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RADIO AND TELEVISION RECEIVING SETS

APRIL - 1952

Sales of radio receiving sets by Canadian producers during April, 1952 totalled 38,774 units, valued at \$3,516,717 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 18,644; Quebec, 7,003; British Columbia, 2,781; Manitoba, 2,376; Maritimes, 2,359; Alberta, 3,414; Saskatchewan, 1,641; and Newfoundland, 576. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	388,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Four Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,183	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1951 - First four months	231,015	19,452,152
1952 - First four months	134,677	13,698,003

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Four Months 1951 and 1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	59,185	20,835,908
1951 - First four months	18,164	10,121,626
1952 - First four months	16,564	8,386,893

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, April, 1952, with Comparative Totals for April, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
<u>Standard broadcast -</u>										
Console	No.	4	16	3	10	3	3	39
	\$	520	1,900	390	1,300	390	390	4,890
Table	No.	137	1,634	5,012	7,540	885	617	1,480	1,377	18,682
	\$	4,037	62,473	195,247	278,924	33,589	24,137	56,409	59,759	714,575
<u>Short wave -</u>										
Console	No.	...	1	1	1	...	4	7
	\$...	189	189	189	...	558	1,125
Table	No.	35	101	170	325	51	36	33	89	840
	\$	2,107	7,853	14,721	30,283	4,779	3,335	2,686	7,598	73,362
<u>Frequency modulation -</u>										
Console	No.
	\$
Table	No.	1	10	1	12
	\$	180	1,310	99	1,589
<u>Combinations (except television) -</u>										
<u>Standard broadcast -</u>										
Console - Manual	No.
	\$
Automatic	No.	1	120	444	1,221	330	152	280	579	3,127
	\$	255	26,371	111,140	293,183	72,876	34,572	69,002	139,032	746,431
Table - Manual	No.	22	22
	\$	1,850	1,850
Automatic	No.	...	27	45	68	64	23	50	14	291
	\$...	3,275	6,115	8,285	7,684	3,025	6,431	1,883	36,698
<u>Short wave -</u>										
Console - Automatic	No.	7	63	193	280	105	48	124	218	1,038
	\$	2,033	20,081	69,841	95,165	36,686	17,129	40,548	79,913	361,396
Table - Manual	No.
	\$
Automatic	No.
	\$
<u>Frequency modulation -</u>										
Console - Automatic	No.	33	80	2	1	13	4	133
	\$	14,199	34,754	1,084	535	7,339	2,546	60,457

Radio and Television Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, April, 1952, with Comparative Totals for April, 1951 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	9	1	10
	\$	720	80	800
Table	No.	15	45	47	66	209	448	338	48	1,216
	\$	638	1,770	1,679	2,543	6,935	15,659	11,425	2,189	42,838
Short wave -										
Console	No.	261	2	...	263
	\$	40,455	310	...	40,765
Table	No.	96	34	8	8	4	12	72	63	297
	\$	5,712	2,292	546	540	276	840	4,966	4,146	19,318
Portables -										
Battery	No.	6	6	68	56	9	...	12	23	180
	\$	258	246	2,854	2,278	333	...	516	789	7,274
Battery-electric	No.	2	130	404	1,010	189	42	276	182	2,235
	\$	279	8,243	20,341	55,579	9,944	2,377	17,095	11,887	125,745
Automobile -										
.....	No.	16	178	551	7,963	525	248	722	179	10,382
	\$	1,232	13,543	46,167	887,913	39,150	19,356	56,462	13,981	1,077,604
TOTAL SALES -										
April, 1952	No.	576	2,339	7,005	18,644	2,376	1,641	3,414	2,781	38,774
	\$	57,006	146,136	485,589	1,692,846	213,726	122,823	274,299	324,292	3,316,717
TOTAL SALES -										
April, 1951	No.	202	2,967	13,679	26,660	3,871	2,304	3,762	4,031	57,476
	\$	11,251	208,449	968,194	2,167,153	395,391	210,981	351,166	530,816	4,843,401

\$ = List prices.

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Four Months Ended April, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	1	19	39	8	24	28	12	131
	\$...	139	2,405	4,701	1,178	3,006	3,265	1,555	16,249
Table	No.	301	4,783	16,623	26,128	4,415	3,060	5,581	4,825	65,716
	\$	9,858	178,898	617,579	998,219	162,098	119,124	213,862	198,291	2,497,929
Short wave -										
Console	No.	...	4	12	45	12	8	3	4	88
	\$...	728	2,193	8,401	2,184	1,277	539	719	16,041
Table	No.	191	618	1,178	1,815	260	119	206	459	4,846
	\$	14,055	50,102	99,793	154,937	22,509	10,884	18,627	38,584	409,471
Frequency modulation -										
Console	No.
	\$
Table	No.	33	83	-2	1	...	3	118
	\$	4,678	11,293	-199	110	...	297	16,179
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	24	423	2,175	6,204	1,304	567	1,264	2,518	14,479
	\$	6,036	104,711	555,128	1,532,932	348,201	142,461	339,946	632,177	3,661,592
Table - Manual	No.	154	154
	\$	12,772	12,772
Automatic	No.	...	94	465	495	125	111	95	186	1,571
	\$...	12,320	63,798	67,929	16,297	14,457	12,552	24,905	212,256
Short wave -										
Console - Manual	No.
	\$
Automatic	No.	8	248	1,273	1,862	729	269	951	1,377	6,717
	\$	2,383	82,877	454,268	644,543	279,805	96,259	342,201	524,239	2,426,575
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
Frequency modulation -										
Console - Automatic	No.	...	32	385	647	51	44	116	208	1,483
	\$...	11,983	168,919	252,384	17,627	21,164	54,766	72,249	599,092

