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Statistical File Copy

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

OTTAWA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 7-No. 7

Price \$1.00 per year

RADIO AND TELEVISION RECEIVING SETS

JULY - 1952

Sales of radio receiving sets by Canadian producers during July, 1952 totalled 38,036 units, valued at \$3,261,930 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 20,572; Quebec, 6,516; British Columbia, 2,165; Manitoba, 2,027; Maritimes, 3,084; Alberta, 1,953; Saskatchewan, 1,271; and Newfoundland, 448. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Table with 3 columns: Year, Number, Value (at factory prices). Rows for years 1940 to 1951.

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Seven Months 1951 and 1952 (excluding television)

Table with 3 columns: Year, Number, Value (at list prices). Rows for years 1941 to 1951 and first seven months of 1951 and 1952.

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Seven Months 1951 and 1952

Table with 3 columns: Year, Number, Value (at list prices). Rows for years 1949 to 1951 and first seven months of 1951 and 1952.

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, July, 1952, with Comparative Totals for July, 1951

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	-3	...	3
	\$	-297	...	480	183
Table	No.	114	2,250	4,136	7,955	1,201	854	1,007	1,023	18,540
	\$	4,600	75,893	154,806	307,584	42,771	33,044	37,712	42,023	698,433
Short wave -										
Console	No.	...	7	-1	4	-1	1	10
	\$...	986	-149	558	-149	149	1,395
Table	No.	25	138	220	366	54	14	38	67	922
	\$	1,913	10,778	21,607	37,187	5,398	1,263	5,165	8,958	92,269
Frequency modulation -										
Console	No.
	\$
Table	No.	2	1	1	4
	\$	200	101	99	400
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.
	\$
Automatic	No.	9	138	345	762	355	124	300	276	2,309
	\$	2,512	31,682	86,549	202,127	75,838	27,513	68,564	65,587	560,372
Table - Manual	No.	83	168	251
	\$	5,900	11,810	17,710
Automatic	No.	...	45	38	21	35	20	29	3	191
	\$...	5,956	5,367	2,689	4,158	2,397	3,667	450	24,684
Short wave -										
Console - Automatic	No.	...	73	154	296	76	73	214	174	1,060
	\$...	23,579	42,478	91,046	24,540	24,125	70,168	57,474	333,410
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	2	195	...	1	5	3	206
	\$	824	115,806	...	535	2,599	1,289	121,053

Radio and Television Receiving Sets

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, July, 1952, with Comparative Totals for July, 1951 (Unadjusted)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA	Radio and Television Receiving Sets
Battery -											
Standard Broadcast -											
Console	No.	2	...	2	
	\$	160	...	160	
Table	No.	...	57	40	72	14	21	30	22	256	
	\$...	2,341	1,556	2,679	585	907	1,338	887	10,293	
Short wave -											
Console	No.	
	\$	
Table	No.	275	15	9	11	-1	11	5	30	355	
	\$	18,175	887	587	666	-65	505	303	1,790	22,848	
Portables -											
Battery	No.	15	17	116	71	8	5	5	19	256	
	\$	645	683	4,970	3,099	332	203	209	793	10,934	
Battery-electric	No.	8	238	662	1,102	157	79	139	405	2,790	
	\$	420	12,584	34,882	61,556	9,292	4,144	7,507	20,998	151,383	
Automobile -	No.	2	106	710	9,551	129	65	179	142	10,884	
	\$	159	7,768	71,114	1,097,357	10,169	5,136	13,856	10,844	1,216,403	
TOTAL SALES -											
July, 1952	No.	448	3,084	6,516	20,572	2,027	1,271	1,953	2,165	38,036	
	\$	28,424	173,137	430,691	1,933,968	172,869	100,401	211,248	211,192	3,261,930	
TOTAL SALES -											
July, 1951	No.	130	1,719	5,754	16,034	1,602	705	1,215	1,645	28,804	
	\$	9,662	124,563	537,293	1,439,935	126,843	79,402	130,000	182,026	2,629,724	

\$ = List prices.

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Seven Months Ended July, 1952

		Newfound-land	Mari-times	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
<u>Electric (except television) -</u>										
Standard broadcast -										
Console	No.	...	14	20	82	18	33	30	15	212
	\$...	1,869	2,575	15,704	2,478	4,266	3,605	2,005	32,502
Table	No.	523	10,741	32,378	51,763	8,186	5,515	9,451	8,829	127,386
	\$	18,288	388,627	1,189,860	1,970,506	296,191	211,925	358,229	349,596	4,783,222
Short wave -										
Console	No.	...	10	13	59	11	9	8	4	114
	\$...	1,564	2,422	10,552	2,035	1,426	1,237	719	19,955
Table	No.	308	1,369	2,293	2,871	411	178	391	715	8,536
	\$	22,226	111,753	202,038	259,429	38,194	16,462	37,061	64,249	751,412
Frequency modulation -										
Console	No.	1	1
	\$	770	770
Table	No.	42	91	...	1	...	5	139
	\$	5,552	12,259	...	110	...	495	18,416
<u>Combinations (except television) -</u>										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	50	905	3,471	8,803	2,550	938	2,158	3,671	22,546
	\$	12,470	213,025	864,955	2,175,331	616,894	222,760	543,200	903,248	5,551,885
Table - Manual	No.	390	168	558
	\$	28,407	11,810	40,217
Automatic	No.	28	216	574	654	183	149	161	253	2,218
	\$	4,368	27,939	78,858	88,569	23,183	19,018	21,003	34,062	297,000
Short wave -										
Console - Manual	No.
	\$
Automatic	No.	8	441	1,787	2,717	945	419	1,553	2,003	9,873
	\$	2,383	145,131	610,428	915,499	348,559	145,499	541,129	748,814	3,457,442
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
Frequency modulation -										
Console - Automatic	No.	...	34	437	983	55	45	165	253	1,972
	\$...	13,133	192,452	422,794	19,204	21,699	79,584	93,541	842,407

