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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

Historical File Copy

## SEPTEMBER 1969

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
September 1969		n	umber of	units	
Domestic sales in					
Atlantic provinces	х	-	1,004	1,618	2
Quebec	х	-	3,444	4,470	2
Ontario	x	-	7,218	7,318	2
Manitoba	х	-	1,046	1,319	2
Saskatchewan	х	-	256	1,133	2
Alberta	x	-	1,067	1,729	2
British Columbia	x	-	1,116	2,283	2
Total domestic sales	160,683	-	15,151	19,870	195,704
xport sales	x	-		x	2
Total sales	x	-	15,151	x	>
Nine months ended September 1969					
Domestic sales in.					
Atlantic provinces	x	-	5,159	9,039	Х
Quebec	X	-	14,366	22,477	>
Ontario	X	-	31,047	38,531	>
Manitoba	х	-	4,567	6,420	2
Saskatchewan	Х	-	х	5,821	X
Alberta	X	-	5,155	9,097	X
British Columbia	X	-	X	10,843	X
Total domestic sales	731,125		67,185	102,228	900,538
xport sales	х	-	x	x	x
Total sales	x	-	x	x	x

× Confidential to meet secrecy requirements of the Statistics Act.

November 1969 Manufacturing and Primary Industries Division 6506-718

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	Re	cord players		Television
	Monaural	Stereo	Total	receiving sets
September 1969		number (	of units	
Domestic sales in				
Atlantic provinces	1,956	1,351	3,307	5,795
Quebec	3,011	2,550	5,561	17,225
Ontario	5,916	4,453	10,369	26,651
Manitoba	684	571	1,255	4,869
Saskatchewan	521	408	929	2,760
Alberta	993	933	1,926	5,807
British Columbia	1,509	1,531	3,040	8,673
Total domestic sales	14,590	11,797	26,387	71,780
Export sales		х	Х	X
Total sales	Х	x	Х	X
Nine months ended September 1969				
Domestic sales in				
Atlantic provinces	7,986	6,967	14,953	34,417
Quebec	15,150	12,778	27,928	104,451
Ontario	23,493	21,885	45,378	164,355
Manitoba	4,474	3,404	7,878	25,427
Saskatchewan	1,854	1,633	3,487	14,374
Alberta	4,018	4,162	8,180	33,710
British Columbia	5,308	6,333	11,641	42,946
Total domestic sales	62,283	57,162	119,445	419,680
Export sales	x	х	X	X
Total sales	Х	х	x	x

## TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

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TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	September 1969	Nine months ended September 1969
By model type	number	of units
Portables	30,295	194,975
Table models	5,440	30,161
Consoles Three-way combinations	34,807 1,238	187,030 7,514
Totals	71,780	419,680
Colour T.V. sets included in		
totals	28,103	123,414
By screen size		
17" and under	5,705	50,613
19 <sup>11</sup>	27,389	155,021
21"	4,070	19,136
23" and over	34,616	194,910
Totals	71,780	419,680
Colour T.V. sets included in		
totals	28,103	123,414

	September 1969	Nine months ended September 1969
	number	of units
Radio receiving sets		
Auto	204,312	1,361,864
Portables	-	-
Home sets	12,133	x
Radio phonograph combinations	18,075	119,350
Totals	234,520	x
Total television receiving sets	65,925	487,972
Colour T.V. sets included in		
total	26,681	161,889
Decent 1.		
Record players Monaural	16,241	91,020
Stereo	10,646	79,323
Totals	26,887	170,343

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

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TABLE 5. Canadian Producers	' Sales of Imported(1)	) Radio and Television Receiving Set	S
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	September 1969	Nine months ended September 1969
	numbe	er of units
Aadio receiving sets Auto Portables Home sets Radio phonograph combinations	x 18,572 5,576 x	x 92,610 24,207 x
Totals	26,168	137,539
otal television receiving sets	7,934	46,469
Colour T.V. sets included in total	х	x

(1) As reported by respondents only - See December 1968 report; figures reported in this table are not included in sales figures elsewhere in this report.

