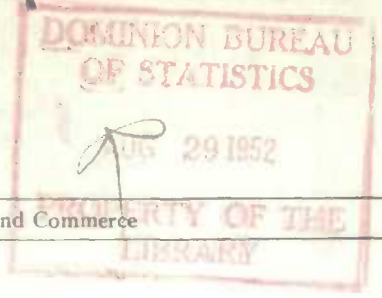




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RADIO AND TELEVISION RECEIVING SETS

MAY - 1952

Sales of radio receiving sets by Canadian producers during May, 1952 totalled 44,486 units, valued at \$3,445,619 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 21,164; Quebec, 9,845; British Columbia, 3,239; Manitoba, 2,162; Maritimes, 3,220; Alberta, 2,845; Saskatchewan, 1,705 and Newfoundland, 306. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
		\$
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220
1948 .....	639,493	25,411,443
1949 .....	791,051	29,411,911
1950 .....	820,772	33,497,785

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Five Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221
1948 .....	596,467	49,351,338
1949 .....	724,517	53,629,788
1950 .....	758,619	59,159,854
1951 .....	574,232	51,452,212
1951 - First five months	269,807	22,981,352
1952 - First five months	179,163	17,143,622

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Five Months 1951 and 1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only) .	4,163	1,684,153
1950 .....	29,623	12,947,900
1951 .....	39,185	20,835,908
1951 - First five months .....	19,252	10,663,699
1952 - First five months .....	22,459	10,938,287

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, May, 1952, with Comparative Totals for May, 1951

		Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
<b>Electric (except television) -</b>										
<b>Standard broadcast -</b>										
Console .....	No.	...	...	...	40	...	4	...	3	47
	\$	...	...	...	10,440	...	520	...	450	11,410
Table .....	No.	101	2,046	6,668	9,352	1,196	959	1,514	1,698	23,534
	\$	3,525	72,761	244,241	360,022	46,448	36,355	56,490	64,763	884,605
<b>Short wave -</b>										
Console .....	No.	...	...	2	10	...	...	...	...	12
	\$	...	...	378	1,593	...	...	...	...	1,971
Table .....	No.	42	344	610	349	62	28	57	146	1,638
	\$	3,023	30,207	53,442	31,459	6,177	2,622	5,264	12,669	144,863
<b>Frequency modulation -</b>										
Console .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	770	...	...	...	...	770
Table .....	No.	...	...	3	3	2	...	...	1	9
	\$	...	...	300	420	199	...	...	99	1,018
<b>Combinations (except television) -</b>										
<b>Standard broadcast -</b>										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	14	228	540	773	403	143	213	477	2,791
	\$	3,294	51,038	127,662	183,165	86,119	29,895	48,705	115,596	645,474
Table - Manual .....	No.	...	...	27	...	...	...	...	...	27
	\$	...	...	2,360	...	...	...	...	...	2,360
Automatic .....	No.	28	54	48	52	2	11	11	46	252
	\$	4,368	6,685	6,384	7,046	260	1,367	1,407	6,253	33,770
<b>Short wave -</b>										
Console - Automatic .....	No.	...	57	153	256	50	11	159	279	965
	\$	...	18,333	48,420	87,951	16,427	3,853	54,686	102,251	331,921
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
<b>Frequency modulation -</b>										
Console - Automatic .....	No.	...	2	40	37	3	...	16	41	139
	\$	...	1,150	18,460	15,055	1,118	...	7,320	19,468	62,571

Radio and Television Receiving Sets

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Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, May, 1952, with Comparative Totals for May, 1951 (Concluded)

		Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
<b>Battery -</b>										
Standard broadcast -										
Console .....	No.	...	...	...	...	...	...	...	1	1
	\$	...	...	...	...	...	...	...	100	100
Table .....	No.	40	76	18	121	23	36	37	32	383
	\$	1,975	2,929	735	4,225	1,052	1,605	1,475	1,399	15,395
Short wave -										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	79	19	7	14	1	16	5	45	186
	\$	4,701	1,226	498	888	69	1,107	338	2,941	11,768
<b>Portables -</b>										
Battery .....	No.	...	14	30	81	6	8	6	16	161
	\$	...	596	1,272	3,643	246	320	252	688	7,017
Battery-electric .....	No.	2	170	1,013	1,938	250	306	493	344	4,516
	\$	126	8,855	50,568	110,109	13,515	16,907	26,533	21,379	247,992
<b>Automobile -</b>										
.....	No.	...	210	686	8,137	164	183	334	110	9,824
	\$	...	16,035	57,061	906,226	12,736	14,563	27,517	8,476	1,042,614
<b>TOTAL SALES -</b>										
May, 1952 .....	No.	306	3,220	9,845	21,164	2,162	1,705	2,845	3,239	44,486
	\$	21,012	209,815	611,781	1,723,012	184,366	109,114	229,987	356,532	3,445,619
<b>TOTAL SALES -</b>										
May, 1951 .....	No.	213	1,700	5,250	23,065	2,531	1,171	2,767	2,095	38,792
	\$	12,943	117,123	419,253	2,186,629	224,761	85,707	232,026	250,758	3,529,200

\$ = List prices.