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Seven Months Ended, July, 1952 (Concluded)

		Newfound- land	Mari- times	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	26	4	30
	\$	2,200	340	2,540
Table	No.	321	461	273	477	694	1,433	1,275	329	5,263
	\$	12,654	19,119	10,718	18,507	25,059	55,817	47,184	13,773	202,831
Short wave -										
Console	No.	261	1	4	...	266
	\$	40,455	155	620	...	41,230
Table	No.	691	243	60	126	51	75	137	296	1,679
	\$	42,923	15,050	4,097	8,029	3,364	4,852	9,452	19,286	107,053
Portables -										
Battery	No.	21	82	421	385	96	58	118	172	1,353
	\$	903	3,237	17,826	16,250	3,412	1,932	4,210	6,111	53,881
Battery-electric	No.	12	744	3,072	6,464	840	616	1,349	1,824	14,921
	\$	825	41,435	160,662	374,789	46,641	34,488	77,344	111,619	847,803
Automobile -										
.....	No.	36	851	2,804	50,111	1,331	904	2,679	703	59,419
	\$	2,792	64,034	242,603	5,706,842	101,784	71,196	211,318	54,127	6,454,696
TOTAL, ALL TYPES -										
Seven months, 1952	No.	2,259	16,112	48,035	125,757	15,371	10,373	19,505	19,076	256,488
	\$	160,287	1,046,071	3,613,453	12,007,818	1,526,998	811,450	1,937,376	2,401,985	23,505,438
COMPARATIVE TOTAL, ALL TYPES -										
Seven months, 1951	No.	2,164	19,203	62,652	172,959	22,348	10,320	20,096	21,799	331,541
	\$	126,949	1,175,568	4,456,470	15,529,820	1,961,981	886,335	1,877,292	2,425,804	28,440,219

\$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets, End of July, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	178
- Console	91,476
Table	594
Short wave	5,295
- Console	22
Table	142
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	9,750
Table - Automatic	1,322
Table - Manual	629
Table - Automatic	4,299
Short wave
- Console - Manual
Table - Automatic
Table - Manual	1,012
Table - Automatic
Frequency modulation
- Console - Manual
Table - Automatic
Table - Manual
Table - Automatic
<u>Battery -</u>	
Standard broadcast	8
- Console	3,144
Table	38
Short wave	1,244
- Console
Table
<u>Portables -</u>	
Battery
Battery-electric
<u>Automobile -</u>	
TOTAL INVENTORIES, ALL SETS	
119,163	

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
May	50,102	50,930	38,792	44,486
June	63,350	53,871	32,930	39,289
July	42,756	47,563	28,804	38,036
Total - Seven months ..	346,987	353,967	331,541	256,488
August	49,568	58,917	36,311	
September	63,413	89,209	42,390	
October	71,357	81,000	45,544	
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, July, 1952

	Number of units sold	Total value at list prices (including taxes) ↓	Month-end inventory (No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	1,423	516,092	1,179
\$400 and over	1,416	618,881	5,237
Console models (with or without radio) -			
Under \$500 (list price)	1,908	883,905	4,156
\$500 and over	1,064	597,390	4,339
TV-Phono combinations (with or without radio and either table or console)	531	326,833	936
Total	6,342	2,943,101	15,847

Table 9 - Television Receiver Sales, Seven Months Ended, July, 1952

	Number of units sold	Total value at list prices (including taxes) ↓
Table models (with or without radio) -		
Under \$400 (list price)	7,711	2,745,655
\$400 and over	7,611	3,440,652
Console models (with or without radio) -		
Under \$500 (list price)	8,145	3,767,073
\$500 and over	6,929	3,994,641
TV-Phono combinations (with or without radio and either table or console)	3,240	2,058,121
Total	33,636	16,006,142

Table 10 - Television Receiver Sales by Area, July, 1952 and Seven Months Ended July, 1952

Area	July, 1952		Seven months ended July, 1952	
	Units sold	Total value at list prices (including taxes) ↓	Units sold	Total value at list prices (including taxes) ↓
Windsor area	409	184,504	6,591	3,068,416
Niagara Peninsula	593	268,392	4,107	1,986,077
Toronto-Hamilton	1,667	767,333	15,587	7,471,210
Other	3,673	1,722,872	7,351	3,480,439
Total	6,342	2,943,101	33,636	16,006,142

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April	Not	1,417	4,407	4,005
May		1,085	1,088	5,895
June		1,306	457	4,835
July	avail-	1,764	305	6,342
Total - Seven months ..		8,917	20,014	33,636
August	able	2,034	930	
September	677	3,939	3,087	
October	874	4,293	4,948	
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Seven Months, 1952

Month	Radio receiving sets imported under special conditions (★)		Other radio receiving sets	Total
	No.	\$		
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
June	No.	4,130	1,255	5,385
	\$	157,099	115,998	273,097
July	No.	6,573	2,888	9,461
	\$	242,003	88,754	330,757
Total	No.	26,324	10,719	37,043
	\$	965,319	508,249	1,473,568

(★) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Seven Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
May	3,404	157,855
June	5,570	192,248
July	1,812	112,407
Total	20,032	802,760

Table 14 - Production and Imports of Radio Tubes, Seven Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
May	469,865	282,717	170,256	380,058	159,459
June	492,786	287,774	134,869	230,888	146,254
July	312,648	182,973	202,115	361,840	198,820
Total	3,220,863	1,945,968	1,035,703	2,216,912	950,463