

Vol. 24, No. 7
Price: 20 cents a copy, $\$ 2.00$ a year
RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)
JULY 1969
TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets
$\left.\begin{array}{cccccc}\hline & \text { Auto } & \text { Portables } \begin{array}{c}\text { Home } \\ \text { sets }\end{array} & \begin{array}{c}\text { Radio } \\ \text { phonograph } \\ \text { combinations }\end{array} & \text { Total }\end{array}\right]$
Export sales $\ldots . . \ldots \ldots$.
Total sales ........... $\quad \mathrm{x} \quad \mathrm{C} \quad 5,766 \quad \mathrm{x}$

Seven months ended

$$
\text { July } 1969
$$

Domestic sales in

| Atlantic provinces | x | - | 3,814 | 6,419 | X |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | x | - | 8,954 | 14,636 | x |
| Ontario | x | - | 21,393 | 26,138 | X |
| Manitoba | x | - | 3,090 | 4,382 | x |
| Saskatchewan | x | - | x | 3,893 | x |
| Alberta | X | - | 3,519 | 6,084 | x |
| British Columbia | x | - | x | 7,185 | X |
| Total domestic sales | 480,037 | - | 45,357 | 68,737 | 594,131 |

Export sales ............ $\quad \mathrm{x} \quad-\quad \mathrm{x} \quad \mathrm{x}$
Total sales........ . $x$ x $x$

[^0]TABLE 2. Manufacturers' Sales of "Made-in-Canada" Telavision Receiving Secs and Record Players by Areas

|  | Record plavers |  |  | $\begin{gathered} \text { Tatevistan } \\ \text { receiving } \\ \text { sets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| July 1969 |  | number | units |  |
| Domestic sales in |  |  |  |  |
| Atlantic provinces | 761 | 533 | 1,294 | 3,636 |
| Quebec ... | 1,554 | 763 | 2,317 | 11,102 |
| Ontario | 2,836 | 2,195 | 5,031 | 17,899 |
| Manitoba | 399 | 348 | 747 | 2,653 |
| Saskatchewan | 174 | 136 | 310 | 1,626 |
| Alberta | 295 | 440 | 735 | 3,895 |
| British Columbia | 356 | 321 | 677 | 4,760 |
| Total domestic sales | 6,375 | 4,736 | 11, 111 | 45,571 |
| Export sales | $\times$ | $x$ | x | x |
| Total sales | x | x | x | x |

Seven months ended July 1969
Domestic sales in

| At lantic provinces | 4,600 | 3,851 | 8,451 | 24,921 |
| :---: | :---: | :---: | :---: | :---: |
| Quebec | 9,148 | 8,423 | 17,571 | 76,156 |
| Ontario | 13,326 | 14,508 | 27,834 | 120,622 |
| Manitoba | 3,345 | 2,218 | 5,563 | 18,090 |
| Saskatchewan | 1,105 | 1,017 | 2,122 | 10,029 |
| Alberta | 2,349 | 2,617 | 4,966 | 23,887 |
| British Columbia | 1,987 | 2,169 | 4,156 | 28,456 |
| Total domestic sales | 35,860 | 34,803 | 70,663 | 302,161 |
| Export sales | $\times$ | x | x | x |
| Total sales | x | x | x | x |

x Confidential to meet secrecy requirements of the Statistics Act.
TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | July 1969 | Seven months ended July 1969 |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 21,481 | 145,327 |
| Table models | 1,766 | 21,653 |
| Consoles | 21,589 | 129,780 |
| Three-way combinations | 735 | 5,401 |
| Totals ............ | 45,571 | 302,161 |
| Colour T.V. sets included in totals | 13,835 | 80,349 |
| By screen size |  |  |
| $17^{\prime \prime}$ and under. | 5,299 | 41,064 |
| 19'1 . . . . . . . | 15,624 | 111,475 |
| 21" | 2,354 | 12,775 |
| $23^{\prime \prime}$ and over | 22,294 | 136,847 |
| Totals | 45,571 | 302,161 |
| Colour T.V. sets included in totals | 13,835 | 80,349 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

| Suly 1969 |
| :---: |
| Seven months ended |
| July 1969 |

number of units

| Auto | 51,829 | 950,422 |
| :---: | :---: | :---: |
| Portables | - | - |
| Home sets | 7,622 | x |
| Radio phonograph combinations | 10,493 | 81,125 |
| Totals | 69,944 | x |
| Total television receiving sets | 39,604 | 378,862 |
| Colour T.V. sets included in total | 15,954 | 118,702 |

Record players

| Monaural | 5,918 | 59,185 |
| :---: | :---: | :---: |
| Stereo | 5,363 | 55,395 |
| Totals | 11,281 | 114,580 |

