



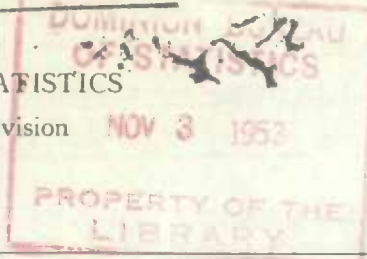
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RADIO AND TELEVISION RECEIVING SETS

MAY - 1953

Sales of radio receiving sets by Canadian producers during May, 1953, totalled 50,546 units valued at \$4,227,464 at list prices. The provincial distribution of sales was as follows: Ontario, 28,364; Quebec, 6,797; British Columbia, 2,760; Manitoba, 2,846; Atlantic Provinces, 3,247; Alberta, 3,851 and Saskatchewan, 2,681.

Sales of television sets totalled 19,231 sets of which 11,296 were table models, 7,416 were consoles and 519 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 11,831; Quebec, 5,172; British Columbia, 2,026; Atlantic Provinces, 14 and Prairie Provinces, 188. In dollar value the May sales of television sets totalled \$7,755,107.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1952 and First Five Months of 1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not available)
1944	595	(Not available)
1945	44,343	(Not available)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953 - First five months	253,898	22,678,294

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1952 and First Five Months of 1953

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953 - First five months	115,249	48,219,433

Radio and Television Receiving Sets

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, May, 1953

	Starting [†] inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home Sets</u>				
Standard: Under \$30	12,779	2,524	3,651	11,652
\$30 - \$50	23,069	6,494	6,770	22,793
Over \$50	2,444	33	384	2,093
Multi-band: Under \$65	2,483	2,106	452	4,137
Over \$65	2,372	2,563	1,262	3,673
Battery: Standard	1,507	721	312	1,916
Multi-band	1,236	721	426	1,531
Clock sets	8,483	5,783	4,479	9,787
Total home sets	54,373	20,945	17,736	57,582
<u>Portables</u>				
Battery - Electric	8,191	6,898	2,652	12,437
Battery	1,163	886	1,028	1,021
Auto	8,068	30,488	25,495	13,061
<u>Combinations</u>				
Standard: Table and Portable	2,034	1,519	898	2,655
Console - Under \$200	396	34	151	279
Over \$200	2,562	1,833	1,183	3,212
Multi-band: Table and Portable	1	1	...
Console - Under \$200	4	-4
\$200 - \$300	1,058	494	798	754
Over \$300	2,156	323	604	1,875
Total combinations	8,210	4,200	3,635	8,775
Total all types	80,005	63,417	50,546	92,876

Table 5 - Production, Sales and Inventories of Television Receiving Sets, May, 1953

	Starting [†] inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table Models</u>				
17" and under	5,143	9,714	8,172	6,685
18" - 22"	6,740	5,781	3,124	9,397
Over 22"
<u>Consoles</u>				
17" and under	3,530	2,545	2,605	3,470
18" - 22"	11,203	7,807	4,791	14,219
Over 22"	257	-5	20	232
<u>Three-way Combinations</u>				
17" and under	319	311	60	570
18" and over	1,280	272	459	1,093
Totals	28,472	26,425	19,231	35,666

† - Revised.

Note: Inventories include factory inventory plus distributors' inventories.
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets Five Months Ended May, 1953

	Factory production	Sales
	(Number of units)	
<u>Home Sets</u>		
Standard: Under \$30	26,675	30,362
\$30 - \$50	52,241	49,072
Over \$50	2,572	2,832
Multi-band: Under \$65	7,144	3,811
Over \$65	10,364	7,879
Battery: Standard	1,332	1,455
Multi-band	3,243	2,281
Clock sets	20,423	18,274
Total home sets	123,994	115,966
<u>Portables</u>		
Battery - Electric	18,806	10,273
Battery	2,386	1,644
<u>Auto</u>	116,732	104,385
<u>Combinations</u>		
Standard: Table and Portable	4,308	2,594
Console - Under \$200	1,510	1,359
Over \$200	9,529	7,833
Multi-band: Table and Portable	-1
Console - Under \$200	-4	...
\$200 - \$300	5,967	5,359
Over \$300	4,313	4,486
Total combinations	25,623	21,630
Total all types	287,541	253,898

Table 7 - Production and Sales of Television Receiving Sets Five Months Ended May, 1953

	Factory production	Sales
	(Number of units)	
<u>Table Models</u>		
17" and under	45,522	41,865
18" - 22"	30,418	22,480
Over 22"
<u>Consoles</u>		
17" and under	17,391	15,084
18" - 22"	44,337	31,268
Over 22"	37	116
<u>Three-way Combinations</u>		
17" and under	1,858	1,442
18" and over	4,064	2,994
Totals	143,627	115,249

