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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

FEBRUARY 1970

TABLE 1. Manufacturers' Sales of "Made-in-Canada" Radio Receiving Sets

| LIBRANN | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|----------------------|---------|-----------|---|-------------------------------------|---------|
| February 1970 | | DŐ | ES NO | CIRCU | LATI |
| Domestic sales in | | | | Λ | |
| Atlantic provinces | | - | ALEX DA | 0 D777- | |
| Quebec | - | | x y | 1,934 | |
| Ontario | x | - | | 10 2,796- 3 2 | 45,15 |
| Manitoba | - | - | X | 437 | : |
| Saskatchewan | - | - | x | 526 | |
| Alberta | - | - | X | 832 | |
| British Columbia | - | - | x | 892 | : |
| Total domestic sales | Х | - | Х | 8,194 | 51,67 |
| Export sales | x | - | | x | 88,71 |
| Total sales | 129,723 | - | x | x | 140,38 |
| Year to date | | | | | |
| Domestic sales in. | | | | | |
| Atlantic provinces | - | - | X | 1,663 | 2 |
| Quebec | - | - Gener | x | 4,057 | : |
| Ontario | x | - | x | 7,255 | 106,36 |
| Manitoba | - | - | х | 1,064 | |
| Saskatchewan | - | - | x | 1,064 | |
| Alberta | | - | × | 1,721 | 2 |
| British Columbia | _ | | x | 2,030 | 2 |
| Total domestic sales | x | - | х | 18,854 | 2 |
| Export sales | X | - | in a state of the | х | |
| Total sales | x | - | х | х | 2 |

x Confidential to meet secrecy requirements of the Statistics Act.

May 1970 Manufacturing and Primary Industries Division 6506-718

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| | Re | cord players | | Televisio |
|----------------------|----------|--------------|----------|-------------------|
| | Monaural | Stereo | Total | receiving sets |
| February 1970 | | number | of units | |
| Domestic sales in | | | | |
| Atlantic provinces | 349 | 489 | 838 | 4,058 |
| Quebec | 1,442 | 817 | 2,259 | 10,669 |
| Ontario | 1,478 | 1,944 | 3,422 | 15,129 |
| Manitoba | x | 753 | x | 2,377 |
| Saskatchewan | x | x | 269 | 1,451 |
| Alberta | 241 | 335 | 576 | 3,235 |
| British Columbia | 259 | 280 | 539 | 4,385 |
| Total domestic sales | 4,227 | X | x | 41,304 |
| Export sales | x | X | X | 358 |
| Total sales | x | 5,055 | x | 41,662 |
| Year to date | | | | |
| Domestic sales in | | | | |
| Atlantic provinces | 813 | 878 | 1,691 | 7,340 |
| Quebec | 2,384 | 1,646 | 4,030 | 20,437 |
| Ontario | 4,008 | 4,048 | 8,056 | 31,060 |
| Manitoba | x | 1,021 | x | 4,352 |
| Saskatchewan | x | x | x | 2,594 |
| Alberta | 447 | 539 | 986 | 6,110 |
| British Columbia | 450 | 334 | 784 | 8,238 |
| Total domestic sales | X | х | Х | 80,131 |
| Export sales | X | x | х | 659 |
| Total sales | X | х | 17,840 | 80,790 |

TABLE 2. Manufacturers' Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 3. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | February 1970 | Year to date |
|------------------------------|---------------|--------------|
| By model type | number | of units |
| Portables | 18,739 | 33,777 |
| Table models | 3,610 | 7,109 |
| Consoles | 18,456 | 38,180 |
| Three-way combinations | 499 | 1,065 |
| Totals | 41,304 | 80,131 |
| Colour T.V. sets included in | | |
| totals | 14,855 | 29,341 |
| By screen size | | |
| 17" and under | 4,585 | 7,789 |
| 19" | 15,182 | 28,903 |
| 21" | 2,809 | 4,949 |
| 23" and over | 18,728 | 38,490 |
| Totals | 41,304 | 80,131 |
| Colour T.V. sets included in | | |
| totals | 14,855 | 29,341 |

