	1,307	998	2,305	9,742
Ontario	1,666	1,618	3,284	14,606
Manitoba	431	330	761	2,495
Saskatchewan	147	118	265	991
Alberta	382	264	646	1,962
British Columbia	162	210	372	3,159
Total domestic sales	4,869	4,007	8,876	36,034
Export sales	х	X	X	1,688
Total sales		x	X	37,722
Five months ended May 1969				
Domestic sales in				10 101
Atlantic provinces	3,186	2,865	6,051	18,194
Quebec	6,318	6,139	12,457	52,981
Ontario	8,627	9,829	18,456	87,133
Manitoba	2,493	1,570	4,063	13,045
Saskatchewan	783	745	1,528	7,136
Alberta	1,657	1,882	3,539	15,993
British Columbia	1,328	1,635	2,963	19,829
Total domestic sales	24,392	24,665	49,057	214,311
Export sales	х	x	x	x
Total sales	x	x	х	x

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	May 1969	Five months ended May 1969
By model type	numbe	r of units
Portables	17,859	102,985
Table models	2,837	17,591
Consoles	14,529	89,676 4,059
Three-way combinations		
Totals	36,034	214,311
Colour T.V. sets included in		
totals	8,010	55,701
By screen size		
17" and under	4,254	29,634
19"	14,121	81,325
21"	2,091	8,533
23" and over	15,568	94,819
Totals	36,034	214,311
Colour T.V. sets included in		
totals	8,010	55,701

	May <b>1969</b>	Five months ended May 1969
	numbe	er of units
Radio receiving sets		
Auto Portables	141,954	756,339
Home sets	4,759	- X
Radio phonograph combinations	11,584	57,020
Totals	158,297	х
Total television receiving sets	59,399	284,316
Colour T.V. sets included in		
total	16,951	82,835
Record players		
Monaural	11,682	45,438
Stereo	7,975	39,563
Totals	19,657	85,001

## TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

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	May 1969	Five months ended May 1969
	numb	er of units
Radio receiving sets		
Auto	x	x
Portables	4,046	28,763
Home sets	2,008	11,094
Radio phonograph combinations	x	X
Totals	8,925	50,558
otal television receiving sets	6,429	22,541
colour T.V. sets included in		
total	x	x

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
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	Au	Auto		Portables		Home sets		adio n <mark>ograph</mark> inations
	1968	1969	1968	1969	1968	1969	1968	1969
				number	of units			
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138
February	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March		79,577	-	-	8,102	5,263	9,231	9,046
April		70,389	-	-	6,992	8,422	7,581	9,331
May	and a state of	88,693	-	-	4,822	5,606	7,352	7,907
June	10 0-0		-		5,734		8,547	
July			-		4,635		9,859	
August			-		8,301		16,959	
September			-		13,882		17,332	
October					17,430		19,630	
November					16,254		18,929	
December			-		14,443		20,039	
Totals	820,779		(1)		117,977		155,569	
lear to date	291,010	385,231	(1)	87	37,298	34,062	44,274	48,634

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Record players		Televi receivin	
	1968	1969	1968	1969
		number o	of units	
January	9,767	12,465	36,906	46,449
Sebruary	12,099	10,259	40,868	47,227
larch	9,811	10,238	36,251	43,880
pril	7,883	7,219	34,052	40,721
ay	10,403	8,876	31,805	36,034
une	11,402		39,176	
uly	11,169		33, 539	
ugust	23,382		44,200	
eptember	34,950		59,602	
ctober	42,527		71,107	
lovember	43,958		62,549	
December	32,170		51,746	
Totals	249,521		541,801	
ear to date	49,963	49,057	179,882	214,311

	Auto		Auto Portables		Home	sets		Radio-phonograph combinations		al
	1968	1969	1968	1969	1968	1969	1968	1969	1968	1969
					nt	mber of	units			
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	x
February	-	х	(1)	-	1,138	1,482	11,271	11,054	12,409	х
March		x		-	1,766	1,865	8,824	8,836	10,590	х
April		х	-	-	887	3,775	7,228	9,535	8,115	x
May	-	х	-	-	705	1,953	8,890	7,950	9,595	x
June	-		-		1,362		8,465		9,827	
July			-		909		11,067		11,976	
August	-				1,500		19,693		21,193	
September	-		-		2,913		18,516		21,429	
October	-		~		3,927		20,176		24,103	
November	-		-		3,115		20,514		23,629	
December	x				2,799		21,474		x	
Totals	x		(1)		21,732		165,388		х	
Year to date	-	x	(1)	-	5,207	10,198	45,483	47,142	50,690	x

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

(1) Included with "home sets".

