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RADIO AND TELEVISION RECEIVING SETS

Price \$1.00 per year

DECEMBER - 1953

Sales of radio receiving sets by Canadian producers during December, 1953, totalled 70,529 units valued at \$5,765,052 at list prices. The provincial distribution of sales was as follows: Ontario, 31,320; Quebec, 13,221; British Columbia, 5,499; Manitoba, 4,963; Atlantic Provinces, 6,163; Alberta, 6,061 and Saskatchewan, 3,302.

Sales of television sets totalled 51,226 sets, of which 28,236 were table models, 20,939 were consoles and 2,051 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 30,936; Quebec, 16,044; British Columbia, 3,784; Atlantic Provinces, 259 and Prairie Provinces, 203. In dollar value the December sales of television sets totalled \$20,317,171.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479

Radio and Television Receiving Sets

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Table 4 - Production, Sales and Inventories of Radio Receiving Sets, December, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Home sets				
Standard: Under \$30	38,370	22,251	18,992	41,629
\$30 - \$50	31,279	18,026	14,383	34,922
Over \$50	2,949	- 1,422	438	1,089
Multi-band: Under \$65	4,697	7	621	4,083
Over \$65	9,579	1,599	1,214	9,964
Battery: Standard	1,937	422	752	1,607
Multi-band	1,873	1	267	1,607
Clock sets	25,820	11,405	11,830	25,395
Total home sets	116,504	52,289	48,497	120,296
Portables				
Battery - electric	10,676	765	1,940	9,501
Battery	2,780	143	530	2,393
Auto	32,823	10,512	10,091	33,244
Combinations				
Standard: Table and portable.....	4,291	3,199	2,268	5,222
Console - Under \$200.....	1,188	395	347	1,236
Over \$200.....	9,412	4,299	3,736	9,905
Multi-band: Table and portable.....	119	...	116	3
Console - Under \$200....	...	5	5	...
\$200 - \$300...	5,938	569	1,638	4,869
Over \$300.....	7,204	3	1,361	5,846
Total combinations	28,152	8,400	9,471	27,081
Total all types	190,935	72,109	70,529	192,515

Table 5 - Production, Sales and Inventories of Television Receiving Sets, December, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Table models				
17" and under	9,699	21,983	16,715	14,967
18" - 22"	12,178	14,214	11,521	14,871
Over 22"
Consoles				
17" and under	5,572	3,675	4,525	4,722
18" - 22"	24,908	19,805	16,184	28,529
Over 22"	692	219	230	681
Three-way combinations				
17" and under	1,856	52	308	1,600
18" and over	5,572	1,281	1,743	5,110
Totals	60,477	61,229	51,226	70,480

Note: Inventories include factory inventory plus distributors' inventories.
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets Twelve Months Ended December, 1953

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	152,569	127,035
\$30 - \$50	134,380	118,326
Over \$50	5,336	6,600
Multi-band: Under \$65	11,873	8,594
Over \$65	25,324	16,548
Battery: Standard	3,965	4,415
Multi-band	6,165	5,127
Clock sets	74,057	56,301
Total home sets	413,669	342,946
<u>Portables</u>		
Battery - electric	31,296	25,699
Battery	7,292	5,178
<u>Auto</u>	215,065	182,561
<u>Combinations</u>		
Standard: Table and portable	15,822	11,541
Console - Under \$200	3,299	2,789
Over \$200	36,032	27,147
Multi-band: Table and portable	200	196
Console - Under \$200	1	5
\$200 - \$300	16,746	11,922
Over \$300	14,674	10,876
Total combinations	86,774	64,476
Total all types	754,116	620,860

Table 7 - Production and Sales of Television Receiving Sets Twelve Months Ended December, 1953

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	155,113	123,172
18" - 22"	100,814	87,402
Over 22"
<u>Consoles</u>		
17" and under	39,373	35,815
18" - 22"	132,827	105,454
Over 22"	1,277	907
<u>Three-way combinations</u>		
17" and under	4,387	2,941
18" and over	15,844	10,807
Totals	429,635	366,498

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.
Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, By Areas, December, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	5,089	10,947	17,837	3,782	2,552	4,375	3,915	48,497	2,046,569
Portables	222	379	1,044	198	104	266	257	2,470	197,069
Auto	45	191	9,320	88	100	236	111	10,091	1,233,342
Combinations	807	1,704	3,119	895	546	1,184	1,216	9,471	2,288,072
Total all types	6,163	13,221	31,320	4,963	3,302	6,061	5,499	70,529	5,765,052

* - Maritime Provinces and Newfoundland.

