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RADIO AND TELEVISION RECEIVING SETS

JUNE, 1952

Sales of radio receiving sets by Canadian producers during June, 1952 totalled 39,289 units, valued at \$3,099,886 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 18,350; Quebec, 7,386; British Columbia, 2,791; Manitoba, 2,497; Maritimes, 2,757; Alberta, 3,434; Saskatchewan, 1,741 and Newfoundland, 333. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
		\$
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220
1948 .....	639,493	25,411,443
1949 .....	791,051	29,411,911
1950 .....	820,772	33,497,785

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Six Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221
1948 .....	596,467	49,351,338
1949 .....	724,517	53,629,788
1950 .....	758,619	59,159,854
1951 .....	574,232	51,452,212
1951 - First six months .	302,737	25,810,495
1952 - First six months .	218,452	20,243,508

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Six Months 1951 and 1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only) .	4,163	1,684,153
1950 .....	29,623	12,947,900
1951 .....	39,185	20,835,908
1951 - First six months .....	19,709	10,898,413
1952 - First six months .....	27,294	13,063,041

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, June, 1952, with Comparative Totals for June, 1951

		Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
<u>Electric (except television)-</u>										
<u>Standard broadcast -</u>										
Console .....	No.	...	13	1	6	10	2	2	...	34
	\$	...	1,730	170	860	1,300	260	340	...	4,660
Table .....	No.	7	1,662	4,951	8,328	1,374	642	1,349	1,283	19,596
	\$	305	61,075	173,234	304,681	44,874	23,402	50,165	44,519	702,255
<u>Short wave -</u>										
Console .....	No.	...	-1	...	...	...	...	5	...	4
	\$	...	-150	...	...	...	...	698	...	548
Table .....	No.	50	269	285	341	35	17	90	43	1,130
	\$	3,255	20,666	27,196	35,846	4,110	1,693	8,005	4,038	104,809
<u>Frequency modulation -</u>										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	...	...	4	4	...	...	...	...	8
	\$	...	...	374	445	...	...	...	...	819
<u>Combinations (except television)-</u>										
<u>Standard broadcast -</u>										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	3	116	411	1,064	488	104	381	400	2,967
	\$	628	25,594	95,616	257,107	106,736	22,891	85,985	89,888	684,445
Table - Manual .....	No.	...	...	126	...	...	...	...	...	126
	\$	...	...	7,375	...	...	...	...	...	7,375
Automatic .....	No.	...	23	23	86	21	7	26	18	204
	\$	...	2,978	3,309	10,905	2,468	797	3,377	2,456	26,290
<u>Short wave -</u>										
Console - Automatic .....	No.	...	63	207	303	90	66	229	173	1,131
	\$	...	20,342	65,262	91,959	27,787	21,262	74,074	64,850	365,536
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
<u>Frequency modulation -</u>										
Console - Automatic .....	No.	...	...	10	104	1	...	28	1	144
	\$	...	...	4,249	39,549	459	...	14,899	535	59,691

Radio and Television Receiving Sets

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, June, 1952, with Comparative Totals for June, 1951 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Battery -</b>										
<b>Standard broadcast -</b>										
Console .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Table .....	No.	205	103	26	84	72	623	510	67	1,690
	\$	7,325	4,238	1,141	3,309	2,623	25,668	18,205	2,587	65,096
<b>Short wave -</b>										
Console .....	No.	...	1	...	...	...	...	...	...	1
	\$	...	155	...	...	...	...	...	...	155
Table .....	No.	50	110	11	14	19	3	9	40	256
	\$	2,975	6,408	738	888	1,283	190	593	2,407	15,482
<b>Portables -</b>										
Battery .....	No.	...	19	122	100	12	8	14	13	288
	\$	...	797	5,231	4,343	506	344	602	554	12,377
Battery-electric .....	No.	...	152	685	1,752	91	73	160	663	3,576
	\$	...	8,456	36,889	109,920	5,014	4,291	9,247	42,124	215,941
<b>Automobile -</b>										
.....	No.	18	227	524	6,164	284	196	631	90	8,134
	\$	1,401	16,986	40,635	682,020	21,446	15,491	49,567	6,861	834,407
<b>TOTAL SALES -</b>										
June, 1952 .....	No.	333	2,757	7,386	18,350	2,497	1,741	3,434	2,791	39,289
	\$	15,889	169,275	461,419	1,541,832	218,606	116,289	315,757	260,819	3,099,886
<b>TOTAL SALES -</b>										
June, 1951 .....	No.	164	1,499	5,712	19,303	1,685	1,186	1,648	1,733	32,930
	\$	11,268	75,908	342,117	1,775,960	173,606	117,062	160,842	172,380	2,829,143

\$ = List prices

Radio and Television Receiving Sets

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Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Six Months Ended June, 1952

