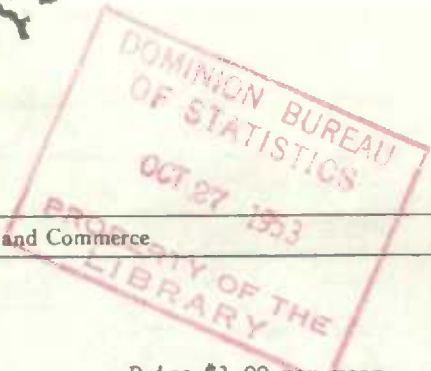




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RADIO AND TELEVISION RECEIVING SETS

APRIL - 1953

Sales of radio receiving sets by Canadian producers during April, 1953, totalled 60,099 units valued at \$5,455,250 at list prices. The provincial distribution of sales was as follows: Ontario, 33,002; Quebec, 9,533; British Columbia, 2,820; Manitoba, 3,589; Atlantic Provinces, 4,500; Alberta, 4,476, and Saskatchewan, 2,179.

Sales of television sets totalled 19,939 sets, of which 9,623 were table models, 9,240 were consoles and 1,076 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 11,910; Quebec, 6,304; British Columbia, 1,558; Atlantic Provinces, 23, and Prairie Provinces, 144. In dollar value the April sales of television sets totalled \$9,118,815.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953 - First four months	203,353	18,450,830

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953 - First four months	96,018	40,464,326

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, April, 1953

	Starting* inventory	Factory production	Sales	Closing inventory
(Number of units)				
Home Sets				
Standard: Under \$30	14,480	6,655	8,356	12,779
\$30 - \$50	25,704	6,137	8,770	23,071
Over \$50	2,839	12	541	2,310
Multi-band: Under \$65	924	3,254	1,695	2,483
Over \$65	1,238	1,773	962	2,049
Battery: Standard	1,728	-48	173	1,507
Multi-band	1,282	206	252	1,236
Clock sets	6,433	6,222	4,172	8,483
Total home sets	54,628	24,211	24,921	53,918
Portables				
Battery - Electric	5,968	4,853	2,761	8,060
Battery	1,290	300	427	1,163
Auto	4,289	31,300	27,012	8,577
Combinations				
Standard: Table and Portable	2,144	918	1,028	2,034
Console - Under \$200	427	247	274	400
Over \$200	942	3,239	2,269	1,912
Multi-band: Table and Portable	170	-170
Console - Under \$200
\$200 - \$300	1,363	935	624	1,674
Over \$300	2,212	403	783	1,832
Total combinations	7,258	5,572	4,978	7,852
Total all types	73,433	66,236	60,099	79,570

Table 5 - Production, Sales and Inventories of Television Receiving Sets, April, 1953

	Starting* inventory	Factory production	Sales	Closing inventory
(Number of units)				
Table Models				
17" and under	3,252	7,172	6,038	4,386
18" - 22"	3,149	7,176	3,585	6,740
Over 22"
Consoles				
17" and under	1,261	4,546	2,716	3,091
18" - 22"	7,028	10,679	6,504	11,203
Over 22"	30	247	20	257
Three-way Combinations				
17" and under	172	207	60	319
18" and over	914	1,382	1,016	1,280
Totals	15,806	31,409	19,939	27,276

* Revised.

Note: Inventories include factory inventory plus distributors' inventories.
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets, Four Months Ended April, 1953

	Factory production	Sales
	(Number of units)	
<u>Home Sets</u>		
Standard: Under \$30	24,151	26,711
\$30 - \$50	45,747	42,302
Over \$50	2,539	2,448
Multi-band: Under \$65	5,038	3,359
Over \$65	7,801	6,617
Battery: Standard	611	1,143
Multi-band	2,522	1,855
Clock sets	14,640	13,795
Total home sets	103,049	98,230
<u>Portables</u>		
Battery - Electric	11,908	7,621
Battery	1,500	616
<u>Auto</u>	86,244	78,890
<u>Combinations</u>		
Standard: Table and Portable	2,789	1,696
Console - Under \$200	1,476	1,208
Over \$200	7,696	6,650
Multi-band: Table and Portable	-1	-1
Console - Under \$200
\$200 - \$300	5,473	4,561
Over \$300	3,990	3,882
Total combinations	21,423	17,996
Total all types	224,124	203,353

Table 7 - Production and Sales of Television Receiving Sets, Four Months Ended April, 1953

	Factory production	Sales
	(Number of units)	
<u>Table Models</u>		
17" and under	35,808	33,693
18" - 22"	24,637	19,356
Over 22"
<u>Consoles</u>		
17" and under	14,846	12,479
18" - 22"	36,530	26,477
Over 22"	42	96
<u>Three-way Combinations</u>		
17" and under	1,547	1,382
18" and over	3,792	2,535
Totals	117,202	96,018