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Four Months Ended April, 1952 (Concluded)

		Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	24	3	27
	\$	2,040	240	2,280
Table	No.	76	225	189	200	585	753	698	208	2,934
	\$	3,354	9,611	7,286	8,294	20,799	27,637	26,166	8,900	112,047
Short wave -										
Console	No.	261	4	...	265
	\$	40,455	620	...	41,075
Table	No.	287	99	33	87	32	45	118	181	882
	\$	17,072	6,529	2,274	5,587	2,077	3,050	8,218	12,148	56,955
Portables -										
Battery	No.	6	32	153	133	70	37	93	124	648
	\$	258	1,161	6,353	5,165	2,328	1,065	3,147	4,076	23,553
Battery-electric	No.	2	184	712	1,672	342	158	557	412	4,039
	\$	279	11,540	38,323	93,204	18,820	9,146	34,057	27,118	232,487
Automobile -										
	No.	16	308	884	26,259	754	460	1,535	361	30,577
	\$	1,232	23,245	73,793	3,021,239	57,433	36,006	120,378	27,946	3,361,272
TOTAL, ALL TYPES -										
Four months, 1952	No.	1,172	7,051	24,288	65,671	8,685	5,656	11,273	10,881	134,677
	\$	94,962	493,844	2,109,562	6,809,006	951,157	485,646	1,180,384	1,573,442	13,698,003
COMPARATIVE TOTAL, ALL TYPES -										
Four months, 1951	No.	1,657	14,285	45,936	114,557	16,530	7,258	14,466	16,326	231,015
	\$	93,076	857,983	3,157,798	10,127,296	1,456,771	604,164	1,354,424	1,820,640	19,452,152

\$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of April, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	228
- Console	
Table	98,115
Short wave	683
- Console	
Table	4,155
Frequency modulation	22
- Console	
Table	181
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	
Automatic	8,959
Table - Manual	829
Automatic	674
Short wave
- Console - Manual	
Automatic	4,901
Table - Manual
Automatic
Frequency modulation
- Console - Manual	
Automatic	1,282
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast	2
- Console	
Table	3,141
Short wave	49
- Console	
Table	955
<u>Portables -</u>	
Battery	672
Battery-electric	13,336
<u>Automobile -</u>	
	10,444
TOTAL INVENTORIES, ALL SETS	
	148,608

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
Total - Four months	190,779	201,603	231,015	134,677
May	50,102	50,930	38,792	
June	63,350	53,871	32,950	
July	42,756	47,563	28,804	
August	49,568	58,917	36,311	
September	63,413	89,209	42,390	
October	71,357	81,000	45,544	
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, April, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	606	230,934	1,859
\$400 and over	1,284	578,693	2,097
Console models (with or without radio) -			
Under \$500 (list price)	888	412,162	2,324
\$500 and over	514	290,886	6,604
TV-Phono combinations (with or without radio and either table or console)	713	452,551	1,151
Total	4,005	1,965,226	14,035

Table 9 - Television Receiver Sales, Four Months Ended April, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price)	2,537	994,552
\$400 and over	4,345	1,994,816
Console models (with or without radio) -		
Under \$500 (list price)	3,247	1,519,941
\$500 and over	4,284	2,484,504
TV-Phono combinations (with or without radio and either table or console)	2,151	1,393,080
Total	16,564	8,386,893

Table 10 - Television Receiver Sales by Areas, April, 1952 and Four Months Ended April, 1952

Area	April, 1952		Four months ended April, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area	1,071	514,637	4,613	2,240,028
Niagara Peninsula	274	134,092	2,094	1,072,459
Toronto-Hamilton	2,092	1,036,495	8,471	4,361,676
Other	568	280,002	1,386	712,730
Total	4,005	1,965,226	16,564	8,386,893

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
			(Number)	
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April	1,417	4,407	4,005
Total - Four months	4,762	18,164	16,564
May		1,085	1,088	
June		1,306	457	
July		1,764	305	
August		2,034	930	
September	677	3,939	3,087	
October	874	4,293	4,948	
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Four Months, 1952

Month	Radio receiving sets imported under special conditions (*)		Other radio receiving sets	Total
	No.	\$		
January	2,271	75,607	600	2,871
February	1,690	57,581	521	2,211
March	2,844	106,546	590	3,434
April	4,633	168,271	1,859	6,492
Total	11,438	407,805	3,570	15,008
			211,058	618,863

(*) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Four Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
Total	9,246	340,250

Table 14 - Production and Imports of Radio Tubes, Four Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
Total	1,945,564	1,192,504	528,463	1,244,126	445,930