$x$ Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets
$\left.\begin{array}{l}\hline \text { July } 1969\end{array} \begin{array}{c}\text { Seven months ended } \\ \text { July } 1969\end{array}\right]$
(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.
$x$ Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Camads" Radio kaceiving Bets, by Months, 1968 and 1969

|  | Auto |  | Portables |  | Home | sets | ```Radio phonograph combinations``` |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |  |  |  |  |
| January | 62,293 | 70,684 | (1) | - | 7,101 | 5,113 | 9,077 | 11,138 |
| February | 50,455 | 75,888 | (1) | - | 10, 281 | 9,658 | 11,033 | 11,212 |
| March .... | 26,742 | 79,577 | - | - | 8,102 | 5,263 | 9,231 | 9,046 |
| Apri1 | 66,832 | 70,389 | - | - | 6,992 | 8,422 | 7,581 | 9,331 |
| May | 84,688 | 88,693 | - | - | 4,822 | 5,606 | 7,352 | 7,907 |
| June | 60,932 | 70,240 | - | - | 5,734 | 5,529 | 8,547 | 9,181 |
| July | 24,037 | 24,566 | - |  | 4,635 | 5,766 | 9,859 | 10,922 |
| August | 38,312 |  | - |  | 8,301 |  | 16,959 |  |
| September . . | 80,722 |  | - |  | 13,882 |  | 17,332 |  |
| October .... | 90,780 |  | - |  | 17,430 |  | 19,630 |  |
| November ... | 161,659 |  | - |  | 16,254 |  | 18,929 |  |
| December . . | 73,327 |  | - |  | 14,443 |  | 20,039 |  |
| Totals | 820,779 |  | (1) |  | 117,977 |  | 155,569 |  |
| Year to date | 375,979 | 480,037 | (1) | - | 47,667 | 45,357 | 62,680 | 68,731 |

(1) Included with "home set:".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |
| January | 9,767 | 12,465 | 36,906 | 46,449 |
| February | 12,099 | 10,259 | 40,868 | 47,227 |
| March .. | 9,811 | 10,238 | 36,251 | 43,880 |
| April | 7,883 | 7,219 | 34,052 | 40,721 |
| May . | 10,403 | 8,876 | 31,805 | 36,034 |
| June | 11,402 | 10,495 | 39,176 | 42,279 |
| July | 11,169 | 11,111 | 33,539 | 45,571 |
| August | 23,382 |  | 44, 200 |  |
| September | 34,950 |  | 59,602 |  |
| October. | 42,527 |  | 71,107 |  |
| November | 43,958 |  | 62,549 |  |
| December | 32,170 |  | 51,746 |  |
| Totals | 249,521 |  | 541,801 |  |
| Year to date | 72,534 | 70,663 | 252,597 | 302,16 |

 by Months, 1968 and 1969

|  | Auto |  | Portables |  | Home sets |  | Radio-phonograph combinations |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |  |  |  |  |  |  |
| January . | - | x | (1) | - | 711 | 1,123 | 9,270 | 9,767 | 9,981 | x |
| February . | - | x | (1) | - | 1,138 | 1,482 | 11,271 | 11,054 | 12,409 | x |
| March. | - | x | - | - | 1,766 | 1,865 | 8,824 | 8,836 | 10,590 | x |
| April ..... | - | x | - | - | 887 | 3,775 | 7,228 | 9,535 | 8,115 | x |
| May ....... | - | x | - | - - | 705 | 1,953 | 8,890 | 7,950 | 9,595 | x |
| June . . . . . | - | x | - | - | 1,362 | 2,017 | 8,465 | 9,076 | 9,827 | x |
| July ..... | - | x | - | - | 909 | 1,734 | 11,067 | 10,873 | 11,976 | x |
| August | $\rightarrow$ |  | - |  | 1,500 |  | 19,693 |  | 21,193 |  |
| September . | - |  | - |  | 2,913 |  | 18,516 |  | 21,429 |  |
| October ... | - |  | - |  | 3,927 |  | 20,176 |  | 24,103 |  |
| November . | - |  | - |  | 3,115 |  | 20,514 |  | 23,629 |  |
| December . | $x$ |  | - |  | 2,799 |  | 21,474 |  | x |  |
| Totals... | - |  | (1) |  | 21,732 |  | 165,388 |  | x |  |
| Year to date | - | x | (1) | - | 7,478 | 13,949 | 65,015 | 67,091 | 72,493 | x |

[^1]TABIE 9. Production and Shipments of Entertainment Type Blectonic Receiving Tubes, by Months, 1968 and 1969


TABLE 10. production and Shipments of Fixed and variable Reststo:s

|  | Production | Shipments |  |
| :---: | :---: | :---: | :---: |
|  | Units | Units | Value |
|  | number | number | dollars |
| July 1969 |  |  |  |
| Resistors <br> Fixed - Wire wound | 402,557 | 406,564 | 95,416 |
| Composition ...... | x | x | x |
| Film ............ | x | x | x |
| Non-1inear | - | - | - |
| Total fixed resistors ... | 13,415,631 | 13,504,278 | 366,804 |
| Variable - Wire wound ..... | x | x | x |
| Non-wire wound | x | x | x |
| Total variable resistors | x | x | x |
| Total resistors ...... | x | x | x |

