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RADIO AND TELEVISION RECEIVING SETS

JANUARY - 1952

Sales of radio receiving sets by Canadian producers during January, 1952 totalled 29,719 units, valued at \$3,125,943 at list prices. The provincial distribution of sales was as follows: Ontario, 13,413; Quebec, 5,167; British Columbia, 2,547; Manitoba, 2,506; Maritimes, 1,319; Alberta, 3,066; Saskatchewan, 1,524; and Newfoundland, 177. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets, 1939-1949

Year	Number	Value (at factory prices) \$
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	800,361	31,425,879

Table 2 - Producers' Sales of Radio Receiving Sets, 1941-1951 (excluding television)

Year	Number	Value (at list prices) \$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
January, 1952	29,719	3,125,943

Table 3 - Producers' Sales of Television Sets, 1949 - 1951 and January, 1952

Year	Number	Value (at list prices) \$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
January, 1952	4,560	2,356,248

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, January, 1952, with Comparative Totals for January, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console	No.	...	1	7	10	2	1	5	...	26
	\$...	139	773	1,161	278	99	495	...	2,945
Table	No.	72	933	3,347	6,382	1,462	966	1,679	1,050	15,891
	\$	2,409	33,207	116,034	238,901	52,165	35,093	62,549	40,306	580,664
Short wave -										
Console	No.	...	2	7	14	3	1	1	1	29
	\$...	359	1,285	2,637	558	180	180	180	5,379
Table	No.	66	138	389	746	54	37	68	122	1,620
	\$	4,438	11,788	32,120	62,091	4,697	3,466	6,529	10,502	135,631
Frequency modulation -										
Console	No.	-1	-1
	\$	-144	-144
Table	No.	19	16	...	1	36
	\$	2,615	2,550	...	110	5,275
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	3	95	633	1,627	424	110	443	696	4,031
	\$	748	23,710	156,087	379,844	116,083	29,015	122,096	178,786	1,006,369
Table - Manual	No.	37	37
	\$	3,198	3,198
Automatic	No.	...	12	87	151	5	39	15	76	385
	\$...	1,327	12,911	21,615	628	4,995	1,924	10,015	53,915
Short wave -										
Console - Automatic	No.	1	42	355	626	196	79	199	347	1,845
	\$	350	14,367	124,228	214,758	74,072	28,778	68,977	129,410	654,940
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	...	5	139	187	9	14	17	17	387
	\$...	1,787	63,308	85,582	3,296	5,640	7,674	8,149	175,436

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, January, 1952, with Comparative Totals for January, 1951 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	2	...	2
	\$	200	...	200
Table	No.	35	38	21	44	237	170	139	54	788
	\$	1,558	1,822	968	2,037	8,617	6,618	7,849	2,420	31,889
Short wave -										
Console	No.	-1	...	1
	\$	155	...	155
Table	No.	...	9	3	13	8	19	26	52	130
	\$...	621	198	995	523	1,273	1,866	3,493	8,969
Portables -										
Battery	No.	...	2	12	3	2	...	5	7	31
	\$...	90	612	123	90	...	225	243	1,383
Battery-electric	No.	...	8	66	172	73	60	149	73	601
	\$...	468	4,323	9,981	3,764	3,225	8,972	4,533	35,266
Automobile -	No.	...	34	46	3,421	31	28	267	52	3,879
	\$...	2,551	3,565	388,413	2,488	2,086	20,942	4,359	424,404
TOTAL SALES -										
January, 1952	No.	177	1,319	5,167	13,413	2,506	1,524	3,066	2,547	29,719
	\$	9,503	92,736	522,081	1,410,757	267,259	120,578	310,633	392,396	3,125,943
TOTAL SALES -										
January, 1951	No.	247	2,734	11,700	25,244	3,092	1,419	2,649	3,600	50,685
	\$	15,554	171,884	683,438	2,505,817	255,120	121,732	261,152	390,415	4,405,112

\$ = List prices.