| | February 1970 | Year to date(1) |
|---------------------------------|---------------|-----------------|
| | | number of units |
| Radio receiving sets | | |
| Auto | 112,800 | х |
| Portables | | - |
| Home sets | x | Х |
| Radio phonograph combinations | X | X |
| Totals | 129,601 | 255,530 |
| Total television receiving sets | 54,211 | 99,872 |
| Colour T.V. sets included in | | |
| total | 24,657 | 44,426 |
| Record -1 | | |
| Record players Monaural | 4,324 | 9,263 |
| Stereo | 6,929 | 14,446 |
| | 0,9767 | LT ; THU |
| Totals | 11,253 | 23,709 |

TABLE 4. Canadian Production of Radio and Television Receiving Sets and Record Players

x Confidential to meet the secrecy requirements of the Statistics Act. (1) Includes revisions to date.

| TABLE 5. Canadian Producers' Sales of Imported(1) Radio and Television Receiving Se | TABLE . | 5. | Canadian | Producers' | Sales of | Imported(1) | Radio and | Television | Receiving Se | ts |
|---|---------|----|----------|------------|----------|-------------|-----------|------------|--------------|----|
|---|---------|----|----------|------------|----------|-------------|-----------|------------|--------------|----|

| | February 1970 | Year to date |
|---------------------------------|---------------|-----------------|
| | | number of units |
| Radio receiving sets | | |
| Auto | x | Х |
| Portables | 7,505 | 12,292 |
| Home sets | 5,447 | 11,171 |
| Radio phonograph combinations | x | x |
| Totals | 15,947 | 27,943 |
| Total television receiving sets | 5,988 | 9,875 |
| Colour T.V. sets included in | | |
| total | 1,510 | 2,700 |

(1) As reported by respondents only - See December 1969 report; figures reported in this table are not included in sales figures elsewhere in this report.

x Confidential to meet the secrecy requirements of the Statistics Act.

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|--------------|----------|--------|-----------|--------|-----------|-------|-------------------------------------|--------|
| | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 |
| | | | | number | of units | | | |
| January | 70,684 | 55,643 | - | | 2,967 | 2,075 | 11,138 | 10,660 |
| February | 75,888 | x | - | - | 7,705 | x | 11,212 | 8,194 |
| March | 79,577 | | - | | 3,015 | | 9,046 | |
| April | 70,389 | | - | | 5,715 | | 9,331 | |
| May | 88,693 | | - | | 3,650 | | 7,907 | |
| June | 70,240 | | | | 2,597 | | 9,181 | |
| July | 24,566 | | - | | 2,867 | | 10,922 | |
| August | 90,405 | | - | | 3,554 | | 13,621 | |
| September | 160,683 | | - | | 8,623 | | 19,870 | |
| October | 113,810 | | - | | 10,287 | | 19,926 | |
| November | 92,566 | | - | | 4,054 | | 17,426 | |
| December | 92,600 | | - | | 7,922 | | 19,327 | |
| Totals1 | ,030,101 | | | | 62,956 | | 158,907 | |
| Year to date | 146,572 | x | - | - | 10,672 | x | 22,350 | 18,854 |

TABLE 6. Manufacturers' Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1969 and 1970

x Confidential to meet secrecy requirements of the Statistics Act.

