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MONTHLY

## DOMINION BUREAU OF STATISTICS <br> OTTAWA - CANADA

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Price: 20 cents a copy, $\$ 2.00$ a year RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

FEBRUARY 1970


## Year to date

Domestic sales in.

| Atlantic provinces | - | - | x | 1,663 | X |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | - | - | x | 4,057 | x |
| Ontario | x | - | x | 7,255 | 106,367 |
| Manitoba | - | - | x | 1,064 | x |
| Saskatchewan | - | - | x | 1,064 | x |
| Alberta | - | - | x | 1,721 | X |
| British Columbia | - | - | x | 2,030 | X |
| Total domestic sales | x | - | x | 18,854 | X |
| Export sales | X | - | - | x | x |
| Total sales . | x | - | $x$ | x | x |

[^0]Manufacturing and Primary Industries Division
6506-718

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Melevjoin? ?ecaiving Gets and Record Players by Ares:

x Confidential to meet secrecy requirements of the Statistics Act.
TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | February 1970 | Year to date |
| :---: | :---: | :---: |
| By model type | number of units |  |
| Portables | 18,739 | 33,777 |
| Table models | 3,610 | 7,109 |
| Consoles ... | 18,456 | 38,180 |
| Three-way combinations | . 499 | 1,065 |
| Totals ............. | 41,304 | 80,131 |
| Colour T.V. sets included in totals | 14,855 | 29,341 |
| By screen size |  |  |
| 17' and under. | 4,585 | 7,789 |
| 19'1 ....... | 15,182 | 28,903 |
| 21' . | 2,809 | 4,949 |
| $23^{\prime \prime}$ and over | 18,728 | 38,490 |
| Totals | 41,304 | 80,131 |
| Colour T.V. sets included in totals | 14,855 | 29,341 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

|  | February 1970 |
| :--- | :--- |

Record players

| Monaural | 4,324 | 9,263 |
| :---: | :---: | :---: |
| Stereo | 6,929 | 14,446 |
| Totals | 11,253 | 23,709 |

$x$ Confidential to meet the secrecy requirements of the Statistics Act.
(1) Includes revisions to date.

TABLE 5. Canadian Produers' Gales of imported (l) Radio and Pelevision Receiving Sets

|  | February 1970 | Year to date |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets |  |  |
| Auto......... | x | K |
| Portables. | 7,505 | 12,292 |
| Home sets | 5,447 | 11,171 |
| Radio phonograph combinations | x | x |
| Totals | 15,947 | 27,943 |
| Total television receiving sets. | 5,988 | 9,875 |
| Colour T.V. sets included in total | 1,510 | 2,700 |
| (1) As reported by respondents only - See December 1969 report; figures reported in this table are not included in sales figures elsewhere in this report. <br>  |  |  |

TABLE 6. Manufacturers' Domestic Sales of 'Made-in-Canada" Radio Receiving Sels, by Months, 1969 and 1970

|  | Aut |  | Por | les | Home | ets | $\begin{aligned} & \text { mads } \\ & \text { phonog } \end{aligned}$ combina | graph <br> ations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 |
|  |  |  |  | number | units |  |  |  |
| January .... | 70,684 | 55,643 | - | - | 2,967 | 2,075 | 11,138 | 10,660 |
| February ... | 75,888 | x | - | - | 7,705 | x | 11,212 | 8,194 |
| March ...... | 79,577 |  | - |  | 3,015 |  | 9,046 |  |
| April . | 70,389 |  | - |  | 5,715 |  | 9,331 |  |
| May . . . . . . | 88,693 |  | - |  | 3,650 |  | 7,907 |  |
| June . ...... | 70,240 |  | - |  | 2,597 |  | 9,181 |  |
| July ...... | 24,566 |  | - |  | 2,867 |  | 10,922 |  |
| August ..... | 90,405 |  | - |  | 3,554 |  | 13,621 |  |
| September . . | 160,683 |  | - |  | 8,623 |  | 19,870 |  |
| October.... | 113,810 |  | - |  | 10,287 |  | 19,926 |  |
| November . | 92,566 |  | - |  | 4,054 |  | 17,426 |  |
| December . | 92,600 |  | - |  | 7,922 |  | 19,327 |  |
| Totals ... | ,030,101 |  | - |  | 62,956 |  | 158,907 |  |
| Year to date | 146,572 | x | - | - | 10,672 | $x$ | 22,350 | 18,854 |

x comfidential to weet secreoy requirowents of the Statistrins Act.

