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RADIO AND TELEVISION RECEIVING SETS

NOVEMBER, 1952

Sales of radio receiving sets by Canadian producers during November, 1952 totalled 73,323 units, valued at \$6,012,315 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 29,679; Quebec, 14,026; British Columbia, 7,324; Manitoba, 5,440; Maritimes, 6,346; Alberta, 6,310; Saskatchewan, 3,422; and Newfoundland, 676. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
\$		
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,517	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Eleven Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
\$		
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1951 - First eleven months.	514,890	45,926,323
1952 - First eleven months.	490,011 418,312	38,023,369 43,989,964

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Eleven Months, 1951 and 1952

Year	Number	Value (at list prices)
\$		
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1951 - First eleven months ...	34,605	18,455,413
1952 - First eleven months ...	110,276	49,297,381

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, November, 1952, with Comparative Totals for November, 1951

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	4	2	12	6	20	44
	\$...	640	320	1,790	960	4,160	7,870
Table	No.	527	4,511	10,952	18,534	3,620	2,409	3,671	4,504	48,728
	\$	15,660	167,391	393,448	695,819	139,972	93,360	141,495	175,867	1,823,012
Short wave -										
Console	No.	...	10	27	56	2	10	10	15	130
	\$...	1,395	3,786	7,840	298	1,395	1,395	2,092	18,201
Table	No.	3	634	640	663	182	91	240	306	2,759
	\$	403	52,681	51,720	50,634	16,198	8,220	21,420	27,819	229,095
Frequency modulation -										
Console	No.
	\$
Table	No.	4	5	14	1	24
	\$	400	500	1,400	99	2,399
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.
	\$
Automatic	No.	16	436	981	1,987	917	271	1,071	1,062	6,741
	\$	3,963	113,517	244,987	459,784	218,449	65,856	274,753	268,024	1,649,333
Table - Manual	No.	30	10	60	162	30	21	2	37	352
	\$	2,050	650	3,900	10,530	1,950	1,370	140	2,520	23,110
Automatic	No.	8	60	178	208	26	19	54	99	652
	\$	1,020	6,486	19,060	23,100	7,929	2,249	5,918	10,711	76,473
Short wave -										
Console - Automatic	No.
	\$
Table - Manual	No.	19	33	5	...	57
	\$	6,269	10,888	1,649	...	18,806
Automatic	No.	65	262	419	572	295	285	598	839	3,335
	\$	19,119	92,029	145,260	190,162	103,704	101,335	202,460	272,118	1,126,187
Frequency modulation -										
Console - Automatic	No.	...	10	40	28	2	7	21	3	111
	\$...	5,935	22,151	13,151	1,020	3,745	11,846	1,520	59,374

Radio and Television Receiving Sets

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, November, 1952, with Comparative Totals for November, 1951
(Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard Broadcast -										
Console	No.
	\$
Table	No.	4	189	64	118	142	153	269	110	1,049
	\$	170	7,860	2,949	5,022	6,127	6,978	12,881	4,717	46,704
Short wave -										
Console	No.	9	9
	\$	1,395	1,395
Table	No.	6	101	24	45	22	39	28	69	334
	\$	390	5,664	1,259	2,441	1,099	2,331	1,653	3,575	18,412
Portables -										
Battery	No.	...	18	29	33	9	...	9	3	101
	\$...	714	1,235	1,413	463	...	387	129	4,341
Battery-electric	No.	8	63	513	1,117	71	70	138	204	2,184
	\$	796	5,717	30,668	62,600	5,440	4,618	10,531	15,859	136,229
Automobile -	No.	...	38	74	6,106	116	47	180	52	6,613
	\$...	3,014	5,899	731,132	9,386	3,501	14,486	3,956	771,374
TOTAL SALES -										
November, 1952	No.	676	6,346	14,026	29,679	5,440	3,422	6,310	7,324	73,223
	\$	44,966	463,693	933,317	2,266,806	512,995	294,958	702,414	793,166	6,012,315
TOTAL SALES -										
November, 1951	No.	572	4,019	13,593	26,720	3,759	2,142	3,950	4,349	59,104
	\$	37,316	321,310	1,086,420	2,329,931	384,341	214,677	363,700	549,754	5,287,449

\$ = List prices.

