



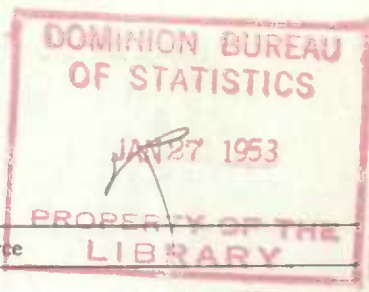
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DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

OTTAWA



Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 7-No. 9

Price \$1.00 per year

RADIO AND TELEVISION RECEIVING SETS

SEPTEMBER - 1952

Sales of radio receiving sets by Canadian producers during September, 1952 totalled 57,740 units, valued at \$5,204,003 at list prices exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 25,482; Quebec, 10,003; British Columbia, 4,616; Manitoba, 4,150; Maritimes, 4,666; Alberta, 5,772; Saskatchewan, 2,757 and Newfoundland, 294. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1950

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1951, and First Nine Months 1951 and 1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1951 - First nine months.	410,242	36,140,926
1952 - First nine months.	355,505	32,513,138

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1951, and First Nine Months, 1951 and 1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1951 - First nine months	24,031	13,135,823
1952 - First nine months	62,684	28,962,936

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, September, 1952, with Comparative Totals for September, 1951

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	-2	1	5	1	2	3	...	10
	\$...	-260	130	770	160	320	480	...	1,600
Table	No.	134	3,423	7,663	13,018	2,305	1,672	2,861	2,197	33,273
	\$	3,918	132,290	282,680	511,465	85,630	66,732	109,884	87,555	1,280,154
Short wave -										
Console	No.	22	2	41	65
	\$	3,079	298	5,729	9,106
Table	No.	39	297	363	477	151	93	177	292	1,889
	\$	2,584	22,140	30,337	41,664	14,021	8,913	18,020	29,505	167,184
Frequency modulation -										
Console	No.
	\$
Table	No.	1	1
	\$	100	100
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.
	\$
Automatic	No.	11	262	569	1,739	642	329	1,108	1,132	5,792
	\$	2,758	58,298	130,936	393,823	142,126	75,445	257,902	268,463	1,329,751
Table - Manual	No.	40	350	390
	\$	2,865	25,150	28,015
Automatic	No.	4	24	47	99	4	3	6	13	200
	\$	520	3,339	6,227	13,534	540	328	820	1,628	26,936
Short wave -										
Console - Automatic	No.	44	270	322	867	519	311	954	482	3,769
	\$	12,975	81,790	99,784	269,603	155,154	101,419	293,139	159,420	1,173,284
Table - Manual	No.
	\$
Automatic	No.
	\$
Frequency modulation -										
Console - Automatic	No.	...	1	11	42	10	1	20	21	106
	\$...	535	5,770	21,207	5,950	450	11,320	11,795	57,027

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, September, 1952, with Comparative Totals for September, 1951
(Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard Broadcast -										
Console	No.
	⌘
Table	No.	11	144	48	547	317	124	152	88	1,431
	⌘	468	6,459	1,980	22,464	11,280	5,413	7,141	3,552	58,757
Short wave -										
Console	No.
	⌘
Table	No.	41	152	29	38	17	48	64	65	454
	⌘	2,473	7,801	1,628	2,194	950	2,976	3,578	3,537	25,137
Portables -										
Battery	No.	10	4	53	33	6	56	169	25	356
	⌘	430	172	2,299	1,532	252	2,358	7,109	1,053	15,205
Battery-electric	No.	...	57	207	374	115	82	117	218	1,170
	⌘	...	5,498	19,278	25,470	9,316	5,270	8,397	20,009	93,238
Automobile -	No.	...	34	650	7,876	63	36	139	42	8,840
	⌘	...	2,858	74,341	839,118	5,187	3,267	10,678	3,060	938,509
TOTAL SALES -										
September, 1952	No.	294	4,666	10,003	25,482	4,150	2,757	5,772	4,616	57,740
	⌘	26,126	320,920	658,255	2,171,173	430,566	272,891	728,766	595,306	5,204,003
TOTAL SALES -										
September, 1951	No.	723	2,702	8,156	19,760	3,562	1,725	2,850	2,912	42,390
	⌘	51,077	198,113	668,570	1,911,601	366,814	155,664	331,883	353,799	4,037,521

⌘ = List prices.