TABLE 7. Manufacturers' Domestic Sales of "Made-in-Canada" Television Receiving Sats and Record Players, by Months, 1969 and 1970

| | Reco play | ord yers | Telev: receivii | |
|--|--|----------------|--|------------------|
| | 1969 | 1970 | 1969 | 1970 |
| | | number o | of units | |
| January February March April May June July August September October | 12,465 10,259 10,238 7,219 8,876 10,495 11,111 22,395 26,387 34,453 32,493 28,451 | 8,551 9,289 | 46,449 47,227 43,880 40,721 36,034 42,279 45,571 45,739 71,780 75,649 65,186 55,049 | 38,827 41,304 |
| December | 214,842 | | 615,564 | |
| Year to date | 22,724 | 17,840 | 93,676 | 80,131 |

| | Au | to | Porta | bles | Home : | sets | Radio-ph combin | | To | tal |
|--------------|------|------|-------|------|--------|-----------|-----------------------|--------|------|------|
| | 1969 | 1970 | 1969 | 1970 | 1969r | 1970 | 1969 | 1970 | 1969 | 1970 |
| | | | | | nu | mber of a | units | | | |
| January | х | x | - | - | 478 | 425 | 9,767 | 9,958 | x | x |
| February | x | x | - | - | 608 | 489 | 11,054 | 7,968 | x | x |
| March | x | | - | | 774 | | 8,836 | | x | |
| April | X | | - | | 2,645 | | 9,535 | | x | |
| May | x | | - | | 1,200 | | 7,950 | | x | |
| June | x | | - | | 541 | | 9,076 | | x | |
| July | x | | - | | 867 | | 10,873 | | x | |
| August | x | | - | | 990 | | 12,538 | | x | |
| September | x | | - | | 1,158 | | 18 <mark>,</mark> 782 | | x | |
| October | x | | - | | 1,963 | | 19,402 | | x | |
| November | x | | - | | 540 | | 16,317 | | x | |
| December | x | | - | | 2,153 | | 17,846 | | x | |
| Totals | x | | - | | 13,917 | | 151,976 | | x | |
| Year to date | х | x | - | _ | 1,086 | 914 | 20,821 | 17,926 | x | x |

TABLE 8. Manufacturers' Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months, 1969 and 1970

x Confidential to meet secrecy requirements of the Statistics Act. r Revised figures.

1 S Ŧ

| | Produ | ction | Shipments | | | | | |
|--------------|-----------|-----------|-----------|-----------|------------------------|-----------|--|--|
| | Uni | ts | Uni | ts | Value | | | |
| | 1969r | 1970 | 1969 | 1970 | 1969 | 1970 | | |
| | | num | iber | | doll | ars | | |
| January | 736,589 | 488,115 | 824,982 | 620,892 | 743,725 | 536,819 | | |
| February | 689,302 | 709,745 | 910,169 | 1,032,780 | 592,729 | 765,299 | | |
| March | 714,886 | | 619,650 | | 551,030 | | | |
| April | 952,285 | | 930,907 | | 722,640r | | | |
| May | 688,139 | | 733,123 | | 550,378 | | | |
| June | 969,620 | | 650,767 | | 491,301 | | | |
| July | 505,427 | | 607,091 | | 492,139 | | | |
| August | 611,099 | | 637,964 | | 530,007 | | | |
| September | 838,027 | | 704,068 | | 581,950 | | | |
| October | 1,089,115 | | 743,007 | | 609,974 | | | |
| November | 847,425 | | 774,846 | | 638,408 | | | |
| December | 855,325 | | 888,316 | | 786,416 | | | |
| Totals | 9,497,239 | | 9,024,890 | | 7,290,697 ^r | | | |
| Year to date | 1,425,891 | 1,197,860 | 1,735,151 | 1,653,672 | 1,336,454 | 1,302,118 | | |

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1969 and 1970

r Revised figures.

| TABLE 10. | Production | and | Shipments | of | Fixed | and | Variable | Resistors |
|-----------|------------|-----|-----------|----|-------|-----|----------|-----------|
|-----------|------------|-----|-----------|----|-------|-----|----------|-----------|

| | Production | Ship | ments |
|--------------------------|------------|-----------|---------|
| | Units | Units | Value |
| February 1970 | number | number | dollars |
| esistors | | | |
| Fixed - Wire wound | 411,011 | 414,981 | 119,447 |
| Composition) | 10,574,223 | 7,781,492 | 153,608 |
| Film) Non-linear | | - | - |
| Total fixed resistors | 10,985,234 | 8,196,473 | 273,055 |
| Variable - Wire wound | x | x | x |
| Non-wire wound | х | X | x |
| Total variable resistors | x | x | x |
| Total resistors | x | x | x |

