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OF STATISTICS

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Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol.7-No. 10

Price \$1.00 per year

RADIO AND TELEVISION RECEIVING SETSOCTOBER, 1952

Sales of radio receiving sets by Canadian producers during October, 1952 totalled 62,807 units, valued at \$5,510,231 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 25,885; Quebec, 12,482; British Columbia, 5,686; Manitoba, 4,295; Maritimes, 5,354; Alberta, 5,568; Saskatchewan, 2,501 and Newfoundland, 1,036. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Ten Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1951 - First Ten Months	449,509	40,081,124
1952 - First Ten Months	418,312	38,023,369

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Ten Months 1951 and 1952

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1951 - First Ten Months	28,979	15,607,088
1952 - First Ten Months	85,704	38,761,092

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, October, 1952, with Comparative Totals for October, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	2	4	2	14	22
	\$	320	640	320	2,000	3,280
Table	No.	539	3,911	9,246	15,615	2,674	1,452	3,006	3,238	39,681
	\$	15,203	149,965	354,634	600,580	106,486	55,619	118,429	129,288	1,530,204
Short wave -										
Console	No.	...	16	35	32	16	45	32	...	176
	\$...	2,232	5,101	4,464	2,241	6,278	4,464	...	24,780
Table	No.	105	456	614	928	197	94	161	420	2,975
	\$	6,964	37,791	52,249	70,597	17,516	8,186	15,094	40,651	249,048
Frequency modulation -										
Console	No.
	\$
Table	No.	2	2	-1	3
	\$	200	152	-99	253
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.
	\$
Automatic	No.	16	330	1,523	1,869	630	277	877	846	6,368
	\$	4,186	78,449	389,848	462,529	147,147	71,029	219,251	226,564	1,599,003
Table - Manual	No.	20	50	115	180	20	26	27	93	531
	\$	1,400	3,500	8,050	12,600	1,400	1,820	1,890	6,510	37,170
Automatic	No.	4	14	56	104	2	...	4	14	198
	\$	520	1,929	7,334	14,394	280	...	520	1,738	26,715
Short wave -										
Console - Automatic	No.	24	271	343	803	335	190	713	677	3,356
	\$	7,602	85,426	114,834	250,762	111,411	65,044	233,366	225,215	1,093,660
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	2	2	-2	17	1	11	31	14	76
	\$	1,070	1,130	-736	7,451	535	6,545	17,675	7,920	41,590

Radio and Television Receiving Sets

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Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, October, 1952, with Comparative Totals for October, 1951
(Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard Broadcast -										
Console	No.
	\$
Table	No.	50	81	68	91	129	209	371	56	1,055
	\$	2,225	3,469	3,101	3,719	5,692	10,162	17,825	2,476	48,669
Short wave -										
Console	No.
	\$
Table	No.	255	93	28	46	45	50	69	74	660
	\$	14,708	4,781	1,519	2,545	2,399	2,904	3,612	3,794	36,262
Portables -										
Battery	No.	12	12	39	40	4	5	8	5	125
	\$	516	504	1,659	1,972	172	215	344	215	5,597
Battery-electric	No.	3	63	350	502	99	77	125	191	1,410
	\$	299	4,697	21,922	28,764	7,055	5,315	9,401	16,456	93,909
Automobile -	No.	6	55	63	5,652	143	65	142	45	6,171
	\$	447	4,391	5,097	679,261	11,162	5,176	11,200	3,357	720,091
TOTAL SALES -										
October, 1952	No.	1,036	5,354	12,482	25,885	4,295	2,501	5,568	5,686	62,807
	\$	55,140	378,264	965,132	2,140,430	413,496	238,293	653,391	666,085	5,510,231
TOTAL SALES -										
October, 1951	No.	150	2,367	10,234	16,062	2,892	1,528	2,458	3,576	39,267
	\$	10,123	186,248	929,571	1,612,626	316,066	149,856	285,001	450,705	3,940,198

Radio and Television Receiving Sets

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⌘ = List prices.

