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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)
AUGUST 1969
TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

Auto Portables \begin{tabular}{cccc}

Home \& | Radio |
| :---: |
| phots |
| combinations | \& Total \\

\hline
\end{tabular}

number of units
August 1969
Domestic sales in

| Atlantic provinces | $x$ | - | 341 | 1,002 | x |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | X | - | 1,968 | 3,371 | x |
| Ontarío | x | - | 2,436 | 5,075 | x |
| Manitoba | x | - | 431 | 719 | x |
| Saskatchewan | x | - | 99 | 795 | x |
| Alberta | x | - | 569 | 1,284 | x |
| British Columbia | x | - | 833 | 1,375 | x |
| Total domestic sal | 90,405 | - | 6,677 | 13,621 | 110,703 |

Export sales ...............

| x | - | x | x |
| :--- | :--- | :--- | :--- |

Total sales ..........

| $x$ | 6,677 | $x$ | $x$ |
| :---: | :---: | :---: | :---: | :---: |

Eight months ended
August 1969
Donestic sales in.


| Export sales $\ldots \ldots \ldots \ldots$ | $x$ | - | $x$ | $x$ | $x$ | $x$ |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- |
| Total sales $\ldots \ldots \ldots \ldots$ | $x$ | - | $x$ | $x$ | $x$ |  |

$x$ Confidential to meet secrecy requirements of the Statistics Act.
Qetober 1969 Manufacturing and Primary Industries Division
6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Recaiving sets and Record Players by Areas

| Record plaverg |  |  | Tsitavision <br> receiving <br> sets |
| :---: | :---: | :---: | :---: | :---: |

## August 1969

number of units
Domestic sales in

| Atlantic provinces | 1,430 | 1,765 | 3,195 | 3,701 |
| :---: | :---: | :---: | :---: | :---: |
| Quebec | 2,991 | 1,805 | 4,796 | 11,070 |
| Ontario | 4,251 | 2,924 | 7,175 | 17,082 |
| Manitoba | 445 | 615 | 1,060 | 2,468 |
| Saskatchewan | 228 | 208 | 436 | 1,585 |
| Alberta . | 676 | 612 | 1,288 | 4,016 |
| British Columbia | 1,812 | 2.633 | 4,445 | 5,817 |
| Total domestic sales | 11,833 | 10,562 | 22,395 | 45,739 |
| Export sales | $\times$ | x | x | x |
| Total sales | X | x | X | x |

## Eight months ended August 1969

Domestic sales in

$x$ Confidential to meet secrecy requirements of the Statistics Act.
TABLE 3. Manufacturers" Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

August 1969
Eight months ended August 1969

| By model type | number of units |  |
| :---: | :---: | :---: |
| Portables | 19,353 | 164,680 |
| Table models | 3,068 | 24,721 |
| Consoles | 22,443 | 152,223 |
| Three-way combinations | 875 | 6,276 |
| Totals ........... | 45,739 | 347,900 |
| Colour T.V. sets included in totals | 14,962 | 95,311 |
| By screen size |  |  |
| 17' and under. | 3,844 | 44,908 |
| 19'....... | 16,157 | 127,632 |
| $21^{\prime \prime}$. | 2,291 | 15,066 |
| $23^{\prime \prime}$ and over | 23,447 | 160,294 |
| Totals | 45,739 | 347,900 |
| Colour T.V. sets included in totals | 14,962 | 95,311 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

|  | August 1969 | Eight months ended August 1969 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto . . . . | 207,130 | 1,157,552 |
| Portables | - | - |
| Home sets | 25,627 | $x$ |
| Radio phonograph combinations | 20,150 | 101,275 |
| Totals | 252,907 | x |
| Total television receiving sets | 43,185 | 422,047 |
| Colour T.V. sets included in total | 16,506 | 135,208 |

Record players

$x$ Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Sets

|  | August 1969 | Eight months ended August 1969 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto .............. | x | $x$ |
| Portables. | 16,815 | 74,038 |
| Home sets . | 2,625 | 18,631 |
| Radio phonograph combinations | x | x |
| Totals | 21,462 | 111,371 |
| Total television receiving sets | 6,425 | 38,535 |
| Colour T.V. sets included in total $\qquad$ | $x$ | x |

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report. $x$ Confidential to meet the secrecy requirements of the Statistics Act.