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Nine Months Ended September, 1952

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	12	21	82	19	35	40	26	235
	\$...	1,609	2,705	16,101	2,638	4,586	5,205	3,705	36,549
Table	No.	785	16,310	45,118	72,542	12,204	7,966	13,622	12,542	181,089
	\$	26,423	611,787	1,662,351	2,791,565	470,703	313,879	513,534	499,245	6,889,487
Short wave -										
Console	No.	...	9	14	79	24	9	10	46	191
	\$...	1,415	2,571	13,324	3,858	1,426	1,535	6,597	30,726
Table	No.	359	2,052	2,979	4,015	663	296	644	1,117	12,125
	\$	25,614	163,709	259,680	362,989	61,603	27,803	62,048	103,617	1,067,063
Frequency modulation -										
Console	No.	1	1
	\$	770	770
Table	No.	42	101	...	1	...	5	149
	\$	5,552	13,395	...	110	...	495	19,552
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.	1	1
	\$	69	69
Automatic	No.	84	1,422	4,368	11,712	3,733	1,441	3,672	5,355	31,787
	\$	21,707	332,321	1,074,602	2,843,028	882,732	337,422	887,799	1,302,287	7,681,898
Table - Manual	No.	500	656	1,156
	\$	36,254	46,783	83,037
Automatic	No.	32	315	699	1,025	201	176	197	320	2,965
	\$	4,888	41,154	95,421	138,879	25,642	22,414	25,811	43,167	397,376
Short wave -										
Console - Manual	No.
	\$
Automatic	No.	54	970	2,296	4,350	1,821	840	2,847	2,960	16,138
	\$	16,088	300,448	764,920	1,401,683	595,586	277,463	918,311	1,044,587	5,319,086
Table - Manual	No.
	\$
Automatic	No.	1	1
	\$	109	109
Frequency modulation -										
Console - Automatic	No.	...	36	453	1,117	203	48	192	273	2,322
	\$...	14,203	200,706	495,923	107,630	23,219	94,042	104,886	1,040,609

Radio and Television Receiving Sets

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Provinces, Nine Months Ended September, 1952 (Concluded)

		Newfound- land	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	26	4	30
	\$	2,200	340	2,540
Table	No.	338	771	327	2,127	1,096	1,582	1,444	461	8,146
	\$	13,377	31,146	12,853	86,956	38,913	62,244	55,067	19,037	319,593
Short wave -										
Console	No.	261	1	4	...	266
	\$	40,455	155	620	...	41,230
Table	No.	738	424	101	195	79	191	230	587	2,545
	\$	45,753	24,372	6,401	11,925	4,961	11,936	14,637	34,523	154,508
Portables -										
Battery	No.	43	104	525	456	108	112	296	203	1,847
	\$	1,849	4,153	22,319	19,609	3,892	4,216	11,688	7,440	75,166
Battery-electric	No.	12	928	3,481	7,323	1,011	730	1,550	2,134	17,169
	\$	825	54,073	191,462	428,469	59,184	41,758	90,931	137,105	1,003,807
Automobile -										
	No.	54	1,009	4,201	65,669	1,515	990	3,082	822	77,342
	\$	3,525	76,188	389,672	7,384,406	114,381	78,607	241,071	62,113	8,349,963
TOTAL, ALL TYPES -										
Nine months, 1952	No.	2,760	24,363	65,125	171,452	22,677	14,417	27,856	26,855	355,505
	\$	200,504	1,656,733	4,727,469	16,055,983	2,371,723	1,207,083	2,924,499	3,369,144	32,513,138
COMPARATIVE TOTAL, ALL TYPES -										
Nine months, 1951	No.	3,096	24,050	77,703	211,088	29,411	13,197	25,144	26,553	410,242
	\$	191,670	1,572,481	5,827,182	19,299,392	2,628,164	1,167,245	2,428,682	3,026,110	36,140,926

\$ = List prices.

Radio and Television Receiving Sets

Table 6 - Producers' Inventories of Radio Receiving Sets, End of September, 1952

Type	Number of sets
<u>Electric (except television) -</u>	
Standard broadcast	135
- Console	
Table	72,969
Short wave	573
- Console	
Table	4,063
Frequency modulation	22
- Console	
Table	14
<u>Combinations (except television) -</u>	
Standard broadcast
- Console - Manual	
Automatic	7,045
Table - Manual	882
Automatic	163
Short wave
- Console - Manual	
Automatic	4,030
Table - Manual
Automatic
Frequency modulation
- Console - Manual	
Automatic	837
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast
- Console	
Table	3,100
Short wave	21
- Console	
Table	1,982
<u>Portables -</u>	
Battery	1,027
Battery-electric	6,016
<u>Automobile -</u>	
.....	2,854
TOTAL INVENTORIES, ALL SETS	
	105,733