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Ten Months Ended October, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
<u>Standard broadcast -</u>										
Console	No.	...	12	23	86	19	35	42	40	257
	\$...	1,609	3,025	16,741	2,638	4,586	5,525	5,705	39,829
Table	No.	1,324	20,221	54,364	88,157	14,878	9,418	16,628	15,780	220,770
	\$	41,626	761,752	2,016,985	3,392,145	577,189	369,498	631,963	628,533	8,419,691
<u>Short wave -</u>										
Console	No.	...	25	49	111	40	54	42	46	367
	\$...	3,647	7,672	17,788	6,099	7,704	5,999	6,597	55,506
Table	No.	464	2,508	3,593	4,943	860	390	805	1,537	15,100
	\$	32,578	201,500	311,929	433,586	79,119	35,989	77,142	144,268	1,316,111
<u>Frequency modulation -</u>										
Console	No.	1	1
	\$	770	770
Table	No.	44	103	...	1	...	4	152
	\$	5,752	13,547	...	110	...	396	19,805
<u>Combinations (except television) -</u>										
<u>Standard broadcast -</u>										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	100	1,752	5,891	13,581	4,363	1,718	4,549	6,201	38,155
	\$	25,893	410,770	1,464,450	3,305,557	1,029,879	408,451	1,107,050	1,528,851	9,280,901
Table - Manual	No.	20	50	615	836	20	26	27	93	1,687
	\$	1,400	3,500	44,304	59,383	1,400	1,820	1,890	6,510	120,207
Automatic	No.	36	329	755	1,129	203	176	201	334	3,163
	\$	5,408	43,083	102,755	153,273	25,922	22,414	26,331	44,905	424,091
<u>Short wave -</u>										
Console - Manual	No.
	\$
Automatic	No.	78	1,241	2,639	5,153	2,156	1,030	3,560	3,637	19,494
	\$	23,690	385,874	879,754	1,652,445	706,997	342,507	1,151,677	1,269,802	6,412,746
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
<u>Frequency modulation -</u>										
Console - Automatic	No.	2	38	451	1,134	204	59	223	287	2,398
	\$	1,070	15,333	199,970	503,374	108,165	29,764	111,717	112,806	1,082,199

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Ten Months Ended, October, 1952 (Concluded)

	Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
Battery -									
Standard broadcast -									
Console	No.	26	4	30
	\$	2,200	340	2,540
Table	No.	388	852	395	2,218	1,225	1,791	1,815	517
	\$	15,602	34,615	15,954	90,675	44,605	72,406	72,892	21,513
									368,262
Short wave -									
Console	No.	261	1	4	...	266
	\$	40,455	155	620	...	41,230
Table	No.	993	517	129	241	124	241	299	661
	\$	60,461	29,153	7,920	14,470	7,360	14,840	18,249	38,317
									190,770
Portables -									
Battery	No.	55	116	564	496	112	117	304	208
	\$	2,365	4,657	23,978	21,581	4,064	4,431	12,032	7,655
Battery-electric	No.	15	991	3,831	7,825	1,110	807	1,675	2,325
	\$	1,124	58,770	213,384	457,233	66,239	47,073	100,332	153,561
									1,097,716
Automobile -									
.....	No.	60	1,064	4,264	71,321	1,658	1,055	3,224	867
	\$	3,972	80,579	394,769	8,063,667	125,543	83,783	252,271	65,470
									83,513
									9,070,054
TOTAL, ALL TYPES -									
Ten Months, 1952	No.	3,796	29,717	77,607	197,337	26,972	16,918	33,424	32,541
	\$	255,644	2,034,997	5,692,601	18,196,413	2,785,219	1,445,376	3,577,890	4,035,229
									38,023,369
COMPARATIVE TOTAL,									
ALL TYPES -									
Ten Months, 1951	No.	3,246	26,417	87,937	227,150	32,303	14,725	27,602	30,129
	\$	201,793	1,758,729	6,756,753	20,912,018	2,944,230	1,317,103	2,713,683	3,476,815
									40,081,124

