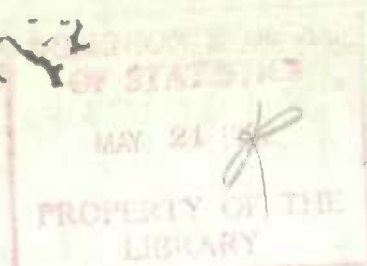




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RADIO AND TELEVISION RECEIVING SETS

FEBRUARY - 1952

Sales of radio receiving sets by Canadian producers during February, 1952 totalled 34,702 units, valued at \$3,862,667 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 16,691; Quebec, 6,647; British Columbia, 3,301; Manitoba, 2,187; Maritimes, 1,818; Alberta, 2,447; Saskatchewan, 1,357 and Newfoundland, 254. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
1940	455,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Two Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not available)
1944	595	(Not available)
1945	44,343	(Not available)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1951 - First two months	107,533	9,257,908
1952 - First two months	64,421	6,988,610

Table 3 - Producers' Domestic Sales of Television Sets, 1949 - 1951, and First Two Months 1951 and 1952

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1951 - First two months	8,329	4,343,290
1952 - First two months	8,477	4,377,140

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, February, 1952, with Comparative Totals for February, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console	No.	6	11	...	10	13	5	45
	\$	834	1,331	...	1,310	1,447	695	5,617
Table	No.	50	1,219	4,468	6,562	1,324	941	1,378	1,501	17,443
	\$	1,750	46,791	168,879	261,491	50,310	40,530	55,196	63,689	688,636
Short wave -										
Console	No.	...	1	3	16	7	2	2	3	34
	\$...	180	539	2,986	1,276	359	359	539	6,238
Table	No.	...	200	355	359	69	26	61	149	1,219
	\$...	16,340	30,422	30,423	5,894	2,409	5,443	12,121	103,052
Frequency modulation -										
Console	No.	1	1
	\$	144	144
Table	No.	1	14	2	17
	\$	179	2,083	198	2,460
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual	No.
	\$
Automatic	No.	12	129	697	1,853	333	160	306	791	4,281
	\$	3,198	33,400	184,634	482,366	96,014	42,445	83,393	194,818	1,120,268
Table - Manual	No.	34	34
	\$	2,894	2,894
Automatic	No.	...	21	185	166	24	13	15	49	473
	\$...	2,743	25,073	23,336	3,097	1,697	2,120	6,636	64,702
Short wave -										
Console - Automatic	No.	...	82	455	413	262	73	229	377	1,891
	\$...	27,730	160,503	144,589	108,653	26,679	83,322	143,507	694,983
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	...	23	175	287	34	25	68	168	780
	\$...	8,317	76,733	88,030	10,703	12,565	30,698	51,261	278,397

Radio and Television Receiving Sets

1952 FEBRUARY

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, February, 1952, with Comparative Totals for February, 1951 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>										
Standard broadcast -										
Console	No.	9	2	11
	\$	720	160	880
Table	No.	1	77	16	50	21	31	87	67	350
	\$	45	3,382	678	2,063	970	1,353	3,677	2,648	14,816
Short wave -										
Console	No.	1	...	1
	\$	155	...	155
Table	No.	191	35	12	31	2	7	7	36	321
	\$	11,360	2,213	881	1,992	138	463	474	2,524	20,045
<u>Portables -</u>										
Battery	No.	...	3	27	18	6	-2	11	14	77
	\$...	135	1,147	885	270	-90	381	502	3,230
Battery-electric	No.	...	23	77	193	51	33	46	71	494
	\$...	1,468	4,635	11,063	3,197	2,037	2,832	4,640	29,872
<u>Automobile -</u>										
.....	No.	...	5	135	6,718	54	38	214	66	7,230
	\$...	385	11,528	785,792	4,275	3,029	16,874	4,395	826,278
<u>TOTAL SALES -</u>										
February, 1952	No.	254	1,818	6,647	16,691	2,187	1,357	2,447	3,301	34,702
	\$	16,353	143,084	669,703	1,838,430	284,887	134,786	287,091	488,333	3,862,667
<u>TOTAL SALES -</u>										
February, 1951	No.	490	4,132	8,995	29,659	4,320	1,598	3,670	3,984	56,848
	\$	31,646	245,860	698,696	2,615,149	373,328	124,029	322,361	441,727	4,852,796

\$ = List prices.

Radio and Television Receiving Sets

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Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Two Months Ended February, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console	No.	...	1	13	21	2	11	18	5	71
	\$...	139	1,607	2,492	278	1,409	1,942	695	8,562
Table	No.	122	2,152	7,815	12,944	2,786	1,907	3,057	2,551	33,334
	\$	4,159	79,998	284,913	500,392	102,475	75,623	117,745	103,995	1,269,300
Short wave -										
Console	No.	...	3	10	30	10	3	3	4	63
	\$...	539	1,924	5,623	1,834	539	539	719	11,617
Table	No.	66	338	744	1,105	123	63	129	271	2,839
	\$	4,438	28,128	62,542	92,514	10,591	5,875	11,972	22,623	238,683
Frequency modulation -										
Console	No.
	\$
Table	No.	20	30	...	1	...	2	53
	\$	2,794	4,633	...	110	...	198	7,735
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	15	224	1,330	3,480	757	270	749	1,487	8,312
	\$	3,946	57,110	340,721	862,210	212,097	71,460	205,489	373,604	2,126,637
Table - Manual	No.	71	71
	\$	6,092	6,092
Automatic	No.	...	33	272	317	29	52	30	125	858
	\$...	4,570	37,984	44,951	3,725	6,692	4,044	16,651	119,617
Short wave -										
Console - Manual	No.
	\$
Automatic	No.	1	124	810	1,039	458	152	428	724	3,736
	\$	350	42,097	284,731	359,347	182,725	55,457	152,299	272,917	1,349,923
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	...	28	314	474	43	38	85	185	1,167
	\$...	10,104	140,041	173,612	14,089	18,205	38,372	59,410	453,833