Note: The former Table 10 "Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes", has been temporarily discontinued due co confidentiality of the data. Reinstatement will be made when release of the data is possible.

x Confidential to meet secrecy requirements of the Statistics Act.

| | Production Units | | Shipments | | | | |
|-----------|---------------------|--------|----------------------|--------|------------------------|-----------|--|
| | | | Units | | Value | | |
| | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 | |
| | | number | | | dollars | | |
| January | 60,266 | 63,235 | 60,804 | 40,473 | 2,194,443 | 2,092,489 | |
| Peoruary | 70,547 | 72,114 | 64,466 | 63,853 | | 2,846,805 | |
| March | 79,864 | | 70,349 | | 2,558,006 | | |
| April | 87,455 | | 79,747r | | 2,782,251 ^r | | |
| May | 73,278 | | 64,780 | | 2,525,633 | | |
| June | 83,188 | | 74,012 | | 2,781,188 | | |
| July | 65,243 | | 53,493 | | 2,348,381 | | |
| August | 48,131 | | 63,277 | | 3,301,447 | | |
| September | 55,400 | | 61,294 | | 2,181,488 | | |
| October | 54,703 | | 70,481 | | 2,443,981 | | |
| November | 67,553 | | 71,035 | | 3,130,475 | | |
| December | 63,767 | | 63,812 | | 3,241,457 | | |
| Totels | 809,395 | | 797,550 ^r | | 31,783,161r | | |

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1969 and 1970

(1) Includes rebuilt and colour tubes.

Revised figures.

Year to date .. 130,813

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1969 and 1970

125,270

104,326

4,488,854 4,939,294

135,349

| | Production Units | | Shipments | | | | |
|-------------|---------------------|-----------|------------|-----------|-----------|----------|--|
| | | | Units | | Value | | |
| | 1969 | 1970 | 1969 | 1970 | 1969 | 1970 | |
| | | dollars | | | | | |
| Tanuary | 1,795,862 | 1,802,220 | 1,822,279 | 1,909,053 | 741,806 | 530,087 | |
| ebruary | 1,610,723 | 1,782,810 | 2,199,396 | 2,108,752 | 809,887 | 418,835 | |
| larch | 2,533,630 | | 2,510,678 | | 923,858 | <i>.</i> | |
| pril | 2,149,712 | | 2,461,830 | | 792,777 | | |
| iay | 2,811,096 | | 2,176,208 | | 737,470 | | |
| June | 2,746,611 | | 2,518,149 | | 756,766 | | |
| uly | 1,205,129 | | 1,317,259 | | 292,041 | | |
| ugust | 1,289,313 | | 1,486,081 | | 573,211 | | |
| eptember | 2,420,125 | | 2,593,913 | | 814,520 | | |
| ctober | 1,995,145 | | 2,861,201 | | 734,815 | | |
| ovember | 2,364,437 | | 2,471,780 | | 575,098 | | |
| pecember | 2,466,339 | | 2,506,509 | | 577,527 | | |
| Totals | 25,388,122 | | 26,925,283 | | 8,329,776 | | |
| ear to date | 3,406,585 | 3,585,030 | 4,021,675 | 4,017,805 | 1,551,693 | 948,922 | |

(1) Includes transistor type, rectifier type, diodes, etc.



Note: This report reflects the experience of the respondent firms listed in the December report, plus any deletions or additions since them. Changes this month:

- 8 -

Deletions:

Lifco Radio and Record Players, Montreal, Que.

Teletone Canada Ltd., Montreal, Que.

Commodity coverage is approximately 100%.