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Table 5 - Producers' Inventories of Radio Receiving Sets on January 31, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	339
- Console	119,897
Table	741
Short wave	5,184
- Console	26
Table	260
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	13,650
Automatic	890
Table - Manual	635
Automatic
Short wave	5,728
- Console - Manual
Automatic
Table - Manual
Automatic
Frequency modulation	2,086
- Console - Manual
Automatic
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast	3,983
- Console	329
Table	1,296
<u>Portables -</u>	
Battery	1,228
Battery-electric	16,778
<u>Automobile -</u>	
.....	13,618
TOTAL INVENTORIES, ALL SETS	186,668

Table 6 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	
March	55,283	56,247	66,006	
April	50,434	58,317	57,476	
May	50,102	50,930	38,792	
June	63,350	53,871	32,930	
July	42,756	47,563	28,804	
August	49,568	58,917	36,311	
September	63,413	89,209	42,390	
October	71,357	81,000	39,267	
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 7 - Television Receiver Sales and Inventory, January, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	674	265,567	925
\$400 and over	1,130	533,229	3,373
Console models (with or without radio) -			
Under \$500 (list price)	895	420,265	713
\$500 and over	1,484	882,151	7,796
TV-Phono combinations (with or without radio and either table or console)	377	255,036	973
Total	4,560	2,356,248	13,780

Table 8 - Television Receiver Sales by Areas, January, 1952

Area	Units sold	Total value at list prices (including taxes) \$
Windsor area	1,604	781,235
Niagara Peninsula	664	350,547
Toronto-Hamilton	1,989	1,063,239
Other	303	161,227
Total	4,560	2,356,248

Table 9 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January		761	3,820	4,560
February		1,358	4,509	
March	Not	1,226	5,428	
April	available	1,417	4,407	
May		1,085	1,088	
June		1,306	457	
July		1,764	305	
August		2,034	930	
September	677	3,939	3,087	
October	874	4,293	4,948	
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	

Table 10 - Imports of Radio Receiving Sets, January, 1952

Month		Radio receiving sets imported under special conditions (*)	Other radio receiving sets	T o t a l
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330

(*) Imported by returning tourists who stayed more than 48 hours in a foreign country.



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Table 11 - Exports of Radio Receiving Sets, January, 1952

Month	Number	\$
January	2,480	77,307

Table 12 - Production and Imports of Radio Tubes, January, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255

LIST OF REPORTING FIRMS

Name	Address
(*)Addison Industries Limited Cam Radio Products Ltd.	9-11 Hanna Ave., Toronto, Ontario 5035 Sherbrooke St. W., Montreal, Quebec
(*)Canadian Admiral Corporation Ltd.	Long Branch, Ontario
(*)Canadian General Electric Co. Ltd. Canadian Marconi Co. Ltd.	212 King St. W., Toronto, Ontario 2442 Trenton Ave., Montreal 16, Quebec
(*)Canadian Westinghouse Co. Ltd. Chisholm Industries Ltd.	Sanford Ave., Hamilton, Ontario 4515 Main St., Vancouver, British Columbia
(*)Crosley Radio & Television Ltd. Deseronto Electronics Ltd.	Small Arms Building, Long Branch, Ontario Deseronto, Ontario
(*)Dominion Electrohome Industries Ltd. Electrical Products Mfg. Co. Ltd. General Radionics Ltd. Manning Radio Ltd. Measurement Engineering Ltd. Mitchell Mfg. Co. Ltd. Monarch Radio Mfg. Co.	39 Edward St., Kitchener, Ontario 3570 Louis Veuillot St., Montreal, Quebec P.O. Box 488, Hamilton, Ontario 2 Northview Terrace, Toronto, Ontario John St., Amprior, Ontario 11 Davies Ave., Toronto, Ontario 3839 Arcade Ave., Montreal, Quebec
(*)Northern Electric Co. Ltd.	P.O. Box 369, Montreal, Quebec
(*)Philco Products Ltd. of Canada Pye Canada Ltd.	1244 Dufferin St., Toronto, Ontario Ajax, Ontario
(*)RCA Victor Co. Ltd. Research Industries Ltd.	1001 Lenoir St., Montreal, Quebec 1667 West 4th St., Vancouver, British Columbia
(*)Canadian Radio Mfg. Corp. Ltd.	11-19 Brentcliffe Rd., Leaside, Ontario
(*)Sparton of Canada Ltd.	Elm St., London, Ontario
(*)Stewart-Warner Alemite Corp. of Canada Ltd.	Belleville, Ontario
(*)Stromberg-Carlson Telephone Mfg. of Canada Ltd.	211 Geary Ave., Toronto, Ontario
(*)Transvision-Television (Canada) Ltd.	Municipal Airport, Hamilton, Ontario

(*) Reported sales of television sets.