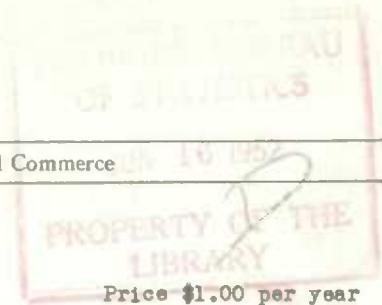




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RADIO AND TELEVISION RECEIVING SETS

MARCH - 1952

Sales of radio receiving sets by Canadian producers during March, 1952 totalled 31,482 units, valued at \$3,392,676 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 16,923; Quebec, 5,471; British Columbia, 2,252; Manitoba, 1,616; Maritimes, 1,575; Alberta, 2,346; Saskatchewan, 1,134; and Newfoundland, 165. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
		\$
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220
1948 .....	639,493	25,411,443
1949 .....	791,051	29,411,911
1950 .....	820,772	33,497,785

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Three Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221
1948 .....	596,467	49,351,338
1949 .....	724,517	53,629,788
1950 .....	758,619	59,159,854
1951 .....	574,232	51,452,212
1951 - First three months ..	173,539	14,608,751
1952 - First three months ..	95,903	10,381,286

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Three Months 1951 and 1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only) .	4,163	1,684,153
1950 .....	29,623	12,947,900
1951 .....	39,185	20,835,908
1951 - First three months .....	13,757	7,593,953
1952 - First three months .....	12,559	6,421,667

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, March, 1952, with Comparative Totals for March, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console .....	No.	...	...	2	2	3	3	7	4	21
	\$	...	...	278	309	510	297	933	470	2,797
Table .....	No.	42	997	3,796	5,644	744	536	1,044	897	13,700
	\$	1,662	36,427	137,419	218,903	26,034	19,364	39,708	34,537	514,054
Short wave -										
Console .....	No.	...	...	1	14	2	1	...	...	18
	\$	...	...	180	2,589	350	180	...	...	3,299
Table .....	No.	90	179	264	385	86	20	44	99	1,167
	\$	7,490	14,121	22,530	32,140	7,139	1,674	3,969	8,363	97,426
Frequency modulation -										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	...	...	12	43	-2	...	...	...	53
	\$	...	...	1,704	5,350	-199	...	...	...	6,855
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	8	79	401	1,503	217	145	235	452	3,040
	\$	1,835	21,230	103,267	377,539	63,228	36,429	65,455	119,541	788,524
Table - Manual .....	No.	...	...	61	...	...	...	...	...	61
	\$	...	...	4,830	...	...	...	...	...	4,830
Automatic .....	No.	...	34	148	110	32	36	15	47	422
	\$	...	4,475	19,699	14,693	4,888	4,740	2,077	6,369	56,941
Short wave -										
Console - Automatic .....	No.	...	61	270	543	166	69	399	435	1,943
	\$	...	20,699	99,696	190,031	60,394	23,673	149,354	171,409	715,256
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	109	...	...	...	...	109
Frequency modulation -										
Console - Automatic .....	No.	...	4	38	93	6	5	18	19	183
	\$	...	1,879	14,679	44,018	2,454	2,424	9,055	10,293	84,802

Radio and Television Receiving Sets

1952

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, March, 1952, with Comparative Totals for March, 1951 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>										
Standard broadcast -										
Console .....	No.	...	...	...	...	...	...	4	...	4
	\$	...	...	...	...	...	...	400	...	400
Table .....	No.	25	65	105	40	118	104	84	39	580
	\$	1,113	2,637	3,961	1,651	4,277	4,007	3,215	1,643	22,504
Short wave -										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	...	21	10	35	18	7	13	30	134
	\$	...	1,403	649	2,060	1,140	474	912	1,985	8,623
<u>Portables -</u>										
Battery .....	No.	...	21	46	56	53	39	65	80	360
	\$	...	690	1,740	1,879	1,635	1,155	2,025	2,542	11,666
Battery-electric .....	No.	...	23	165	297	29	23	86	86	709
	\$	...	1,361	9,024	16,581	1,915	1,507	5,158	6,058	41,604
<u>Automobile -</u> .....	No.	...	91	152	8,157	144	146	332	64	9,086
	\$	...	6,966	12,533	959,121	11,520	11,535	26,100	5,211	1,032,986
<u>TOTAL SALES -</u>										
March, 1952 .....	No.	165	1,575	5,471	16,923	1,616	1,134	2,346	2,252	31,482
	\$	12,100	111,888	432,189	1,866,973	185,285	107,459	308,361	368,421	3,392,676
<u>TOTAL SALES -</u>										
March, 1951 .....	No.	718	4,452	11,562	32,994	5,247	1,937	4,385	4,711	66,006
	\$	34,625	231,790	807,470	2,839,177	412,932	147,422	419,745	457,682	5,350,843

\$ = List prices.