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	Produc	ction	Shipments					
_	Unil	L'S	Uni	Units		16		
	1968	1969	1968	1969	1968	1969		
		numt	per		do11.	ar s		
January	775,565	738,889	871,657	824,901	749,228	743,612		
February	825,010	712,502	836,489	908,674	712,046	591,367		
March	819,022	714,886	1,149,469	619,365	945,113	550,740		
April	875,097	960,783	904,457	943,573	727,950	745,619		
May	691,623	710,339	670,796	732,402	534,419	549,717		
June	692,568		695,104		525,632			
July	517,789		656,164		568,935			
August	618,871		555,936		479,524			
September	725,640		882,512		721,024			
October	804,066		955,200		809,491			
November	779,473		803,381		663,484			
December	517,542		853,025		790,117			
Totals	8,642,266		9,834,190		8,226,963			
Year to date	3,986,317	3,837,399	4,432,868	4,028,915	3,668,756	3,181,055		

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production	Shipme	ents
	Units	Units	Value
	number	number	dollars
May 1969			
esistors			
Fixed - Wire wound	413,069	400,761	94,505
Composition	x	x	x
Film	x	x	x
Non-linear	-		-
Total fixed resistors	15,591,772	12,291,842	359,831
Variable - Wire wound	х	x	x
Non-wire wound	1,286,470	x	x
Total variable resistors	x	x	431,853
Total resistors	x	x	791,684

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

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	Produ	uction	Shipments					
	Units		Un	its	Value			
	1968	1969	1968	1969	1968	1969		
		num	ber		doli	.818		
January	65,562	60,333	64,525	60,804	2,252,560	2,194,443		
February	70,366	70,597	67,205	64,466	2,412,085	2,294,411		
March	70,964	79,919	63,482	70,349	2,186,922	2,558,006		
April	78,581	86,242	81,841	78,679	2,861,400	2,671,032		
May	79,599	73,288	72,994	64,780	2,473,799	2,525,633		
June	69,050		64,671		2,404,601			
July	53,026		52,019		1,769,093			
August	51,321		52,754		2,154,615			
September	67,120		64,843		2,532,115			
October	81,944		78,349		2,798,257			
November	83,731		81,920		3,000,373			
December	67,782		70,232		2,556,764			
Totals	839,046		814,835		29,402,584			
Year to date	365,072	370,379	350,047	339,078	12, 186, 766	12,243,525		

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

(1) Includes rebuilt and colour tubes.

TABLE	12.	Production a	md	Shipments	of Semi-Conducto	r Devices,	A11
		Types(1	),	by Months	, 1968 and 1969		

	Production Units		Shipments			
			Units		Value	
	1968	1969	1968	1969	1968	1969
	number			dollars		
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887
larch	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858
April	2,012,610	2,149,712	2,247,673	2,461,830	1,141,857	792,777
lay	1,839,909	2,811,096	2,126,780	2,176,208	1,027,303	737,470
lune	2,058,439		2,216,501		1,051,325	
July	1,244,797		1,481,658		508,680	
lugust	1,303,503		1,988,181		835,983	
eptember	2,424,303		2,687,149		1,074,264	
October	2,289,933		2,483,804		1,258,232	
November	2,346,298		2,458,959		1,378,684	
December	2,321,088		1,797,159		1,318,030	
Totals	23,714,003		25, 427, 755		12,305,454	
ear to date	9,725,642	10,901,023	10,314,344	11,170,391	4,880,256	4,005,798

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TABLE 13. Imports of Specified Electronic Equipment into Canada

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Combination radio phonograph sets Radio receiving sets transistor, n.e.s. ...... Radio receiving sets, n.e.s. except parts ..... Television receiving sets, including combinations, n.e.s. Television receiving sets, colour, including combination sets ..... Electronic tubes ..... Parts of electronic tubes, n.e.s. Semi-conductors, transistor type Semi-conductors, n.e.s. ..... Parts of semi-conductors ..... Phonographs, coin-operated, except parts ..... Phonograph record players, domestic ..... Radio receiving sets, auto transistor tubes .....

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

T.V. receiving sets, excluding combinations ..... Combination receiving sets and record players ..... Radios, phonographs and receiving antennae ..... Electronic tubes and parts ..... Semi-conductors and parts .....

<u>Note</u>: Data formerly shown in this table may be obtained in "Exports by Commodities", DBS Catalogue No. 65-004

<u>Note</u>: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.