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43-004

MONTHLY

OTTAWA - CANADA

DOMINION BUREAU OF STATISTIC

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Vol. 24, No. 7

Price: 20 cents a copy, \$2.00 a year

DOMINION BUREAU

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1969

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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JULY 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
		nı	umber of u	units	
July 1969					
Domestic sales in					
Atlantic provinces	Х	-	511	990	2
Quebec	Х	-	1,276	2,214	2
Ontario	X	-	2,538	3,963	
Manitoba	×	-	459	841	
Saskatchewan	х		126	640	
Alberta	x	-	563	997	
British Columbia	х	-	293	1,277	
Total domestic sales	24,566	-	5,766	10,922	41,25
xport sales	Х	-		x	
Total sales	x		5,766	х	-
Seven months ended July 1969					
omestic sales in.					
Atlantic provinces	X	-	3,814	6,419	
Quebec	X	-	8,954	14,636	
Ontario	X	-	21,393	26,138	
Manitoba	Х	-	3,090	4,382	
Saskatchewan	X	-	x	3,893	
Alberta	X	-	3,519	6,084	
British Columbia	X	40	х	7,185	
Total domestic sales	480,037	ata	45,357	68,737	594,13
xport sales	X	-	X	X	
Total sales	x	-	x	x	

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Manufacturing and Primary Industries Division

October 1969 6506-718

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	Re	cord playars		Television
	Monaural	Stereo	Total	receiving sets
July 1969		number o	of units	
Domestic sales in				
Atlantic provinces	761	533	1,294	3,636
Ouebec	1,554	763	2,317	11,102
Ontario	2,836	2,195	5,031	17,899
Manitoba	399	348	747	2,653
Saskatchewan	174	136	310	1,626
Alberta	295	440	735	3,895
British Columbia		321	677	4,760
Total domestic sales		4,736	11,111	45,571
Export sales		X	x	х
Total sales		x	x	х
Seven months ended July 1969				
Domestic sales in				
Atlantic provinces	4,600	3,851	8,451	24,921
Quebec	9,148	8,423	17,571	76,156
Ontario	13,326	14,508	27,834	120,622
Manitoba	3,345	2,218	5,563	18,090
Saskatchewan	1,105	1,017	2,122	10,029
Alberta	2,349	2,617	4,966	23,887
British Columbia	1,987	2,169	4,156	28,456
Total domestic sales	35,860	34,803	70,663	302,161
Export sales	х	x	х	x
Total sales	х	x	Х	X

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	July 1969	Seven months ended July 1969
By model type	numbe	r of units
Portables	21,481	145,327
Table models	1,766	21,653
Consoles	21,589	129,780
Three-way combinations	735	5,401
Totals	45,571	302,161
Colour T.V. sets included in		
totals	13,835	80,349
By screen size		
17" and under	5,299	41,064
19"	15,624	111,475
21"	2,354	12,775
23" and over	22,294	136,847
Totals	45,571	302,161
Colour T.V. sets included in		
totals	13,835	80,349

	July 1969	Seven months endec July 1969
	numbe	r of units
Radio receiving sets		
Auto	51,829	950,422
Portables	-	
Home sets	7,622	x
Radio phonograph combinations	10,493	81,125
Totals	69,944	x
Total television receiving sets	39,604	378,862
Colour T.V. sets included in		
total	15,954	118,702
Record players		
Monaural	5,918	59,185
Stereo	5,363	55,395
Totals	11,281	114,580

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

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	July 1969	Seven months ended July 1969
	numbe	r of units
Radio receiving sets		
Auto	x	х
Portables	15,704	57,223
Home sets	2,634	16,006
Radio phonograph combinations	X	x
Totals	20,547	89,909
Total television receiving sets	5,375	32,110
Colour T.V. sets included in		
total	x	х

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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	Auto		Auto		Portables Home		Home sets		adio nograph inations
	1968	1969	1968	1969	1968	1969	1968	1969	
				number	r of units				
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138	
February	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212	
March	26,742	79,577	-	-	8,102	5,263	9,231	9,046	
April	66,832	70,389	-	80	6,992	8,422	7,581	9,331	
May	84,688	88,693		-	4,822	5,606	7,352	7,907	
June	60,932	70,240	-	-	5,734	5,529	8,547	9,181	
July	24,037	24,566	800		4,635	5,766	9,859	10,922	
August	38,312		-		8,301	291.55	16,959	20,722	
September	80,722		-		13,882		17,332		
October	90,780				17,430		19,630		
November	161,659				16,254		18,929		
December			-		14,443		20,039		
Totals	820,779		(1)		117,977		155,569		
Year to date	375,979	480,037	(1)		47,667	45,357	62,680	68,737	

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

	Reco	ord yers	Televi receivir	
	1968	1969	1968	1969
		number	of units	
January	9,767	12,465	36,906	46,449
February	12,099	10,259	40,868	47,227
March	9,811	10,238	36,251	43,880
April	7,883	7,219	34,052	40,721
lay	10,403	8,876	31,805	36,034
June	11,402	10,495	39,176	42,279
July	11,169	11, 111	33, 539	45, 571
lugust	23,382		44,200	
September	34,950		59,602	
October	42,527		71,107	
November	43,958		62,549	
December	32,170		51,746	
Totals	249,521		541,801	
Year to date	72,534	70,663	252,597	302, 161