Table 9 - Sales of Television Receiving Sets, By Areas, December, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	77	4,728	3,867	1,371	1,334	2,338	2,016	31	953	16,715	4,391,477
18" - 22"	68	3,688	1,765	909	635	1,979	1,386	26	1,065	11,521	4,535,871
Over 22"
<u>Consoles</u>											
17" and under	13	1,374	1,200	422	331	543	564	3	75	4,525	1,483,831
18" - 22"	92	5,502	4,534	1,352	746	1,192	1,332	92	1,342	16,184	8,354,900
Over 22"	48	37	11	24	22	19	1	68	230	135,579
<u>Three-way combinations</u>											
17" and under	3	74	48	39	8	78	21	2	35	308	118,609
18" and over	6	630	308	105	67	165	168	48	246	1,743	1,296,904
Totals	259	16,044	11,759	4,209	3,145	6,317	5,506	203	3,784	51,226	20,317,171

* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, By Areas, Twelve Months Ended December, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	35,331	85,075	123,758	24,225	17,011	30,158	27,388	342,946	14,729,494
Portables	2,784	5,465	10,593	2,384	1,548	3,413	4,690	30,877	2,020,280
Auto	3,573	9,301	156,077	2,970	2,760	5,734	2,146	182,561	19,751,315
Combinations	4,234	12,575	18,938	6,951	3,884	9,405	8,489	64,476	15,618,292
Total all types	45,922	112,416	309,366	36,530	25,203	48,710	42,713	620,860	52,119,381

* - Maritime Provinces and Newfoundland.

Table 11 - Sales of Television Receiving Sets, By Areas, Twelve Months Ended December, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	296	37,854	34,590	13,575	9,183	14,232	8,435	326	4,681	123,172	36,577,329
18" - 22"	243	31,862	19,730	9,834	5,289	9,131	5,927	191	5,195	87,402	35,197,789
Over 22"
<u>Consoles</u>											
17" and under	50	10,864	10,201	4,053	2,093	3,801	2,810	174	1,769	35,815	14,124,069
18" - 22"	196	33,567	35,212	11,903	5,602	6,456	5,777	462	6,279	105,454	53,271,104**
Over 22"	6	173	235	99	85	135	68	3	103	907	539,820
<u>Three-way combinations</u>											
17" and under	11	728	1,016	472	72	300	174	19	149	2,941	1,528,915
18" and over	67	4,471	2,404	880	443	942	567	95	938	10,807	7,514,353
Totals	869	119,519	103,388	40,816	22,767	34,997	23,758	1,270	19,114	366,498	148,753,479**

* - Maritime Provinces and Newfoundland.

** - Revised.

Note: Price classifications - Suggested list prices (including taxes).

Table 12 - Imports of Radio Receiving Sets, Twelve Months, 1953

Month		Radio receiving sets imported under special conditions *	Other radio receiving sets	Total
January	No.	3,977	2,057	6,034
	\$	165,109	57,622	222,731
February	No.	2,474	757	3,231
	\$	105,807	38,290	144,097
March	No.	2,572	2,107	4,679
	\$	95,323	65,339	160,662
April	No.	4,465	2,481	6,946
	\$	169,307	103,429	272,736
May	No.	3,548	2,459	6,007
	\$	139,164	137,365	276,529
June	No.	No	1,513	1,513
	\$	longer	79,550	79,550
July	No.	compiled	2,803	2,803
	\$	separately	197,338	197,338
August	No.	...	1,374	...
	\$...	90,629	...
September	No.	...	2,237	...
	\$...	80,872	...
October	No.	...	1,428	...
	\$...	66,791	...
November	No.	...	1,532	...
	\$...	40,519	...
December	No.	...	Not yet available	...
	\$
Total twelve months	No.
	\$

* - Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Twelve Months, 1953.

Month	Number	\$
January	579	67,132
February	2,584	449,851
March	1,420	163,935
April	1,568	198,155
May	776	81,498
June	1,178	133,513
July	667	64,964
August	643	86,815
September	1,303	173,978
October	2,467	338,138
November	2,047	251,854
December	Not yet available
Total twelve months

Table 14 - Exports of Radio Receiving Sets, Twelve Months, 1953

Month	Number	\$
January	2,551	99,359
February	2,405	112,754
March	2,050	124,529
April	2,892	105,241
May	1,430	54,296
June	958	42,818
July	1,732	67,509
August	553	25,187
September	4,605	162,411
October	1,437	55,709
November	1,173	52,388
December	1,543	92,007
Total twelve months	23,329	994,208

Table 15 - Production and Imports of Radio Tubes, Twelve Months, 1953

Month	P r o d u c t i o n			I m p o r t s		
	Radio receiving tubes		Radio tubes	Radio tube parts		
	Number	\$	Number	\$	\$	
January	946,475	705,127	664,100	1,147,065	251,855	
February	1,022,006	739,315	892,991	1,818,770	279,223	
March	1,133,224	842,486	1,138,885	1,357,246	334,563	
April	1,236,021	847,664	1,213,862	1,261,099	320,455	
May	1,003,699	662,318	1,197,929	1,361,288	278,916	
June	1,318,701	960,852	1,732,487	1,678,055	152,135	
July	819,036	695,240	1,278,731	1,219,071	228,715	
August	1,233,258	872,496	794,924	663,088	218,098	
September	1,497,269	1,041,616	1,538,784	1,460,968	386,753	
October	1,501,147	1,026,300	978,640	1,218,653	310,656	
November	1,386,507	867,284	465,926	640,771	455,605	
December	1,446,243	913,511	Not yet available			
Total twelve months	14,543,586	10,174,209	

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