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Eleven Months Ended November, 1952

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	16	25	98	25	35	42	60	301
	\$...	2,249	3,345	18,531	3,598	4,586	5,525	9,865	47,699
Table	No.	1,851	24,732	44,712	106,171	18,298	11,827	20,149	20,234	267,974
	\$	57,286	929,143	2,392,313	4,072,364	711,161	462,858	768,958	802,900	10,196,983
Short wave -										
Console	No.	...	35	76	167	42	64	52	61	497
	\$...	5,042	11,458	25,628	6,397	9,099	7,394	8,689	73,707
Table	No.	467	3,142	4,233	5,606	1,042	481	1,045	1,843	17,859
	\$	32,981	254,181	363,649	484,220	95,317	44,209	98,562	172,087	1,545,206
Frequency modulation -										
Console	No.	1	1
	\$	770	770
Table	No.	48	108	...	1	14	5	176
	\$	6,152	14,047	...	110	1,400	495	22,204
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	116	2,188	6,872	15,568	5,280	1,989	5,620	7,263	44,896
	\$	29,856	524,287	1,709,437	3,765,341	1,248,328	474,307	1,381,803	1,796,875	10,930,234
Table - Manual	No.	50	60	675	998	50	47	29	130	2,039
	\$	3,450	4,150	48,204	69,913	3,350	3,190	2,030	9,030	143,317
Automatic	No.	44	389	933	1,337	229	195	255	433	3,815
	\$	6,428	49,569	121,815	176,373	33,851	24,663	32,249	55,616	500,564
Short wave -										
Console - Manual	No.	19	33	5	...	57
	\$	6,269	10,888	1,649	...	18,806
Automatic	No.	143	1,503	3,058	5,725	2,451	1,315	4,158	4,476	22,829
	\$	42,809	477,903	1,025,014	1,842,607	810,701	443,842	1,354,137	1,541,920	7,538,933
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
Frequency modulation -										
Console - Automatic	No.	2	48	491	1,162	206	66	244	290	2,509
	\$	1,070	21,268	222,127	516,525	109,185	33,509	123,563	114,326	1,141,573

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Eleven Months Ended November, 1952 (Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	26	4	30
	\$	2,200	340	2,540
Table	No.	392	1,041	459	2,336	1,367	1,944	2,084	627	10,250
	\$	15,772	42,475	18,903	95,697	50,732	79,384	85,773	26,230	414,966
Short wave -										
Console	No.	270	1	4	...	275
	\$	41,850	155	620	...	42,625
Table	No.	999	618	153	286	146	280	327	730	3,539
	\$	60,851	34,817	9,179	16,911	8,459	17,171	19,902	41,892	209,182
Portables -										
Battery	No.	55	134	593	529	121	117	313	211	2,073
	\$	2,365	5,371	25,213	22,994	4,527	4,431	12,419	7,784	85,104
Battery-electric	No.	23	1,054	4,344	8,942	1,181	877	1,813	2,529	20,763
	\$	1,920	64,487	244,052	519,833	71,679	51,691	110,863	169,420	1,233,945
Automobile -										
.....	No.	60	1,102	4,338	77,427	1,774	1,102	3,404	919	90,126
	\$	3,972	83,593	400,668	8,794,799	134,929	87,284	266,757	69,426	9,841,428
TOTAL, ALL TYPES -										
Eleven months, 1952	No.	4,472	36,063	91,029	226,496	32,212	20,340	39,584	39,815	490,011
	\$	300,610	2,498,690	6,607,798	20,447,619	3,292,214	1,740,334	4,275,804	4,826,895	43,989,964
COMPARATIVE TOTAL, ALL TYPES -										
Eleven months, 1951	No.	3,995	30,962	103,681	256,269	36,204	17,035	32,035	34,709	514,890
	\$	250,575	2,141,753	8,006,278	23,476,157	3,349,035	1,540,613	3,110,408	4,051,504	45,926,323

\$ - List prices.