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canala" Radio Receiving Sets by Months, 1968 and 1969

|  | Auto |  | Portables |  | Home | sets | Radiophonograph <br> combinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
| number of units |  |  |  |  |  |  |  |  |
| January . . . | 62,293 | 70,684 | (1) | - | 7,101 | 5,113 | 9,077 | 11,138 |
| February ... | 50,455 | 75,888 | (1) | - | 10,281 | 9,658 | 11,033 | 11,212 |
| March . | 26,742 | 79,577 | ( | - | 8,102 | 5,263 | 9,231 | 9,046 |
| April | 66,832 | 70,389 | - | - | 6,992 | 8,422 | 7,581 | 9,331 |
| May . . . . . . | 84,688 | 88,693 | - | - | 4,822 | 5,606 | 7,352 | 7,907 |
| June | 60,932 | 70,240 | - | - | 5,734 | 5,529 | 8,547 | 9,181 |
| July . | 24,037 | 24,566 | - | - | 4,635 | 5,766 | 9,859 | 10,922 |
| August | 38,312 | 90,405 | - | - | 8,301 | 6,677 | 16,959 | 13,621 |
| September | 80,722 |  | - |  | 13,882 |  | 17,332 | -3, |
| October .... | 90,780 |  | - |  | 17,430 |  | 19,630 |  |
| November ... | 161,659 |  | - |  | 16,254 |  | 18,929 |  |
| December . | 73,327 |  | - |  | 14,443 |  | 20,039 |  |
| Totals | 820,779 |  | (1) |  | 117,977 |  | 155,569 |  |
| Year to date | 414,291 | 570,442 | (1) | - | 55,968 | 52,034 | 79,639 | 82,358 |

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

|  | Record <br> players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1968 | 1969 | 1968 | 1969 |
|  | number of units |  |  |  |
| January | 9,767 | 12,465 | 36,906 | 46,449 |
| February | 12,099 | 10,259 | 40,868 | 47,227 |
| March | 9,811 | 10,238 | 36,251 | 43,880 |
| April | 7,883 | 7,219 | 34,052 | 40,721 |
| May | 10,403 | 8,876 | 31,805 | 36,034 |
| June | 11,402 | 10,495 | 39,176 | 42,279 |
| July | 11,169 | 11,111 | 33,539 |  |
| August | 23,382 | 22,395 | 44,200 | 45,739 |
| September | 34,950 |  | 59,602 |  |
| October | 42,527 |  | 71,107 |  |
| November | 43,958 |  | 62,549 |  |
| December | 32,170 |  | 51,746 |  |
| Totals | 249,521 |  | 541,801 |  |
| Year to date | 95,916 | 93,058 | 296,797 | 347,900 |



## (1) Included with "home sets".

$x$ Confidential to meet secrecy requirements of the Statistics Act.

TABLE 9. Production and Shipments of Entertainment Pype Glectroaiz liateiving Tubes, by Months, 1968 and 1969

|  | Production |  | Shisments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  |  |  |
|  | 1968 | 1969 | 1968 | 1969(1) | 1968 | 1969 (1) |
|  | number |  |  |  | dollars |  |
| January | 775,565 | 738,889 | 871,657 | 824,982 | 749,228 | 743,725 |
| February | 825,010 | 712,502 | 836,489 | 910,169 | 712,046 | 592,729 |
| March . | 819,022 | 714,886 | 1,149,469 | 619,650 | 945,113 | 551,030 |
| April | 875,097 | 960,783 | 904,457 | 944,983 | 727,950 | 747,115 |
| May . | 691,623 | 710,339 | 670,796 | 733,123 | 534,419 | 550,378 |
| June | 692,568 | 969,620 | 695,104 | 650,767 | 525,632 | 491,301 |
| July | 517,789 | 507,127 | 656,164 | 607,091 | 568,935 | 492,139 |
| August | 618,871 | 622,077 | 555,936 | 637,964 | 479,524 | 530,007 |
| September | 725,640 |  | 882,512 |  | 721,024 |  |
| October . | 804,066 |  | 955,200 |  | 809,491 |  |
| November . . | 779,473 |  | 803,381 |  | 663,484 |  |
| December . . | 517.542 |  | 853,025 |  | 790,117 |  |
| Totals. | 8,642,266 |  | 9,834,190 |  | 8,226,963 |  |
| Year to date | 5,815,545 | ,936,223 | 6,340,072 | ,928,729 | 5,242,847 | 4,698,424 |

(1) Includes revisions to date.

TABLE 10. Pooduction and Shipments of Fised and 7ariahte sesistors


Note: The former Table 10 "'Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

* Confidential to meet secrecy requirements of the Statistics Act.