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Electric (except television) -</b>										
<b>Standard broadcast -</b>										
Console .....	No.	...	14	20	85	18	30	30	15	212
	\$	...	1,869	2,575	16,001	2,478	3,786	3,605	2,005	32,319
Table .....	No.	409	8,491	28,242	43,808	6,985	4,661	8,444	7,806	108,846
	\$	13,688	312,734	1,035,054	1,662,922	253,420	178,881	320,517	307,573	4,084,789
<b>Short wave -</b>										
Console .....	No.	...	3	14	55	12	8	8	4	104
	\$	...	578	2,571	9,994	2,184	1,277	1,237	719	18,560
Table .....	No.	283	1,231	2,073	2,505	357	164	353	648	7,614
	\$	20,313	100,975	180,431	222,242	32,796	15,199	31,896	55,291	659,143
<b>Frequency modulation -</b>										
Console .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	770	...	...	...	...	770
Table .....	No.	...	...	40	90	...	1	...	4	135
	\$	...	...	5,352	12,158	...	110	...	396	18,016
<b>Combinations (except television) -</b>										
<b>Standard broadcast -</b>										
Console - Manual .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	69	...	...	...	...	69
Automatic .....	No.	41	767	3,126	8,041	2,195	814	1,858	3,395	20,237
	\$	9,958	181,343	778,406	1,973,204	541,056	195,247	474,636	837,661	4,991,511
Table - Manual .....	No.	...	...	307	...	...	...	...	...	307
	\$	...	...	22,507	...	...	...	...	...	22,507
Automatic .....	No.	28	171	536	633	148	129	132	250	2,027
	\$	4,368	21,983	73,491	85,880	19,025	16,621	17,336	33,612	272,316
<b>Short wave -</b>										
Console - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	8	368	1,633	2,421	869	346	1,339	1,829	8,813
	\$	2,383	121,552	567,950	824,453	324,019	121,374	470,961	691,340	3,124,032
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...
Automatic .....	No.	...	...	...	1	...	...	...	...	1
	\$	...	...	...	109	...	...	...	...	109
<b>Frequency modulation -</b>										
Console - Automatic .....	No.	...	34	435	788	55	44	160	250	1,766
	\$	...	13,133	191,628	306,988	19,204	21,164	76,985	92,252	721,354

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Six Months Ended, June, 1952 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Battery -</b>										
Standard broadcast -										
Console .....	No.	...	...	...	...	...	...	24	4	28
	\$	...	...	...	...	...	...	2,040	340	2,380
Table .....	No.	321	404	233	405	680	1,412	1,245	307	5,007
	\$	12,654	16,778	9,162	15,828	24,474	54,910	45,846	12,886	192,538
Short wave -										
Console .....	No.	261	1	...	...	...	...	4	...	266
	\$	40,455	155	...	...	...	...	620	...	41,230
Table .....	No.	416	229	51	115	52	64	132	266	1,324
	\$	24,748	14,163	3,510	7,363	3,429	4,347	9,149	17,496	84,205
<b>Portables -</b>										
Battery .....	No.	6	65	305	314	88	53	113	153	1,097
	\$	258	2,554	12,856	13,151	3,080	1,729	4,001	5,318	42,947
Battery-electric .....	No.	4	506	2,410	5,362	683	537	1,210	1,419	12,131
	\$	405	28,851	125,780	313,233	37,349	30,344	69,837	90,621	696,420
<b>Automobile -</b>										
.....	No.	34	745	2,094	40,560	1,202	839	2,500	561	48,535
	\$	2,633	56,266	171,489	4,609,485	91,615	66,060	197,462	43,283	5,238,293
<b>TOTAL, ALL TYPES -</b>										
Six months, 1952 .....	No.	1,811	13,028	41,519	105,185	13,344	9,102	17,552	16,911	218,452
	\$	131,863	872,934	3,182,762	10,073,850	1,354,129	711,049	1,726,128	2,190,793	20,243,508
<b>COMPARATIVE TOTAL, ALL TYPES -</b>										
Six months, 1951 .....	No.	2,034	17,484	56,898	156,925	20,746	9,615	18,881	20,154	302,737
	\$	117,287	1,051,005	3,919,177	14,089,885	1,835,138	806,933	1,747,292	2,243,778	25,810,495

\$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of June, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast .....	169
- Console .....	88,720
Table .....	660
Short wave .....	5,707
- Console .....	22
Table .....	146
<u>Combinations (except television) -</u>	
Standard broadcast .....	...
- Console - Manual .....	8,467
Automatic ...	824
Table - Manual .....	779
Automatic ...	...
Short wave .....	3,998
- Console - Manual .....	...
Automatic ...	...
Table - Manual .....	...
Automatic ...	1,156
Table - Manual .....	...
Automatic ...	...
Frequency modulation .....	...
- Console - Manual .....	...
Automatic ...	1,156
Table - Manual .....	...
Automatic ...	...
<u>Battery -</u>	
Standard broadcast .....	...
- Console .....	3,565
Table .....	71
Short wave .....	1,479
- Console .....	...
Table .....	...
<u>Portables -</u>	
Battery .....	1,312
Battery-electric .....	9,659
<u>Automobile -</u>	
.....	4,929
TOTAL INVENTORIES, ALL SETS .....	131,663

