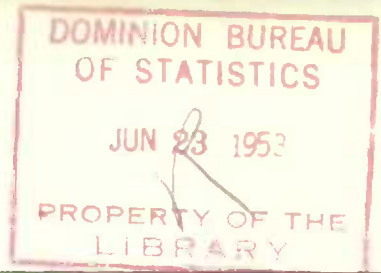


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RADIO AND TELEVISION RECEIVING SETS

JANUARY, 1953

Sales of radio receiving sets by Canadian producers during January, 1953 totalled 37,544 units valued at \$3,391,487 at list prices, exclusive of sales for export. The provincial distribution of sales was as follows: Ontario, 19,867; Quebec, 5,773; British Columbia, 2,223; Manitoba, 2,120; Atlantic Provinces 2,969; Alberta, 3,343; and Saskatchewan, 1,249. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1952 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1952

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412

Table 4 - Production, Sales and Inventories of Television Receiving Sets, January, 1953

	Starting inventory	Factory production	Sales (Number of units)	Closing inventory
Table Models:				
17" and under	1,698	8,404	7,897	1,970
18" - 22"	1,608	5,738	5,427	1,919
Over 22"
Consoles:				
17" and under	796	2,739	2,955	580
18" - 22"	1,405	7,567	6,268	2,794
Over 22"	307	4	1	310
Three-way Combinations:				
17" and under	149	1,007	697	459
18" and over	278	324	233	369
Totals	6,241	25,877	23,478	8,636

Table 5 - Production, Sales and Inventories of Radio Receiving Sets, January, 1953

	Starting inventory	Factory production	Sales (Number of units)	Closing inventory
Home Sets:				
Standard: Under \$30.	11,333	10,824	5,663	16,494
\$30. - \$50.	19,970	16,427	8,050	28,347
Over \$50.	2,224	500	482	2,242
Multi-band: Under \$65.	725	301	312	714
Over \$65.	1,281	1,582	1,443	1,420
Battery: Standard	2,431	49	291	2,189
Multi-band	460	321	239	542
Clock sets	7,484	2,495	3,158	6,821
Total - Home Sets	45,908	32,499	19,638	58,769
Portables:				
Battery-electric	3,578	652	493	3,737
Battery	272	...	64	208
Auto	2,310	14,274	14,210	2,374
Combinations:				
Standard: Table and Portable	444	385	45	784
Console - Under \$200. ...	251	93	125	219
Over \$200.	704	1,153	1,179	678
Multi-band: Table and Portable
Console - Under \$200.
\$200.-\$300. .	682	895	1,098	479
Over \$300. .	1,712	431	692	1,451
Total - Combinations	3,793	2,957	3,139	3,611
Total - All Types	55,861	50,382	37,544	68,699

Note: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales; i.e., All sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 6 - Sales of Television Receiving Sets, by Areas, January, 1953

	Atlantic* Provinces	Quebec	O N T A R I O						Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East.Ont.	Other Ontario	Units			\$	
(Number of units)												
Table Models:												
17" and under	1	2,059	3,187	1,317	682	171	244	...	236	7,897	2,470,371	
18" - 22"	1,076	2,553	994	405	122	117	...	160	5,427	2,259,107	
Over 22"	
Consoles:												
17" and under	886	860	411	218	161	165	...	254	2,955	1,211,380	
18" - 22"	1,146	3,175	701	504	176	334	...	232	6,268	2,460,174	
Over 22"	1	1	990	
Three-way Combinations:												
17" and under	101	352	132	21	15	52	...	24	697	387,407	
18" and over	1	38	76	68	7	15	21	...	7	233	182,348	
Total	2	5,306	10,203	3,624	1,837	660	933	...	50,913	23,478	8,981,697	

Radio and Television Receiving Sets

Table 7 - Sales of Radio Receiving Sets, by Areas, January, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,332	4,198	6,488	1,607	906	2,580	1,527	19,638	881,405
Portables	52	110	165	62	27	66	75	10,557	35,641
Auto	440	1,043	12,130	93	83	337	84	14,210	1,668,919
Combinations	145	422	1,084	358	233	360	537	3,139	805,522
Total - All types ...	2,969	5,773	19,867	2,120	1,249	3,343	2,223	37,544	3,391,487

* - Maritime provinces and Newfoundland.

Note: Price classifications: Suggested list prices (including taxes).

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Table 8 - Imports of Radio Receiving Sets, January, 1953

Month		Radio receiving sets imported under special conditions (★)	Other radio receiving sets	Total
January	No.	3,977	2,057	6,034
	\$	165,109	57,622	222,731

(★) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 9 - Imports of Television Sets, January, 1953

Month	Number	\$
January	579	67,132

Table 10 - Exports of Radio Receiving Sets, January, 1953

Month	Number	\$
January	2,551	99,359

Table 11 - Production and Imports of Radio Tubes, January, 1953

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	946,475	705,127	664,100	1,147,065	251,855