TABLE 7. Nanuracturers' Domestic Sales of "vade-in-Canada" 'television Recerving Sets and Record Players, by Months, 1969 and 1970

|  | $\begin{aligned} & \text { Record } \\ & \text { players } \\ & \hline \end{aligned}$ |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1969 | 1970 | 1969 | 1970 |
|  | number of units |  |  |  |
| January | 12,465 | 8,551 | 46,449 | 38,827 |
| February | 10,259 | 9,289 | 47,227 | 41,304 |
| March .... | 10,238 |  | 43,880 |  |
| April.. | 7,219 |  | 40,721 |  |
| May | 8,876 |  | 36,034 |  |
| June . | 10,495 |  | 42,279 |  |
| July ... | 11,111 |  | 45,571 |  |
| August . | 22,395 |  | 45,739 |  |
| September | 26,387 |  | 71,780 |  |
| October | 34,453 |  | 75,649 |  |
| November | 32,493 |  | 65,186 |  |
| December | 28,451 |  | 55,049 |  |
| Totals . | 214,842 |  | 615,564 |  |
| Year to date | 22,724 | 17,840 | 93,676 | 80,131 |



TABLE 8. Manufacturers' Sales of 'Made-in-Canada" AM-FM and Fil Sets Included in Table 6, by Months, 1969 and 1970


[^1]TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1969 and 1970

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1969 r | 1970 | 1969 | 1970 | 1969 | 1970 |
|  | number |  |  |  | dollars |  |
| January ....... | 736,589 | 488,115 | 824,982 | 620,892 | 743,725 | 536,819 |
| February ...... | 689,302 | 709,745 | 910,169 | 1,032,780 | 592,729 | 765,299 |
| March | 714,886 |  | 619,650 ${ }_{\text {r }}$ |  | 551,030 |  |
| April | 952,285 |  | 930,907 ${ }^{\text {r }}$ |  | 722,640 |  |
| May | 688,139 |  | 733,123 |  | 550,378 |  |
| June . | 969,620 |  | 650,767 |  | 491,301 |  |
| July ......... | 505,427 |  | 607,091 |  | 492,139 |  |
| August ........ | 611,099 |  | 637,964 |  | 530,007 |  |
| September ..... | 838,027 |  | 704,068 |  | 581,950 |  |
| October .. | 1,089,115 |  | 743,007 |  | 609,974 |  |
| November . ..... | 847,425 |  | 774,846 |  | 638,408 |  |
| December | 855,325 |  | 888,316 |  | 786,416 |  |
| Totals | 9,497,239 |  | 9,024,890 |  | 7,290,697 ${ }^{\text {r }}$ |  |
| Year to date .. | 1,425,891 | 1,197,860 | 1,735,151 | 1,653,672 | 1,336,454 | 1,302,118 |

TABLE 10. Production and Shipments of Fixed and Variable Rewistors

|  | Production | Shipments |  |
| :---: | :---: | :---: | :---: |
|  | Units | Units | Value |
| February 1970 | number | number | dollars |
| Resistors |  |  |  |
| Fixed - Wire wound. | 411,011 | 414,981 | 119,447 |
| Composition ....... Film | 10,574,223 | 7,781,492 | 153,608 |
| Non-1inear ........ | - | - | - |
| Total fixed resistors . | $10,985,234$ | 8,196,473 | 273,055 |
| Variable = Wire wound.... | x | X | x |
| Non-wire wound | x | x | x |
| Total variable resistors | $x$ | x | x |
| Total resistors ...... | x | $x$ | x |

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due co confidentiality of the data. Reinstatement will be made when release of the data is possible.
$x$ Confidential to meet secrecy requirements of the Statistics Act.