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Five Months Ended May, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console .....	No.	...	1	19	79	8	28	28	15	178
	\$	...	139	2,405	15,141	1,178	3,526	3,265	2,005	27,659
Table .....	No.	402	6,829	23,291	35,480	5,611	4,019	7,095	6,523	89,250
	\$	13,383	251,659	861,820	1,358,241	208,546	155,479	270,352	263,054	3,382,534
Short wave -										
Console .....	No.	...	4	14	55	12	8	3	4	100
	\$	...	728	2,571	9,994	2,184	1,277	539	719	18,012
Table .....	No.	233	962	1,788	2,164	322	147	263	605	6,484
	\$	17,058	80,309	153,235	186,396	28,686	13,506	23,891	51,253	554,334
Frequency modulation -										
Console .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	770	...	...	...	...	770
Table .....	No.	...	...	36	86	...	1	...	4	127
	\$	...	...	4,978	11,713	...	110	...	396	17,197
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	69	...	...	...	...	69
Automatic .....	No.	38	651	2,715	6,977	1,707	710	1,477	2,995	17,270
	\$	9,330	155,749	682,790	1,716,097	434,320	172,356	388,651	747,773	4,307,066
Table - Manual .....	No.	...	...	181	...	...	...	...	...	181
	\$	...	...	15,132	...	...	...	...	...	15,132
Automatic .....	No.	28	148	513	547	127	122	106	232	1,823
	\$	4,368	19,005	70,182	74,975	16,557	15,824	13,959	31,156	246,026
Short wave -										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	8	305	1,426	2,118	779	280	1,110	1,656	7,682
	\$	2,383	101,210	502,688	732,494	296,232	100,112	396,887	626,490	2,758,496
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	109	...	...	...	...	109
Frequency modulation -										
Console - Automatic .....	No.	...	34	425	684	54	44	132	249	1,622
	\$	...	13,133	187,379	267,439	18,745	21,164	62,086	91,717	661,663

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Five Months Ended, May, 1952 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Battery -</b>										
<b>Standard broadcast -</b>										
Console .....	No.	...	...	...	...	...	...	24	4	28
	\$	...	...	...	...	...	...	2,040	340	2,380
Table .....	No.	116	301	207	321	608	789	735	240	3,317
	\$	5,329	12,540	8,021	12,519	21,851	29,242	27,641	10,299	127,442
<b>Short wave -</b>										
Console .....	No.	261	...	...	...	...	...	4	...	265
	\$	40,455	...	...	...	...	...	620	...	41,075
Table .....	No.	366	118	40	101	33	61	123	226	1,068
	\$	21,773	7,755	2,772	6,475	2,146	4,157	8,556	15,089	68,723
<b>Portables -</b>										
Battery .....	No.	6	46	183	214	76	45	99	140	809
	\$	258	1,757	7,625	8,808	2,574	1,385	3,399	4,764	30,570
Battery-electric .....	No.	4	354	1,725	3,610	592	464	1,050	756	8,555
	\$	405	20,395	88,891	203,313	32,335	26,053	60,590	48,497	480,479
<b>Automobile -</b>										
.....	No.	16	518	1,570	34,396	918	643	1,869	471	40,401
	\$	1,232	39,280	130,854	3,927,465	70,169	50,569	147,895	36,422	4,403,886
<b>TOTAL, ALL TYPES -</b>										
Five months, 1952 .....	No.	1,478	10,271	34,133	86,835	10,847	7,361	14,118	14,120	179,163
	\$	115,974	703,659	2,721,343	8,532,018	1,135,523	594,760	1,410,371	1,929,974	17,143,622
<b>COMPARATIVE TOTAL, ALL TYPES -</b>										
Five months, 1951 .....	No.	1,870	15,985	51,186	137,622	19,061	8,429	17,233	18,421	269,807
	\$	106,019	975,097	3,577,060	12,313,925	1,661,532	689,871	1,586,450	2,071,398	22,981,352

\$ = List prices.

