



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 7-No. 12

Price \$1.00 per year

RADIO AND TELEVISION RECEIVING SETS

DECEMBER, 1952

Sales of radio receiving sets by Canadian producers during December, 1952 totalled 78,873 units, valued at \$6,135,326 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 40,263; Quebec, 13,922; British Columbia, 5,513; Manitoba, 5,224; Maritimes, 5,577; Alberta, 5,071; Saskatchewan, 2,341; and Newfoundland, 262. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
\$		
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1952 (excluding television)

Year	Number	Value (at list prices)
\$		
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1952

Year	Number	Value (at list prices)
\$		
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, December, 1952, with Comparative Totals for December, 1951
(Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard Broadcast -										
Console	No.	1	1
	\$	100	100
Table	No.	...	88	27	55	46	152	161	26	555
	\$...	3,573	1,031	2,457	1,674	7,166	7,330	1,049	24,280
Short wave -										
Console	No.
	\$
Table	No.	56	20	9	50	44	28	16	39	262
	\$	3,265	1,096	454	2,880	2,206	1,752	867	2,190	14,710
Portables -										
Battery	No.	...	20	56	81	12	2	12	14	197
	\$...	854	2,378	3,423	516	86	504	602	3,363
Battery-electric	No.	5	64	194	505	90	22	69	119	1,068
	\$	273	4,272	12,432	28,594	5,675	1,472	4,489	7,418	64,625
Automobile -										
.....	No.	...	18	130	13,639	42	17	61	2	13,909
	\$...	1,452	10,698	1,549,487	3,536	1,492	4,952	158	1,571,775
TOTAL SALES -										
December, 1952	No.	262	5,577	13,922	40,963	5,224	2,341	5,071	5,513	78,873
	\$	18,526	327,178	933,165	3,339,118	384,614	208,751	387,323	536,651	6,135,326
TOTAL SALES -										
December, 1951	No.	380	4,442	11,882	25,970	5,782	2,266	3,581	5,039	59,342
	\$	19,377	334,789	1,137,784	2,246,598	496,773	221,340	421,944	647,284	5,525,889

⌘ = List prices.

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Year 1952

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console	No.	...	16	32	113	25	35	42	60	323
	\$...	2,249	4,465	20,900	3,598	4,586	5,525	9,865	51,188
Table	No.	2,019	29,189	75,605	128,665	22,334	13,362	23,904	23,912	318,990
	\$	63,211	1,091,961	2,813,300	4,947,409	863,163	524,192	909,330	950,338	12,162,904
Short wave -										
Console	No.	...	47	82	177	44	114	52	71	587
	\$...	6,717	12,293	27,023	6,695	16,074	7,394	10,084	86,280
Table	No.	467	3,477	4,650	6,261	1,182	581	1,260	2,132	20,010
	\$	32,981	279,455	400,542	542,177	106,589	52,897	118,267	196,923	1,729,831
Frequency modulation -										
Console	No.	1	1
	\$	770	770
Table	No.	49	109	...	1	14	5	178
	\$	6,228	14,107	...	110	1,400	495	22,340
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	126	2,352	7,506	16,911	5,479	2,070	5,937	7,900	48,281
	\$	32,198	566,777	1,857,195	4,091,407	1,296,399	494,838	1,454,958	1,949,271	11,743,043
Table - Manual	No.	50	161	875	1,173	75	48	29	172	2,583
	\$	3,450	10,715	61,204	81,288	4,975	3,260	2,030	11,780	178,702
Automatic	No.	48	462	1,597	2,042	300	246	321	474	5,490
	\$	6,948	57,799	195,032	254,350	40,981	29,763	39,219	60,006	684,098
Short wave -										
Console - Manual	No.	19	33	5	...	57
	\$	6,269	10,888	1,649	...	18,806
Automatic	No.	161	1,728	3,732	6,880	2,966	1,612	4,546	5,080	26,705
	\$	48,475	546,782	1,232,386	2,203,303	960,426	535,312	1,478,055	1,729,070	8,733,809
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
Frequency modulation -										
Console - Automatic	No.	3	48	501	1,242	208	71	255	301	2,629
	\$	1,605	21,268	227,041	555,862	110,069	36,124	128,625	119,104	1,199,698

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Year 1952 (Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	26	5	31
	\$	2,200	440	2,640
Table	No.	392	1,129	486	2,391	1,413	2,096	2,245	653	10,805
	\$	15,772	46,048	19,934	98,154	52,406	86,550	93,103	27,279	439,246
Short wave -										
Console	No.	270	1	4	...	275
	\$	41,850	155	620	...	42,625
Table	No.	1,055	638	162	336	190	308	343	769	3,801
	\$	64,116	35,913	9,633	19,791	10,665	18,923	20,769	44,082	223,892
Portables -										
Battery	No.	55	154	649	610	133	119	325	225	2,270
	\$	2,365	6,225	27,591	26,417	5,043	4,517	12,923	8,386	93,467
Battery-electric	No.	28	1,118	4,538	9,447	1,271	899	1,882	2,648	21,831
	\$	2,193	68,759	256,484	548,427	77,354	53,163	115,352	176,838	1,298,570
Automobile -										
.....	No.	60	1,120	4,468	91,066	1,816	1,119	3,465	921	104,035
	\$	3,972	85,045	411,366	10,344,286	138,465	88,776	271,709	69,584	11,413,203
TOTAL, ALL TYPES -										
Year 1952	No.	4,734	41,640	104,951	267,459	37,436	22,681	44,655	45,328	568,884
	\$	319,136	2,825,868	7,540,963	23,786,737	3,676,828	1,949,085	4,663,127	5,363,546	50,125,290
COMPARATIVE TOTAL, ALL TYPES -										
Year 1951	No.	4,375	35,404	115,563	282,239	41,986	19,301	35,616	39,748	574,232
	\$	269,952	2,476,542	9,144,062	25,722,755	3,845,808	1,761,953	3,532,352	4,698,788	51,452,212