25BtE 11. Proetstion and Shipments of Television Picture Tubes (1), 5y Months, 1969 and 1970

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 |
|  | number |  |  |  | dollans |  |
| ferutay | 80.266 | 53.233 | 60.804 | 40,473 | 2,154,443 | 2,092,489 |
| Peoruary . | 70,547 | 72,114 | 64,466 | 63,853 | 2,294,411 | 2,846,805 |
| tarch ... | 79,864 |  | 70,349 |  | 2,558,006 |  |
| April | 87,455 |  | 79,747r |  | 2,782,251 ${ }^{\text {r }}$ |  |
| Ms\% | 73,278 |  | 64,780 |  | 2,525,633 |  |
| tine. | 83,188 |  | 74,012 |  | 2,781,188 |  |
| Jtly | 65,243 |  | 53,493 |  | 2,348,381 |  |
| August | 48,131 |  | 63,277 |  | 3,301,447 |  |
| September | 55,400 |  | 61,294 |  | 2,181,488 |  |
| October ... | 54,703 |  | 70,481 |  | 2,443,981 |  |
| November . | 67,553 |  | 71,035 |  | 3,130,475 |  |
| December . | 63,767 |  | 63,812 |  | 3,241,457 |  |
| Tocels. | 809,395 |  | 797,550r |  | 31,783,161 |  |
| Yoat to date | 130,813 | 135,349 | 125,270 | 104,326 | $4,488,854$ | 4,939,294 |

(1) Includes rebuilt and colour tubes. Revised figures.

TARLX I. Mrostuction and Shipments of Semi-Conduetor Devices, All TYpes(1), by Months, 1969 and 1970

|  | Produetion |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 |
|  | number |  |  |  | dollars |  |
| Tranuary. | 1,795,862 | 1,802,220 | 1,822,279 | 1,909,053 | 741,806 | 530,087 |
| February ... | 1,610,723 | 1,782,810 | 2,199,396 | 2,108,752 | 809,887 | 418,835 |
| March .... | 2,533,630 |  | 2,510,678 |  | 923,858 |  |
| April | 2,149,712 |  | 2,461,830 |  | 792,777 |  |
| May | 2,811,096 |  | 2,176,208 |  | 737,470 |  |
| June | 2,746,611 |  | 2,518,149 |  | 756,766 |  |
| July | 1,205,129 |  | 1,317,259 |  | 292,041 |  |
| August ..... | 1,289,313 |  | 1,486,081 |  | 573,211 |  |
| September . | 2,420,125 |  | 2,593,913 |  | 814,520 |  |
| October .... | 1,995,145 |  | 2,861,201 |  | 734,815 |  |
| November . | 2,364,437 |  | 2,471,780 |  | 575,098 |  |
| December . | 2,466,339 |  | 2,506,509 |  | 577,527 |  |
| Totals ... | 25,388,122 |  | 26,925,283 |  | 8,329,776 |  |
| Sear to date | 3,406,585 | 3,585,030 | 4,021,675 | 4,017,805 | 1,551,693 | 948,922 |

(1) Tncludes transistor type, rectifier type, diodes, eto.

Note: This report reflects the experience of the respondent firms listed in the December report, plus any Tildtions or aditions since than. Ghangos this month:

> Deletions:

Lifco Radio and Record Players, Montreal, Que. Teletone Canada Ltd., Montreal, Que.

Commodity coverage is approximately $100 \%$.


[^0]:    $x$ Confidential to meet secrecy requirements of the Statistics Act.

[^1]:    Confidential to meet secrecy requirements of the Statistics Act.
    r Revised figures.