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	Auto		Portables		Home	e sets	Radio phonograph combinations	
	1968	1969	1968	1969	1968	1969	1968	1969
				number	of units			
January	62,293	70,684	(1)	-	7,101	5,113	9,077	11,138
February	50,455	75,888	(1)	-	10,281	9,658	11,033	11,212
March	26,742	79,577	-		8,102	5,263	9,231	9,046
April	66,832	70,389	-	-	6,992	8,422	7,581	9,331
May	84,688	88,693	-	-	4,822	5,606	7,352	7,907
June	60,932	70,240	-	-	5,734	5,529	8,547	9,181
July	24,037	24,566	840	-	4,635	5,766	9,859	10,922
August	38,312	90,405	-	-	8,301	6,677	16,959	13,621
September	80,722	160,683	-	-	13,882	15,151	17,332	19,870
October	90,780	,	-		17,430		19,630	
November	· ·				16,254		18,929	
December					14,443		20,039	
Totals	820,779		(1)		117,977		155,569	
Year to date	495,013	731,125	(1)		69,850	67,185	96,971	102,228

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1968 and 1969

(1) Included with "home sets".

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1968 and 1969

		ord yers	Televi receivir	
	1968	1969	1968	1969
		number o	of units	
January	9,767	12,465	36,906	46,449
February	12,099	10,259	40,868	47,227
March	9,811	10,238	36,251	43,880
April	7,883	7,219	34,052	40,721
1ay	10,403	8,876	31,805	36,034
June	11,402	10,495	39,176	42,279
July	11,169	11,111	33, 539	45,571
August	23,382	22,395	44,200	45,739
September	34,950	26.387	59,602	71,780
)ctober	42,527	20,001	71,107	11,100
November	43,958		62,549	
December	32,170		51,746	
Totals	249,521		541,801	
Year to date	130,866	119,445	356, 399	419,680

	Auto		Auto Portables Home sets		Radio-phonograph combinations		Total			
	1968	1969	1968	1969	1968	1969	1968	196 <b>9</b>	1968	1969
					nı	mber of	units			
January	-	х	(1)	-	711	1,123	9,270	9,767	9,981	x
February	-	х	(1)	-	1,138	1,482	11,271	11,054	12,409	x
March	-	x	-	~	1,766	1,865	8,824	8,836	10,590	x
April	-	х	~		887	3,775	7,228	9,535	8,115	x
May	-	х	-	-	705	1,953	8,890	7,950	9,595	x
June	-	x	-	-	1,362	2,017	8,465	9,076	9,827	x
July	-	x	-	-	909	1,734	11,067	10,873	11,976	x
August	-	x	-	~	1,500	2,337	19,693	12,538	21,193	x
September	-	x	-	-	2,913	2,334	18,516	18,782	21,429	x
Octoher	-		-		3,927		20,176		24,103	
November	-		-		3,115		20,514		23,629	
December	x		-		2,799		21,474		x	
Totals	x		(1)		21,732		165,388		х	
Year to date	-	x	(1)	-	11,891	18,620	103,224	98,411	115,115	x

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1968 and 1969

(1) Included with "home sets".

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	Produc	tion		Ship	nents	
	Unit		Unit		Va1	ue
	1968	1969	1968	1969(1)	1968	1969 (1)
		num	ber		doll	ars
January	775,565	738,889	871,657	824,982	749,228	743,725
February	825,010	712,502	836,489	910,169	712,046	592,729
March	819,022	714,886	1,149,469	619,650	945,113	551,030
April	875,097	960,783	904,457	944,983	727,950	747,115
May	691,623	710,339	670,796	733,123	534,419	550,378
June	692,568	969,620	695,104	650,767	525,632	491,301
July	517,789	507,127	656,164	607,091	568,935	492,139
August	618,871	622,077	555,936	637,964	479,524	530,007
September	725,640	837,815	882,512	704,068	721,024	581,950
October	804,066	.,	955,200		809,491	
November	779,473		803,381		663,484	
December	517,542		853,025		790,117	
Totals	8,642,266		9,834,190		8,226,963	
Year to date	6,541,185	6,774,038	7,222,584	6,632,797	5,963,871	5,280,374

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1968 and 1969

(1) Includes revisions to date.