\$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of December, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	946
- Console	40,195
Table	6
Short wave	1,033
- Console
Table	10
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	657
Table - Automatic	331
Table - Manual	337
Short wave
- Console - Manual	1,056
Table - Automatic
Table - Manual
Table - Automatic
Frequency modulation
- Console - Manual	320
Table - Automatic
Table - Manual
Table - Automatic
<u>Battery -</u>	
Standard broadcast
- Console	1,921
Table	5
Short wave	847
- Console	
Table	
<u>Portables -</u>	
Battery	391
Battery-electric	1,705
<u>Automobile -</u>	
.....	2,217
<hr/>	
TOTAL INVENTORIES, ALL SETS	51,977

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
May	50,102	50,930	38,792	44,486
June	63,350	53,871	32,930	39,289
July	42,756	47,563	28,804	38,036
August	49,568	58,917	36,311	41,277
September	63,413	89,209	42,390	57,740
October	71,357	81,000	45,544	61,283
November	92,619	91,043	59,104	73,223
December	100,573	84,483	59,342	78,873
Total	724,517	758,619	574,232	568,884

Table 8 - Television Receiver Sales and Inventory, December, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	11,436	3,746,796	789
\$400 and over	3,630	1,717,020	710
Console models (with or without radio) -			
Under \$500 (list price)	6,809	2,837,366	716
\$500 and over	4,052	2,346,148	607
TV-Phono combinations (with or without radio and either table or console)	1,033	714,701	170
Total	26,960	11,362,031	2,992

Table 9 - Television Receiver Sales, Year 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price)	50,440	17,095,348
\$400 and over	18,195	8,373,528
Console models (with or without radio) -		
Under \$500 (list price)	37,323	16,674,375
\$500 and over	22,075	12,523,815
TV-Phono combinations (with or without radio and either table or console)	9,203	5,992,346
Total	137,236	60,659,412

Table 10 - Television Receiver Sales by Areas, December, 1952 and Year 1952

Area	December, 1952		Year 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area	2,974	1,171,241	18,989	8,102,489
Niagara Peninsula	6,308	2,557,849	20,623	9,004,729
Toronto-Hamilton	8,383	3,615,226	54,038	24,123,157
Other	9,295	4,017,715	43,586	19,429,037
Total	26,960	11,362,031	137,236	60,659,412

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April	1,417	4,407	4,005
May	Not	1,085	1,088	5,895
June	avail-	1,306	457	4,835
July	able	1,764	305	6,342
August	2,034	930	11,520
September	677	3,939	3,087	17,528
October	874	4,293	4,948	23,020
November	1,598	4,904	5,626	24,572
December	1,014	5,536	4,580	26,960
Total	4,163	29,623	39,185	137,236



1010669598

Radio and Television Receiving Sets

- 8 -

Table 12 - Imports of Radio Receiving Sets, Year 1952

Month	Radio receiving sets imported under special conditions (*)		Other radio receiving sets	Total
	No.	\$		
January	2,271	75,607	600	2,871
February	1,690	57,381	521	2,211
March	2,844	106,546	590	3,434
April	4,633	163,271	1,859	6,492
May	4,183	158,412	3,006	7,189
June	4,130	157,099	1,255	5,385
July	6,573	242,003	2,888	9,461
August	9,519	344,922	958	10,477
September	8,437	299,370	1,527	9,964
October	7,288	259,459	1,350	8,638
November	5,627	220,847	2,836	8,463
December	5,787	222,162	2,086	7,873
Total - Year	62,982	2,312,079	19,476	82,458
			1,345,106	3,657,185

(*) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Year 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
May	3,404	157,855
June	5,570	192,248
July	1,812	112,407
August	432	30,919
September	2,450	111,400
October	5,055	237,100
November	3,678	149,025
December	2,484	123,067
Total - Year	34,131	1,454,271

Table 14 - Production and Imports of Radio Tubes, Year 1952

Month	Production		Imports		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
May	469,865	282,717	170,256	380,058	159,459
June	492,786	287,774	134,869	230,888	146,254
July	312,648	182,973	202,115	361,840	198,820
August	395,314	227,552	138,368	229,183	98,273
September	499,590	319,646	349,868	541,854	141,736
October	701,106	435,892	271,558	487,174	238,156
November	773,278	518,865	370,929	614,733	220,520
December	1,167,933	874,050	585,792	870,497	228,319
Total	6,758,084	4,321,973	2,752,218	4,960,353	1,877,467