Radio and Television Receiving Sets

Table 6 - Producers' Inventories of Radio Receiving Sets, End of May, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast .....	304
- Console .....	92,623
Table .....	669
Short wave .....	4,794
- Console .....	23
Table .....	169
<u>Combinations (except television) -</u>	
Standard broadcast .....	...
- Console - Manual .....	8,061
Automatic .....	801
Table - Manual .....	831
Automatic .....	...
Short wave .....	4,294
- Console - Manual .....	...
Automatic .....	...
Table - Manual .....	1,266
Automatic .....	...
Frequency modulation .....	...
- Console - Manual .....	...
Automatic .....	...
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard broadcast .....	...
- Console .....	3,148
Table .....	39
Short wave .....	869
- Console .....	...
Table .....	...
<u>Portables -</u>	
Battery .....	483
Battery-electric .....	11,087
<u>Automobile -</u>	
.....	6,661
TOTAL INVENTORIES, ALL SETS .....	
	136,122

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January .....	40,794	39,371	50,685	29,719
February .....	44,268	47,668	56,848	34,702
March .....	55,283	56,247	66,006	31,482
April .....	50,434	58,317	57,476	38,774
May .....	50,102	50,930	38,792	44,486
Total - five months .....	240,881	252,533	269,807	179,163
June .....	63,350	53,871	32,930	
July .....	42,756	47,563	28,804	
August .....	49,568	58,917	36,311	
September .....	63,413	89,209	42,390	
October .....	71,357	81,000	45,544	
November .....	92,619	91,043	59,104	
December .....	100,573	84,483	59,342	
Total .....	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, May, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price) .....	2,198	705,382	1,963
\$400 and over .....	1,054	478,716	2,966
Console models (with or without radio) -			
Under \$500 (list price) .....	1,289	577,776	4,681
\$500 and over .....	1,001	577,582	5,883
TV-Phono combinations (with or without radio and either table or console) .....	353	211,938	922
Total .....	5,895	2,551,394	16,415

Table 9 - Television Receiver Sales, Five Months Ended, May, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price) .....	4,735	1,699,934
\$400 and over .....	5,399	2,473,532
Console models (with or without radio) -		
Under \$500 (list price) .....	4,536	2,097,717
\$500 and over .....	5,285	3,062,086
TV-Phono combinations (with or without radio and either table or console) .....	2,504	1,605,018
Total .....	22,459	10,938,287

Table 10 - Television Receiver Sales by Areas, May, 1952 and Five Months Ended May, 1952

Area	May, 1952		Five months ended May, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area .....	1,036	415,391	5,649	2,655,419
Niagara Peninsula .....	938	424,883	3,032	1,497,342
Toronto-Hamilton .....	3,011	1,268,848	11,482	5,630,524
Other .....	910	442,272	2,296	1,155,002
Total .....	5,895	2,551,394	22,459	10,938,287

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January .....	...	761	3,820	4,560
February .....	...	1,358	4,509	3,917
March .....	...	1,226	5,428	4,082
April .....	Not	1,417	4,407	4,005
May .....	available	1,085	1,088	5,695
Total - five months ...	...	5,847	19,252	22,459
June .....	Not	1,306	457	
July .....	avail-	1,764	305	
August .....	able	2,034	930	
September .....	677	3,939	3,087	
October .....	874	4,293	4,948	
November .....	1,598	4,904	5,626	
December .....	1,014	5,536	4,580	
Total .....	4,163	29,623	39,185	



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Five Months, 1952

Month		Radio receiving sets	Other radio	Total
		imported under special conditions (★)	receiving sets	
January .....	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February .....	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March .....	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April .....	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May .....	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
Total .....	No.	15,621	6,576	22,197
	\$	566,217	303,497	869,714

(★) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Five Months, 1952

Month	Number	\$
January .....	2,480	77,307
February .....	1,512	55,911
March .....	2,801	94,398
April .....	2,453	112,634
May .....	3,404	157,855
Total .....	12,650	498,105

Table 14 - Production and Imports of Radio Tubes, Five Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January .....	497,200	330,435	135,463	315,136	96,255
February .....	488,071	285,752	122,417	279,990	91,952
March .....	457,753	281,751	143,637	319,726	136,441
April .....	502,540	294,566	126,946	329,274	122,282
May .....	469,865	282,717	170,256	380,058	159,459
Total .....	2,415,429	1,475,221	698,719	1,624,184	605,389