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.
Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, by Areas, April, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	3,308	6,844	7,377	2,045	1,402	2,472	1,473	24,921	1,114,746
Portables	219	610	1,078	339	172	342	428	3,188	173,112
Auto	594	1,114	23,173	552	380	989	210	27,012	2,981,195
Combinations	379	965	1,374	653	225	673	709	4,978	1,186,197
Total all types	4,500	9,533	33,002	3,589	2,179	4,476	2,820	60,099	5,455,250

Table 9 - Sales of Television Receiving Sets, by Areas, April, 1953

	Atlantic* Provinces	Quebec	O n t a r i o						British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East.Ont.	Other Ontario	Prairies		Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under ...	5	2,086	1,103	539	612	823	463	33	374	6,038	2,010,839 ¹
18" - 22"	4	1,130	924	435	223	410	110	40	309	3,585	1,649,046 ¹
Over 22"
<u>Consoles</u>											
17" and under ...	1	766	654	306	147	342	231	23	246	2,716	1,149,361
18" - 22"	2	1,889	2,263	742	320	468	263	28	529	6,504	3,561,603
Over 22"	9	6	2	2	1	20	18,020
<u>Three-way Combinations</u>											
17" and under	17	7	5	12	2	9	1	7	60	38,352
18" and over	11	416	277	83	34	73	10	19	93	1,016	691,594
Totals	23	6,304	5,237	2,116	1,350	2,120	1,087	144	1,558	19,939	9,118,815

* Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, by Areas, Four Months Ended April, 1953

	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	11,195	26,441	32,756	7,006	5,121	9,251	6,460	98,230	4,409,232
Portables	553	1,826	2,535	699	315	1,127	1,182	8,237	498,255
Auto	1,708	3,690	68,914	959	816	2,273	530	78,890	8,890,793
Combinations	1,134	3,139	5,581	1,879	1,059	2,379	2,825	17,996	4,652,550
Total all types	14,590	35,096	109,786	10,543	7,311	15,030	10,997	203,353	18,450,830

Table 11 - Sales of Television Receiving Sets, by Areas, Four Months Ended April, 1953

	Atlantic Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton-Niagara	Windsor	Ottawa and East.Ont.	Other Ontario			Units	\$
(Number of units)											
Table Models											
17" and under	10	10,298	11,513	4,381	2,773	1,912	1,443	41	1,322	33,693	10,983,519
18" - 22"	8	5,498	6,561	3,118	1,248	1,073	591	42	1,217	19,356	8,319,173
Over 22"
Consoles											
17" and under	1	3,590	3,552	1,558	747	1,007	868	26	1,130	12,479	5,313,885
18" - 22"	2	6,827	10,158	3,599	1,608	1,077	1,303	44	1,859	26,477	13,143,923
Over 22"	24	45	18	5	2	2	96	93,070
Three-way Combinations											
17" and under	232	678	292	51	26	68	1	34	1,382	752,340
18" and over	12	1,033	718	349	96	105	75	22	125	2,535	1,858,416
Totals	33	27,502	33,225	13,315	6,528	5,202	4,350	176	5,687	96,018	40,464,326

★ Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Four Months, 1953

Month		Radio receiving sets imported under special conditions †		Other radio receiving sets	Total
		No.	\$		
January	No.	3,977		2,057	6,034
	\$	165,109		57,622	222,731
February	No.	2,474		757	3,231
	\$	105,807		38,290	144,097
March	No.	2,572		2,107	4,679
	\$	95,323		65,339	160,662
April	No.	4,465		2,481	6,946
	\$	169,307		103,429	272,736
Total four months	No.	13,488		7,402	20,890
	\$	535,546		264,680	800,226

† Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Four Months, 1953

Month	Number	\$
January	579	67,132
February	2,584	449,851
March	1,420	163,935
April	1,568	198,155
Total four months	6,151	879,073

Table 14 - Exports of Radio Receiving Sets, Four Months, 1953

Month	Number	\$
January	2,551	99,359
February	2,405	112,754
March	2,050	124,529
April	2,892	105,241
Total four months	9,898	441,883

Table 15 - Production and Imports of Radio Tubes, Four Months, 1953

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	946,475	705,127	664,100	1,147,065	251,855
February	1,022,006	739,315	892,991	1,818,770	279,223
March	1,133,224	842,486	1,138,885	1,357,246	334,563
April	1,236,021	847,664	1,213,862	1,261,099	320,455
Total four months	4,337,726	3,134,592	3,909,838	5,584,180	1,186,096