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, By Areas, May, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,237	3,886	4,855	1,660	1,553	2,113	1,432	17,736	821,381
Portables	197	502	1,522	285	302	308	564	3,680	215,753
Auto	525	1,624	21,086	517	600	795	348	25,495	2,245,538
Combinations	288	785	901	384	226	635	416	3,635	944,792
Total all types	3,247	6,797	28,364	2,846	2,681	3,851	2,760	50,546	4,227,464

Table 9 - Sales of Television Receiving Sets, By Areas, May, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under	4	2,093	1,928	1,040	724	1,390	239	78	676	8,172	2,533,979
18" - 22"	3	981	586	235	139	603	74	6	497	3,124	1,401,661
Over 22"
<u>Consoles</u>											
17" and under	2	806	823	209	108	343	127	33	154	2,605	1,065,242
18" - 22"	4	1,210	1,478	446	295	595	168	68	527	4,791	2,474,258
Over 22"	6	8	1	1	3	1	20	15,665
<u>Three-way Combinations</u>											
17" and under	14	13	1	...	21	2	1	8	60	34,047
18" and over	1	62	66	19	16	129	...	2	164	459	230,255
Totals	14	5,172	4,902	1,951	1,283	3,084	611	188	2,026	19,231	7,755,107

* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, By Areas, Five Months Ended May, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	13,432	30,327	37,611	8,666	6,674	11,364	7,892	115,966	5,230,613
Portables	750	2,328	4,057	984	617	1,435	1,746	11,917	714,008
Auto	2,233	5,314	90,000	1,476	1,416	3,068	878	104,385	11,136,331
Combinations	1,422	3,924	6,481	2,263	1,285	3,014	3,241	21,630	5,597,342
Total all types	17,837	41,893	138,149	13,389	9,992	18,881	13,757	253,898	22,678,294

Table 11 - Sales of Television Receiving Sets, By Areas, Five Months Ended May, 1953

	Atlantic* Provinces	Quebec	O N T A R I O					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under	14	12,391	13,441	5,421	3,497	3,302	1,682	119	1,998	41,865	13,517,498
18" - 22"	11	6,479	7,147	3,353	1,387	1,676	665	48	1,714	22,480	9,720,834
Over 22"
<u>Consoles</u>											
17" and under	3	4,396	4,375	1,767	855	1,350	995	59	1,284	15,084	6,379,127
18" - 22"	6	8,037	11,636	4,045	1,903	1,672	1,471	112	2,386	31,268	15,618,181
Over 22"	30	53	19	6	5	3	116	108,735
<u>Three-way Combinations</u>											
17" and under	246	691	293	51	47	70	2	42	1,442	786,387
18" and over	13	1,095	784	368	112	234	75	24	289	2,994	2,088,671
Totals	47	32,674	38,127	15,266	7,811	8,286	4,961	364	7,713	115,249	48,219,433

* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Five Months, 1953

Month	Radio receiving sets imported under special conditions ^a		Other radio receiving sets	Total
	No.	\$		
January	No.	3,977	2,057	6,034
	\$	165,109	57,622	222,731
February	No.	2,474	757	3,231
	\$	105,807	38,290	144,097
March	No.	2,572	2,107	4,679
	\$	95,323	65,339	160,662
April	No.	4,465	2,481	6,946
	\$	169,307	103,429	272,736
May	No.	3,548	2,459	6,007
	\$	139,164	137,365	276,529
Total five months	No.	17,036	9,861	26,897
	\$	674,710	402,045	1,076,755

^a - Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Five Months, 1953

Month	Number	\$
January	579	67,132
February	2,584	449,851
March	1,420	163,935
April	1,568	198,155
May	776	81,498
Total five months	6,927	960,571

Table 14 - Exports of Radio Receiving Sets, Five Months, 1953

Month	Number	\$
January	2,551	99,359
February	2,405	112,754
March	2,050	124,529
April	2,892	105,241
May	1,430	54,296
Total five months	11,328	496,179

Table 15 - Production and Imports of Radio Tubes, Five Months, 1953

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	946,475	705,127	664,100	1,147,065	251,855
February	1,022,006	739,315	892,991	1,818,770	279,223
March	1,133,224	842,486	1,138,885	1,357,246	334,563
April	1,236,021	847,664	1,213,862	1,261,099	320,455
May	1,003,699	662,318	1,197,929	1,361,288	278,916
Total five months	5,341,425	3,796,910	5,107,767	6,945,468	1,465,012