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Three Months Ended March, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Electric (except television) -</b>										
<b>Standard broadcast -</b>										
Console .....	No.	...	1	15	23	5	14	25	9	92
	\$	...	139	1,885	2,801	788	1,706	2,875	1,165	11,359
Table .....	No.	164	3,149	11,611	18,588	3,530	2,443	4,101	3,448	47,034
	\$	5,821	116,425	422,332	719,295	128,509	94,987	157,453	138,532	1,783,354
<b>Short wave -</b>										
Console .....	No.	...	3	11	44	12	4	3	4	81
	\$	...	539	2,004	8,212	2,184	719	539	719	14,916
Table .....	No.	156	517	1,008	1,490	209	83	173	370	4,006
	\$	11,928	42,249	85,072	124,654	17,730	7,549	15,941	30,986	336,109
<b>Frequency modulation -</b>										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	...	...	32	73	-2	1	...	2	106
	\$	...	...	4,498	9,983	-199	110	...	198	14,590
<b>Combinations (except television) -</b>										
<b>Standard broadcast -</b>										
Console - Manual .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	69	...	...	...	...	69
Automatic .....	No.	23	303	1,731	4,983	974	415	984	1,939	11,352
	\$	5,781	78,340	443,988	1,239,749	275,325	107,889	270,944	493,145	2,915,161
Table - Manual .....	No.	...	...	132	...	...	...	...	...	132
	\$	...	...	10,922	...	...	...	...	...	10,922
Automatic .....	No.	...	67	420	427	61	88	45	172	1,280
	\$	...	9,045	57,683	59,644	8,613	11,432	6,121	23,020	175,558
<b>Short wave -</b>										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	1	185	1,080	1,582	624	221	827	1,159	5,679
	\$	350	62,796	384,427	549,378	243,119	79,130	301,653	444,326	2,065,179
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	109	...	...	...	...	109
<b>Frequency modulation -</b>										
Console - Automatic .....	No.	...	32	352	567	49	43	103	204	1,350
	\$	...	11,983	154,720	217,630	16,543	20,629	47,427	69,703	538,635

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Three Months Ended March, 1952 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery</u>										
Standard broadcast -										
Console .....	No.	...	...	...	...	...	...	15	2	17
	\$	...	...	...	...	...	...	1,320	160	1,480
Table .....	No.	61	180	142	134	376	305	360	160	1,718
	\$	2,716	7,841	5,607	5,751	13,864	11,978	14,741	6,711	69,209
Short wave -										
Console .....	No.	...	...	...	...	...	...	2	...	2
	\$	...	...	...	...	...	...	310	...	310
Table .....	No.	191	65	25	79	28	33	46	118	585
	\$	11,360	4,237	1,728	5,047	1,801	2,210	3,252	8,002	37,637
<u>Portables</u> -										
Battery .....	No.	...	26	85	77	61	37	81	101	468
	\$	...	915	3,499	2,887	1,995	1,065	2,631	3,287	16,279
Battery-electric .....	No.	...	54	308	662	153	116	281	230	1,804
	\$	...	3,297	17,982	37,625	8,876	6,769	16,962	15,231	106,742
<u>Automobile</u> -										
.....	No.	...	130	333	18,296	229	212	813	182	20,195
	\$	...	9,902	27,626	2,133,326	18,283	16,650	63,916	13,965	2,283,668
<u>TOTAL, ALL TYPES</u> -										
Three months, 1952 .....	No.	596	4,712	17,285	47,027	6,309	4,015	7,859	8,100	95,903
	\$	37,956	347,708	1,623,973	5,116,160	737,431	362,823	906,085	1,249,150	10,381,286
<u>COMPARATIVE TOTAL, ALL TYPES</u> -										
Three months, 1951 .....	No.	1,455	11,318	32,257	87,897	12,659	4,954	10,704	12,295	173,539
	\$	81,825	649,534	2,189,604	7,960,143	1,041,380	393,183	1,003,258	1,289,824	14,608,751

\$ = List prices.