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January .....	40,794	39,371	50,685	29,719
February .....	44,268	47,668	56,848	34,702
March .....	55,283	56,247	66,006	31,482
April .....	50,434	58,317	57,476	38,774
May .....	50,102	50,930	38,792	44,486
June .....	63,350	53,871	32,930	39,289
Total - six months .....	304,231	306,404	302,737	218,452
July .....	42,756	47,563	28,804	
August .....	49,568	58,917	36,311	
September .....	63,413	89,209	42,390	
October .....	71,357	81,000	45,544	
November .....	92,619	91,043	59,104	
December .....	100,573	84,483	59,342	
Total .....	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, June, 1952

	Number of units sold	Total value at list prices (including taxes)	Month-end inventory
		↓ \$	(No. of units)
Table models (with or without radio) -			
Under \$400 (list price) .....	1,553	529,629	1,800
\$400 and over .....	796	348,239	4,043
Console models (with or without radio) -			
Under \$500 (list price) .....	1,701	785,451	4,741
\$500 and over .....	580	335,165	5,184
TV-Phono combinations (with or without radio and either table or console) .....	205	126,270	1,039
<b>Total .....</b>	<b>4,835</b>	<b>2,124,754</b>	<b>16,807</b>

Table 9 - Television Receiver Sales, Six Months Ended, June, 1952

	Number of units sold	Total value at list prices (including taxes)
		↓ \$
Table models (with or without radio) -		
Under \$400 (list price) .....	6,288	2,229,563
\$400 and over .....	6,195	2,821,771
Console models (with or without radio) -		
Under \$500 (list price) .....	6,237	2,883,168
\$500 and over .....	5,865	3,397,251
TV-Phono combinations (with or without radio and either table or console) .....	2,709	1,731,288
<b>Total .....</b>	<b>27,294</b>	<b>13,063,041</b>

Table 10 - Television Receiver Sales by Areas, June, 1952 and Six Months Ended June, 1952

Area	June, 1952		Six months ended June, 1952	
	Units sold	Total value at list prices (including taxes) ↓ \$	Units sold	Total value at list prices (including taxes) ↓ \$
Windsor area .....	533	228,493	6,182	2,883,912
Niagara Peninsula .....	482	220,343	3,514	1,717,685
Toronto-Hamilton .....	2,438	1,073,353	13,920	6,703,877
Other .....	1,382	602,565	3,678	1,757,567
<b>Total .....</b>	<b>4,835</b>	<b>2,124,754</b>	<b>27,294</b>	<b>13,063,041</b>

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January .....	...	761	3,820	4,560
February .....	...	1,358	4,509	3,917
March .....	...	1,226	5,428	4,082
April .....	Not	1,417	4,407	4,005
May .....	available	1,085	1,088	5,895
June .....	able	1,306	457	4,835
<b>Total - six months .....</b>	<b>...</b>	<b>7,153</b>	<b>19,709</b>	<b>27,294</b>
July .....	Not	1,764	305	
August .....	available	2,034	930	
September .....	677	3,939	3,087	
October .....	874	4,293	4,948	
November .....	1,598	4,904	5,626	
December .....	1,014	5,536	4,580	
<b>Total .....</b>	<b>4,163</b>	<b>29,623</b>	<b>39,185</b>	

Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Six Months, 1952

Month		Radio receiving sets	Other radio	Total
		imported under special conditions (*)	receiving sets	
January .....	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February .....	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March .....	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April .....	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May .....	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
June .....	No.	4,130	1,255	5,385
	\$	157,099	115,998	273,097
Total .....	No.	19,751	7,831	27,582
	\$	723,316	419,495	1,142,811

(\*) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Six Months, 1952

Month	Number	\$
January .....	2,480	77,307
February .....	1,512	55,911
March .....	2,801	94,398
April .....	2,453	112,634
May .....	3,404	157,855
June .....	5,570	192,248
Total .....	18,220	690,353

Table 14 - Production and Imports of Radio Tubes, Six Months, 1952

Month	Production		Imports		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January .....	497,200	330,435	135,463	315,136	96,255
February .....	488,071	285,752	122,417	279,990	91,952
March .....	457,753	281,751	143,637	319,726	135,441
April .....	502,540	294,566	126,946	329,274	122,282
May .....	469,865	282,717	170,256	380,058	159,459
June .....	492,786	287,774	134,869	230,888	146,254
Total .....	2,908,215	1,762,995	833,588	1,855,072	751,643