TABLE 10. Production and Shipments of Fixed and Variable Resistors

	Production	Shipments			
_	Units	Units	Value		
	number	number	dollars		
September 1969					
esistors		500 (10	110 / 77		
Fixed - Wire wound	581,377	532,613	112,477		
Composition	x	х	X		
Film	х	x	x		
Non-linear	-		-		
Total fixed resistors	13,168,864	11,981,273	348,589		
Variable - Wire wound	х	x	x		
Non-wire wound	х	Х	X		
Total variable resistors	x	x	х		
Total resistors	x	х	x		

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due to confidentiality of the data. Reinstatement will be made when release of the data is possible.

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	Produ	ction	Shipments					
	Uni	ts	Uni	Units		ue		
	1968	1969	1968	1969	1968	1969		
		num	ber		doli	ars		
	65,562	60,333	64,525	60,804	2,252,560	2,194,443		
January		70,597	67,205	64,466	2,412,085	2,294,411		
February	70,366 70,964	79,919	63,482	70,349	2,186,922	2,558,006		
March	78,581	86,242	81,841	78,679	2,861,400	2,671,032		
April	79,599	73,288	72,994	64,780	2,473,799	2,525,633		
May	69,050	83,190	64,671	74,012	2,404,601	2,781,188		
June	53,026	65,244	52,019	53,493	1,769,093	2,348,381		
July	51,321	48,190	52,754	63,277	2,154,615	3, 301, 447		
August	67,120	55,490	64,843	61,294	2,532,115	2,181,488		
September	81,944	55,470	78,349	~_,-> (	2,798,257	-,,		
October November	83, 731		81,920		3,000,373			
December	67, 782		70,232		2,556,764			
Totals	839,046		814,835		29,402,584			
Year to date	605,589	622,493	584,334	591,154	21,047,190	22,856,029		

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1968 and 1969

(1) Includes rebuilt and colour tubes.

TABLE 12.	Production and	Shipments	of Semi-Conductor	Devices, All
	Types(1),	by Months,	, 1968 and 1969	

	Production Units		Shipments				
			Units		Value		
	1968	1969	1968	1969	1968	1969	
	number				dollars		
January	1,768,851	1,795,862	1,964,536	1,822,279	869,913	741,806	
February	1,966,573	1,610,723	1,928,067	2,199,396	897,931	809,887	
March	2,137,699	2,533,630	2,047,288	2,510,678	943,252	923,858	
April	2,012,610	2,149,712	2,247,673	2,461,830	1,141,857	792,777	
May	1,839,909	2,811,096	2,126,780	2,176,208	1,027,303	737,470	
June	2,058,439	2,746,611	2,216,501	2,518,149	1,051,325	756,766	
July	1,244,797	1,205,129	1,481,658	1,317,259	508,680	292,041	
August	1,303,503	1,289,313	1,988,181	1,486,081	835,983	573,211	
September		2,420,125	2,687,149	2,593,913	1,074,264	814,520	
October	2,289,933	-,,	2,483,804	.,.,.,	1,258,232	,	
November			2,458,959		1,378,684		
December			1,797,159		1,318,030		
Totals	23,714,003		25, 427, 755		12,305,454		
Year to date	16,756,684	18,562,201	18,687,833	19,085,793	8,350,508	6,442,336	



TABLE 13. Imports of Specified Electronic Equipment into Canada

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Combination radio phonograph sets Radio receiving sets transistor, Radio receiving sets, n.e.s. except parts ..... Television receiving sets, including combinations, n.e.s. Television receiving sets, colour, including combination sets ..... Electronic tubes ..... Parts of electronic tubes, n.e.s. Semi-conductors, transistor type Semi-conductors, n.e.s. ..... Parts of semi-conductors ..... Phonographs, coin-operated, except parts ..... Phonograph record players, domestic ..... Radio receiving sets, auto transistor tubes .....

Note: Data formerly shown in this table may be obtained in "Imports by Commodities", DBS Catalogue No. 65-007.

TABLE 14. Exports of Specified Electronic Equipment from Canada

<u>Note</u>: Data contained in this report reflect the experience of respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

In the case of the commodicy contained herein it is estimated that coverage is approximately 100%.