Radio and Television Receiving Sets

Table 6 - Producers' Inventories of Radio Receiving Sets, End of March, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast .....	228
- Console .....	
Table .....	102,680
Short wave .....	691
- Console .....	
Table .....	4,231
Frequency modulation .....	25
- Console .....	
Table .....	187
<u>Combinations (except television) -</u>	
Standard broadcast .....	...
- Console - Manual .....	
Automatic .....	9,266
Table - Manual .....	851
Automatic .....	903
Short wave .....	...
- Console - Manual .....	
Automatic .....	5,274
Table - Manual .....	...
Automatic .....	...
Frequency modulation .....	...
- Console - Manual .....	
Automatic .....	1,889
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard broadcast .....	...
- Console .....	
Table .....	4,126
Short wave .....	295
- Console .....	
Table .....	1,309
<u>Portables -</u>	
Battery .....	830
Battery-electric .....	15,299
<u>Automobile -</u>	
.....	13,018
TOTAL INVENTORIES, ALL SETS .....	
	161,103

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January .....	40,794	39,371	50,685	29,719
February .....	44,268	47,668	56,848	34,702
March .....	55,283	56,247	66,006	31,482
Total - Three months .....	140,350	143,286	173,539	95,903
April .....	50,434	58,317	57,476	
May .....	50,102	50,930	38,792	
June .....	63,350	53,871	32,930	
July .....	42,756	47,563	28,804	
August .....	49,568	58,917	36,311	
September .....	63,413	89,209	42,390	
October .....	71,357	81,000	45,544	
November .....	92,619	91,043	59,104	
December .....	100,573	84,483	59,342	
Total .....	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, March, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price) .....	676	268,138	661
\$400 and over .....	923	420,224	2,297
Console models (with or without radio) -			
Under \$500 (list price) .....	857	405,785	1,054
\$500 and over .....	1,171	670,242	7,986
TV-Phono combinations (with or without radio and either table or console) .....			
	455	280,138	1,444
Total .....	4,082	2,044,527	13,442

Table 9 - Television Receiver Sales, Three Months Ended March, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price) .....	1,931	763,618
\$400 and over .....	3,061	1,416,123
Console models (with or without radio) -		
Under \$500 (list price) .....	2,359	1,107,779
\$500 and over .....	3,770	2,193,618
TV-Phono combinations (with or without radio and either table or console) .....		
	1,438	940,529
Total .....	12,559	6,421,667

Table 10 - Television Receiver Sales by Areas, March, 1952 and Three Months Ended March, 1952

Area	March, 1952		Three months ended March, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area .....	831	410,377	3,542	1,725,391
Niagara Peninsula .....	540	273,577	1,820	938,367
Toronto-Hamilton .....	2,411	1,205,774	6,379	3,325,181
Other .....	300	154,799	818	432,728
Total .....	4,082	2,044,527	12,559	6,421,667

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1 9 4 9	1 9 5 0	1 9 5 1	1 9 5 2
	(Number)			
January .....	...	761	3,820	4,560
February .....	...	1,358	4,509	3,917
March .....	...	1,226	5,428	4,082
Total - Three months .....	...	3,345	13,757	12,559
April .....		1,417	4,407	
May .....	Not	1,085	1,088	
June .....		1,306	457	
July .....	available	1,764	305	
August .....		2,034	930	
September .....	677	3,939	3,087	
October .....	874	4,293	4,948	
November .....	1,598	4,904	5,626	
December .....	1,014	5,536	4,580	
Total .....	4,163	29,623	39,185	



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Three Months, 1952

Month		Radio receiving sets imported under special conditions (★)	Other radio receiving sets	T o t a l
January .....	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February .....	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March .....	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
Total .....	No.	6,805	1,711	8,516
	\$	239,534	140,359	379,893

(★) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Three Months, 1952

Month	Number	\$
January .....	2,480	77,307
February .....	1,512	55,911
March .....	2,801	94,398
Total .....	6,793	227,616

Table 14 - Production and Imports of Radio Tubes, Three Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January .....	497,200	330,435	135,463	315,136	96,255
February .....	488,071	285,752	122,417	279,990	91,952
March .....	457,753	281,751	143,637	319,726	135,441
Total .....	1,443,024	897,938	401,517	914,852	323,648