Table 7 - Producers' Domestic Sales of Radio Sets (excluding television) by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	40,794	39,371	50,685	29,719
February	44,268	47,668	56,848	34,702
March	55,283	56,247	66,006	31,482
April	50,434	58,317	57,476	38,774
May	50,102	50,930	38,792	44,486
June	63,350	53,871	32,930	39,289
July	42,756	47,563	28,804	38,036
August	49,568	58,917	36,311	41,277
September	63,413	89,209	42,390	57,740
Total - Nine Months	459,968	502,093	410,242	355,505
October	71,357	81,000	45,544	
November	92,619	91,043	59,104	
December	100,573	84,483	59,342	
Total	724,517	758,619	574,232	

Table 8 - Television Receiver Sales and Inventory, September, 1952

	Number of units sold	Total value at list prices (including taxes) \$	Month-end inventory
			(No. of units)
Table models (with or without radio) -			
Under \$400 (list price)	6,342	2,174,432	1,529
\$400 and over	1,367	605,217	650
Console models (with or without radio) -			
Under \$500 (list price)	5,636	2,629,919	1,988
\$500 and over	2,833	1,598,931	2,424
TV-Phono combinations (with or without radio and either table or console)	1,350	863,863	254
Total	17,528	7,872,362	6,845

Table 9 - Television Receiver Sales, Nine Months Ended September, 1952

	Number of units sold	Total value at list prices (including taxes) \$
Table models (with or without radio) -		
Under \$400 (list price)	19,409	6,844,950
\$400 and over	9,724	4,382,211
Console models (with or without radio) -		
Under \$500 (list price)	16,701	7,755,272
\$500 and over	11,083	6,350,284
TV-Phono combinations (with or without radio and either table or console)	5,767	3,630,219
Total	62,684	28,962,936

Table 10 - Television Receiver Sales by Areas, September, 1952 and Nine Months Ended September, 1952

Area	September, 1952		Nine months ended September, 1952	
	Units sold	Total value at list prices (including taxes) \$	Units sold	Total value at list prices (including taxes) \$
Windsor area	2,297	970,088	9,899	4,470,340
Niagara Peninsula	4,901	2,161,388	10,000	4,570,739
Toronto-Hamilton	4,765	2,231,003	24,763	11,655,665
Other	5,565	2,509,883	18,022	8,266,192
Total	17,528	7,872,362	62,684	28,962,936

Table 11 - Producers' Domestic Sales of Television Sets by Months, 1949-1952

Month	1949	1950	1951	1952
	(Number)			
January	761	3,820	4,560
February	1,358	4,509	3,917
March	1,226	5,428	4,082
April	1,417	4,407	4,005
May	1,085	1,088	5,895
June	1,306	457	4,835
July	1,764	305	6,342
August	2,034	930	11,520
September	677	3,939	3,087	17,528
Total - Nine Months	677	14,890	24,031	62,684
October	874	4,293	4,948	
November	1,598	4,904	5,626	
December	1,014	5,536	4,580	
Total	4,163	29,623	39,185	



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Radio and television Receiving Sets

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Table 12 - Imports of Radio Receiving Sets, Nine Months, 1952

Month	Radio receiving sets imported under special conditions (†)		Other radio receiving sets	Total
	No.	\$		
January	No.	2,271	600	2,871
	\$	75,607	45,723	121,330
February	No.	1,690	521	2,211
	\$	57,381	45,379	102,760
March	No.	2,844	590	3,434
	\$	106,546	49,257	155,803
April	No.	4,633	1,859	6,492
	\$	168,271	70,699	238,970
May	No.	4,183	3,006	7,189
	\$	158,412	92,439	250,851
June	No.	4,130	1,255	5,385
	\$	157,099	115,998	273,097
July	No.	6,573	2,888	9,461
	\$	242,003	88,754	330,757
August	No.	9,519	958	10,477
	\$	344,922	80,690	425,612
September	No.	8,437	1,527	9,964
	\$	299,370	193,417	492,787
Total	No.	44,280	13,204	57,484
	\$	1,609,611	782,356	2,391,967

(†) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Exports of Radio Receiving Sets, Nine Months, 1952

Month	Number	\$
January	2,480	77,307
February	1,512	55,911
March	2,801	94,398
April	2,453	112,634
May	3,404	157,855
June	5,570	192,248
July	1,812	112,407
August	432	30,919
September	2,450	111,400
Total	22,914	945,079

Table 14 - Production and Imports of Radio Tubes, Nine Months, 1952

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	497,200	330,435	135,463	315,136	96,255
February	488,071	285,752	122,417	279,990	91,952
March	457,753	281,751	143,637	319,726	135,441
April	502,540	294,566	126,946	329,274	122,282
May	469,865	282,717	170,256	380,058	159,459
June	492,786	287,774	134,869	230,888	146,254
July	312,648	182,973	202,115	361,840	198,820
August	395,314	227,552	138,368	229,183	98,273
September	499,590	319,646	349,868	541,854	141,736
Total	4,115,767	2,493,166	1,523,939	2,987,949	1,190,472