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when rulease of the data is possible.
$x$ Confidential to meet secrecy requirements of the Statistics Act.
[ABLE 11. Production and Shipments of Television Pjcture Tubes(1),
by Months, 1968 and 1969

|  | Production |  | Shirments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | lnits |  | Unitis |  | Value |  |
|  | 1968 | 1919 | 1968 | 1969 | 1968 | 1969 |
|  | number |  |  |  | doliars |  |
| January | 65, 56: | 60,333 | 64,525 | 60,804 | 2. 252,561 | 2,194,443 |
| February | 70,366 | 70,597 | 67,205 | 64,466 | 2,412,085 | 2,294,411 |
| March . | 70,964 | 79,919 | 63,482 | 70,349 | 2,186,922 | 2,558,006 |
| April | 78,581 | 86,242 | 81,841 | 78,679 | 2,861,400 | 2,671,032 |
| May . | 79,599 | 73,288 | 72,994 | 64,780 | $2,473,799$ | 2,525,633 |
| June | 69,050 | 83,190 | 64,671 | 74,012 | $2,404,601$ | 2,781,188 |
| July | 53,026 | 65,244 | 52,019 | 53,493 | 1,769,093 | 2,348,381 |
| August | 51,321 |  | 52,754 |  | 2,154,615 |  |
| September | 67,120 |  | 64, 843 |  | 2,532,115 |  |
| October | 81,944 |  | 78,349 |  | 2,798,257 |  |
| November | 83,731 |  | 81,920 |  | 3,000,373 |  |
| December | 67,782 |  | 70,232 |  | 2,556,764 |  |
| Totals | 839,046 |  | 814,835 |  | 29,402,584 |  |
| Year to date | 487,148 | 518,813 | 466,737 | 466,583 | 16,360,460 | 17,373,094 |

(1) Includes rebuilt and colour rubes.

IAhte 12. Yroduciion and Snipments of Semi- Conductor Jevices, All
Types(1), by Months, 1968 and 1969

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number |  |  |  | dollars |  |
| January | 1,768,851 | 1,795,862 | 1,964,536 | 1,822,279 | 869,913 | 741,806 |
| February | 1,966,573 | 1,610,723 | 1,928,067 | 2,199,396 | 897,931 | 809,887 |
| March | 2,137,699 | 2,533,630 | 2,047,288 | 2,510,678 | 943,252 | 923,858 |
| April | 2,012,610 | 2,149,712 | 2,247,673 | 2,461,830 | 1,141,857 | 792,777 |
| May | 1,839,909 | 2,811,096 | 2,126,780 | 2,176,208 | 1,027,303 | 737,470 |
| June: | 2,058,439 | 2,746,611 | 2,216,501 | 2,518,149 | 1,051,325 | 756,766 |
| July | 1,244,797 | 1,205,129 | 1,481,658 | 1,317,259 | 508,680 | 292,041 |
| August | 1,303,503 |  | 1,988, 181 |  | 835,983 |  |
| September | 2,424,303 |  | 2,687,149 |  | 1,074,264 |  |
| October . . | 2,289,933 |  | 2,483,804 |  | 1,258,232 |  |
| November . | 2,346,298 |  | 2,458,959 |  | 1,378,684 |  |
| December . | 2,321,088 |  | 1,797,159 |  | 1,318,030 |  |
| Totals | 23,714,003 |  | 25,427,755 |  | 12,305,454 |  |
| Cear lo date | 13,028,878 | 14,852,763 | 14,012,503 | 15,005,799 | 6,440,261 | 5,054,605 |

(1) Includes transistor type, rectifiet type, diodes, to.

TABLE 13. Tmports of Specified Flectronic Equipment into Canala

```
Combination radio phonograph sets
Radio receiving sets transistor,
    n.e.s.
Radio receiving sets, n.e.s.
    except parts
Television receiving sets,
    including combinations, n.e.s.
Television receiving sets, colour,
    including combination sets .....
Electronic tubes ................
Parts of electronic tubes, n.e.s.
Semi-conductors, transistor type
Semi-conductors, n.e.s..........
parts of semi-conductors .........
Phonographs, coin-operated, except
    parts
Phonograph record players,
    domestic
Radio receiving sets, auto
    transistor rubes
```

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment fron Eanada

```
T.V. receiving sets, excluding
    combinations
Combination receiving sets and
        record players .................
    Radios, phonographs and recetving
        antennae
    lectronic tubes and parts
Seml-conductors and parts ........
Electronic tubes and parts .......
Seml-conductors and parts ........
```

Note: Data formerly shown in this table may be obtained in "Exports by Commodities", DBS Catalogue No. 65-004

Note: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL
In the case of the commodty concanned herein ic is ascimacad chat coverabe is approximately $100 \%$.


[^0]:    $x$ Confidential to meet secrecy requirements of the Statistics Act.
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    5506-718

[^1]:    (1) Included with "home sets".
    $x$ Confidential to meet secrecy requirements of the Statistics Act.