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Two Months Ended February, 1952 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>										
Standard broadcast -										
Console	No.	11	2	13
	\$	920	160	1,080
Table	No.	36	115	37	94	258	201	276	121	1,138
	\$	1,603	5,204	1,646	4,100	9,587	7,971	11,526	5,068	46,705
Short wave -										
Console	No.	2	...	2
	\$	310	...	310
Table	No.	191	44	15	44	10	26	33	88	451
	\$	11,360	2,834	1,079	2,987	661	1,736	2,340	6,017	29,014
<u>Portables -</u>										
Battery	No.	...	5	39	21	8	-2	16	21	108
	\$...	225	1,759	1,008	360	-90	606	745	4,613
Battery-electric	No.	...	31	143	365	124	93	195	144	1,095
	\$...	1,936	8,958	21,044	6,961	5,262	11,804	9,173	65,138
<u>Automobile -</u>										
.....	No.	...	39	181	10,139	85	66	481	118	11,109
	\$...	2,936	15,093	1,174,205	6,763	5,115	37,816	8,754	1,250,682
<u>TOTAL, ALL TYPES -</u>										
Two months, 1952	No.	431	3,137	11,814	30,104	4,693	2,881	5,513	5,848	64,421
	\$	25,856	235,820	1,191,784	3,249,187	552,146	255,364	597,724	880,729	6,988,610
<u>COMPARATIVE TOTAL, ALL TYPES -</u>										
Two months, 1951	No.	737	6,866	20,695	54,903	7,412	3,017	6,319	7,584	107,533
	\$	47,200	417,744	1,382,134	5,120,966	628,448	245,761	583,513	832,142	9,257,908

\$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of February, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	814
- Console	110,374
Table	711
Short wave	4,740
- Console	25
Table	252
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	11,319
Automatic	912
Table - Manual	1,171
Automatic
Short wave	4,749
- Console - Manual
Automatic
Table - Manual
Automatic
Frequency modulation	1,699
- Console - Manual
Automatic
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast
- Console	4,615
Table	317
Short wave	1,669
- Console
Table
<u>Portables -</u>	
Battery	1,927
Battery-electric	15,485
<u>Automobile -</u>	
.....	15,826
TOTAL INVENTORIES, ALL SETS	176,590

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
Total - Two Months	85,062	87,039	107,533	64,421
March	55,283	56,247	66,006	
April	50,434	58,317	57,476	
May	50,102	50,930	38,792	
June	63,350	53,871	32,930	
July	42,756	47,563	28,804	
August	49,568	58,917	36,311	
September	63,413	89,209	42,390	
October	71,357	81,000	39,267	
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, February, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	581	229,913	1,076
\$400 and over	1,008	462,670	2,994
Console models (with or without radio) -			
Under \$500 (list price)	607	281,729	380
\$500 and over	1,115	641,225	6,997
TV-Phono combinations (with or without radio and either table or console)	606	405,355	945
Total	3,917	2,020,892	12,392

Table 9 - Television Receiver Sales, Two Months Ended February, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price)	1,255	495,480
\$400 and over	2,138	995,899
Console models (with or without radio) -		
Under \$500 (list price)	1,502	701,994
\$500 and over	2,599	1,523,376
TV-Phono combinations (with or without radio and either table or console)	983	660,391
Total	8,477	4,377,140

Table 10 - Television Receiver Sales by Areas, February, 1952 and Two Months Ended February, 1952

Area	February, 1952		Two months ended February, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area	1,107	533,779	2,711	1,315,014
Niagara Peninsula	616	314,243	1,280	664,790
Toronto-Hamilton	1,979	1,056,168	3,968	2,119,407
Other	215	116,702	518	277,929
Total	3,917	2,020,892	8,477	4,377,140

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
Total - Two months	2,119	8,329	8,477
March		1,226	5,428	
April		1,417	4,407	
May	Not	1,085	1,088	
June		1,306	457	
July	available	1,764	305	
August		2,034	930	
September	677	3,939	3,087	
October	874	4,293	4,948	
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	



Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Two Months, 1952

Month		Radio receiving sets imported under special conditions (*)	Other radio receiving sets	Total
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February	No.	1,690	521	
	\$	57,381	45,379	
Total	No.	3,961	1,121	
	\$	132,988	91,102	

(*) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Two Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
Total	3,992	133,218

Table 14 - Production and Imports of Radio Tubes, Two Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
Total	985,271	616,187	257,880	595,126	188,207