Radio and Television Receiving Sets

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‡ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of October, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	- Console 111
	Table 66,813
Short wave	- Console 391
	Table 3,198
Frequency modulation	- Console 23
	Table 139
<u>Combinations (except television) -</u>	
Standard broadcast	- Console - Manual
	Automatic 4,994
	Table - Manual 585
	Automatic 67
Short wave	- Console - Manual
	Automatic 3,479
	Table - Manual
	Automatic
Frequency modulation	- Console - Manual
	Automatic 767
	Table - Manual
	Automatic
<u>Battery -</u>	
Standard broadcast	- Console 8
	Table 3,384
Short wave	- Console 13
	Table 1,406
<u>Portables -</u>	
Battery	727
Battery-electric	5,693
<u>Automobile -</u> 3,025	
TOTAL INVENTORIES, ALL SETS 94,823	

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1 9 4 9	1 9 5 0	1 9 5 1	1 9 5 2
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
May	50,102	50,930	38,792	44,486
June	63,350	53,871	32,930	39,289
July	42,756	47,563	28,804	38,036
August	49,568	58,917	36,311	41,277
September	63,413	89,209	42,390	57,740
October	71,357	81,000	45,544	62,807
Total - Ten Months	531,325	583,093	455,786	418,312
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, October, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	10,034	3,426,684	1,878
\$400 and over	2,014	911,642	493
Console models (with or without radio) -			
Under \$500 (list price)	6,644	2,985,937	1,884
\$500 and over	3,765	2,022,929	1,448
TV-Phono combinations (with or without radio and either table or console)	563	450,964	182
Total	23,020	9,798,156	5,953

Table 9 - Television Receiver Sales, Ten Months Ended, October, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price)	29,443	10,271,634
\$400 and over	11,738	5,293,853
Console models (with or without radio) -		
Under \$500 (list price)	23,345	10,741,209
\$500 and over	14,848	8,373,213
TV-Phono combinations (with or without radio and either table or console)	6,330	4,081,183
Total	85,704	38,761,092

Table 10 - Television Receiver Sales by Areas, October, 1952 and Ten Months Ended October, 1952

Area	October, 1952		Ten months ended October, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area	3,113	1,249,323	13,012	5,719,663
Niagara Peninsula	2,326	1,025,561	12,326	5,596,300
Toronto-Hamilton	10,288	4,333,880	35,051	15,989,545
Other	7,293	3,189,392	25,315	11,455,584
Total	23,020	9,798,156	85,704	38,761,092

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April	Not	1,417	4,407	4,005
May		1,085	1,088	5,895
June	avail-	1,306	457	4,835
July		1,764	305	6,542
August	able	2,034	930	11,520
September	677	3,939	3,087	17,528
October	874	4,293	4,948	23,020
Total - Ten Months	1,551	19,183	28,979	85,704
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Ten Months, 1952

Month	Radio receiving sets imported under special conditions (★)		Other radio receiving sets	Total
	No.	\$		
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
June	No.	4,130	1,255	5,385
	\$	157,099	115,998	273,097
July	No.	6,573	2,888	9,461
	\$	242,003	88,754	330,757
August	No.	9,519	958	10,477
	\$	344,922	80,690	425,612
September	No.	8,437	1,527	9,964
	\$	299,370	193,417	492,787
October	No.	7,288	1,350	8,638
	\$	259,459	116,497	375,956
Total	No.	51,568	14,554	66,122
	\$	1,869,070	898,853	2,767,923

(★) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Ten Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
May	3,404	157,855
June	5,570	192,248
July	1,812	112,407
August	432	30,919
September	2,450	111,400
October	5,055	237,100
Total	27,969	1,182,179

Table 14 - Production and Imports of Radio Tubes, Ten Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
May	469,865	282,717	170,256	380,058	159,459
June	492,786	287,774	134,869	230,888	146,254
July	312,648	182,973	202,115	361,840	198,820
August	395,314	227,552	138,368	229,183	98,273
September	499,590	319,646	349,868	541,854	141,736
October	701,106	435,892	271,558	487,174	238,156
Total	4,816,873	2,929,058	1,795,497	3,475,123	1,428,628