Radio and Television Receiving Sets

1
5
1

Table 6 - Producers' Inventories of Radio Receiving Sets, End of November, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	52
- Console	
Table	57,447
Short wave	169
- Console	
Table	1,531
Frequency modulation	10
- Console	
Table	3
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	
Automatic	2,600
Table - Manual	510
Automatic	129
Short wave	1
- Console - Manual	
Automatic	2,265
Table - Manual
Automatic
Frequency modulation
- Console - Manual	
Automatic	600
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast	8
- Console	
Table	2,914
Short wave	1
- Console	
Table	1,037
<u>Portables -</u>	
Battery	629
Battery-electric	2,657
<u>Automobile -</u>	3,455
TOTAL INVENTORIES, ALL SETS	
	76,018

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
May	50,102	50,930	38,792	44,486
June	63,350	53,871	32,930	39,289
July	42,756	47,563	28,804	38,036
August	49,568	58,917	36,311	41,277
September	63,413	89,209	42,390	57,740
October	71,357	81,000	45,544	62,807 61,283
November	92,619	91,043	59,104	73,223
Total - Eleven months	623,944	674,136	514,890	491,535 490,011
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, November, 1952

	Number of units sold	Total value at list prices (including taxes)	Month-end inventory
		\$	(No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	9,561	3,076,918	1,042
\$400 and over	2,827	1,362,655	922
Console models (with or without radio) -			
Under \$500 (list price)	7,169	3,095,800	1,280
\$500 and over	3,175	1,804,454	843
TV-Phono combinations (with or without radio and either table or console)			
	1,840	1,196,462	173
Total	24,572	10,536,289	4,260

Table 9 - Television Receiver Sales, Eleven Months Ended November, 1952

	Number of units sold	Total value at list prices (including taxes)
		\$
Table models (with or without radio) -		
Under \$400 (list price)	39,004	13,348,552
\$400 and over	14,565	6,656,508
Console models (with or without radio) -		
Under \$500 (list price)	30,514	13,837,009
\$500 and over	18,023	10,177,667
TV-Phono combinations (with or without radio and either table or console)		
	8,170	5,277,645
Total	110,276	49,297,381

Table 10 - Television Receiver Sales by Areas, November, 1952 and Eleven Months Ended November, 1952

Area	November, 1952		Eleven months ended November, 1952	
	Units sold	Total value at list prices (including taxes)	Units sold	Total value at list prices (including taxes)
		\$		\$
Windsor area	3,003	1,211,585	16,015	6,931,248
Niagara Peninsula	1,989	850,580	14,315	6,446,880
Toronto-Hamilton	10,604	4,518,386	45,655	20,507,931
Other	8,976	3,955,738	34,291	15,411,322
Total	24,572	10,536,289	110,276	49,297,381

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April		1,417	4,407	4,005
May	Not	1,085	1,088	5,895
June	avail-	1,306	457	4,835
July	able	1,764	305	6,342
August		2,034	930	11,520
September	677	3,939	3,087	17,528
October	874	4,293	4,948	23,020
November	1,598	4,904	5,626	24,572
Total - Eleven months	3,149	24,087	34,605	110,276
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	

Table 12 - Imports of Radio Receiving Sets, Eleven Months, 1952

Month	Radio receiving sets imported under special conditions (a)		Other radio receiving sets	Total
	No.	\$		
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
June	No.	4,130	1,255	5,385
	\$	157,099	115,998	273,097
July	No.	6,573	2,888	9,461
	\$	242,003	88,754	330,757
August	No.	9,519	958	10,477
	\$	344,922	80,690	425,612
September	No.	8,437	1,527	9,964
	\$	299,370	193,417	492,787
October	No.	7,288	1,350	8,638
	\$	259,459	116,497	375,956
November	No.	5,627	2,836	8,463
	\$	220,847	190,181	411,028
Total	No.	57,195	17,390	74,585
	\$	2,089,917	1,089,034	3,178,951

(a) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Eleven Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
May	3,404	157,855
June	5,570	192,248
July	1,812	112,407
August	432	30,919
September	2,450	111,400
October	5,055	237,100
November	3,678	149,025
Total	31,647	1,531,204

Table 14 - Production and Imports of Radio Tubes, Eleven Months, 1952

Month	Production		Imports		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	428,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
May	469,865	282,717	170,256	380,058	159,459
June	492,786	287,774	134,869	230,888	146,254
July	312,648	182,973	202,115	361,840	198,820
August	395,314	227,552	138,368	229,183	98,273
September	499,590	319,646	349,868	541,854	141,736
October	701,106	435,892	271,558	487,174	238,156
November	773,278	518,865	370,929	614,733	220,520
Total..	5,590,151	3,447,923	2,166,426	4,089,856	1,649,148