	Auto		Auto Portables Home sets		Radio-phonograph combinations		Total			
	1968	1969	1968	1 96 9	1968	1969	1968	1969	1968	1969
					nu	mber of u	units			
January	-	x	(1)	-	711	1,123	9,270	9,767	9,981	х
February	-	X	(1)		1,138	1,482	11,271	11,054	12,409	x
March	-	x		-	1,766	1,8 <mark>65</mark>	8,824	8,836	10,590	x
April	-	x	-	-	887	3,775	7,228	9,535	8,115	x
1 <mark>a</mark> y	-	x	-	-	705	1,953	8,890	7,950	9,595	x
June	-	x	_	-	1,362	2,017	8,465	9,076	9,827	x
uly	-	x	10	-	909	1,734	11,067	10,873	11,976	x
ugust	-9		-		1,500		19,693		21,193	
September	_		with		2,913		18,516		21,429	
ctober	site		-		3,927		20,176		24,103	
Vovember	-		466		3,115		20,514		23,629	
December	x				2,799		21,474		x	
To <mark>tal</mark> s	_		(1)		21,732		165,388		X	
Year to date	-	x	(1)	_	7,478	13,949	65,015	67,091	72,493	x

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

(1) Included with "home sets".

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	Produ	ction		Shipments				
	Uni	ts	Unil	ts	Va1	ue		
	1968	1969	1968	1969(1)	1968	1969(1)		
		านก	ber		doll	ars		
January	775,565	738,889	871,657	824,982	749,228	743,725		
February	825,010	712,502	836,489	910,169	712,046	592,729		
March	819,022	714,886	1,149,469	619,650	945,113	551,030		
April	875,097	960,783	904,457	944,983	727,950	747,115		
May	691,623	710,339	670,796	733,123	534,419	550,378		
June	692,568	969,620	695,104	650,767	525,632	491,301		
July	517,789	507,127	656,164	607,091	568,935	492,139		
August	618,871		555,936		479,524			
September	725,640		882,512		721,024			
October	804,066		955,200		809,491			
November	779,473		803,381		663,484			
December	517,542		853,025		790,117			
Totals	8,642,266		9,834,190		8,226,963			
Year to date	5,196,674	5,314,146	5, 784, 136	5,290,765	4,763,323	4,168,417		

TABLE 9. Production and Shipmonts of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

(1) Includes revisions to date.

TABLE	10.	Production	and	Shipments	01	Fixed	and	Variable Resistors	
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	Production	Shipmo	ents
-	Units	Units	Value
	number	number	dollars
July 1969			
sistors	402,557	406,564	95,416
Fixed - Wire wound	-	400, 504 X	, 410 X
Composition	x x	x	x
Film Non-linear	-		-
Total fixed resistors	13,415,631	13, 504, 278	366,804
Variable - Wire wound	x	x	x
Non-wire wound	x	x	X
Total variable resistors	x	x	x
Total resistors	x	х	x

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

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	Produ	uction	Shipment's					
	Uni	its	Un	its	Value			
	1968	1969	1968	1969	1968	1969		
		num	ber		do 1	lars		
January	65,56?	60,333	64,525	60,804	2,252,560	2,194,443		
February	70,366	70,597	67,205	64,466	2,412,085	2,294,411		
March	70,964	79,919	63,482	70, 349	2,186,922	2,558,006		
April	78,581	86,242	81,841	78,679	2,861,400	2,671,032		
Мау	79,599	73,288	72,994	64,780	2,473,799	2,525,633		
June	69,050	83,190	64,671	74,012	2,404,601	2,781,188		
July	53,026	65,244	52,019	53,493	1,769,093	2,348,381		
August	51,321		52,754		2,154,615			
September	67,120		64,843		2,532,115			
October	81,944		78,349		2,798,257			
November	83,731		81,920		3,000,373			
December	67, 782		70,232		2,556,764			
Totals	839,046		814,835		29,402,584			
Year to date	487,148	518,813	466,737	466,583	16,360,460	17,373,094		

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

(1) Includes rebuilt and colour tubes.

IABLE	12.	Production and	Shipments	of Semi-Conductor	Devices, All
		Types(1),	by Months	, 1968 and 1969	

	Production Units		Shipments			
			Units		Value	
- C	1968	1969	1968	1969	1968	1969
		ກເ	unber		doll	ars
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887
March	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858
April	2,012,610	2,149,712	2,247,673	2,461,830	1,141,857	792,777
May	1,839,909	2,811,096	2,126,780	2,176,208	1,027,303	737,470
June	2,058,439	2,746,611	2,216,501	2,518,149	1,051,325	756,76
July	1,244,797	1,205,129	1,481,658	1,317,259	508,680	292,041
August	1,303,503		1,988,181		835,983	
September	2,424,303		2,687,149		1,074,264	
October	2,289,933		2,483,804		1,258,232	
November	2,346,298		2,458,959		1,378,684	
December	2,321,088		1,797,159		1,318,030	
Totals	23,714,003		25,427,755		12, 305, 454	
iear to date	13,028,878	14,852,763	14,012,503	15,005,799	6,440,261	5,054,60

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment into Canada

Combination radio phonograph sets Radio receiving sets transistor, Radio receiving sets, n.e.s. except parts Television receiving sets, including combinations, n.e.s. Television receiving sets, colour, including combination sets Electronic tubes Parts of electronic tubes, n.e.s. Semi-conductors, transistor type Semi-conductors, n.e.s. Parts of semi-conductors Phonographs, coin-operated, except parts Phonograph record players, domestic Radio receiving sets, auto transistor tubes

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

T.V. receiving sets, excluding combinations	
record players	Data formerly shown in this table may be obtained in "Exports
Radios, phonographs and receiving antennae	by Commodities", DBS Catalogue No. 65-004
Electronic tubes and parts Semi-conductors and parts	
semi-conductors and parts	

<u>Note</u>: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.