TABLE 11. Production and Shipments of Television Proure Tubes(1), by Months, 1968 and 1969

|  | Production |  | in : pments |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | lnits |  | Units |  | Volue |
|  | 1968 | 1959 | 1968 | 196 | 10681969 |
|  | number |  |  |  | dolias |
| January | 65,56? | 60,333 | 64,525 | 60,804 | 2,252,560 2,194,443 |
| February | 70,366 | 70,597 | 67,205 | 64,466 | 2,412,085 2,294,411 |
| March . | 70,964 | 79,919 | 63,482 | 70,349 | 2,186,922 2,558,006 |
| April | 78,581 | 86,242 | 81,841 | 78,679 | 2,861,400 2,671,032 |
| May . | 79,599 | 73,288 | 72,994 | 64,780 | $\therefore, 473,799 \quad 2,525,633$ |
| June | 69,050 | 83,190 | 64,671 | 74,012 | 2,404,601 2,781,188 |
| July | 53,026 | 65,244 | 52,019 | 53,493 | 1,769,093 2,348,381 |
| August | 51,321 | 48,190 | 52,754 | 63,277 | 2,154,615 3,301,447 |
| September. | 67,120 |  | 64,843 |  | 2,532,115 3,301,447 |
| October ... | $81,944$ |  | $78,349$ |  | 2,798,257 |
| November . . | $83,731$ |  | $81,920$ |  | 3,000,373 |
| December . | 67,782 |  | 70,232 |  | 2,556,764 |
| Totals | 839,046 |  | 814,835 |  | 29,402,584 |
| Year to date | 538,469 | 567,003 | 519,491 | 529,860 | $18,515,07520,674,541$ |

(1) Lnciudes robailt anc colour tubes.

IABLE 12. Production and Shipments oi Semi-Conductor Devices, All
Types (1), by Months, 1968 and 1969

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1968 | 1969 | 1968 | 1969 | 1968 | 1969 |
|  | number |  |  |  | dollars |  |
| January . . | 1,768,851 | 1,795,862 | 1,964,536 | 1,822,279 | 869,913 | 741,806 |
| February | 1,966,573 | 1,610,723 | 1,928,067 | 2,199,396 | 897,931 | 809,887 |
| Marcli | 2,137,699 | 2,533,630 | 2,047,288 | 2,510,678 | 943,252 | 923,858 |
| April | 2,012,610 | 2,149,712 | 2,247,673 | 2,461,830 | 1,141,857 | 792,777 |
| May | 1,839,909 | 2,811,096 | 2,126,780 | 2,176,208 | 1,027,303 | 737,470 |
| June | 2,058,439 | 2,746,611 | 2,216,501 | 2,518,149 | 1,051,325 | 756,766 |
| July | 1,244,797 | 1,205,129 | 1,481,658 | 1,317,259 | 508,680 | 292,041 |
| August | 1,303,503 | 1,289,313 | 1,988,181 | 1,486,081 | 835,983 | 573,211 |
| September | 2,424,303 |  | 2,687,149 |  | $1,074,264$ | 573,211 |
| October . . | 2,289,933 |  | 2,483,804 |  | 1,258,232 |  |
| November | $2,346,298$ |  | 2,458,959 |  | 1,378,684 |  |
| December . | 2,321,088 |  | 1,797,159 |  | 1,318,030 |  |
| Totals | 23,714,003 |  | $25,427,755$ |  | 12,305,454 |  |
| Year to date | 14,332,381 | 16,142,076 | $16,000,68416,491,880$ |  | 7,276,244 | 5,627,816 |
| (1) Tncludes | Or | rectif | type diod |  |  |  |

TABLE 13. Imports of Specified Electronic Equipment into Canada

```
Combination radio phonograph sets
Radio receiving sets transistor,
    n.e.s.
Radio receiving sets, n.e.s.
    except parts
Television receiving sets,
    including combinations, n.e.s.
Television receiving sets, colour,
    including combination sets .....
Electronic tubes .................
Parts of electronic tubes, n.e.s.
Semi-conductors, transistor type
Semi-conductors, n.e.s. ..........
Parts of semi-conductors .........
Phonographs, coin-operated, except
    parts
Phonograph record players,
    domestic
Radio receiving sets, auto
    transistor tubes
```

WABLE 14. Bxports of Specified Slectronic Equipment irom Canada
T.V. receiving sets, excluding
combinations
Combination receiving sets and
record players ................
Radios, phonographs and receiving
antennae
antennae .......................
Electronic tubes and parts ......
Semi-conductors and parts .......

Note: Data formerly shown in this table may be obtained in "Exports by Conmodities", DBS Catalogue No. 65-004

Semi-conductors and parts

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

4ABLE 14. Bxports of Specified Slectronic Equipment irom Caneda

Note: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

## NIL

In the case of the comodity contained herein it is estimated that coverage is approximately $100^{\circ}$.

